DATE

FOR IMMEDIATE RELEASE

CONTACT: [Your name and contact information]

**Your Name of Your City/Town Attended**

City, STATE ― Your Name and Company Affiliation joined nearly 1,000 other professional insurance and financial advisors, agents, brokers and employee benefit specialists from across the country to attend the annual Performance + Purpose conference of the National Association of Insurance and Financial Advisors, held this year in Orlando, Fla., Sept. 11-14.

Your last name has been a member of NAIFA since year and attended his or her number NAIFA conference. Your last name participated in workshops and networking events and benefited from keynote presentations at P+P designed to enhance professional skills, provide for professional and personal growth, and reinforce their ability to serve the interests of their clients.

“I am confident that my membership in a professional association and participation in events like NAIFA’s Performance + Purpose help me grow in my career,” your last name said. “The insurance and financial services industry helps ensure the financial security of 90 million American families, so anything I can do to bolster my ability to serve my clients is more important than ever.”

“NAIFA Performance + Purpose is a great opportunity for professionals in the industry to gather with their peers and learn from some of the best of the industry’s veterans,” said NAIFA CEO Kevin Mayeux. “The fact that financial professionals like Your Name are so dedicated to their careers and the success of their clients speaks volumes.”

**About NAIFA:**

Founded in 1890 as The National Association of Life Underwriters (NALU), NAIFA is the oldest, largest and most prestigious association representing the interests of insurance professionals from every Congressional district in the United States. Our mission – to advocate for a positive legislative and regulatory environment, enhance business and professional skills, and promote the ethical conduct of its members – is the reason NAIFA has consistently and resoundingly stood up for agents and called upon members to grow their knowledge.