

# Coronavirus Concerns?

## You Chose Wisely

Your financial services professional is a member of the [National Association of Insurance and Financial Advisors](#) (NAIFA). NAIFA members are committed to personal and professional excellence so that they can provide the best possible service to you. Your advisor or agent abides by [NAIFA's Code of Ethics](#), which means they pledge to put your best interests first. During times of crisis, you should look to your financial services professional as an essential business partner in your financial security.

The COVID-19 outbreak has disrupted everyone's lives, changing our routines and the ways we interact and do business. The pandemic has created fear and uncertainty. Fortunately, your financial professional is a source of stability, reassurance, and guidance. Together, you've put a plan in place that works to protect your and your family's long-term financial security. And your financial professional is available to help you through short-term challenges, such as this one.

Just as your advisor stands alongside you during the ongoing COVID-19 crisis, NAIFA stands with your advisor. NAIFA gives your advisor a support network of 25,000 talented financial services professionals in every state working each day to protect clients just like you. These are colleagues your financial professional can turn to for guidance and advice, to ensure they are doing their best work for you. They are colleagues your advisor can partner with to provide you highly specialized products and services.

Through their NAIFA membership, your financial professional also has the backing of NAIFA's political advocacy strength. We are assuring that policymakers in Washington, D.C., and your state capital, as they formulate responses to the COVID-19 outbreak, are looking out for the interests of Main Street Americans like you.

You chose wisely when you chose a financial professional who is a NAIFA member. We're all in this together, and together we can take on anything!

For additional online resources, visit [NAIFA's COVID-19 Resource Kit](#).