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GENERAL NEWS

HUD Works with Google to Avoid Discriminatory Housing-Related Advertisement

In a [press release](#) yesterday, the Department of Housing and Urban Development ([HUD](#)) announced that it has worked with Google to improve the company's online advertising policies to better align them with the requirements of the [Fair Housing Act](#), where applicable.

The Fair Housing Act prohibits discrimination in the sale, rental, and financing of most housing in the United States because of race, color, religion, sex, national origin, disability, and familial status. Discriminatory advertising in connection with the sale, rental, or financing of housing is also unlawful, and includes restricting who sees housing-related ads on these bases.

According to the press release, Google enhanced its anti-discrimination policies by prohibiting advertisers from engaging in certain discriminatory practices when placing housing-related ads using Google's advertising services. Google has indicated that it will continue to work with HUD to foster a better understanding of how the principles of the Fair Housing Act can best be upheld in the context of online and targeted advertising.

HUD has had a sustained effort to address unlawful practices under the Fair Housing Act facilitated by online platforms. In [March 2019](#), the Department filed a Fair Housing [charge](#) against Facebook for discriminatory practices. HUD has also been engaged with other platforms to improve their policies and practices for housing-related advertisements and will continue to review online advertising platforms to ensure that people are not being denied housing opportunities advertised online because of their protected class.

HUD Launches “Understanding Section 3” Training Curriculum

Wednesday on [HUD Exchange](#), HUD's Office of Fair Housing and Equal Opportunity ([FHEO](#)) [announced](#) the launch of the “[Understanding Section 3” Training Curriculum](#), which aims to provide participants with the tools and resources necessary to understand the basics of [Section 3](#) of the HUD Act of 1968 and its implementing regulations. According to the announcement, the online, self-directed training curriculum consists of eight modules that cover a variety of Section 3 relevant topics:

- Understanding Section 3
- Implementation of Section 3 Requirements
- Procurement Requirements of Section 3
- Grantee Oversight Responsibilities and SPEARS
- Compliance and Monitoring
- HUD Programs Covered by Section 3
- Best Practices
- Opportunity Portal

Click [here](#) to launch the Section 3 Training.



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