

The Savings Really Add Up!

Purchase	Frequency	Typical savings per purchase	Purchases per year	Yearly savings
FOOD				
Grocery Store Coupons	5 items/wk	\$1.00	36	\$180.00
Dining - Lunch	1 meal/wk	\$3.00	52	\$156.00
Dining - Dinner	2 meals/mo	\$5.50	24	\$132.00
Pizza	2 purchases/mo	\$8.00	24	\$192.00
EVERYDAY NEEDS & SERVICES				
Apparel	8 items/yr	\$14.75	8	\$118.00
Home Improvement	2 purchases/yr	\$50.00	2	\$100.00
Carpet Cleaning	1 purchase/yr	\$20.00	1	\$20.00
Misc Shopping	8 purchases/yr	\$12.50	8	\$100.00
Flowers/Gifts	2 purchases/yr	\$6.50	2	\$13.00
Oil Changes	4 oil changes/yr	\$6.00	4	\$24.00
Cell Phone Service	12 payments/yr	\$8.25	12	\$99.00
Auto Parts	2 purchases/yr	\$15.25	2	\$30.50
ENTERTAINMENT				
Bowling/Laser tag/Mini golf	4 purchases/yr	\$6.25	4	\$25.00
Theme Park Visits	4 passes/yr	\$34.00	4	\$136.00
Concerts/Sports/Event Tickets	4 tickets/yr	\$27.00	4	\$108.00
Movies	6 tickets/yr	\$6.00	6	\$36.00
Golf	4 rounds/yr	\$18.00	4	\$72.00
TRAVEL				
Hotel Stays	7 nights/yr	\$13.50	7	\$94.50
Car Rental	5 days/yr	\$16.25	5	\$81.25
Cruise	1 cruise for two/yr	\$35.00	2	\$70.00
Ski Vacation	1 day pass/yr	\$15.00	1	\$15.00

TOTAL SAVINGS

\$1,802.25