





# Continental Customer Success Story







## Continental selected Codebeamer to support its collaborative software development processes

Continental Corporation is one of the world's leading automotive industry suppliers. With comprehensive know-how in tire and brake technology, vehicle dynamics control, electronics and sensor systems, the company aims to make individual mobility safer and more comfortable.

Codebeamer is an easy to use and cost-effective enterprise class collaborative software development platform that supports the needs of a distributed team. It is a system that is easy to maintain, and its metrics reporting capabilities provide us the kind of visibility we need to manage our projects effectively.

Dr. Rita Hahn-Petschick, Group Leader: IT CC - Analysis Solutions, Continental AG

A small project team in the tire IT department at Continental AG began to research ways to work more effectively with external partners and a distributed development staff outside of Continental AG's headquarters in Hannover, Germany. The shift towards a mixed in-house and outsourced development model began a few years ago. It represented Continental AG's strategy to achieve and sustain its operational efficiency and competitive edge.

With the help of an external consultant, the project team began to investigate the optimization of their collaborative software development processes. After brainstorming the group defined its needs, and summarized its technical requirements that included the need for a common source code repository, a robust document management system, and a task manager among other capabilities.



### **Evaluation & Solution**

Beside Codebeamer, two other alternatives were considered: the enterprise edition of another commercial collaborative software development solution, and a set of standalone tools including a separate enterprise content manager and a commercial issue tracker.

All systems were evaluated over a six month period in a live production environment. In addition to functional requirements, security, cost performance benefits, VPN accessibility, and the ease of administration were among the key evaluation criteria considered. The project team also needed the collaborative platform to integrate with their existing infrastructure that used CVS and Eclipse.

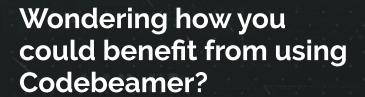
As a result of this evaluation, the other commercial collaborative development solution taken into account was eliminated after a few weeks due to weak technical support.

The set of standalone tools was also eliminated since installation and maintenance would have been cumbersome. There was no single point of contact for the support of all the products, and collectively these tools provided more functionality than required. This and the issue of overlapping functionality of those disparate tools make a useful integration a very complex task.

After six months of rigorous evaluation, Codebeamer was selected because it fulfilled most of the requirements defined by the team. It was easy to maintain, and Codebeamer's support staff in Stuttgart were local, accessible and responsive.

Best of all, Codebeamer provided an effective platform for people to share information, tasks, source code, and know-how across different IT projects and multiple geographies, all the while providing gapless traceability.





Find out why companies like Continental, Volkswagen, BMW, and Daimler have selected our tools! See how PTC®'s Codebeamer technology could help you increase development efficiency and reduce costs.

Start your own free trial of Codebeamer today – no strings attached, no credit card required!

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### About Codebeamer

**Codebeamer** is an Application Lifecycle Management (ALM) platform with unique configurability and product line configuration capabilities.

**Codebeamer X** is an integrated Engineering Lifecycle Management (ELM) platform for life sciences companies with regulatory process & compliance support.

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