



Increase adoption and drive more business value in your Oracle applications.

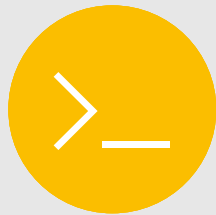


With Skuid's platform for business agility, drive continuous innovation and ongoing engagement with your employees, partners, and customers. From customer support dashboards, to mobile field service apps, to talent and workforce management, bring together business users, IT, and developers in your enterprise to reduce code debt, speed digital transformation, and delight end users.

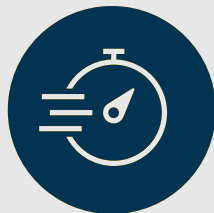
# Increase adoption and drive more business value in your Oracle applications.

Create experiences that inspire, over 70% faster.

Skuid is the answer for your Oracle front-end application challenge. Whether you're struggling to leverage real-time data, integrate multiple legacy systems of record, or drive adoption across an extended enterprise of mobile employees, Skuid's no-code application platform consolidates multiple data sources (both cloud-based and on-prem) into easy-to-use, easy-to-adopt applications. Skuid customers can design, develop, and rapidly deploy customized applications, with real results:



73% faster  
DEVELOPMENT TIME



65 hrs saved  
ANNUAL PER USER



365%  
ROI



1 month  
PAYBACK PERIOD

# Get infinite customization and personalization for Oracle applications.

While Oracle applications provide robust out-of-the-box functionality, there are always areas of applications that you need to change to meet your unique business needs. From modifying existing Oracle E-Business Suite components to grappling with Oracle Fusion applications that are deployed in a SaaS environment, you need to meet the requirements of your users.

Many Oracle customers struggle to create or customize UIs with middleware and the Oracle Application Development Framework (Oracle ADF). In addition, if your Oracle Fusion applications are part of a multi-tenant environment or deployed as a Software as a Service Solution (SaaS) environment, only a subset of customization capabilities are available.

With Skuid's no-code application platform, you can infinitely customize the user interface, customize artifacts, or change a standard (existing artifacts). Need to add an attribute to a standard business object, or change what is displayed on a standard view page? No problem. If you need to extend your application and create a custom business object, do it with point-and-click ease. You

can leverage your existing data sources and applications to customize and extend to meet your unique business needs.

In addition, if you have modified existing Oracle E-Business Suite components to meet your specific requirements, and those modifications are not preserved, you can leverage Skuid's front-end application platform to continuously modify, personalize, and iterate—all based on end user requests and needs.

## **Personalized. We mean *really* personalized.**

Even though end users of the Oracle Fusion Application product suite can make certain artifacts in the UI at runtime, personalization is still limited. You can only make changes in columns, and only certain aspects of a page.

If you want to extend beyond certain UI pages and really personalize your user experience, you can use Skuid to enable "citizen developers." These business users or admins can iterate based on continuous user feedback and changing business needs. Line-of-business leaders can finally improve applications quickly to increase adoption.

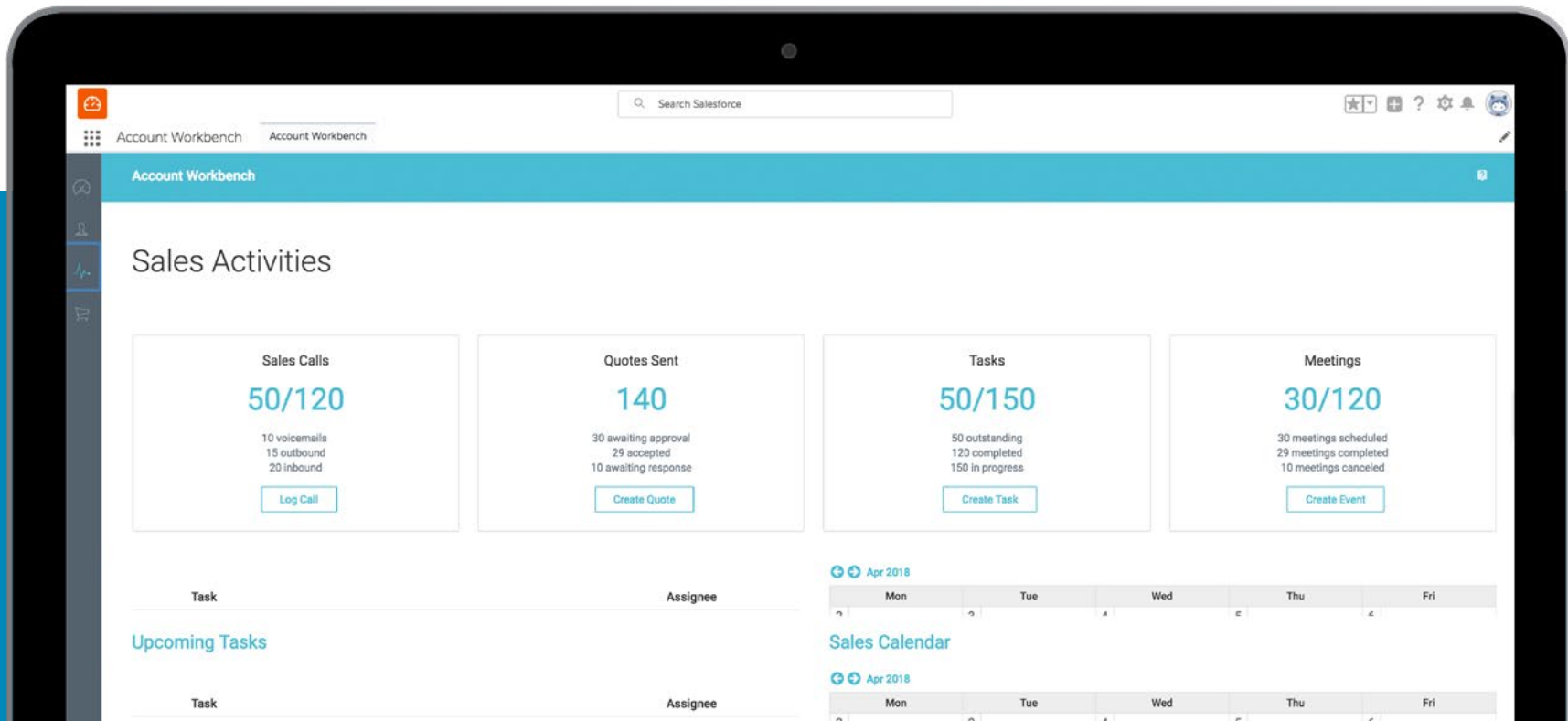


# Take customer experience to the next level and beyond.

## Skuid for Oracle CRM

With Skuid, customers can consolidate and leverage data and multiple versions of the Oracle family of Customer Relationship Management applications, from marketing, to order management, to service.

The ability to adapt quickly to customer expectations is the new competitive advantage. Your business knows more than anyone that customer experience is king. Skuid adds even more customization and personalization to Oracle CX Cloud Suite so that companies can deliver a seamless customer experience across marketing, sales, commerce, service, social, and configure, price, and quote (CPQ) applications.





# Real-time, quality experiences that create advantage.

## Skuid for Oracle Service Management

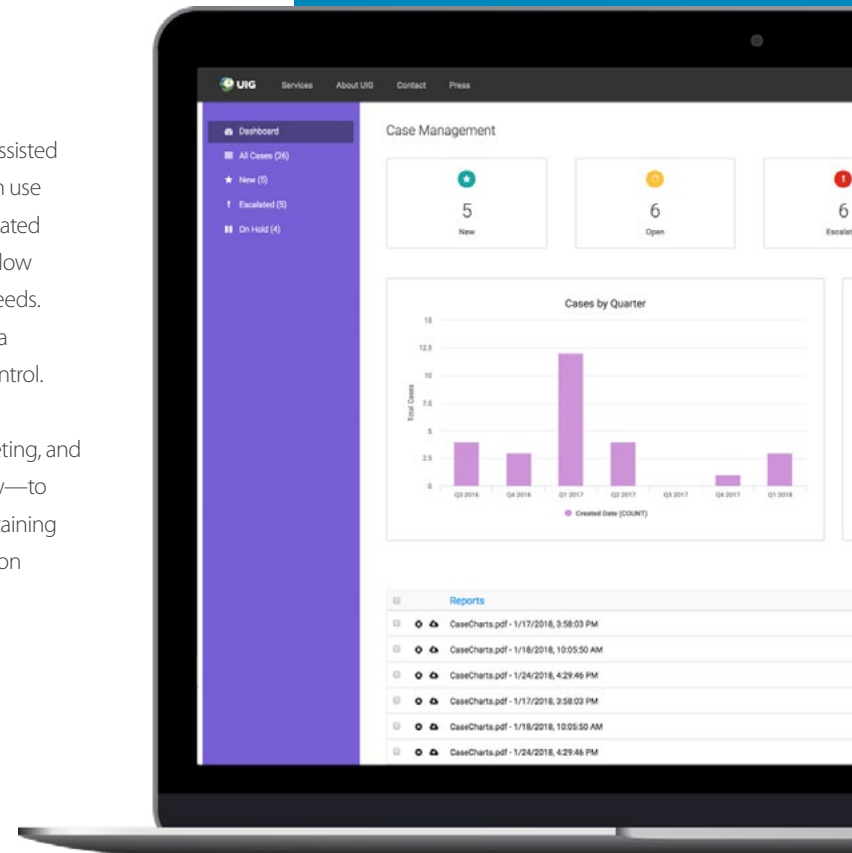
Today's customers and partners demand real-time, data-driven service experiences. Skuid can help Oracle Service Management customers get all their agents and technicians onto one user interface and experience that is highly customized and personal. It is mobile, modern, and can now exceed customer expectations with data that is more consistent, accurate, and actionable.

Yes—scripts are ever changing, field service is informed before headquarters, and teleservice is increasingly conducted with partners and remote centers. Skuid works with customers to bridge the gaps and delays in application customization and deployment, making change and improvement a constant.

Skuid works with Oracle's customers to customize application interfaces for agents and technicians to exceed customer expectations—quickly, with delight. When every form of feedback and customer experience

is synced—whether through web-self service, agent-assisted service via the contact center, or field service—you can use Skuid's application platform to customize all service-related applications, build in consistency and familiarity, and allow business leaders to quickly iterate to meet changing needs. Higher service application adoption and the rise in data integrity leads to more timely business visibility and control.

Skuid works with Oracle Sales customers, Oracle Marketing, and Oracle E-Business Suite customers—just to name a few—to assure customized, improved experiences, while maintaining the highest quality of critical enterprise-wide information needed for better real-time service.



# Put the “person” in personalization.

## Skuid for Oracle HCM

Oracle’s Human Capital Management (HCM) customers need to increase productivity and lower costs. From applicant tracking, to compliance tracking, to customized applications for specific business unit talent management, Skuid works with the line-of-business leaders in HR to customize and create simplified front-end applications that better track employees, get projects completed from disparate locations, and consolidate relevant data into one application—all while leveraging the core human capital management applications from Oracle E-Business Suite.

With Skuid’s no-code application platform, Oracle customers can quickly consolidate HRMS applications and deploy personalized HR capabilities across jurisdictions, industries, and the expended mobile enterprise, with easier-to-use UIs that meet exact workforce needs.

Managers and business unit leaders can use Skuid to find quick, easy ways to engage different workforces and prompt adoption and real-time feedback loops. That’s all while maintaining the utmost in data integrity and security required today around sensitive data.

From implementing large-scale organizational changes, to driving better decision-making, and simplifying HR processes across recruitment, compensation and benefits—Skuid now puts the “person” in personalization for HR leaders.



| Increase adoption and drive more business value in your Oracle applications.



# Get user-driven financial management and operations.

## Skuid for Oracle Financial Management

Skuid partners with financial department leaders and business department leaders to drive better workflows and efficiencies. From shared services to day-to-day productivity tools, Skuid simplifies the front-end user interface so that business process applications are less complicated. Specific tasks and projects can be managed with a front-end application that requires little to no training.

From power users in the finance department, to procurement managers, lease managers, and contract managers, Skuid's bespoke applications keep end-users on task without disrupting strategic financial processes.

From Oracle E-Business Suite to Hyperion, Oracle customers leverage Skuid's platform to create simplified application interfaces and experiences for specific user needs, reporting, and more comprehensive views of operations.

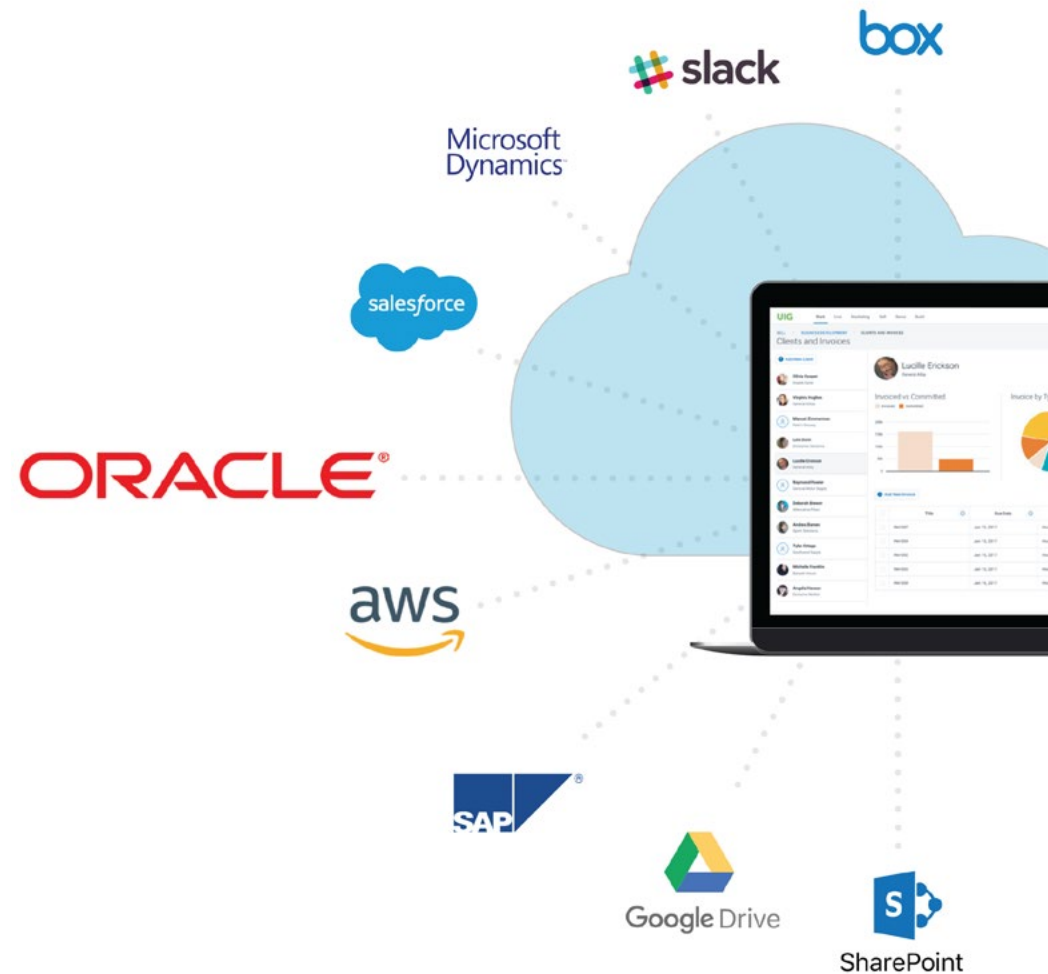


| Increase adoption and drive more business value in your Oracle applications.

# Your onramp to the cloud.

It's more clear than ever—businesses need a clear, quick path to cloud and SaaS success. Industry leaders today are migrating to the cloud and investing in SaaS software because they get cost savings, accelerate innovation, and achieve vast improvements in user experience.

But the journey to the cloud often comes with financial and IT integration hurdles. Oracle customers are looking to migrate their Siebel, JD Edwards, Peoplesoft, and E-Business suite on-prem instances to the cloud. With Skuid, speed up the onramp to the cloud by taking your beloved Oracle applications and integrating the data into a modern user interface. Integrate data from different applications to form new workflow processes and applications more than 70% faster, all through the power of Skuid's no-code, cloud-first platform.



Maximize the value of your Oracle investments.

Infinite application customization  
for any business.

Create what you imagine.  
[skuid.com](https://skuid.com)



**Chattanooga—Skuid headquarters**

605 Chestnut Street,  
Suite 700  
Chattanooga, TN 37450  
USA

**San Francisco**

2121 N California Blvd  
Suite 350  
Walnut Creek, CA 94596  
USA

**Zürich**

Skuid CH AG  
Technopark, Technoparkstrasse 1  
CH-8005 Zürich  
Switzerland

**London**

WeWork  
Paddington  
GRA116  
2 Eastbourne Terrace,  
London, W2 6LG  
UK