



Getting Started With Your FansRaise Campaign

If you're reading this, your director is planning an online campaign with FansRaise. The goal is to reach out and engage with a large group potential donors, in the shortest time possible.

What we need from YOU:

- 1) You need to build a list of at least (20) people that would be most likely to support and donate to the campaign. These contacts ought to be grown-ups with an income that may be in a position to help us hit the goal. These are not your peers - think family, aunts, uncles, neighbors, co-workers of your parents, etc.
- 2) You will need their first and last name, and EMAIL. Email is one of the primary drivers of the campaign, and building this list is crucial. Everyone must do their part.
- 3) You will receive an email invite to the platform - when you do please click through and choose your own password. You will then set up your donor list by entering in your contacts.
- 4) Your campaign will be much more successful if you take this next step - Call, email, text, or social message these contacts on your own and let them know that they should be watching their email inboxes for an invite to a special online event for your organization. You really don't need to tell them too much more than that at this point - just make sure they are aware an email is coming their way in the next few days.
- 5) Once your campaign "launches" - you need to be checking your email frequently as your director will be sending you updates and social posts to share. Social sharing is best done through your Member Dashboard within the FansRaise platform - that way we can track donations back to you if someone decides to donate!
- 6) Your Member Dashboard will also show you the top performers in your ensemble, as well as top sections. Refer to your dashboard frequently to see who is donating!

Please email support@FansRaise.com if you have any issues, or need any help.

