



Motherbase.

THE icehouse

LEADERSHIP & PLANNING IN A CRISIS

Kevin D'Ambros-Smith

8 April 2020



Agenda:

- 01 Delivering strong and clear leadership required in a crisis
- 02 Planning for the future in a time of uncertainty
- 03 Setting up your business to exit the crisis in a stronger position

A bit of background

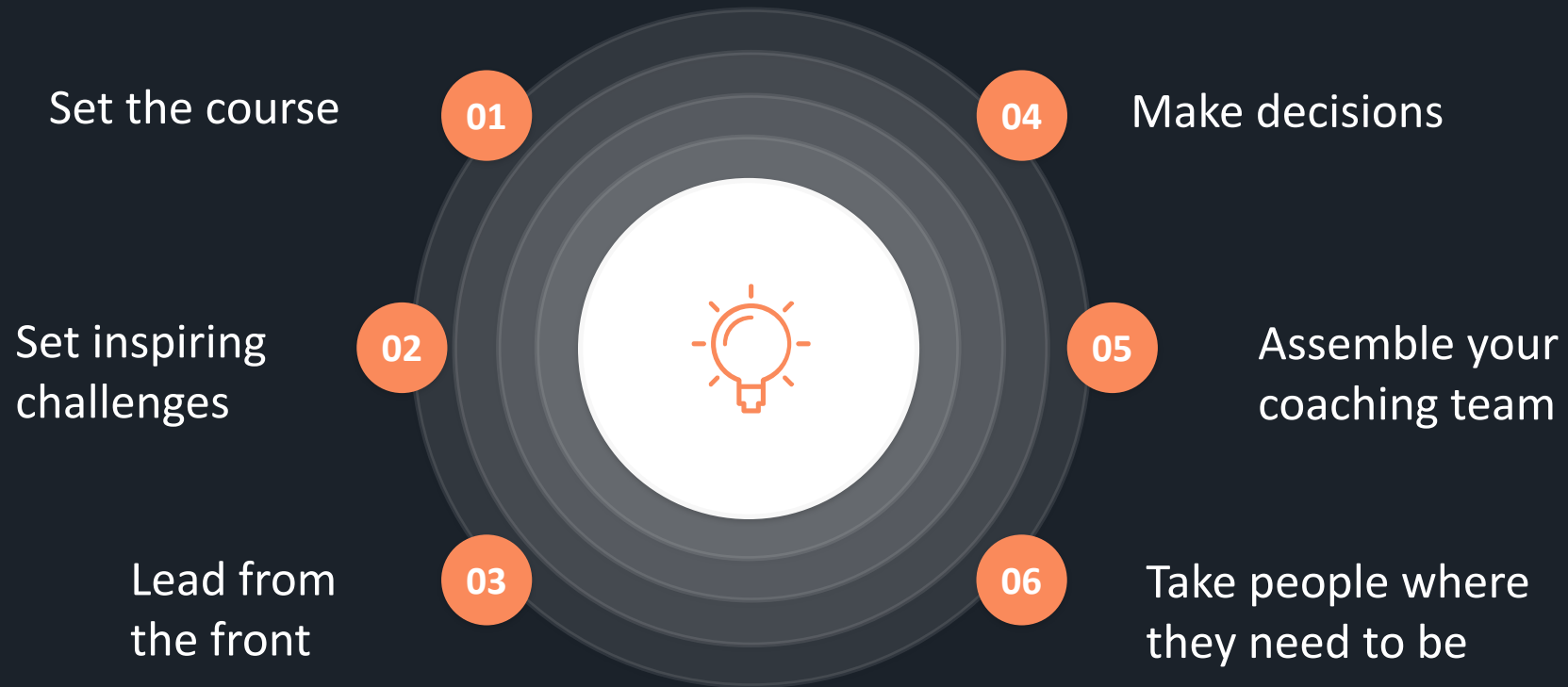
“Westpac were as excited about our business as we were.”
baby



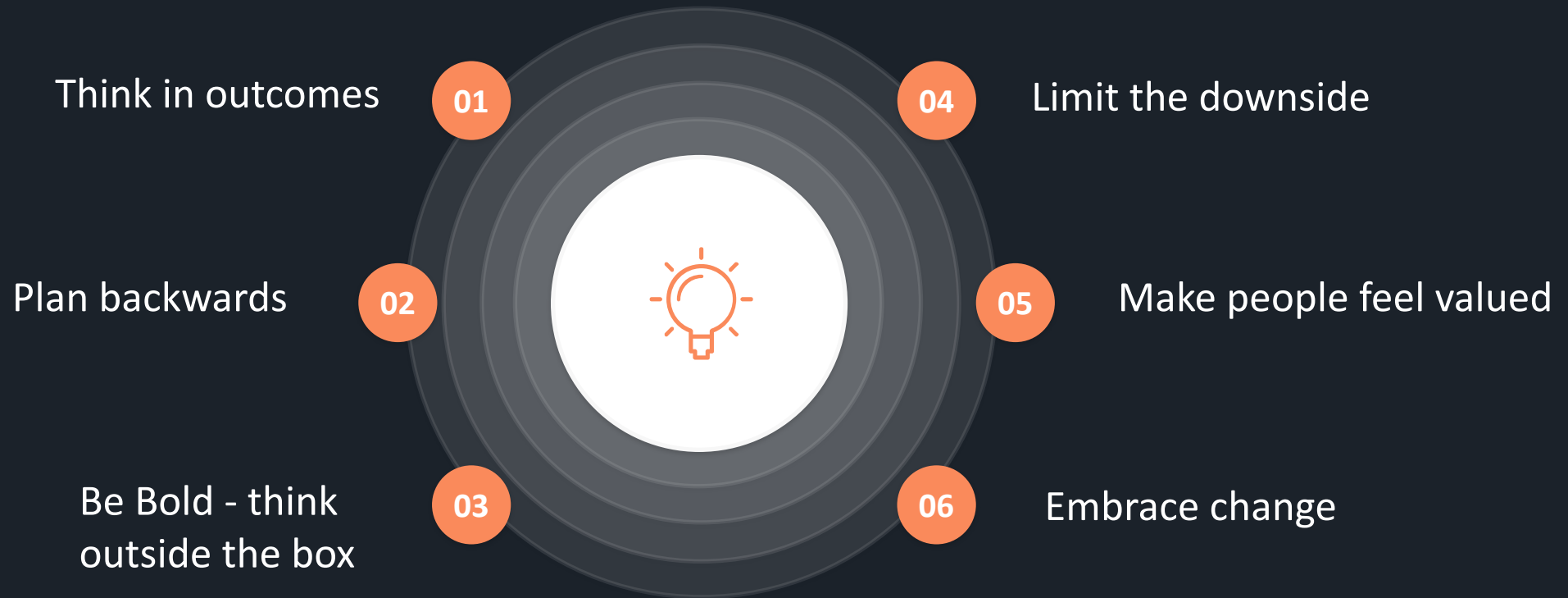
Confidence comes from **preparation**:

We don't know what the full impact of the current crisis will be, nor when it will end, **but it will end**

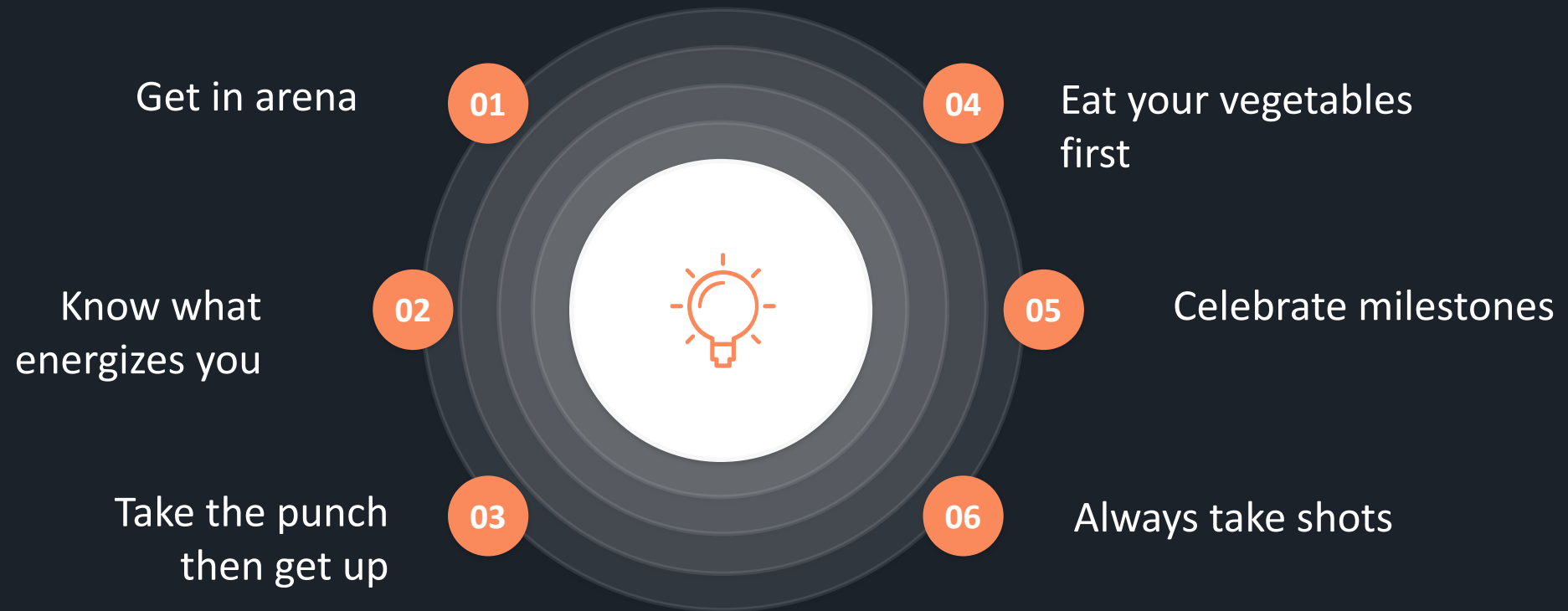
Strong & clear leadership



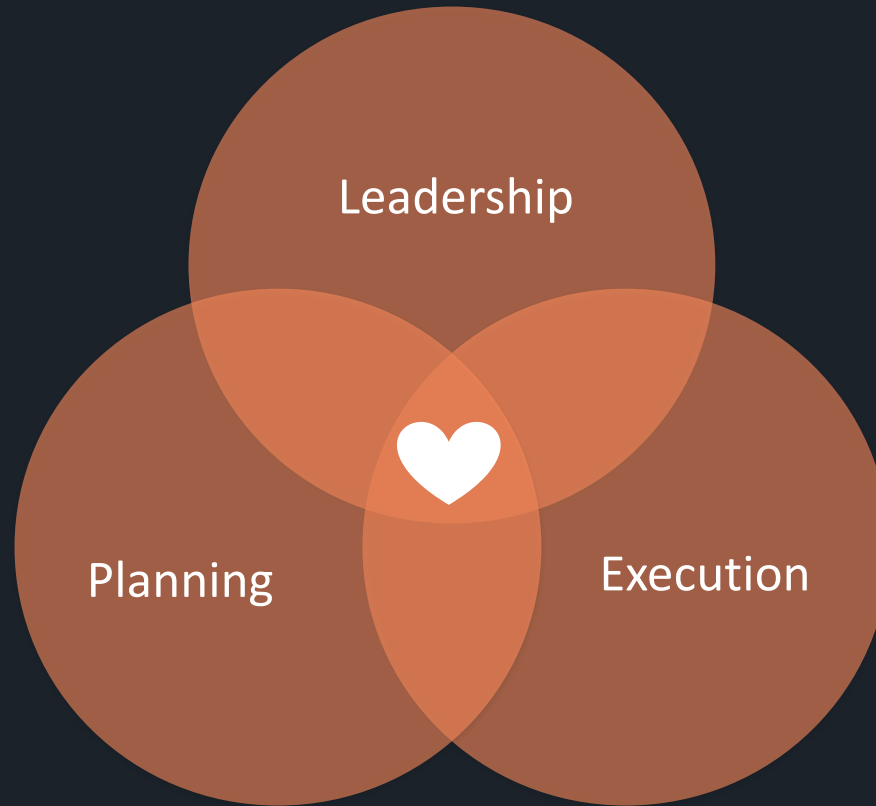
Planning in a time of **uncertainty**



Execution: Setting up to exit stronger



Leadership + planning + execution



Cometh the hour – cometh the leader

This is your time to: shine

Contact: Kevin

kevin@motherbase.net

[linkedin.com/in/kevin-dambros-smith](https://www.linkedin.com/in/kevin-dambros-smith)