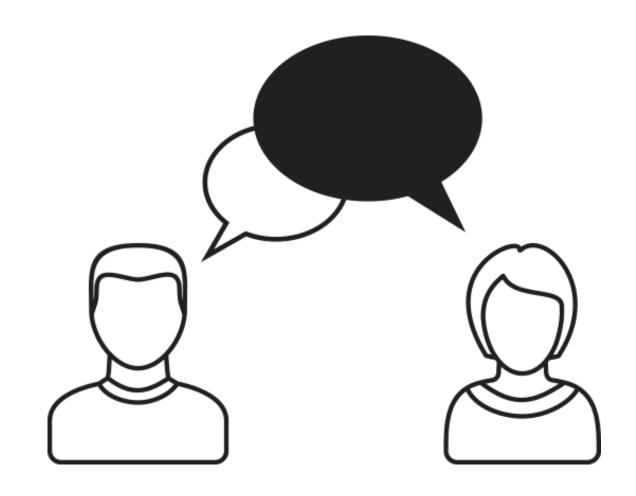


Introductions

• Take 5 Minutes

Turn to a Person Near You

Introduce Yourself



Agenda

- Introduction
- Demand Management Process
- Integration Overview
- Demand: CA PPM vs. ServiceNow
- Demonstration: ServiceNow Demand Management
- Questions & Wrap-up
- Appendix A: Integration Details

Introduction

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Quick Questions

- Show of Hands:
 - How many have ServiceNow within your organization?
 - How many have formal project initiation processes that include both CA PPM and ServiceNow?
 - To initiate projects within CA PPM, are you using:
 - Ideas?
 - CA PPM Incidents?
 - Create projects directly?
 - If you are using ServiceNow
 - Are you using Incidence, Problem, Change?
 - Are you using Idea or Demand?

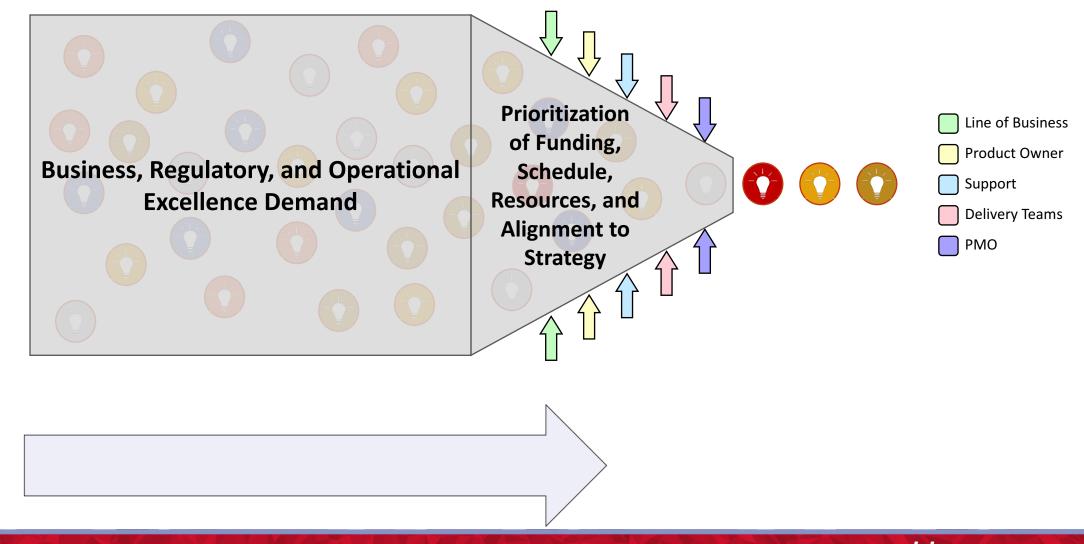
Why Integrate ServiceNow & CA PPM

- Users are already using ServiceNow for ITSM requests, expanding to initiate Ideas/Demand may lead to higher adoption.
- Traceability of ITSM service based requests to Projects within CA PPM, and traceability of CA PPM Projects back to idea/incident/request.
- Create a unified process for end users, and a single place for interaction with the business.
- Remove dual entry when the source of a CA PPM project is initial work done in ServiceNow.

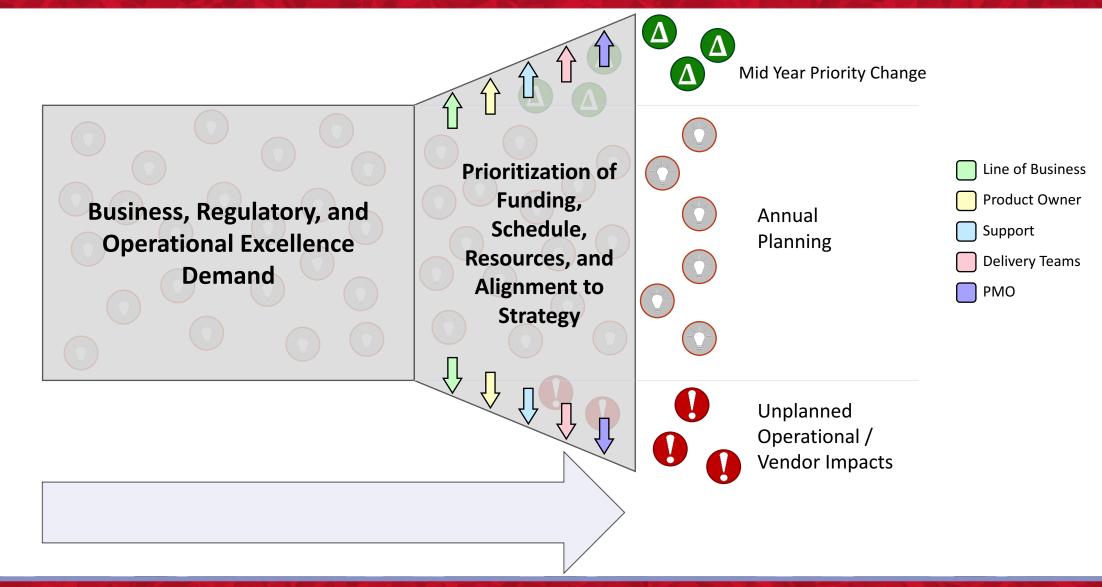
Demand Management Process

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Best Practice of Demand Process



Reality of Unmanaged Demand Process



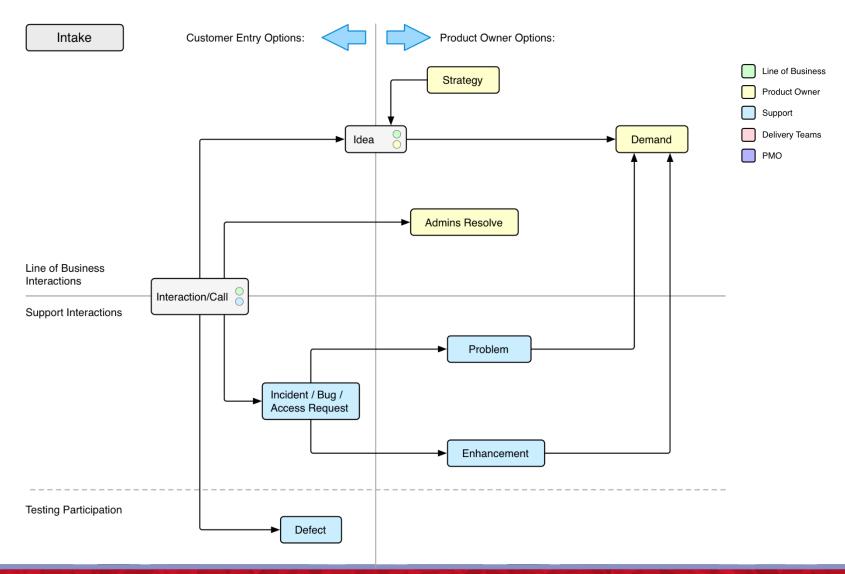
Guess who the donkey is

The Business

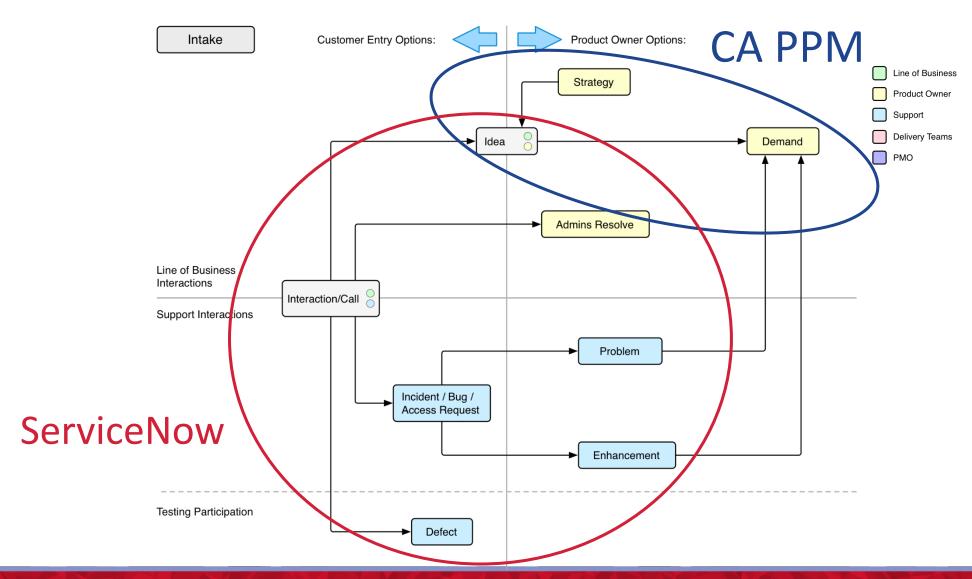


Moral of the Story: Unmanaged demand manages YOU.

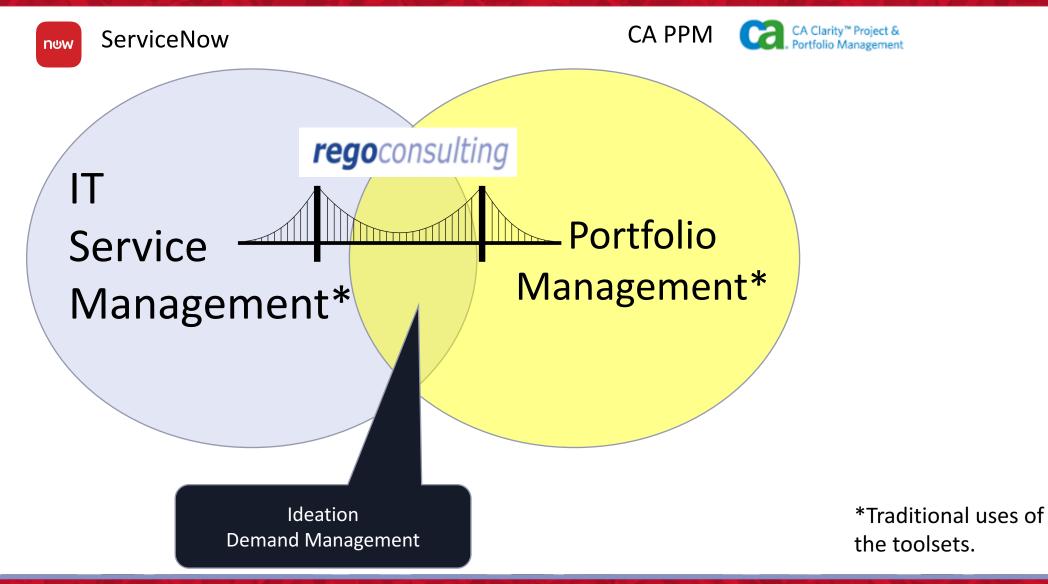
PPM Intake – Where Does Demand Come From?



PPM Intake – Where Does Demand Come From?



Demand Management - Tools



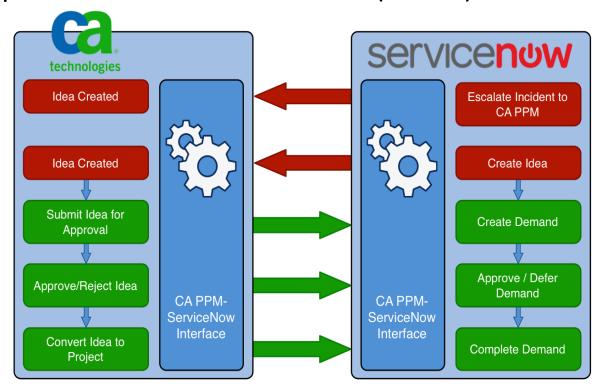
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Integration Overview

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General Functionality

- Real-time interface thru SOAP
- CA PPM Ideas from ServiceNow Incidents and Idea (Red)
- CA PPM Updates ServiceNow Demand (Green)



*Rego is a Certified ServiceNow partner and is authorized to Build, Test and Certify Applications on the ServiceNow platform.

Rego Connection Manager

The Connection Manager is a configured object in CA PPM and corresponding set of processes that stores the necessary credentials to support the interface.

Additional Rego interfaces (Smartsheet, Jira, etc.) also use the Connection Manager for credential controls.



Attribute Mapping

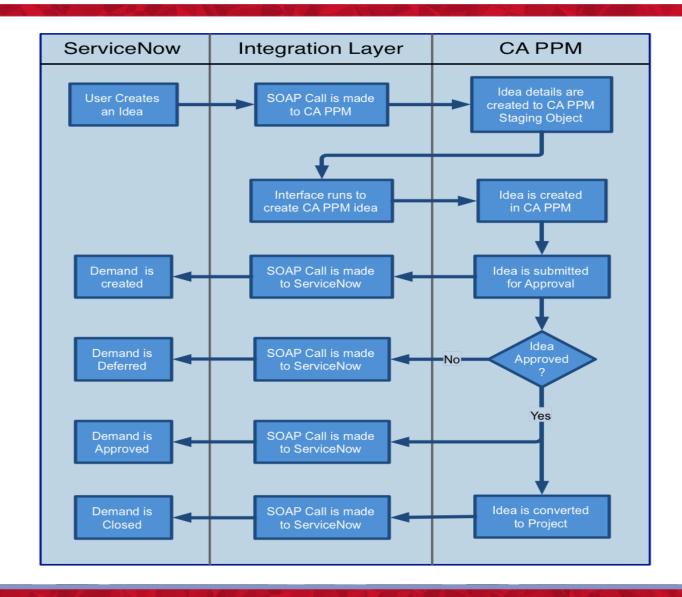




CA PPM Idea		ServiceNow Incident	
Object	Field	Object	Field
Idea	ID	Incident	Number
Idea	Subject	Incident	Title
Idea	Priority	Incident	Priority
Idea	Objective	Incident	Close Notes

CA PPM Idea		ServiceNow Idea	
Object	Field	Object	Field
Idea	ID	Idea	Number
Idea	Subject	Idea	Title
Idea	Objective	Idea	Description
Idea	Idea Type	Demand	Туре
Idea	Category	Demand	Category

Use Case: CA PPM Ideation Sync with ServiceNow

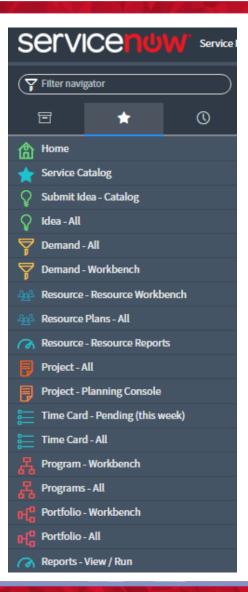


Demo of ServiceNow Demand Management

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ServiceNow Idea and Demand Management

- Idea
 - Service Catalog
 - Review Idea for business case
 - Review Idea for confidentiality
 - Convert Idea to a Demand
- Demand Management
 - New Demand Intake
 - Collaboration
 - Stakeholders / Approvals
 - Resource Plans / Cost Plans
 - Approvals
 - Demand Roadmap Workbench
- DEMO







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Thank You For Attending regoUniversity

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- Click on Maintain My Certification
- Scroll down to Report PDU's
- Click on Course Training (or other appropriate category)
- Enter Rego Consulting
- Enter Activity- Enter Name of Course
- Enter **Description**
- Enter Date Started
- Enter Date Completed
- Provide Contact Person Name of Person to Contact
- Provide Contact E-Mail E-Mail of Person to Contact
- Enter Number of PDU's Claimed (1 PDU per course hour)
- Click on the I agree this claim is accurate box
- Click Submit button



Let us know how we can improve!

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