



*rego*University 2019

SAN DIEGO

# Demand Management | Best Practices

Your Guides: Emma Terzian and Krupa Shah

# Introductions

- Take 5 Minutes
- Turn to a Person Near You
- Introduce Yourself
- Business Cards



# Agenda

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- Rego Best Practices: Demand Management
- Rego Best Practices: Using Incidents

# Open Mic

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- What does Demand Management mean to you?
- The goal of identifying and implementing best practices is to have a successful demand management implementation. What do you think success looks like?
- What prevents success?
- For those that have a successful implementation of demand management – what are some of your best practices?



# Some Rego Thoughts...

## What is Success?

- ✓ Accurate data
- ✓ Complete date
- ✓ All demand captured in PPM
- ✓ Demands map to strategic objectives
- ✓ Objective scoring
- ✓ No other tools used to evaluate demand (Excel, SharePoint)

## Stumbling Blocks

- ☐ Accurate financial and resource data in projects
- ☐ Goldilocks for demand – what is the right amount of data
- ☐ Business users are not in CA PPM
- ☐ Over-engineering demand process
- ☐ How do you decrement Idea demand once converted to a Project?

# Format of This Session

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- In the next set of slides, Rego has compiled a set of best practice points related to functionality.
- It may seem choppy, because it is
- Each slide is a different best practice point, so there is not a “flow” between slides in many cases.
- All attendees are encouraged to ask questions, provide examples, and make this a collaborative working session.

# Some Rego Best Practices | Demand Management



Let Rego be your guide.

# Gathering Demand Best Practices

- Implementing Annual Planning Drives Standardization of Forms and Required Data Points.
- Defining standard idea formats will help capture the required reporting requirements from idea to project and even portfolio.
- Two main methods exist for gathering demand:

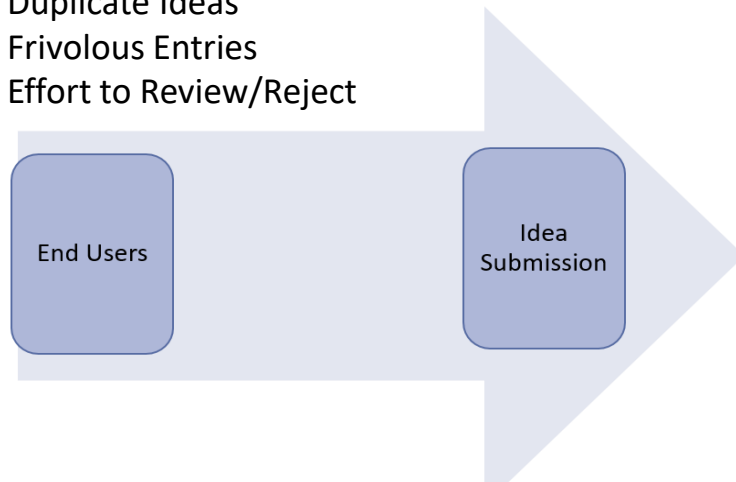
## All User Entry Model

Pro

- Transparent Disposition of All Ideas

Con

- Duplicate Ideas
- Frivolous Entries
- Effort to Review/Reject



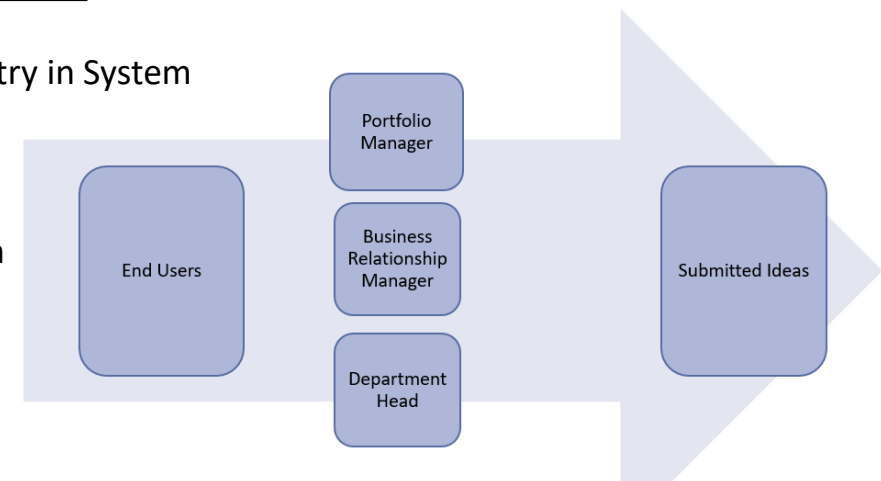
## Moderated Entry Model

Pro

- Ideas are Vetted before Entry in System
- Reduced Duplication
- Reduced Effort

Con

- No Direct Access to System
- Delays in Entry





# Idea Data Entry Best Practices

- Categorize Work to Differentiate Annual Planning from Standard Idea Intake:  
Utilize “Type” Fields (Annual Planning, Project, Application, Service, Support Project)
- Utilize Simple “Create Screen”
- Simplify Screens
  - If using Classic UX, define Available Subpages by Idea Type (limit fields by type)
  - If using New UX, define Available Blueprints by Idea Type (limit fields by type)
- Put fields common between Idea and Project on Investment object –recommend all fields be put on investment in case you want to use in Ideas later
- Leverage the Action Item Responder to facilitate quicker, easier workflow decisions
- If using Portfolios or Roadmaps:
  - Use the OOTB portfolio categorization fields, goal, strategy, and OBS
  - Capture additional fields that would assist in portfolio planning (e.g., Target Start – Fiscal Year / Quarter)

## **Food for Thought:**

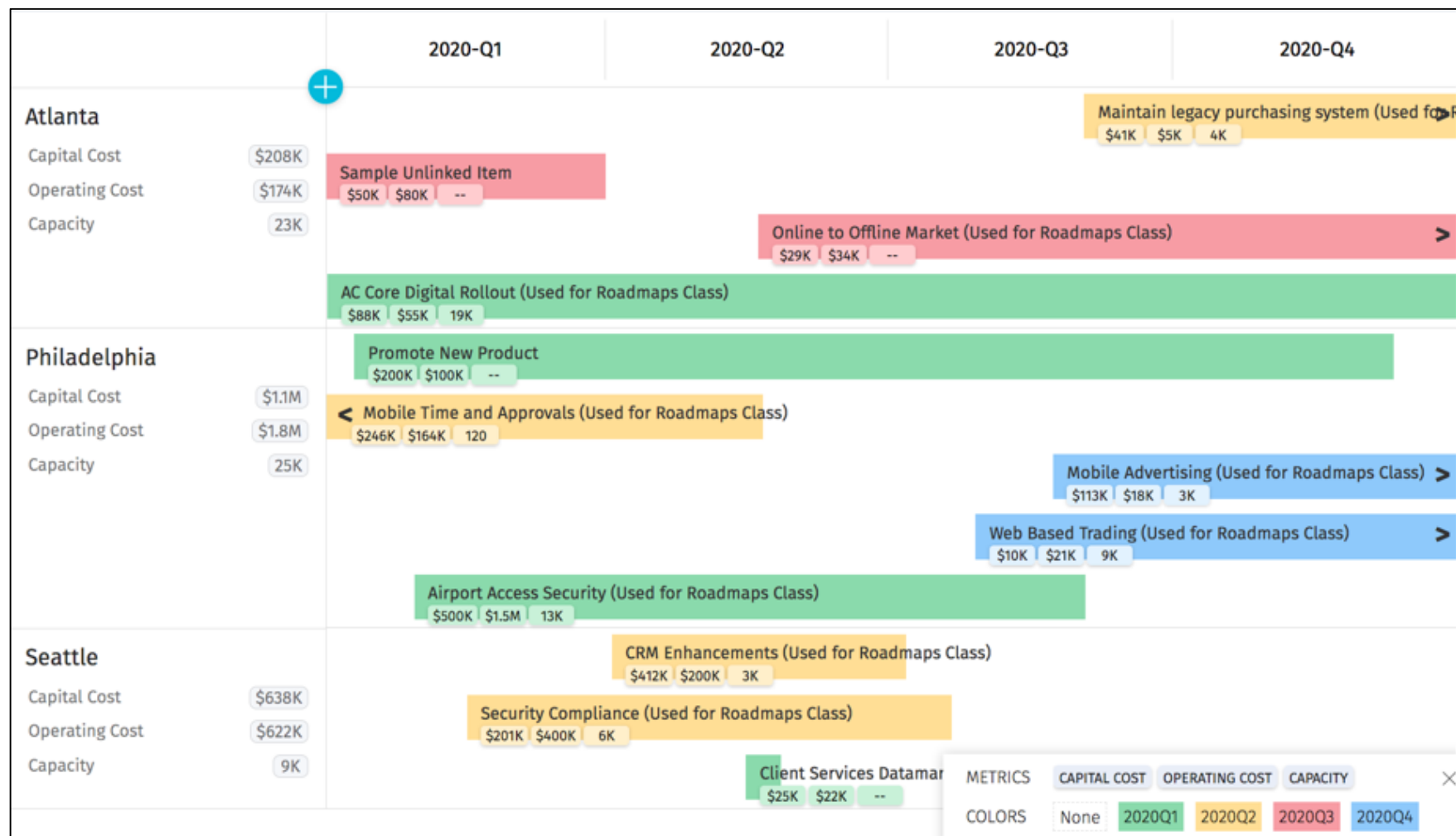
Utilize SharePoint as your intake form and integrate data into Clarity when ready to move Idea forward

# Idea Financial Estimate Best Practices

- Keep it light – you do not have enough information at this stage to have accurate costs – remember the estimate is typically +/- 100% at this stage
- Don't try to fully mimic finance business case excel sheet – maybe import?
- Be consistent on the types of costs you plan to forecast (i.e. labor/non labor)
- Be consistent at the level you capture estimates
  - “T-shirt sizing” is commonly used at the Idea stage.
  - Gain agreement on standardized sizes and have them built into the system

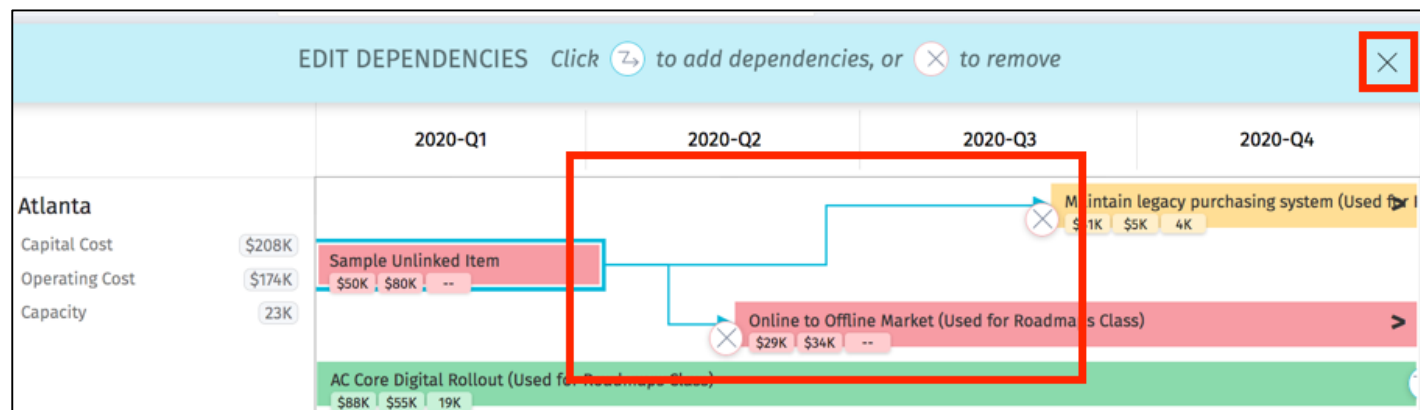
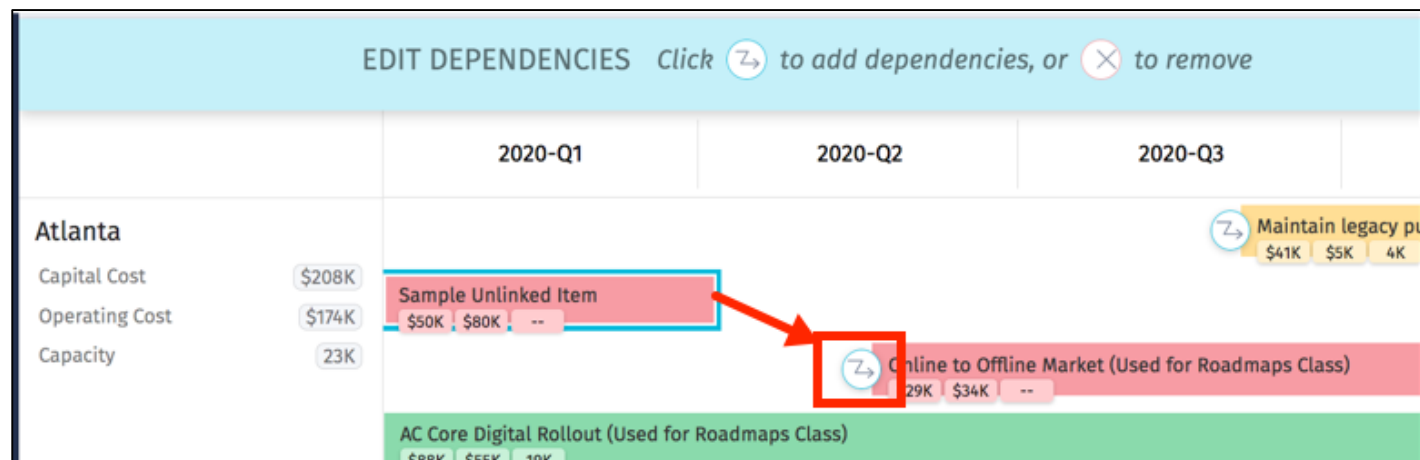
# Use Roadmaps (New UX) for Planning

- Ideas can be vetted against or planned with each other in the New UX Roadmap feature
- Item duration, start, and/or finish may be updated as well.
- Pull in already in-flight projects for complete planning



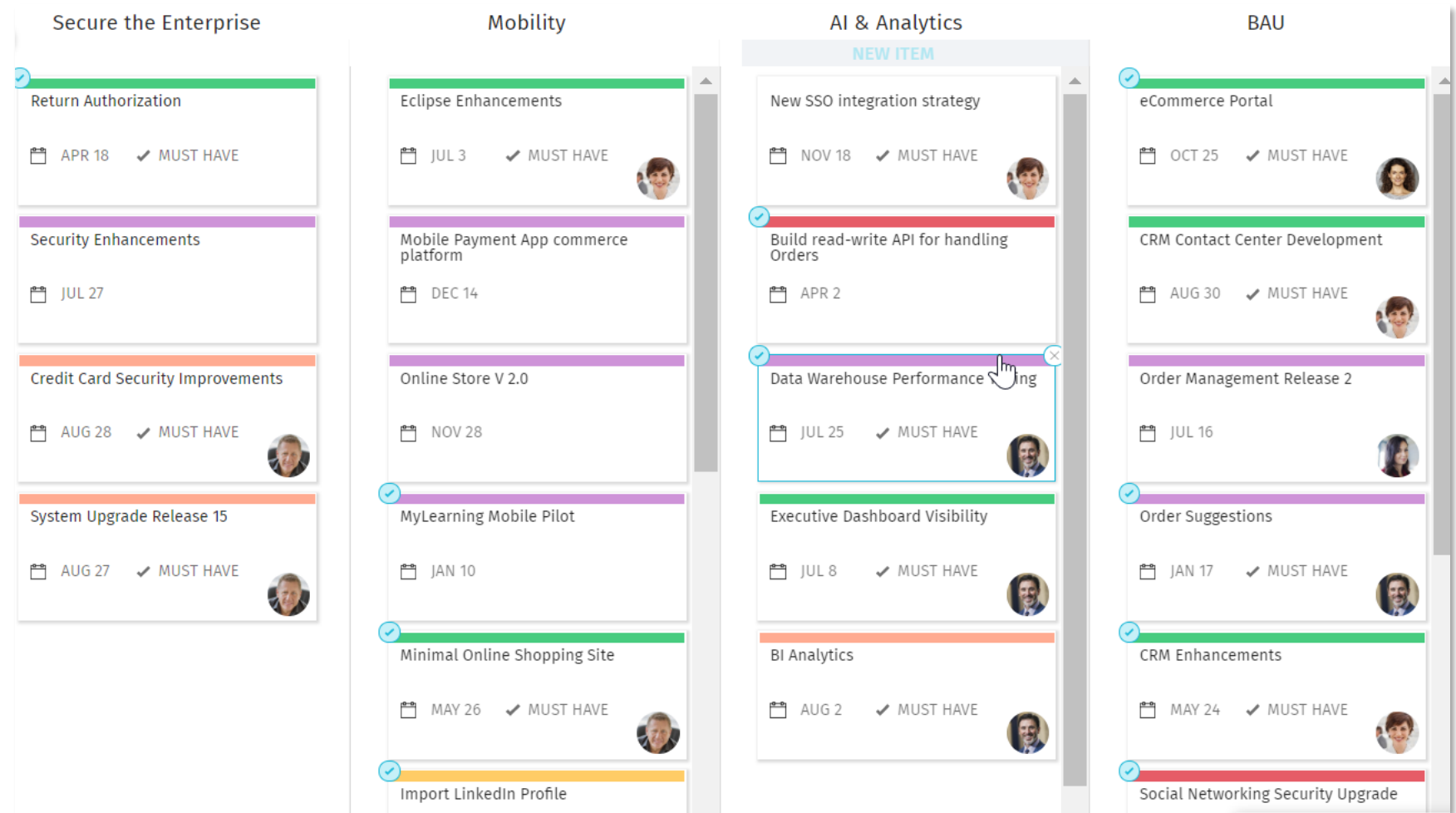
# Use Roadmaps (New UX) for Planning

- You may create dependencies between items in the roadmap, either single or many, from the same item.



# Use Roadmaps (New UX) for Planning

- Utilize the Kanban board to organize and strategically plan work by dragging and dropping
- Manage product development (i.e Clarity enhancements)



# Use Roadmaps (New UX) for Planning

- Use Grid View to manage work against targets
- Dynamically create and manage targets

Benefit		✓
TARGET	7,000,000	
IN PLAN	7,343,771	
VARIANCE	( 343,771 )	

Capital Cost		
TARGET	2,600,000	
IN PLAN	2,194,872	
VARIANCE	405,128	

Operating Cost		
TARGET	3,500,000	
IN PLAN	3,191,706	
VARIANCE	308,294	

Consumption Units		
TARGET	100	
IN PLAN	22	
VARIANCE	78	

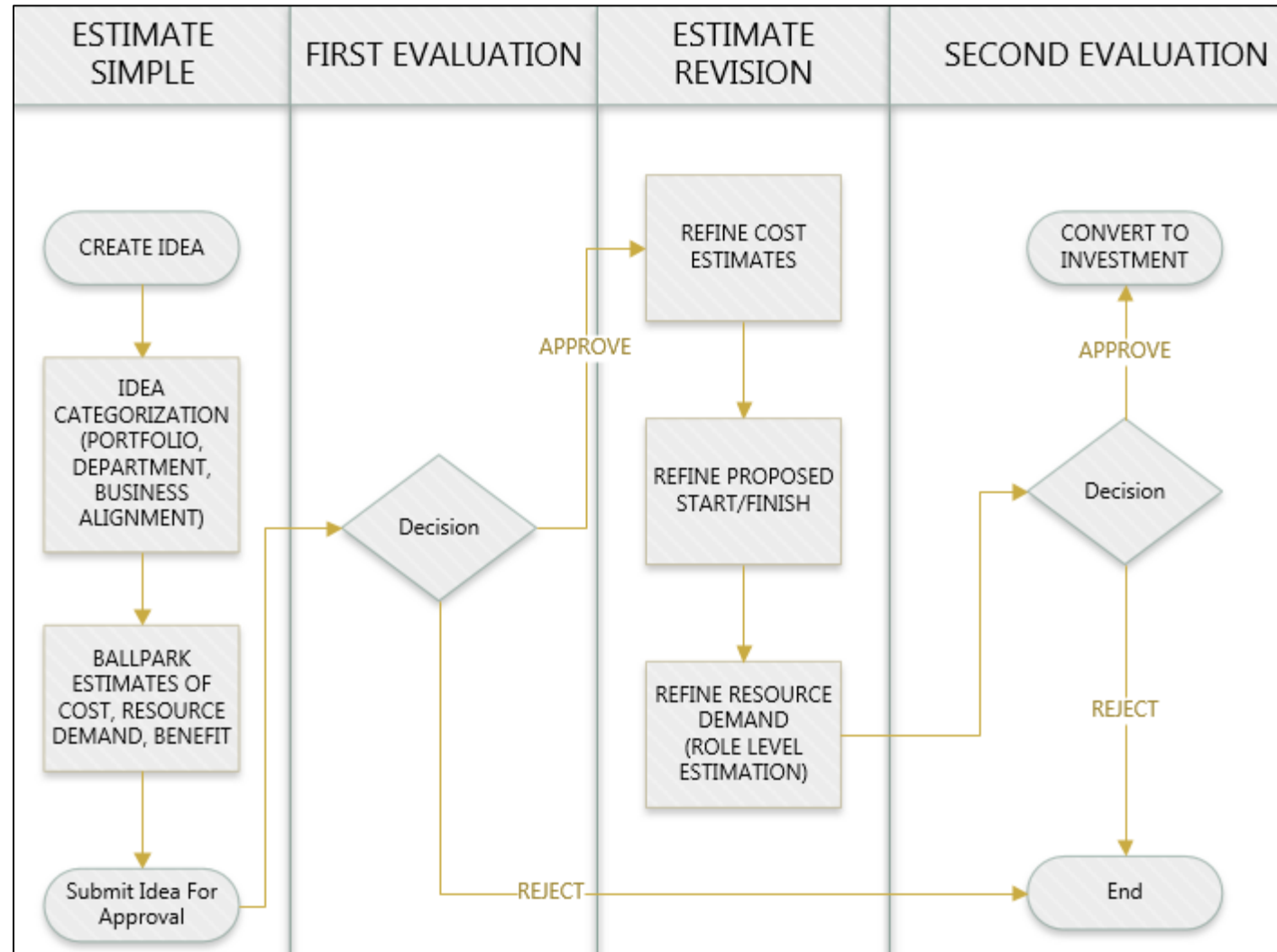
Capacity		🔴
TARGET	25,000	
IN PLAN	30,588	
VARIANCE	( 5,588 )	

Roadmap Item*	In Plan : 3 ↑	Rank 1 ↑	Stakeholder	Must Have	Strategy	Launch State	ROI 2 ↑	Totals	
								Total Cost	Benefit
Return Authorization	✓	1	Nikki	Carryover; Re...	Secure the Enterprise	In Progress		0	
Order Suggestions	✓	2	Sanjay	Carryover	BAU	New Opportunities	1,022%	51,397	576,923
Pay by Phone	✓	3	Angela	Top Choice	Mobility	In Progress	(100%)	900,000	0
Import LinkedIn Profile	✓	4	Greg	Top Choice	Mobility	Pending Approval	636%	169,920	1,250,000
eCommerce Portal	✓	5	Sanjay	Required	BAU	In Progress	20%	494,800	600,000
Eclipse Enhancements		6	Angela	Top Choice	Mobility	In Progress	24%	233,876	290,000
Minimal Online Shopping Site	✓	7	Dom	Top Choice	Mobility	In Progress	(100%)	1,080,269	0
Data Warehouse Performance Tu...	✓	8	Sanjay	Top Choice	AI & Analytics	New Opportunities	41%	348,200	500,000
Credit Card Security Improvements		9	Dom	Required	Secure the Enterprise	Completing	37%	435,000	612,000
BI Analytics		10	Greg	Top Choice	AI & Analytics	Completing	77%	250,640	450,000
Executive Dashboard Visibility		11	Greg	Top Choice	AI & Analytics	In Progress	30%	264,400	350,000
System Upgrade Release 15		12	Sanjay	Top Choice	Secure the Enterprise	Completing	16%	730,600	850,000
Social Networking Security Upgra...	✓	13	Angela	Top Choice	BAU	Completed	158%	134,040	350,000
Order Confirmations	✓	14	Nikki	Top Choice	BAU	Pending Approval	550%	192,400	1,250,000
CRM Contact Center Development		15	Nikki	Top Choice	BAU	In Progress	143%	420.800	1,000,000



# Idea Approval Best Practices

- Build a custom process to align to your organizational needs, but remember, simple approvals work best.
- Try to weed out ideas that should not move forward quickly
- When converting to a project, inactivate the idea – no duplication of financials or allocations in portfolios
- Use a template when converting to maintain consistent data among projects



# Custom Investments (New UX)

- Can be leveraged to capture different types of demand
- Name investments according to your organizations terminology
- Compatible with Roadmaps
- Same as other NPIOs (non project investment objects)
- Includes *planned* simple budget financial fields on both the grid and the Details page
- Limitations:
  - Not available for use in the Classic UX
  - Financial Plans and Staffing functionality is not yet available in New UX
  - Not compatible with timesheets, you cannot put time to a custom investment

# Some Rego Best Practices | Using Incidents



Let Rego be your guide.

# Incident Best Practices

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- Leverage Incidents to perform tasks that you typically need creator license to do:
  - Self-Add to team
  - Make changes to fields on projects
- Leverage Incidents to manage Clarity enhancement requests and break fix
  - Allows users to enter CA PPM based requests directly in the application
  - CA PPM admin team can manage updates within CA PPM and use for communication back to requester

# Questions?



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- Date Started = **Today's Date**
- Date Completed = **Today's Date**
- Hours Completed = **1 PDU per hour of class time**
- Training classes = **Technical**
- Click on **I agree** and **Submit**



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### Phone

888.813.0444



### Email

[info@regouniversity.com](mailto:info@regouniversity.com)



### Website

[www.regouniversity.com](http://www.regouniversity.com)