

Introductions

• Take 5 Minutes

Turn to a Person Near You

• Introduce Yourself

Business Cards



Agenda

- Reporting Strategy Introduction
- CA PPM Reporting Options
- External BI Tools / Use With CA PPM
- Best Practices

Reporting Strategy Introduction

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Open Mic

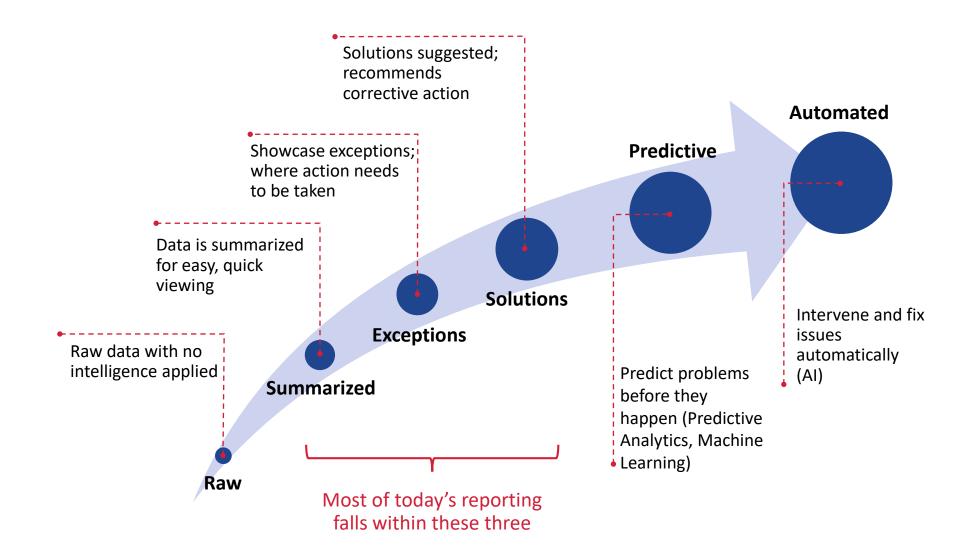
- What are your biggest concerns when it comes to reporting in your organization?
- Is there more than one source for the same information?
- Do your users utilize the reports available?

Industry Trends & The Future of BI

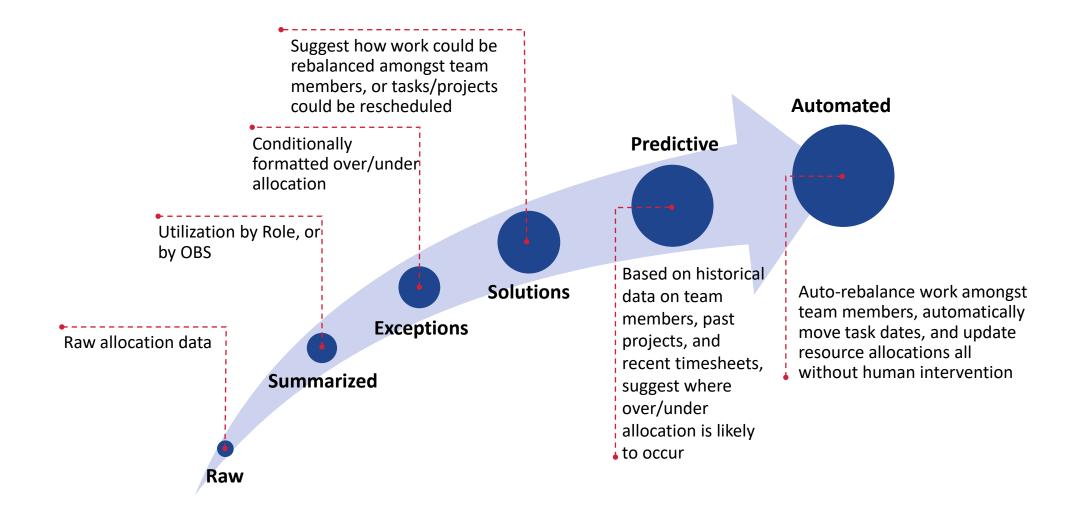
- Citizen Data Scientist/Analyst/Engineer
 - By 2021, 69% of employers will demand data science and analytics as a critical skill set of job candidates. (PWC)
- Chief Data Officer (CDO)
 - By 2019, 90% of large companies will have a CDO role in place. (Gartner)
- NLP Natural Language Processing / Al
 - By 2020, natural-language generation and artificial intelligence will be a standard feature of 90% of modern business intelligence platforms. (Gartner)
- Augmented Analytics
 - Machine Learning
 - Augmented data preparation
 - Visual-based data discovery
 - Automated advanced analytics
 - Natural Language Processing



Evolution of Business Intelligence



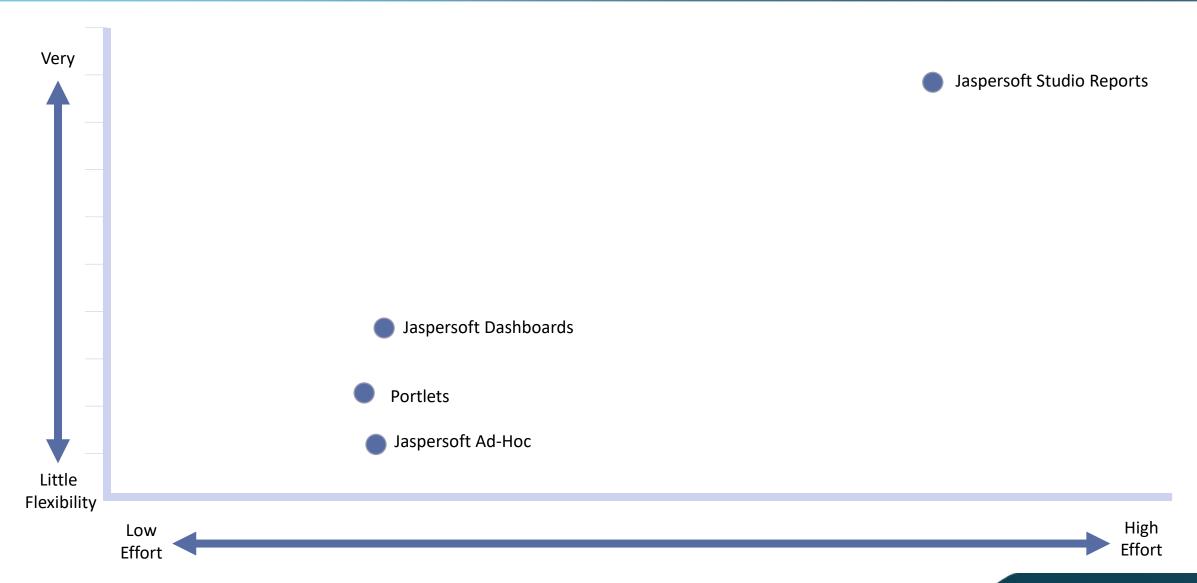
Example: Resource Allocations



CA PPM Reporting Options

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OOTB Reporting Tool - Flexibility vs Effort



OOTB Reporting Tools

Portlets Dashboards (Jaspersoft)

- Data wholly resides in Clarity
- Reports are operational, used day to day.
- Data is rendered within acceptable performance thresholds

- The data does not need to be accessed by nonclarity users
- The number of data elements required does not negatively affect the usability.
- Personalization features

- Summary level information that can be further drilled into
- Dashboards provide an easy-to-read interface
- Dashboards provide interactive viewing, and drill down capabilities

Studio Reports (Jaspersoft)



- Data wholly resides in Clarity
- PDF Format needed
- Format requires advanced formatting
- Report access outside of Clarity required

- Archiving is required
- Multiple reports required and presented as a single package
- Large number of calculations

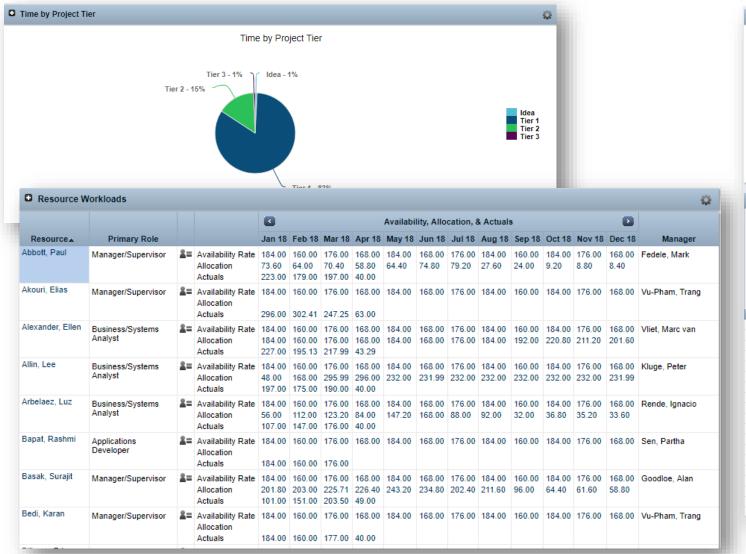
Ad-Hoc (Jaspersoft)

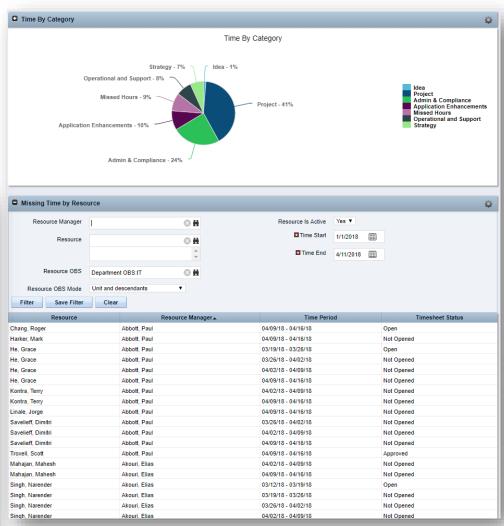


- Data wholly resides in Clarity
- PDF Format needed
- Used for 'on the fly' reporting

• NOTE: Ad Hoc reports are best suited for 'super-users' who have an understanding of the underlying data.

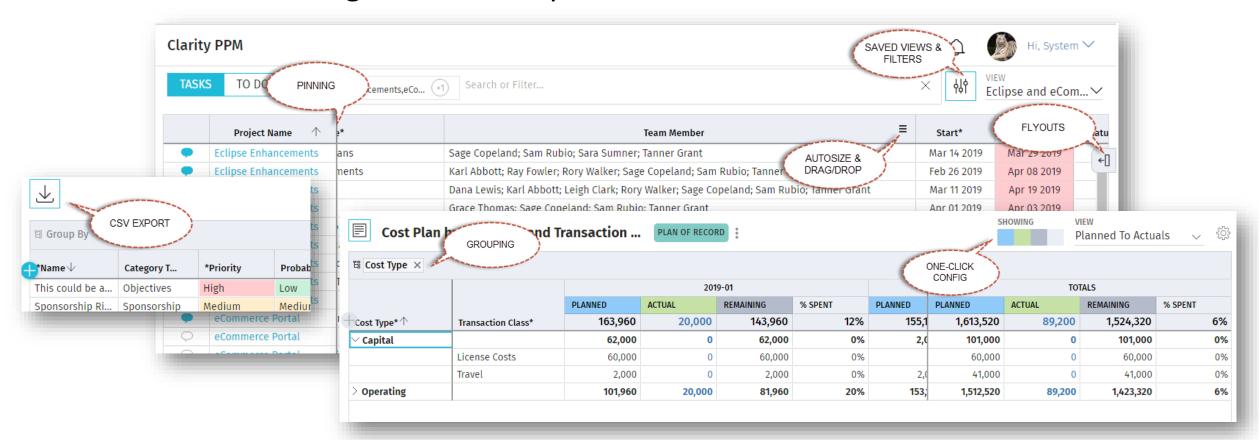
Real World Example - Portlets



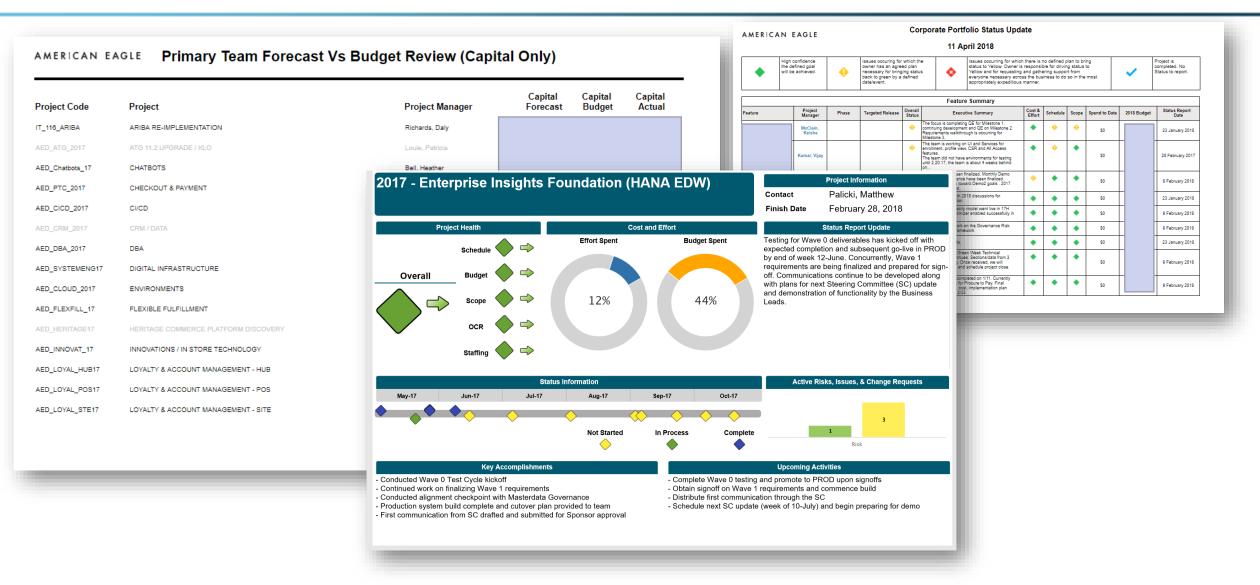


Portlets in the Modern UX

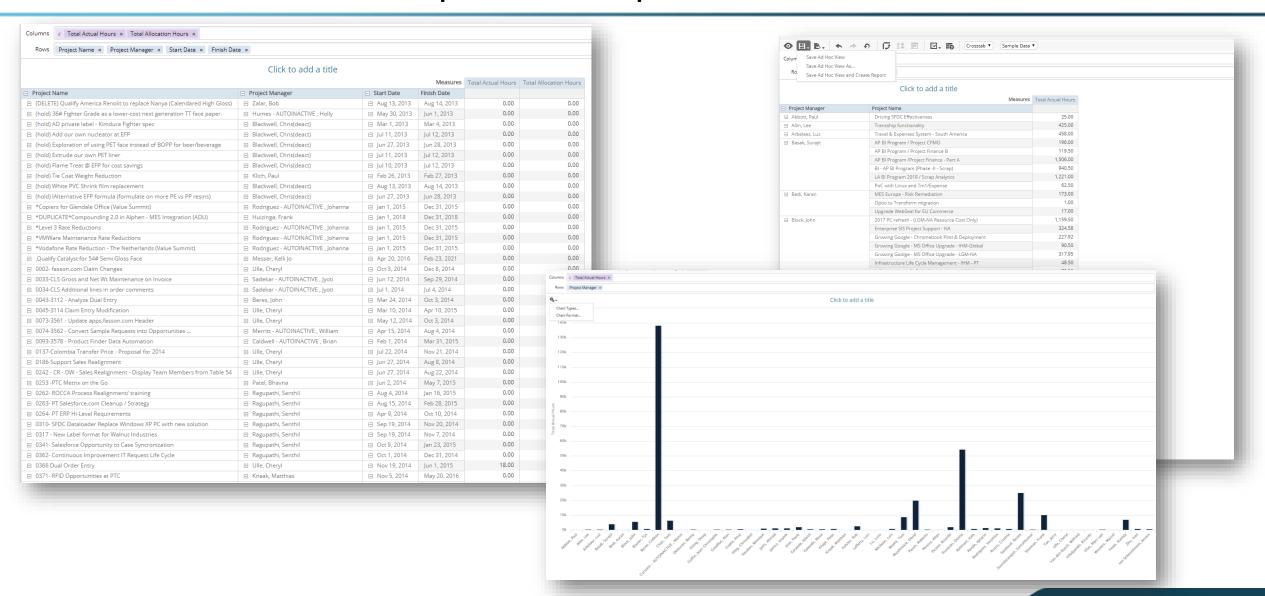
- In the Modern UX, custom portlets are to an extent being replaced by a heavy focus on personalization.
- Channels still leveraged for classic portlet dashboards.



Real World Example – Jaspersoft Studio Reports



Real World Example – Jaspersoft Ad Hoc



Recent Jaspersoft Improvements

• 15.3

- Re-Introduction of Reports and Jobs moving the ability to quickly access and schedule reports out
 of the Advanced Reporting link
- Ability to have "My Reports" again
- Jaspersoft reports now utilize the Parameters native to CA PPM
- The ability to run a report via the *Actions* menu on an Object is back

• 15.4

- New version of Jaspersoft (6.4.2)
- Running reports via Reports / Jobs output can now output to XLS (previously just ppt and pdf)
- Dashboard enhancements

• 15.5.1

- New version of Jaspersoft (7.1)
- New Roadmap Timeline report
- 15.6
 - New trending reports

External BI Tools

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Enterprise BI

- Many organizations have an enterprise BI tool within their reporting landscape, and it is important to establish how CA PPM fits into the reporting solution.
- Gartner magic quadrant BI platforms include:
 - Microsoft PowerBl
 - Tableau
 - Qlik View
- If you are an on premise implementation you can connect directly to the built-in data warehouse
- If you are a SaaS implementation, you have several options for connecting:
 - Flat file extracts & report directly against files
 - Flat file or API-based extracts loaded into on-premise or cloud database (3rd party ETL tools help)
 - OData Connection
 NOTE: Recommended to use Power BI, as OData support in Tableau and Spotfire is limited



OData Direct Connection



- As of 15.3, on Demand customers have the ability to use an OData connector to point a BI tool at the CA PPM DWH. This will enable the use for Spotfire, Tableau, PowerBI, QlikView, etc
- The connector will only go against the updated Data Warehouse
- The connector was optimized to work with PowerBI, but can used with other reporting BI tools – even Microsoft Excel
 - NOTE: Recommended to use Power BI, as OData support in Tableau and Spotfire is limited
- Row level security possible with custom BI User ID on the CA PPM Resource
- In 15.4, CA added the ability to have individual logins for OData access

Real World Example - PowerBI



Best Practice Recommendations

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- What is your primary reporting tool? (Portlets, Jaspersoft, PowerBI, Tableau, Others)
- How are reports typical consumed? (Web, Mobile, Email, Print)
- How do your executives want to consume reports?
 - Email
 - Printed
 - Mobile
 - Sharepoint
 - Web



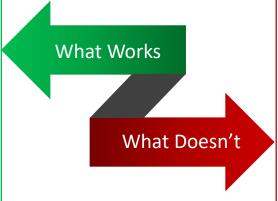
Diverse Strategy

In most cases, the reality is not a single reporting solution, but a mix of tools

- Case 1 (SaaS, 1,000 Users)
 - Portlets data governance & exception reporting
 - Jaspersoft Ad-Hoc end user ad-hoc requests, semi-"standard"
 - Enterprise BI (Tableau) Standard reports / dashboards
- Case 2 (SaaS, 200 Users)
 - Mostly OOTB or RegoXchange portlets and Jaspersoft reports
 - Set of executive-level PowerBI dashboards using OData connection
- Case 3 (On-Prem, 5,000 Users)
 - Built on on-premise DWH. Data extracted from CA PPM, VersionOne, JIRA, ServiceNow, etc.
 - Instead of integrating tools, combined on the reporting side
 - Not a single enterprise BI tool, but tool agnostic PowerBI, Excel, Cognos all pointing to the same DWH

Best Practices

- With any report, identify the top question(s) that the report should answer
- Use the right report technology for the job (Portlets, Jaspersoft, Enterprise, etc..)
- Converting excel reports that are already operationalized and moving them into the tool can gain big benefits
- Automation of report delivery
- Having leadership adopt the tool and utilize the tool's dashboards (eventually moving away from "receiving" dashboards to "using" dashboards)
- Ensure that the reports are designed for 'Easy Reading'
- Ensure the data definition of data is the uniform for all reports



- Having people go into the tool to pull out extracts and fish for the data
- Developing reports that have too many data columns, which can cause the report to lose it's purpose
- Having scenarios where the user is taking a report from the system, copying and pasting parts of it into a ppt/excel, and generating another report outside of the tool
- Creating different versions of the same report for different business units. This should be handled with thoughtful filters
- Creating reports with data that is inconsistent with other systems, and not having a clear understanding of ownership of data

Questions?



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