



rego*U*niversity 2019

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Using APM | App Rationalization

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Introductions

- Take 5 Minutes
- Turn to a Person Near You
- Introduce Yourself
- Business Cards



Agenda

- Introduction
- Defining App Rationalization
- Importance in the Organization
- Best Practices
- Benefits of Rationalization
- Maturity Models

Part I: Introduction

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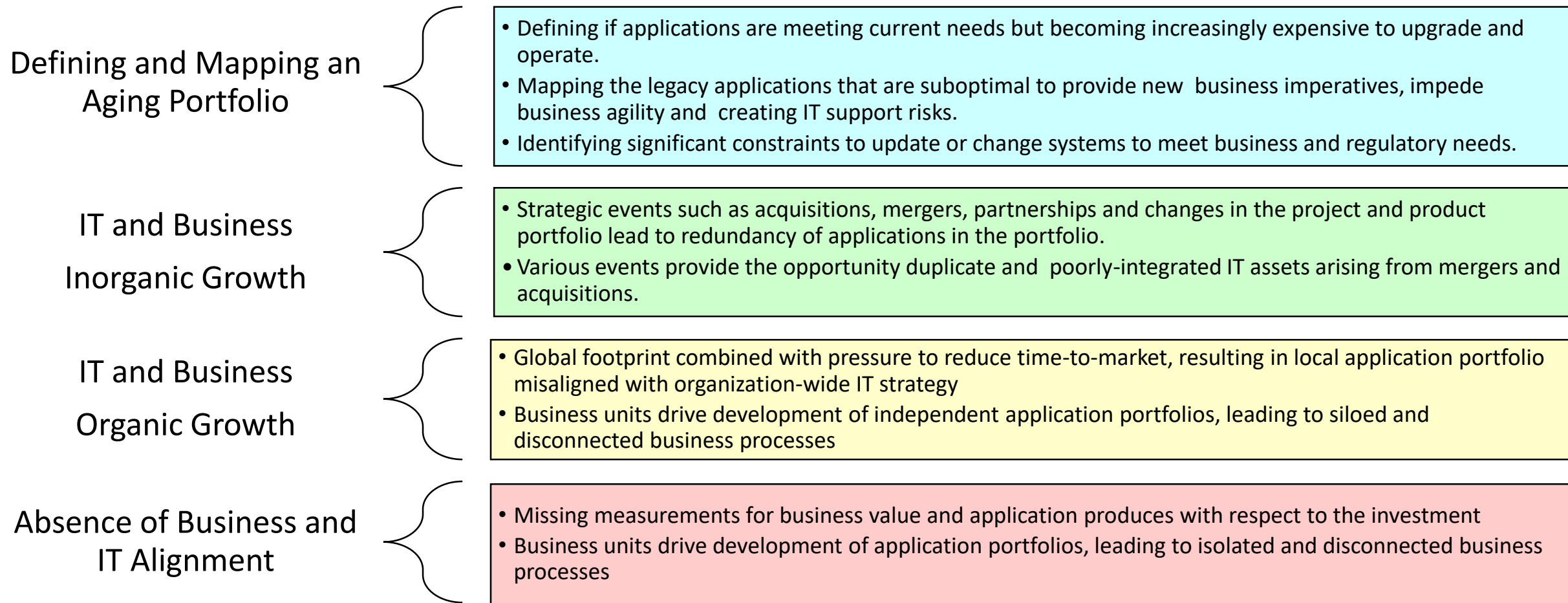
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Let Rego be your guide.

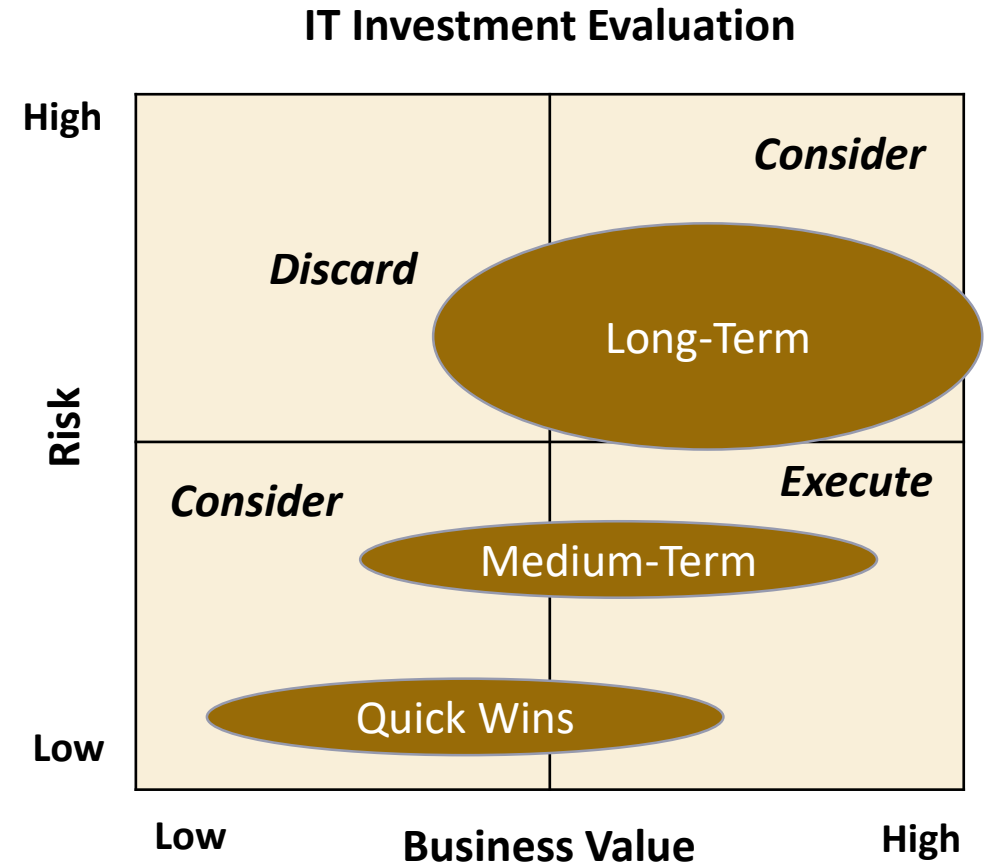
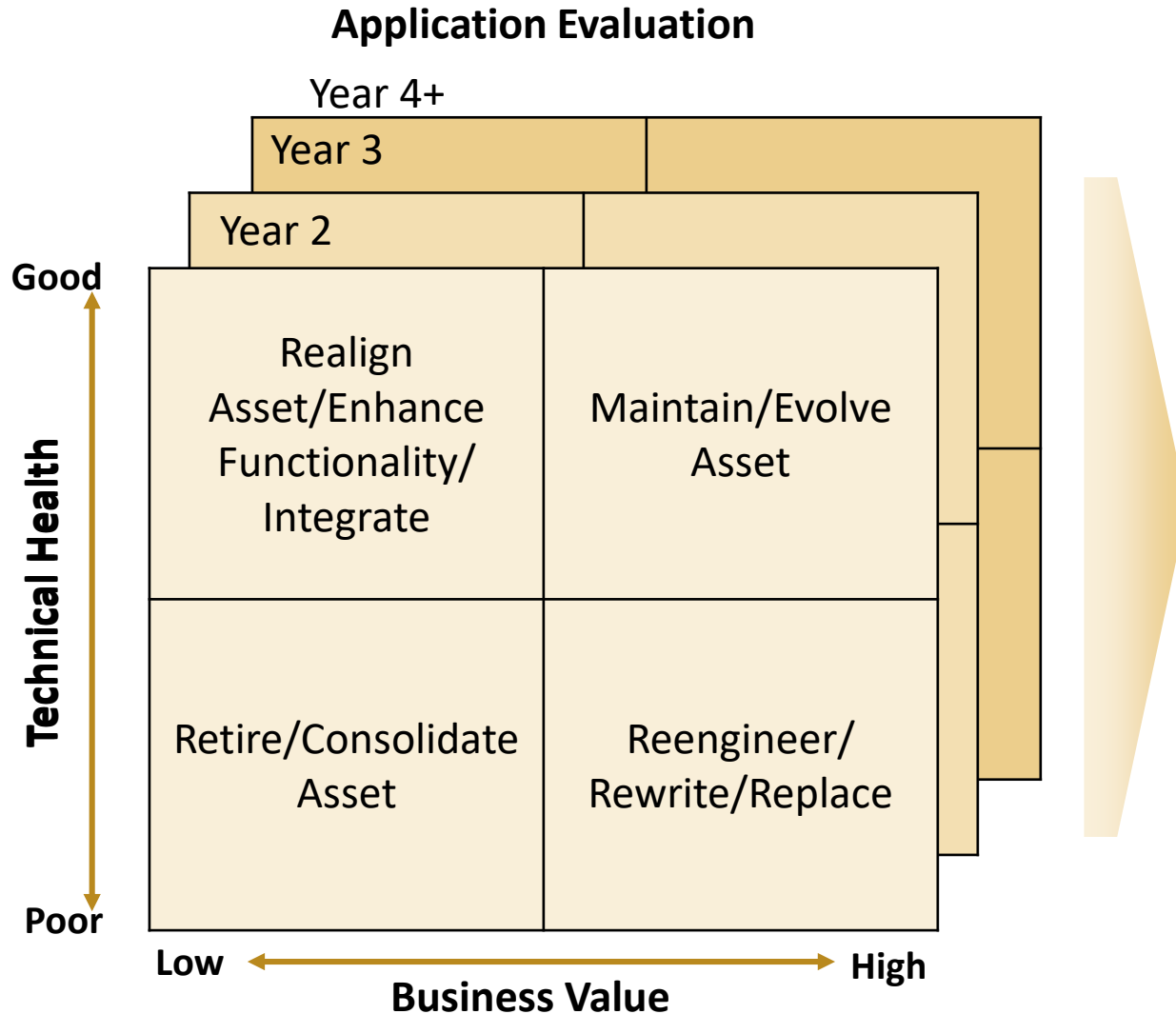
What does APP Rationalization Do?

- Establishes a value blueprint to ensure clear quantifiable and qualitative benefits
- Use cost and risk reduction and performance improvements to build a business case around your program
- Create an application inventory and focus on Application Health, Cost, Value
- Establish a optimized framework for your Application Portfolio and other technologies
- Create a structure for adoption of governance and sustainability

Drivers of Application Portfolio Rationalization



Where to Start vs. Where to Invest



Application Portfolio Rationalization Phases

Analysis and Data Collection

- Understand the strategic business drivers for the portfolio
- Maps to business capabilities
- Identify initiatives that enhance business portfolio capabilities
- Identify gaps in application portfolio to support future business and technical needs
- Collect data on application in the IT portfolio on functional, technical and operational dimensions
- Build app groups for optimization
- Assess the current state of IT portfolio and assess the cost of optimization opportunities

Perform Multidimensional Analysis

- Analyze the value of the applications leveraging the suitable optimization framework
 - Strategic
 - Technical
 - Functional
 - Financial
- Identify potential candidates for cloud and or legacy modernization and digitization
- Understand the interdependencies spanning the optimization opportunities

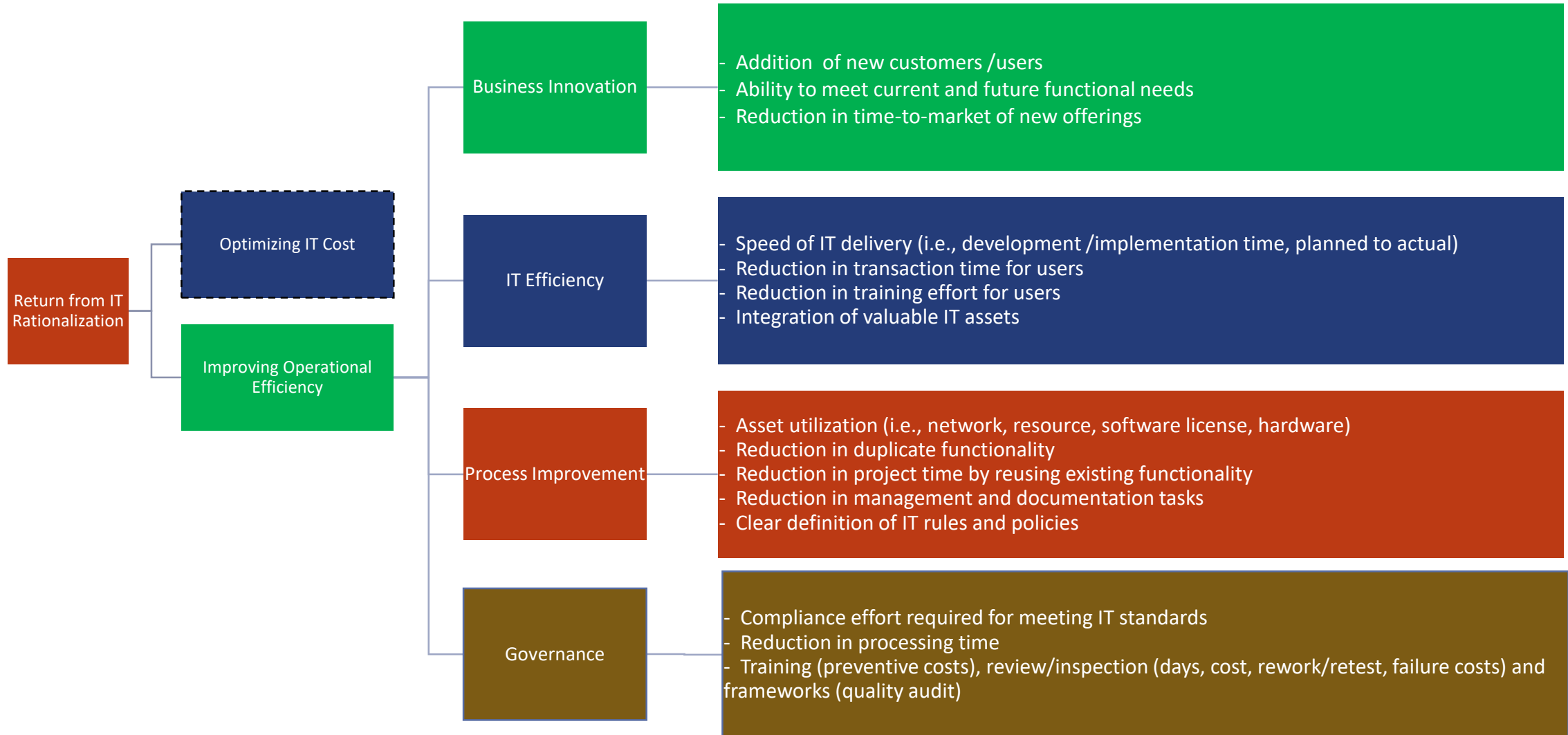
Define Optimization Opportunities

- Define opportunities and conduct a deeper dive to determine:
- Overlaps, redundancy and obsolescence
 - Opportunities for migration to the cloud infrastructure
 - Opportunities for modernization of legacy environments
 - Consolidate opportunities into initiatives and projects
 - Determine suitable mitigation strategies to align with future business strategy

Develop Implementation Roadmap

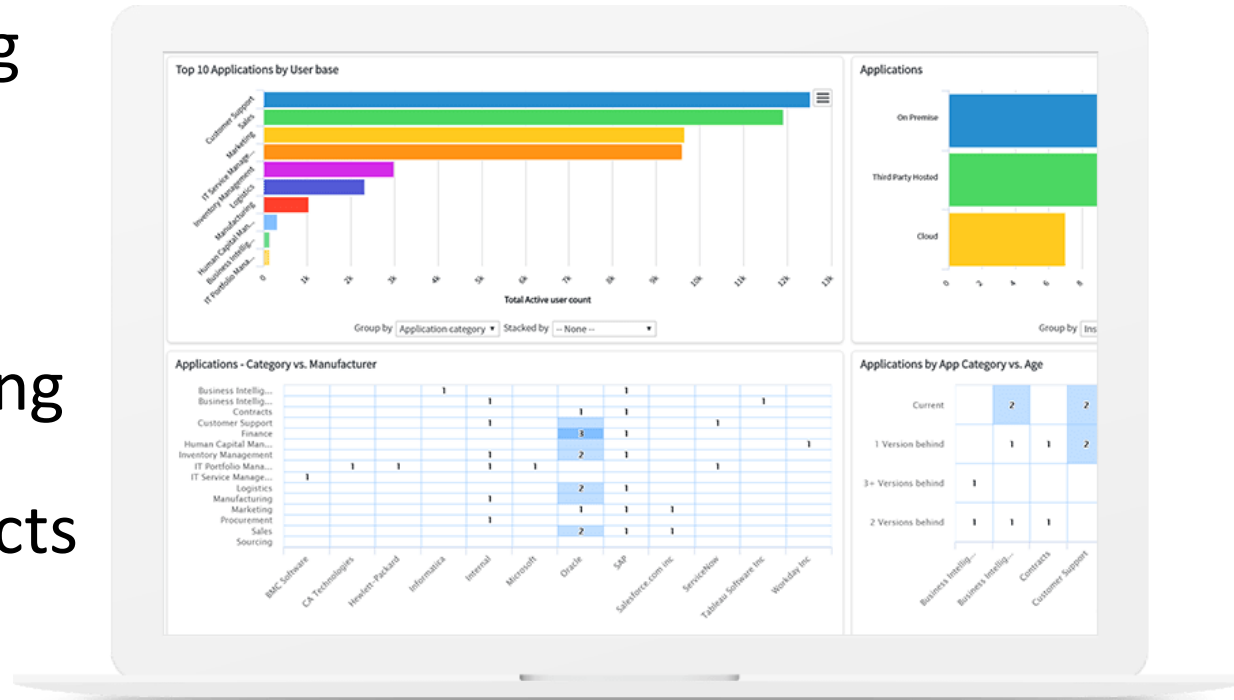
- Define the implementation roadmap. This encompasses potential optimization opportunities and high-level mitigation strategies defined to ensure successful future business capabilities
- Develop high-level business cases with potential application portfolio savings and business wins

Improving Operational Efficiency

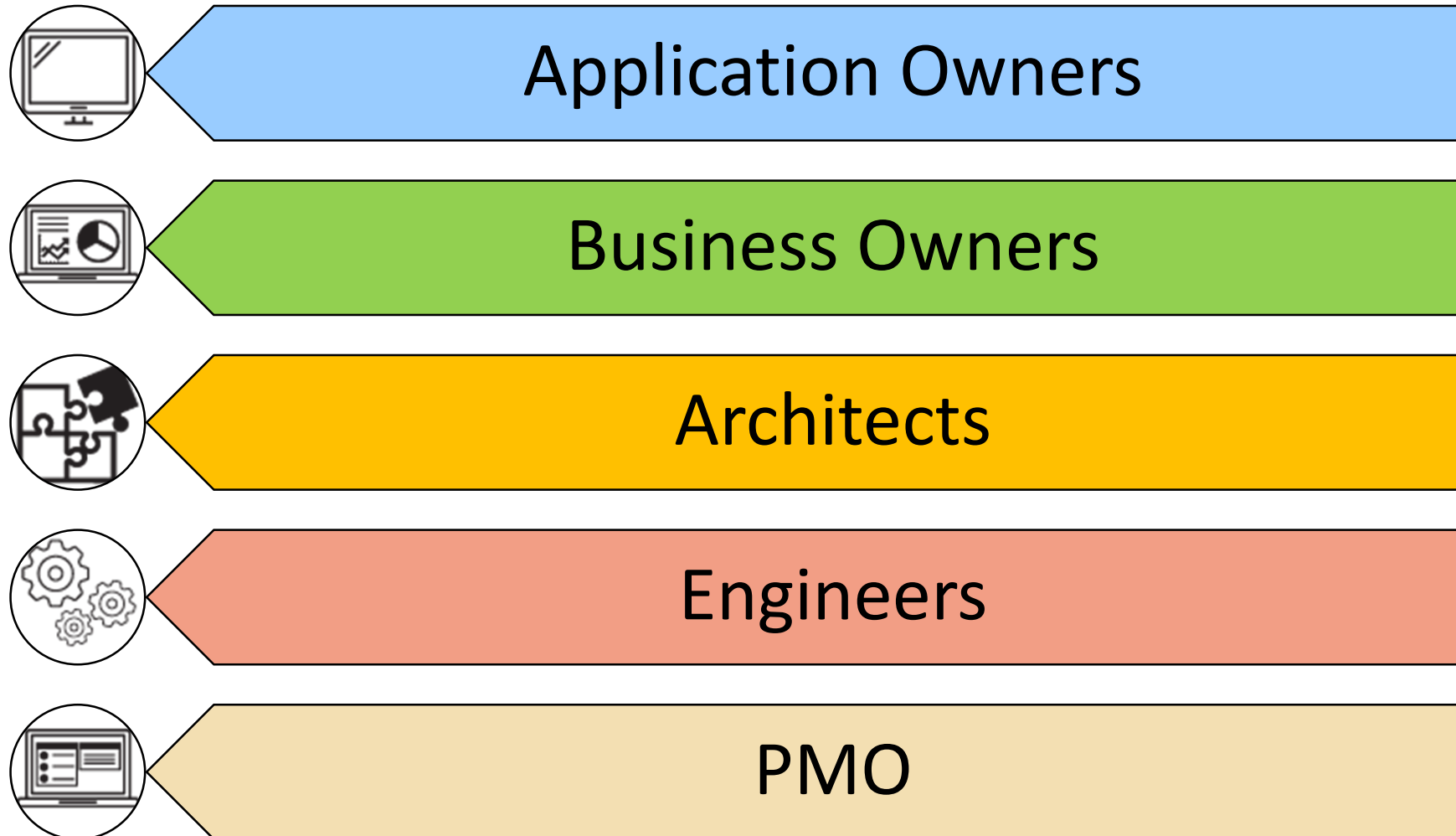


Benefits of Rationalization Allows...

- **Rationalize applications** by comparing application functions and choosing which should be the standard
- **Reduce application costs** by eliminating duplicates and focusing on the most efficient delivery methods and contracts
- **Invest in the right application** by evaluating their significance, usage, and the business processes they support

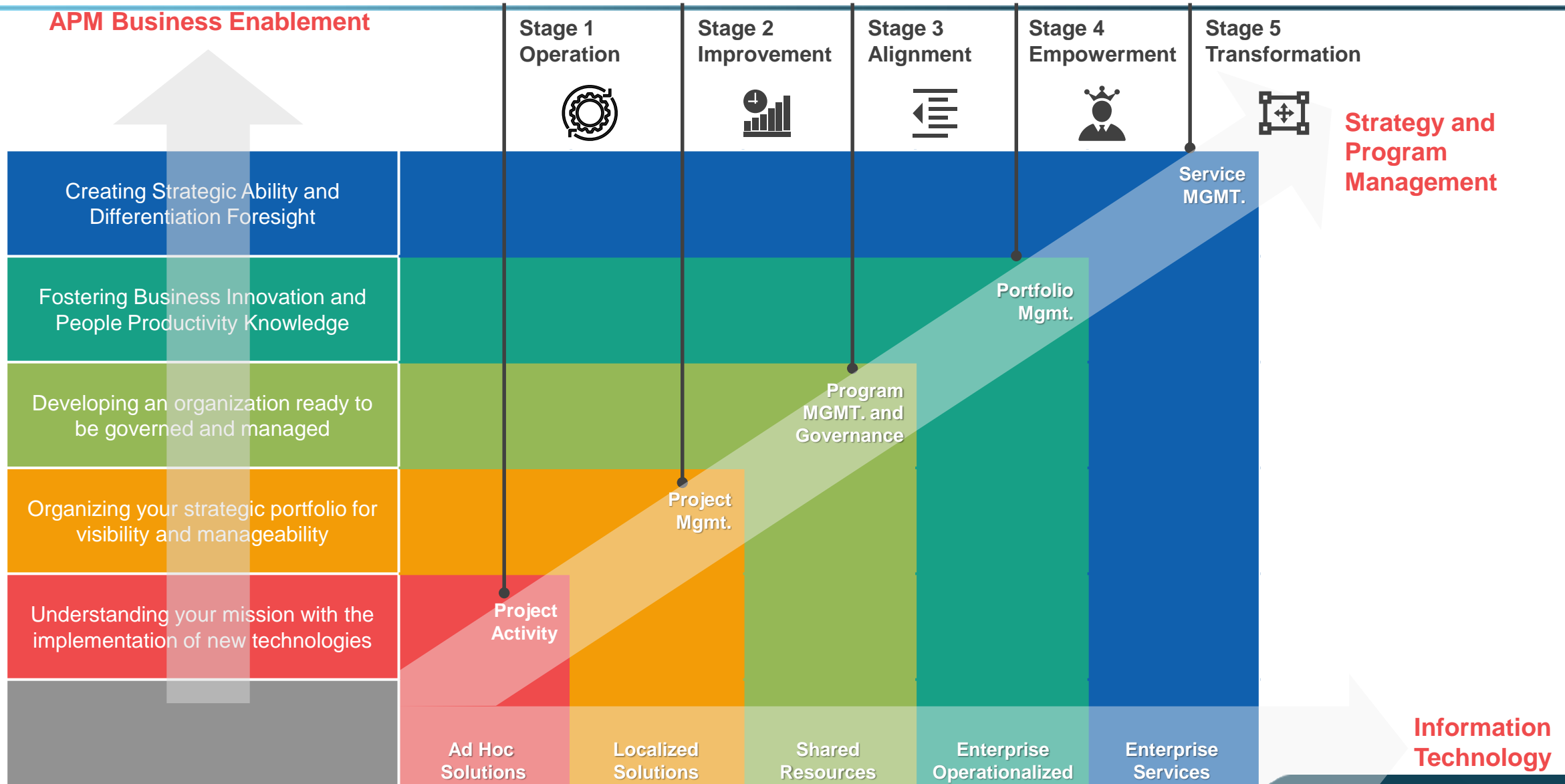


Application Rationalization Involvement

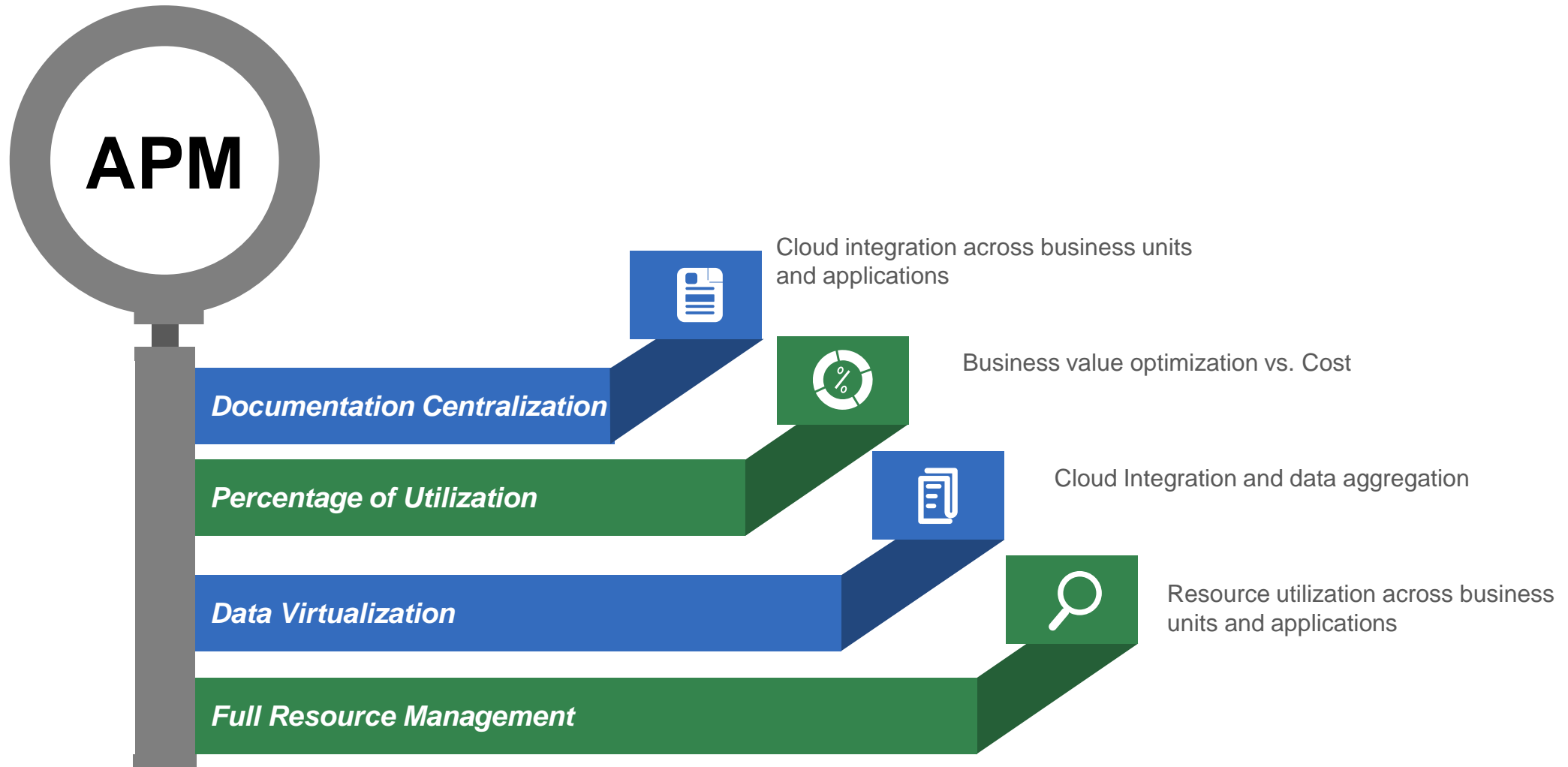


Maturity Models

Business Intelligence Maturity Model



Rational Decision Making Model





ServiceNow APM Demo – New York

Questions?



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