



rego*U*niversity 2019

SAN DIEGO

# ITBM Ecosystem & Competitive Analysis

Your Guides: Jen Scarlato and Mike Mosquito

# Introductions

- Take 5 Minutes
- Turn to a Person Near You
- Introduce Yourself
- Business Cards



# Agenda

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- Analyst Reports
- What Are You Seeing?
- Vendors to Watch
- Summary

# Analyst Reports



Let Rego be your guide.



# Analyst Reports - Overview

- When we look at ITBM – Financial Management, Application Management, Project Management, Portfolio Management, Agile Planning – There is no single analyst report
- Various Approaches by Vendors
  - Best of Breed Point solutions with Integrations (VersionOne, TFS, Decision Lens, Troux)
  - Aggregators with Integrations (Apptio/Agilecraft)
  - Single Tool with all (ServiceNow, Sciforma, Planisware)
  - Collection of tools with all with a single vendor (Planview, Broadcom)
  - Work management with Integrations (Workfront, Asana)

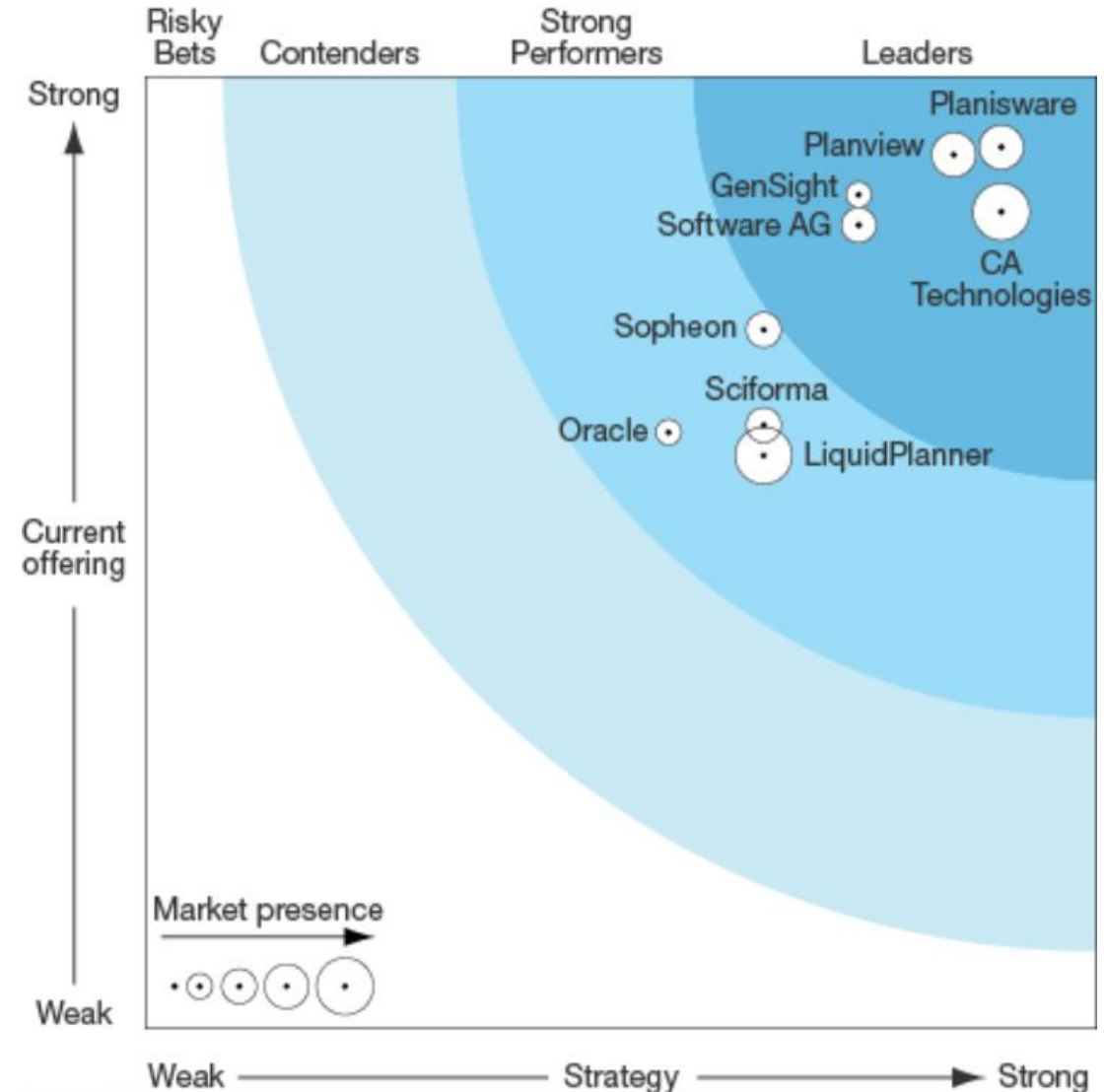
# Forrester/Gartner – EA/Application Portfolio

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Figure 1. Magic Quadrant for Enterprise Architecture Tools



Source: Gartner (October 2018)



# Gartner – Agile Planning

Figure 1. Magic Quadrant for Enterprise Agile Planning Tools



Source: Gartner (April 2019)

# Gartner – Agile Planning

Figure 1. Magic Quadrant for Enterprise Agile Planning Tools



Source: Gartner (April 2019)



# Gartner - PPM



# Forrester - PPM

## Project & Portfolio Management



## Strategic portfolio management



# IDC - PPM

IDC MarketScape Worldwide Enterprise IT PPM



IDC MarketScape Worldwide Cloud PPM and PPM SaaS



# What Are You Seeing?



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# What Is Your Company Doing?

- Who Has only 1 Agile tool vs. Many? Why?
- Are you looking at TBM / ITFM? Why?
- Are you looking at APM? Why?
- Who thinks they will look at other options for PPM in the next year? Why?



# Where is the Industry Going?

- Where do you think the industry is going? Why?
  - Best of Breed Point solutions with Integrations (VersionOne, TFS, Decision Lens, Troux)
  - Aggregators with Integrations (Apptio/Agilecraft)
  - Single Tool with all (ServiceNow, Sciforma, Planisware)
  - Collection of tools with all with a single vendor (Planview, Broadcom)
  - Work management with Integrations (Workfront, Asana)
- Rego's Thoughts.....

# Vendors to Watch



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# Vendors Rego is Watching

- Broadcom
  - Acquisitions, newUX, roadmaps
- PlanView
  - Integrated Products
- ServiceNow
  - Single Platform
- Atlassian
  - Agilecraft/JIRA
- Apptio
  - Financial Expansion
- Microsoft
  - Sleeping Giant
- Workfront
  - Heavy investment – all work?
- Clarizen
  - Moving from light to heavy

# Summary

- No Crystal Ball
- Watch the Market
- No Silver Bullet (Switch to Switch?)
- Focus on Adding Value



# Questions?



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