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ITBM Roadmap | Always Have a Vision Your Guides: Jerry Dolak & Mark Lundquist

Part I: Introduction



- Take 5 Minutes
- Turn to a Person Near You
- Introduce Yourself
- Business Cards



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- Roadmap Principals
- Capability Alignment
- Evaluate Your Organization



Part II: Roadmap Principals



The implementations that struggle, have cost overruns and poor results typically lack organizational direction and goals.

- Why are we doing this?
- What are the problems we are solving?
- Who is responsible for getting us to each of the objectives?
- How do we get there?

Roadmaps are guides for hitting the objectives, but, need the commitment to follow and adjust. Anyone can build a plan, it takes leadership to deliver on it.

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Crawl-Walk-Run Roadmap

The implementation of an enterprise PPM Solution is generally done in waves/phases corresponding to a Crawl/Walk/Run approach.



PPM MATURITY

RUN

Utilize platform data at all levels of the organization for analysis and decision making.

WALK

Build the process and tool interdependencies between the various groups within the organization. Alignment of core projects, resources and project budgets.



CRAWL

Establish how work will be managed within the organization. Set the base data in the platform and begin to engage Subject Matter Experts and Influencers. Run Strategic Use of Data to Manage the Direction of the Organization

> Walk Tactical Usage of Platform to Manage Resources and Financials



Crawl

Foundational Demand and Project Management



Starting where you are

LEVEL ONE

REACTIVE

- More reactive than proactive
- PPM non-existent or just emerging
- PM processes applied only to "major" projects
- Mad scramble to get things done
- No technology tool

LEVEL TWO

STRUCTURED & REPEATABLE

EMERGING DISCIPLINE

- PMO Created
- Importance of PM is understood by all
- PM used for all projects,
- not just major ones
- PM roles defined
- Use prioritization /
- approval process
- Some technology

LEVEL THREE ORGANIZATIONAL CONSISTENCY INITIAL INTEGRATION

Think holistically, focus on the whole, not the parts Focus on managing related projects Formalized roles for portfolio / program management Well defined career paths for PM's PM systems in place

LEVEL FOUR MANAGED PROCESSES

EFFECTIVE INTEGRATION

- Network of program managers available
- Program manager role well defined / different from PM
- Focus on being projectcapable
- More customer-centric perspective
- Value and benefits are tracked

LEVEL FIVE OPTIMIZED PROCESSES

EFFECTIVE INTEGRATION

- Fully integrated PM with ITIL change management
- Innovation is a continuous process everywhere
- Technology supports robust knowledge management system
- Maximize odds of getting things right

HIGH PERFORMING

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CUSTOMER-CENTRIC PERSPECTIVE

FOCUS ON MANAGING RELATED PROJECTS

OPERATIONAL PROCESS CHANGES HAPPENING

"ANYTHING GOES – JUST GET IT DONE"



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Example Functionality Alignment



LEVEL ONE

REACTIVE

- Implement Idea and **Demand Management**
- One source of intake
- View all work and leverage workflows to determine the "right" work

IDEA & DEMAND MANAGEMENT

- Manage assignees
- Communicate expectations

LEVEL TWO

EMERGING DISCIPLINE

- Implement Project & Resource Management
- Create Projects from Demands
 - Assess resource availability to work on the "right" things within capacity
- Meet expectations

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Part III: Capability Alignment



PPM capability reference model

PURPOSE

The purpose of this model is to establish a common way of discussing the elements of PPM and clarifying scope around certain elements of PPM.

These PPM capabilities are aligned with the Project, Program, and Portfolio Standards (Third Edition) from the Project Management Institute.

PROJECT PORTFOLIO MANAGEMENT

1 - Portfolio											
1.1 Demand Management		1.2 Portfolio Prioritization				ıpacity/ 1.5 Portfolio lity Mgmt Authorization			1.6 Portfolio Governance		
2 - Program											
2.1 Integration Mgmt		Scope gement		Financial agement	2.4 Res Manag		2.6 Tim Managen		2.5 Prog Contro		2.7 Communications Mgmt
3 - Project											
3.1 Integration Mgmt	3.2 Scope Management			Financial agement	3.4 Resource 3.5 Tin Management Manager			3.6 Pro Contre		3.7 Communications Mgmt	
Foundational							Operatio	nal			
4.1 Reporting and Analytics Govern			Process			-	ational Plannin	Resource g	5.2 (Dperational Time Tracking	
Dependent											
6.1 Corporate Fin	ance	6.2 Hun	nan Res	ources	6.3 Pr	ocurement	:				



Capability definitions

Portfolio

1.1 Demand Management	1.2 Portfolio Prioritization	1.3 Portfolio Selection	1.4 Capacity/capability Mgmt	1.5 Portfolio Authorization	1.6 Portfolio Governance
Maintain an inventory of ideas and requested work	Prioritize that work	Select the work aligned to strategy	Make sure resources (labor and financial) and capabilities are available	Authorize and fund the portfolio	Provide oversight and optimize the portfolio
The set of processes used to track, organize, and disposition work requests. The work requests could be new ideas, enhancements, or changes in operational demand.	Method used to evaluate and rank the components of the portfolio. Informs ongoing decisions such as which work takes precedence, and whether or not work should continue based on alignment.	Portfolio Selection results in a set of selected work components that are designed to achieve a defined organizational strategy and objectives.	The set of processes used to determine the labor capacity and capabilities needed by an organization to satisfy the changing demand for that labor.		Activities for monitoring the portfolio's performance and gathering data to support decision-making including optimizing the portfolio.

Program

2.1 Integration Mgmt	1 / / Scone Management		2.4 Resource Management	2.6 Time Management	2 5 Program Controls	2.7 Communications Mgmt
Identify all of the program components, gather estimates, secure funding, and provide overall control	Establish the program hierarchy and monitor outcomes	Secure funding sources and monitor program financials	Ensure projects have the needed resources	Define and monitor the overall program schedule	Provide cross-project oversight of project controls (risks, issues, changes)	Keep stakeholders informed
Includes the activities needed to identify, define, and coordinate the multiple components within the program.	project deliverable components.	The activities involved in identifying the program's financial sources, integrating the project budgets, and controlling costs throughout the program.	Ensuring that all projects have the necessary resources to deliver the benefits successfully.	Determining the roadmap for the program, identifying project dependencies, and monitoring major program milestones.	monitoring project control activities	The timely collection, generation, and distribution of program information.

Project

3.1 Integration Mgmt	13.2 Scope Management		3.4 Resource Management	3.5 Time Management	3.6 Project Controls	3.7 Communications Mgmt
Deliver using effective processes and bring everything together	Identify and control the scope of the project	Estimate and control costs	Organize and manage the project team	Scheduling and timesheets	Control risks, issues, and change controls	Keep stakeholders informed
The activities used to Identify, define, and coordinate the various processes and project management activities.	The activities associated with ensuring that the project includes all the work required, and only the work required to complete the project successfully.	The activities necessary to plan, estimate, budget, and control project costs.	The activities included in identifying, allocating, assigning, and managing the project team.	The activities used to identify work and assignment estimates and maintain control of the scheduling using progress updates and actuals.		The timely collection, generation, and distribution of project information.

Capability definitions

Foundational

4.1 Reporting and Analytics	4.2 Standards & Process Govern.
Provide metrics, information, and insight	Develop, maintain, and enforce standards
The set of activities involved with producing regular views, reports, and dashboards as well as ad hoc reporting services.	The set of activities to required to effectively develop standards and processes so that PPM processes are consistent and repeatable.

Dependent

6.1 Corporate Finance	6.2 Human Resources	6.3 Procurement
Capture or provide project financial information	Capture or provide labor resource information	Capture or provide contractor information
The set of activities and/or integrations needed to capture or provide project financial information. Data usually includes: timesheet info, capital and operating costs, forecasts, etc.	The set of activities and/or integrations needed to maintain data such as: resource OBS, resource costs, skills, etc.	The set of activities and/or integrations needed to maintain data on contractors.

Operational

5.1 Operational Resource Planning	5.2 Operational Time Tracking
Allocate resources to non-project time	Track time for non-project work
The set of activities necessary to track the amount of time resources are <u>allocated</u> to non-project work. This is important for the purposes of having a complete view of labor resource capacity.	The set of activities necessary to capture the amount of time resources spend on non-project work.



Part IV: Evaluation

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Start with why

- Decide WHY you're doing this
- Support the WHY
- Where you are coming FROM and where you want to get TO



Providing the discipline that helps us anticipate and respond to changes in business needs with agility and control

From	То
Reactively addressing demand in a short-sided manner; unclear demands	So that we can proactively address our demand in a way to meets our strategy; trade-offs
Prioritizing demand in silos, as a result	Prioritizing across the entire GBT function and achieving the right balance to maximize business outcomes
Having difficulty collaborating	Efficiently collaborating through clear meetings and systems

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Reactively addressing demand in a short-sided manner; unclear demands	So that we can proactively address our demand in a way to meets our strategy; trade-offs
Prioritizing demand in silos, as a result	Prioritizing across the entire GBT function and achieving the right balance to maximize business outcomes
Having difficulty collaborating	Efficiently collaborating through clear meetings and systems
Not having the ability to shift direction	Being able to shift direction/resources more quickly
Not fully understanding dependencies	Understanding how work impacts other work



In order to support the "why"

From	How	То
Reactively addressing demand in a short-sided manner; unclear demands	Gain a real view into our backlog and active commitments	So that we can proactively address our demand in a way to meets our strategy
Prioritizing demand in silos	Prioritize the demand	Prioritizing across the entire GBT function and achieving the right balance to maximize business outcomes
Having difficulty collaborating	Process and tools	Efficiently collaborating through clear meetings and systems
Not having the ability to shift direction	Better articulating the smaller components of our work	Being able to shift direction/resources more quickly



Evaluate the why to action - example

Strategy	From	То	Operating Model	Platform & Tools
Why are we doing this?			What are we doing? How are we doing it?	What platforms or tools are needed to support this?
We cannot be Agile if we dedicate resources to large "Titanic" investments—we need to break these down; we cannot even understand what is in-flight vs not	Not having the ability to shift direction	Being able to shift direction/resources more quickly	We can identify what has been finished to help make trade-off decisions Our projects will articulate features or packages of work in smaller chunks	
We are terrible at communicating within the organization which	Having difficulty collaborating	Efficiently collaborating through clear meetings and systems	We will have mechanisms to encourage better communication horizontally and vertically	
We say "yes" to everything which causes	Reactively addressing demand in a short-sided manner; unclear demands Overcommitting and underdelivering	So that we can proactively address our demand in a way to meets our strategy; trade- offs Delivering what we committed		
We don't have a good way to estimate demand and if we did we would	Prioritizing demand in silos Not fully understanding dependencies	Prioritizing across the entire GBT function and achieving the right balance to maximize business outcomes Understand how work impacts other work		
In order to effectively and efficiently prioritize investments a group/function is needed to harmonize the data and information			We will introduce processes/governance to create a disciplined standard process that	

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The Mission of the Strategy Realization Office is:

- To enable 2021 Global Business Strategy, the SRO is responsible for supporting decision-makers by providing visibility, methods, and structure around PPM
- To drive better communication and collaboration that makes us more efficient and aligned
- Providing the discipline that helps us anticipate and respond to changes in business needs with agility and control

Questions?



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