# rego inversity 2019

#### ServiceNow ITBM Integrations | Most Common

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- Take 5 Minutes
- Turn to a Person Near You
- Introduce Yourself
- Business Cards



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#### Agenda

- Why Integrate?
- How you integrate
- Most Common Integrations
- Less Common Integrations

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• Lessons Learned

## Part I: Why Integrate?



• What has been the primary driver for integration in your environment?

- Eliminate administrative activities
- Eliminate double entry
- Introduce data consistency
- Accommodate trend towards diverse application ecosystem
- Facilitate business process
- Reduce license costs
- Enhance reporting

## Part II: How you integrate



- ServiceNow is a development platform
  - Flexibility in how integrations are created
  - Code development
  - Integration Hub
- ServiceNow offers a "mid-server" to cross firewalls
  - Cloud to On Premise or On Premise to On Premise
- You do no need a middleware solution





## Part III: Most Common Use Cases



#### Open Mic

- What integrations do you have in place today?
- How do they work for you?
- What integrations do you have on your roadmap for the next year?



#### Agile integrations



- ServiceNow has a full Agile module, most companies aren't using it.
- Plan in ServiceNow, execute externally
- Bring in data (1-1) from your existing Agile solution

#### **External Schedulers**

- Manage projects externally but govern in ServiceNow
- Smartsheet and Microsoft project are the most common tools



#### Bi-directional demand process

- When demand is enabled in ServiceNow but full project management is not
- Spawn ideas in ServiceNow but qualify them in Clarity
- Create corresponding demand records in ServiceNow so full IT demand is known
- Create projects on completion



#### Non-labor financials

- Non-labor financials are commonly tracked outside of ServiceNow.
- Import in to get a full financial view of a project





## Part IV: Less Common Use Cases



#### Less Common Integrations

- Timesheet data
  - Import data from external time tracking systems.. Including vendor
    - SAP, ADP, Beeline, etc.
- Import Applications from an external APM system
  - If you are still using a legacy APM tool, integrating to get applications will assist in getting TCO
  - Commonly done first as a part of a larger project for APM to be fully managed in ServiceNow
- One-off integrations
  - Since ServiceNow is a robust development platform it is very common for legacy, specialized business application to be integrated in.



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## Part V: Lessons Learned



- Who should be the source?
  - Make sure to identify the source one way integrations are easier to govern
  - Identify your source of the truth for all data
- Is the process mature?
  - Integrations are built to match process
  - You must detail the process and the flow of information
  - You must have a solid repeatable process and be able to identify programmatically the exceptions
- Don't over-integrate.
  - Weigh the cost (one-time and ongoing) vs. benefit of each integration opportunity
  - Understand the accuracy of the source data
  - Identify the key integration points and invest in doing it correctly

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- Error handling / transaction management
  - Errors are inevitable when two different systems are being integrated
  - Plan to develop an error handing mechanism to handle data errors, connectivity errors, and system outages
  - Equally important is transaction management and performance considerations
- Trial first to avoid errors
  - Before you build the complete interface, try a semi-automated load to ensure the "process" you have defined is correct
  - It is really important to have test environments that mirror the productions as much as possible and that the data is representative of actual production data

### Questions?



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