

7 Industry Trends for PPM

Your Guides: Wes McCoubrie and Grant Zemont

Introductions

- Take 5 Minutes
- Turn to a Person Near You
- Introduce Yourself
- Business Cards



How Did We come Up With The List

- Rego has over 100 active PPM customers, and over 500 customers using CA PPM or ServiceNow PPM
- Our team of experts participate as a speaker and attendee within industry conferences like PDMA, Gartner, Forrester, PMI, CampIT, and many others. While there we speak with many PPM leaders to understand what they are struggling with.
- We polled our team of over 120 PPM experts to ask what they see at their clients in terms of best practice and trends for the future.
- We boiled the results down to 7 key themes.

#1: Shift from Traditional to Agile Project Mgmt



- The major analysts (Gartner and Forrester) and Rego see Agile as a top priority for most leaders – because of the focus on end user functionality and adoption
- Traditional project management, especially detailed project scheduling, will become a waning skill set.
- VERY few organizations move 100% agile. **Bimodal IT** or **Two-Speed IT** is what leaders call the hybrid approach.
- Moving Agile is expensive – retraining staff and stakeholders, agile coaching, and other change management drive up internal and external costs to “transform”.



Rego Recommends

Learn Agile and one of the enterprise-aware versions of Agile such as SAFe, LeSS, or DAD.

Recognize that you will likely NOT be 100% agile – you will be Bimodal.

Investigate the Agile tool-leaders in the space: JIRA, VersionOne, and CA Agile Central (formerly Rally)

#2: A Greater Emphasis on Strategy



- IT organizations are being asked to do more with less.
- Businesses are looking to cut operational jobs, while investing in strategic objectives.
- PMI has indicated that PMs and PMOs should be laser-focused on enabling their organizations to reach business goals.
- PMOs can expect to be tasked with demonstrating better insight (information vs. data) into how resources are used and whether resources are working on the right work.



"I want you to find a bold and innovative way to do everything exactly the same way it's been done for 25 years."

Rego Recommends

The PMO should be more strategic and offer services that demonstrate the organization's progress on meeting business goals.

Leaders should be planning now how to deliver the analytics and insights to help drive business decisions against business strategy.

#3: Better Collaboration



- What started with IM, is growing exponentially.
- As Agile is making work iterative and faster, the need for effective collaboration increases proportionally.
- The market is full of collaborative tools such as Slack, Yammer, Microsoft Teams, and Jive
- Collaboration tools continue to gain popularity and impact the way resources interact with each other.

#marketing ▾

18 ⓘ



Noemie 1:21 PM

We'll need to revise the inbound marketing plan to include new clients.



Seb 1:21 PM

No problem. The only thing I need is the updated client list with our NYC customers.



Isaak 3:53 PM

I don't have any of their information. Maybe we can get @roberto to ask them?



Roberto 3:54 PM

You ask, you shall receive:

Uploaded a file ▾



Customer List - Full

456KB Document from Google Drive



Rego Recommends

Your strategy should include integration-points between collaboration tools and your PPM ecosystem.

Many companies have pods or rogue groups using their own collaboration tools. To avoid inefficiency and confusion, limit the tools you use.

#4: Emotional Intelligence (EI)



- EI is one of the "squishy" trends, but we continue to view articles from PMI and Harvard Business Review linking high EI and success.
- Developing high EI not only helps with effective decision-making and problem solving, it helps resolve many conflicts occur



Rego Recommends

Seek Emotional Intelligence training for all resources

#5: PMs/PMOs As Experts in Non-Traditional Areas



- IT professionals have been asked to understand financial management and budgeting concepts. We expect to see financial responsibility increasingly pushed into IT.
- Specific IT financial management tools include Apptio, Nicus, and ServiceNow ITFM.
- Business Intelligence Tools will become as commonplace as Excel for IT and business leaders. Tools like Tableau, Spotfire, and Power BI are a good place to start.

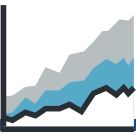


Rego Recommends

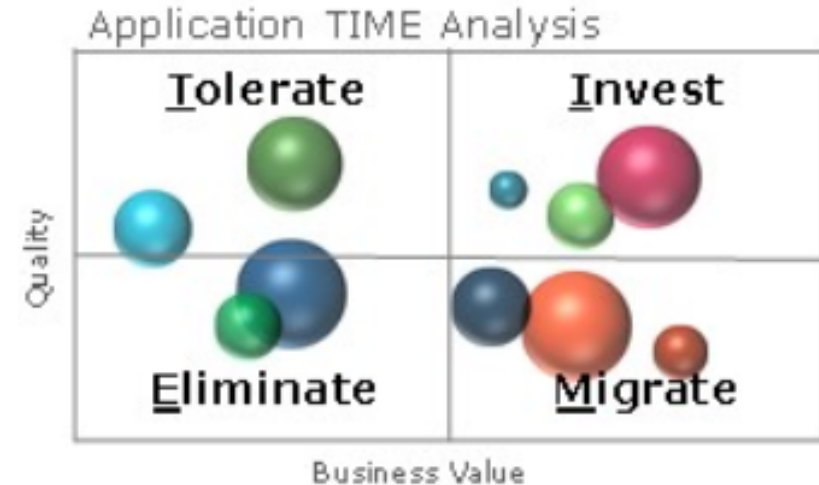
Train your PMs and PMO team members to make better use of reporting tools. Skillsets in ad-hoc report development allow users to build reports without developers.

If you are not looking at an IT financial management tool, it's a good time to start.

#6: Application Portfolio Management (APM)



- Gartner identified APM as an area that can yield significant cost savings, and at Rego we're seeing more companies investigate and implement APM tools.
- APM focuses on managing applications by reviewing strategic impact, TCO, and platform. The goal is to “optimize” the applications in use, removing those not needed, and migrating to better applications.
- Common APM tools are: PPM tools (like CA PPM), ServiceNow, Software AG, and Troux.



Rego Recommends

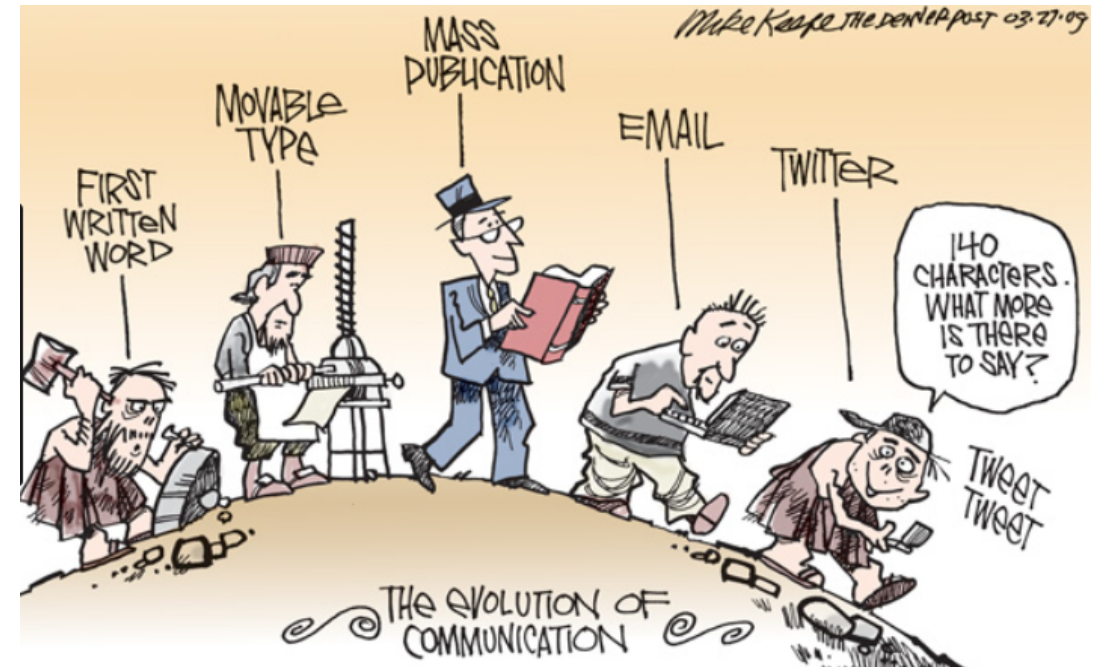
PMO leaders should position the PMO to be in the business of overall portfolio management and annual planning, not just work management.

Acquire a better working-knowledge of the cost and effectiveness of various applications for teams, departments, and organizations.

#7: Communication and Oversight



- Resources in the highest-demand will be capable of driving work to completion and people-management.
- Traditional PMI standards favor knowledge, this will become less critical as the norm shifts toward strong verbal and written communication skills.
- Technical teams will continue to move offshore for core development, and onshore resources will need skills in technical work validation and managing projects to completion.
- This means even technical resources will need to present well in PowerPoint and facilitate requirements meetings.



Rego Recommends

Build a plan and spend time giving technical resources the opportunity to communicate, lead, and facilitate.

#8: BONUS: PPM Extending Beyond IT



- Surge of new product development implementations of PPM tools
- Corporate “business transformation” organizations wanting more discipline in tracking Six Sigma, LEAN, and other cost savings or revenue generating enterprise projects.
- Professional service organizations are seeing value in central management of resources



Rego Recommends

Demonstrate PPM processes, dashboards, and tools to other groups or departments to take advantage of work already done within the organization.

Questions?



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