We asked our customers: What is your favorite thing about inkjet?



Here's what they said:

The help line :) They are amazing!! Simplicity! The flexibility and the ease of running full bleed envelopes while addressing at the same time. The customer support is great. Full Bleed Full bleed envelopes. I also like printing an image on the back of an envelope that prints on the flap and continues onto the rest of the envelope with perfect alignment of the image. **Full Color Envelope Printing** Simplicity **Full Bleeds** Numbering It's so fast to go from one job to another switching colors with ease!!!! Colors are great The versatility, speed and color matching on short run envelopes is second to none! The whole ease of operation. From design to print in no time! Easy to set up and operate. Low cost Speed and Versatility Anyone can operate; does not require a pressman. Fast and easy way to print small quantities. Speed, and the versatility of not only envelopes but letterheads and other jobs such as checks. QUALITY Quality and now we don't have to go out of house so jobs get done faster. There are so many features we lovetoo many to list... Versatility Simplicity and quality Ease of use The versatility to print PMS match and variable data. Quality product and great customer service! Full bleeds and the variety of stocks and finishes we are able to print on. It makes us a lot of money!! Cost per copy It's not a Xante. Quality product and great customer service! The color it prints, ease of use, superb quality printing envelopes Within just a minute I can show a customer a printed envelope to proof before we run their whole order. The simplicity of use. It is quick to set up and maintain. Ease of use and dependability that always turns into quick turnaround. Reliability

The ability to print to the edge of envelopes! Speed and ease of use. Ability to do short run 4 color envelopes with bleeds The endless possibilities I like the reliability and ease of service.... Ease of use Great service and Great product! **Great Customer Service** Does what's expected of it/reliable Full bleed coverage Ease of use **Quick Results and Easy Operations** Ease of use and setup. Consistent color. Easy maintenance. QUALITY The outstanding quality. Ability to bleed all four edges of an envelope Full bleeds! The ease of use and flexibility it will give us!! Customer support when needed I love the fact that you can print on the entire envelope, or just the return address area. There are so many options which enables more job opportunities, and quick turn-around times. Full bleed envelope printing! Being able to adjust the color to match other printed work. The low cost of quality envelope printing. Full bleed printing! The quick setup and the ability to run all sizes of envelopes. It's simple and easy. I wouldn't be able to deliver on demanding deadlines if I didn't have it. The similarity in the final product to offset. Speed of make ready and running. Great for short run full color envelopes! The consistent color match reproduction time and time again, week after week. Quality product and great customer service! I like the ease of the setup and washup...there is none Friendly tech support How easy is to set up a full color envelope with bleed and have it print with no offset. How fast it prints with minimal setup! How quick and easy it is to get full color envelopes to my customer! It is the future of printing. Little to no waste, with quality approaching offset. My favorite thing about our iJetColor Press is how good the envelopes look, how fast it prints and how much money we make!!! It is easy to set up and I can change jobs and in one sheet be up and running. That can be crucial with time sensitive jobs. Runs most stocks, and easy to manage colors More cost-efficient than toner. You can adjust SPOT colors in the software! Our Million Dollar Digital Press can't even do that! It is a real pain to have to go back and edit the ENTIRE file just to adjust one spot color on our other digital devices or adjusting color to match but it sacrifices the overall color match on the rest of the print. Having the option to edit JUST a specific color on the iJet is really helpful.

Quick make-ready and ease of changing from one job to another.

The ability to print full bleed envelopes!

It does what you said it would do for my company and support is fantastic

Looks so much better than toner!

Inexpensive and fast for short run print and mail jobs.

Cheap operating costs compared to toner based envelope printers!

Solves problems.

Easy to run, I can train someone on it very quickly even if they aren't very mechanically inclined!

Fast and easy way to print small quantities.

Very reliable for quick turnaround jobs

It makes me money...jingle all the way to the bank

Brilliant colors and safe for the environment...keeping it "Green"!

Variable size and weights of envelopes.

They have great customer service and care!

The full bleed envelopes capability on our new machine!

Ease of use with envelopes, LOVE IT.

The ability to do quick turnaround 1-4 color envelopes and to keep nearly all of my envelope jobs in house.

It's fast and reliable

We have the iJet for quite some time. I like the ability to bleed all sides of the printed item when needed. It also is very easy to operate which allows us to use inexperienced talent and achieve great results.

The simplicity of the paper path compared to the Xante means fewer jams and feeding issues.

The flexibility.

It produces beautiful envelopes.

Great quality

Easy to operate, so easy, even I can do it.

The ability to use the swatch sheet to match colors closely to PMS colors!

The ability to run full color with variable info on them at great quality.

Ships quickly.

We've only had it a few months but being able to produce full color envelopes in house has been wonderful. It's much easier than dealing with an outside vendor and allows us to keep control of the project.

Colors are great

Consistent quality and customer service.

The overall flexibility to easily change envelope sizes, position and color.

Ease of use; really easy to train on and run.

Fast and easy way to print small quantities.

The fact that it can run bleeds

Margin

Quality

Bleed capability and cost per envelope

How reliable it is!

2 things.....speed & being able to bleed off the edge!!

The service and convenience of how easy the machines are to run.

My favorite thing about the iJet is the ease of use and how easy it is to get every job up and going.

Fast and easy way to print small quantities.

No toner rubbing off, no lines on seams, no flaps sticking to envelopes, run any window envelope, run full bleed all 4 sides. We have run it all... 2side bleed, 3side bleed, 4 side bleed front and back. It's nice to do what others can't. The ease of set up.

Quality of work! Pushing 2 million impressions and still going strong

Do more with an envelope.

Speed Full bleeds FASE OF USE Great print quality! Easy to use and the colors look great! Saves me money!! Being able to match Spot colors closely and being able to bleed envelopes on the iJet Color. Being able to do full bleeds on envelopes Print quality & speed Easy to run Operating costs are low so the iJetColor has made me a lot of money! Consistency & Ease of use. The savings of time and money instead of running envelopes on an offset press. Plus the product looks great all throughout the run! Speed and Low Cost It has made our production of multi-color work a snap. We are so happy we made the decision to invest in iJetColor! The folks at Printware are great to work with as well!! It's very easy to use. It's great coming in in the morning, loading a file, loading envelopes and you're off!! No plate making, no mixing chemicals, no inking up the rollers! Just load and run! I can get a quick turnaround done. I really enjoy the ease of use that using inkjet brings. How quickly you can produce quality full color envelopes. The customer service! The ability to print as close to offset than any inkjet machine I've seen. Fast and easy way to print small quantities. Don't need a "pressman" to operate it. Any employee can operate it. It has made us competitive for short run full color envelopes and variable data & the full bleed is the best! Great Quality You can create awesome looking envelopes that make it look like you spent a fortune for the color and bleeds!! Colors are great

To learn more about the benefits of inkjet, visit us at <u>www.iJetColor.com</u> or contact Bill Frederick at <u>Bill@iJetColor.com</u> or 651-456-1418.