



## P R E S S   R E L E A S E

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# Printware Launches iJetColorPlus™ Inkjet Envelope Printer at Print '17 Powered by Memjet Technology

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*The Latest Inkjet iJetColorPlus Envelope Printer  
Provides Easier Operation and a More Comprehensive Solution  
All at a New Affordable Price Point*

**ST. PAUL, MINNESOTA – September 8, 2017** – Printware, a leading supplier of prepress and digital solutions to the print industry, will debut the latest version of the iJetColorPlus Envelope Printing Press to commercial and mailing providers during Print '17 held at the McCormick Convention Center in Chicago Illinois, September 10-14 in **Booth 2463**.

The iJetColorPlus is the newest version of the rugged and highly profitable iJetColor Press bundle from Printware. It incorporates a new compact design, easy-to-use touchscreen machine interface, and built-in color profiles for vibrant colors and improved rich black text. It is perfectly packaged with two different bundled solutions at more affordable pricing than ever.

The iJetColorPlus provides customers with three great **Pluses** to the best-selling iJetColor Press:

1. **Easier to Use** – includes one touch PDF printing, improved machine controls and touchscreen monitor for operator ease.
2. **Better Package** – includes new **Advanced Inkjet Expert** 90-day training program, comprehensive 3 year lease /buyback options for service and all startup supplies.
3. **More Affordable** – complete printing units from \$15,990 and industry leading variable costs of inkjet that are 3X the savings of older toner technologies.

“Since the first shipments began in 2012, we have offered iJetColor Press users improvements and enhancements that increase their productivity and profitability” commented Tim Murphy, President of Printware. “Today, more than 500 iJetColor users, some having printed more than 10 million envelopes, is unprecedented compared to older toner based printing technology. Most importantly, our new iJetColorPlus delivers more profitable four color printing as we made the system easier to use, provided a more comprehensive package that’s also more affordable.”

The iJetColorPlus is also offered in a Performance Bundle that incorporates professional color management tools and workflow by Xitron married to a new touchscreen machine toolbox, comprehensive 90 day training program, support and supplies from Printware, a leading equipment provider to the industry for over 30 years. The Brand Color Editing feature allows brand colors, defined as spot, to be specifically defined for CMYK reproduction. In addition, speed improvements have been made for variable data and addressing.

Memjet technology was designed to deliver speed by bringing the fastest inkjet technology of its kind to the market. Using a completely re-envisioned printhead design along with a custom controller chip and software, each component was engineered to deliver printing speeds unheard of in the inkjet world.

iJetColor Press systems are offered with a comprehensive package that includes an easy to use workflow, expert color matching software built in for a wide variety of readily available inkjet stocks, variable data enabled tools, proven Harlequin RIP technology, professional installation, an Advanced Inkjet Expert Training Program backed by real technicians available 24/7 support and a “no finger pointing” quality guarantee.

The iJetColor envelope press was awarded a “MUST SEE ’EM” Best in Category during PRINT 13 and a “Game Changer” at Graphics of the Americas 2014 for its iJetColor™ Envelope Press and Workflow.

### **Lowest Total Cost of Ownership – the *Inkjet Advantage***

The iJetColor Press family of products takes advantage of Printware’s complete service and open architecture supply plans providing customers the lowest total cost of ownership of any comparable solution on the market. Many consumables and parts are user changeable, further improving uptime for the shop. The performance of the iJetColor Press system provides industry leading results with low variable costs for print personalization. With over hundreds of installations, from small to large volumes, all demonstrate a very fast return on investment of less than one year.

### **Advanced Inkjet Expert Training Program backed by 24/7 Support**

The Advanced Inkjet Expert training program backed by 24/7 Support offers a no risk service program to allow customers to maintain high uptime. Utilizing Remote Diagnostics<sup>®</sup>, 100% complete system coverage, 24/7 telephone support, Online Training Tools and optional on-site technical support, customers have the options and flexibility they need to stay in production.

## Secure Supply and our iJetAdvantage™

The Printware iJetAdvantage™ eliminates the need for customers to worry about running out of supplies or changes in landed costs of low cost high performance inkjet consumables. iJetColor inks are available in both single color and combo packages. Printware offers an industry exclusive **Print Head Life Guarantee** – with extensive experience in high volume operations customers can be sure of low variable costs that they can count on. Other user replaceable consumables and parts are also offered in a spares kit for users to have on hand when needed to allow for maximum uptime performance.

Printware products are available directly from Printware. For more information visit [www.ijetcolor.com](http://www.ijetcolor.com), call 800-456-1400, email [sales@ijetcolor.com](mailto:sales@ijetcolor.com).

### About Printware

Printware designs, engineers and markets the iJetColor™ Pro and the iJetColor™Plus envelope printing systems, both are high performance, low cost of ownership inkjet digital printer powered by Memjet technology.

The iJetColor Press is offered in a number of bundled configurations that includes the iJetColor workflow powered by industry leading Harlequin RIP technology. Printware also manufactures the world's most highly used polyester computer-to-plate systems that produce cut-to-size, punched and press-ready printing plates. Printware offers its customers complete equipment service, technical support and a full line of consumables under its iJetColor and SilverStream® brands. Printware, LLC is a member of the Vanguard Graphics International group of companies. For more information, visit [www.printwarellc.com](http://www.printwarellc.com) or [www.ijetcolor.com](http://www.ijetcolor.com).

### About Memjet

Memjet is a global leader in color printing technologies that provide remarkable speeds and affordability. The company supplies technologies and components to OEM partners across the printing industry. Memjet maintains its corporate office in San Diego, and has offices in Dublin, Sydney, Taipei, Singapore and Boise, Idaho. The company is privately held. For more information, please visit [www.memjet.com](http://www.memjet.com), 'Like' us on Facebook or follow us on Twitter [@memjet](https://twitter.com/memjet).

### Note to Editors:

If you need photos to accompany this release contact Pete Kennedy at [pete@ijetcolor.com](mailto:pete@ijetcolor.com)

To update contact information or request removal from our editorial mailing list, send an email to [tim.murphy@printwarellc.com](mailto:tim.murphy@printwarellc.com).

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