



## P R E S S   R E L E A S E

Printware Contact:

Tim Murphy

President

Tele: 651-456-1404

Email: [tim.murphy@printwarellc.com](mailto:tim.murphy@printwarellc.com)

# Printware Launches iJetColorPro™ Inkjet Envelope Printer Powered by Memjet® Technology at Print '17

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*New Light Industrial Inkjet iJetColorPro Fills Market Gap  
for High Volume Print and Mail Operations at New Affordable Price Point*

**ST. PAUL, MINNESOTA – September 8, 2017** – Printware, a leading supplier of prepress and digital solutions to the print industry, will debut the iJetColorPro Light Industrial Envelope Printing Press to commercial and mailing providers during Print'17 held at the McCormick Convention Center in Chicago, Illinois September 10-14 in **Booth 2463**. The iJetColorPro received the coveted Must See 'Ems Award in the Imprinting, Mailing, Shipping and Fulfillment category. Must See 'Ems highlight innovations from the industry's top vendors that will both impact and revolutionize these growing market segments.

The iJetColorPro is a light industrial inkjet envelope press that can print full color filled or unfilled envelopes of various sizes and shapes for volumes targeted at 1,750 to 7,120 variable images per hour.

The iJetColorPro is the first light industrial class printer that uses a highly reliable vacuum conveyor system to deliver products for personalization, text and imaging utilizing the industry leading Memjet single page wide head that delivers 6 ips and 12 ips full color inkjet imaging. A flexible and easy to adjust imager position over a rugged and reliable conveyor provides maximum feed capability of 12" by 17" media with an 8.7" maximum imaging width and maximum product thickness of up to 1".

The iJetColorPro provides three unique capabilities - first in the world - for the sheet fed inkjet marketplace:

1. A reliable, affordable, vacuum conveyor system for high speed (7,500/hr) imaging for print and addressing at a system price point under \$60k.
2. The only high speed light industrial printer that allows full bleed imaging with a first ever print gap for high speed full color sheet fed printing.
3. A flexible feed throat and height adjustment designed for imaging on filled envelopes and a wide variety of paper and stocks.

“The iJetColorPro was designed for the most demanding inkjet customers that need to produce not only the highest quality full color but in very high volume applications”, commented Tim Murphy, President of Printware. “Since the first shipments began in 2012, we have offered the iJetColor Press users improvements and enhancements that increase their productivity and profitability. Today, we have over 500 customers some that have printed more than 10 million prints on their iJetColor Press, and we see the ability to enable even higher volumes using inkjet technology married to an industry first reliable and rugged conveyor based feeding system.”

Designed for high volume print and mailing operations, this product maximizes speeds of the Memjet VersaPass™ printhead and surpasses all roller fed sheet printers in the marketplace by using vacuum belts. Printware’s experience and conversations with over 500 sheet fed installations under our Memjet powered iJetColor brand was the impetus for designing and launching this light industrial envelope printer. The iJetColorPro is available for commercial shipments in Q4 of 2017.

The iJetColorPro system incorporates color management tools and workflow developed by Xitron that are married to a comprehensive industrial operator touchscreen and full training, support and supplies from Printware, a leading equipment provider to the industry for over 30 years. The Brand Color Editing feature allows brand colors, defined as spot, to be specifically defined for CMYK reproduction. In addition, speed improvements have been made for variable data and addressing. Integrated workflows also drive optional Indicia and Mailing Permit imprinting that provides ultra-high speed imprinting applications.

Memjet technology was designed to deliver speed by bringing the fastest inkjet technology of its kind to the market. Using a completely re-envisioned printhead design along with a custom controller chip and software, each component was engineered to deliver printing speeds unheard of in the inkjet world.

iJetColor Press systems are offered with a comprehensive package that includes an easy to use workflow, expert color matching software built in for a wide variety of readily available inkjet stocks, variable data enabled tools, proven Harlequin RIP technology, professional installation, 24/7 support and a “no finger pointing” quality guarantee.

Printware was awarded a “MUST SEE ’EM” Best in Category during PRINT 13 and a “Game Changer” at Graphics of the Americas 2014 for its iJetColor™ Envelope Press and Workflow.

## **Lowest Total Cost of Ownership – the *inkjet Advantage***

The iJetColor Press family of products takes advantage of Printware's complete service and open architecture supply plans providing customers the lowest total cost of ownership of any comparable solution on the market. Many consumables and parts are user changeable, further improving uptime for the shop. The performance of the iJetColor Press system provides industry-leading results with low variable costs for print personalization. With over hundreds of installations, from small to large volumes, all demonstrate a very fast return on investment of less than one year.

## **Advanced Inkjet Expert Training Program backed by 24/7 Support**

The Advanced Inkjet Expert training program backed by 24/7 Support offers a no risk service program to allow customers to maintain high uptime. Utilizing Remote Diagnostics', 100% complete system coverage, 24/7 telephone support, Online Training Tools and optional on-site technical support, customers have the options and flexibility they need to stay in production.

## **Secure Supply and our iJetAdvantage™**

The Printware iJetAdvantage™ eliminates the need for customers to worry about running out of supplies or changes in landed costs of low cost high performance inkjet consumables. iJetColor inks are available in both single color and combo packages. Printware offers an industry exclusive **Print Head Life Guarantee** – with extensive experience in high volume operations customers can be sure of low variable costs that they can count on. Other user replaceable consumables and parts are also offered in a spares kit for users to have on hand when needed to allow for maximum uptime performance.

Printware products are available directly from Printware. For more information visit [www.ijetcolor.com](http://www.ijetcolor.com), call 800-456-1400, email [sales@ijetcolor.com](mailto:sales@ijetcolor.com).

### **About Printware**

Printware designs, engineers and markets the iJetColor™ Pro and the iJetColor™Plus envelope printing systems, both are high performance, low cost of ownership inkjet digital printer powered by Memjet technology.

The iJetColor Press is offered in a number of bundled configurations that includes the iJetColor workflow powered by industry leading Harlequin RIP technology. Printware also manufactures the world's most highly used polyester computer-to-plate systems that produce cut-to-size, punched and press-ready printing plates. Printware offers its customers complete equipment service, technical support and a full line of consumables under its iJetColor and SilverStream® brands. Printware, LLC is a member of the Vanguard Graphics International group of companies. For more information, visit [www.printwarellc.com](http://www.printwarellc.com) or [www.ijetcolor.com](http://www.ijetcolor.com).

### **About Memjet**

Memjet is a global leader in color printing technologies that provide remarkable speeds and affordability. The company supplies technologies and components to OEM partners across the printing industry. Memjet maintains its corporate office in San Diego, and has offices in Dublin, Sydney, Taipei, Singapore and Boise, Idaho. The company is privately held. For more information, please visit [www.memjet.com](http://www.memjet.com), 'Like' us on Facebook or follow us on Twitter [@memjet](https://twitter.com/memjet).

### **Note to Editors:**

If you need photos to accompany this release contact Pete Kennedy at [pete@ijetcolor.com](mailto:pete@ijetcolor.com)

To update contact information or request removal from our editorial mailing list, send an email to [tim.murphy@printwarellc.com](mailto:tim.murphy@printwarellc.com).

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