



P R E S S R E L E A S E

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Printware Launches New Family of iJetColor™ Inkjet Print Solutions Powered by Memjet® Technology at Print '18



*New iJetColorNXT high-speed envelope solution is RedHot Technology
New version of the iJetColorPro designed for high-volume print, mail, and
packaging and lower cost iJetColor envelope press will debut at
Print '18 in Chicago this week.*

ST. PAUL, MINNESOTA – September 26, 2018 – Printware, a leading supplier of prepress and digital solutions to the print industry, will introduce the iJetColorNXT and offer significant upgrades and improvements to the best-selling iJetColor envelope press and iJetColorPro Light Industrial Inkjet Press for commercial print, mail, and packaging providers during Print '18, held at the McCormick Convention Center in Chicago, Illinois September 30-October 2 in **Booth 2000**. The iJetColorNXT received the coveted RedHot Technology Designation in the Digital Press category. RedHot Technology highlights innovations from the industry's top vendors that will both impact and revolutionize this growing market segment.

The iJetColor family is comprised of three Memjet® based inkjet presses that can print full-color filled or unfilled envelopes of various sizes and shapes and a wide variety of packaging media for volumes targeted at 1,750 to 10,000+ variable images per hour.

The **iJetColorNXT** is the fastest inkjet envelope press in the benchtop category and will be shown with the next generation of **iJetColorPro** print systems that use a highly reliable vacuum conveyor system to deliver products for personalization, utilizing the industry-leading Memjet single-page wide head that delivers 6 ips and 12 ips full-color imaging. A more flexible design in these new products provide rugged and reliable feeding with capabilities from 4" to 14" widths to 17" length media with an 8.7" maximum imaging width and maximum product thickness of up to 1/2" to 1".

The iJetColor family adds three significant improvements to the inkjet marketplace:

1. **iJetColorNXT:** A more flexible, straight paper path designed for high speed (6,000+/hr) imaging for print and addressing at a system price point under \$30k.
2. **iJetColorPro:** A newly designed high-speed light industrial printer that allows full-bleed imaging with a first ever print gap for high-speed full-color sheet-fed printing for a wide range of print and packaging media with speeds from 7,120 to 10,000+/hour priced under \$60k with robust vacuum feeding conveyor and full-bleed capability.
3. **iJetColor:** New Workflow, Color Management Software, improved media feeding and handling with all products, including the venerable iJetColor envelope press, priced well under \$20k.

“The iJetColor family of products is the result of our commitment to our customers to constantly meet the most demanding inkjet print applications that need to produce not only the highest quality full color in very high volume applications but also to ensure the lowest total cost of ownership” commented Tim Murphy, President of Printware. “Since our first shipments began in 2013, our customers count on enhancements that increase their productivity and profitability. Today, with this product family launch, our customers have a complete line of inkjet solutions that best meet their short-run personalization needs while generating maximum profits.”

Designed for high-volume print and mailing operations, the iJetColor, iJetColorNXT and iJetColorPro optimize print speeds of the Memjet printhead with unrivaled productivity and provide low variable costs per piece compared to all toner solutions in the marketplace. The entire iJetColor family is available for commercial shipments in October of 2018.

All iJetColor systems come with brand color management tools, including an industry-leading ColorBoost technology to optimize color brightness at higher production speeds and specialized workflow developed by Xitron, that are married to a comprehensive industrial operator touchscreen and full training, support, and supplies from Printware, a leading equipment provider to the industry for over 30 years. The Brand Color Editing feature allows brand colors, PMS colors or Spot colors to be specifically defined for CMYK reproduction. In addition, speed improvements have been made for variable data and addressing. Integrated workflows also drive optional Indicia and Mailing Permit imprinting that provides ultra-high-speed imprinting applications.

iJetColor Press systems are offered with a comprehensive package including the Advanced Inkjet Expert Training Program, professional installation, 24/7 support, and a “no finger pointing” quality guarantee. We always supply input and output handling as part of our solution, including product tables.

Printware was awarded “MUST SEE ’EM” Best in Category during Print ‘17 for the iJetColorPro, the iJetColor in Print ‘13 and a “Game Changer” at Graphics of the Americas 2014 for its iJetColor™ Envelope Press and Workflow.

Power-of-Zero™ Financing Program – the No-Click Advantage!

Also launched at Print'18 is a newly-created finance program offered exclusively for any iJetColor products without the hassles of a loan, lease, clicks, high interest payments, down payments or fees. As the only manufacturer that offers a comprehensive financing program that offers:

- ◆ **0 Clicks, 0 Interest, 0 Down Payment** (nominal application fee)
- ◆ **0 Problems** –monthly payment includes our over-the-top support program.
- ◆ **0 Buyout** – nominal FMV buyout or Printware guarantee we will buy it back.

Lowest Total Cost of Ownership – the Inkjet Advantage.

The iJetColor Press family of products takes advantage of Printware's complete service and supply plans, providing customers the lowest total cost of ownership of any comparable solution in the market. All iJetColor Press systems come with a Profit Predictor™ that details exact variable costs for print personalization to ensure proven financial results. With thousands of installations, from small to large volumes, iJetColor printers provide very fast return on investment, usually less than 1 year.

Advanced Inkjet Expert Training Program backed by 24/7 Support

The Advanced Inkjet Expert training program backed by 24/7 Support offers a no-risk service program to allow customers to maintain high uptime. Utilizing Remote Diagnostics, 100% complete system coverage, 24/7 telephone support, Online Training Tools, and optional On-Site technical support, customers have the options and flexibility they need to stay in production.

Secure Supply and our iJetAdvantage™

The Printware iJetAdvantage™ eliminates the need for customers to worry about running out of supplies or changes in delivery of low-cost high-performance inkjet consumables. iJetColor inks are available in both single color and combo packages. Printware offers an industry-exclusive **Printhead Life Guarantee** – with extensive experience in high-volume operations, customers can be sure of low variable costs that they can count on. Other user-replaceable consumables and parts are also offered in a spares kit for users to have on hand when needed to allow for maximum uptime performance.

Printware products are available directly from Printware. For more information visit www.ijetcolor.com, call 800-456-1400, or email sales@ijetcolor.com.

About Printware

Printware designs, engineers, and markets the iJetColor™ Pro, iJetColorNXT™, and the iJetColor™ envelope printing systems, all are high-performance, low-cost inkjet digital printers powered by Memjet technology. The iJetColor Press is offered in a number of bundled configurations that include the iJetColor workflow powered by industry-leading Harlequin RIP technology. Printware also manufactures the world's most highly used polyester computer-to-plate systems that produce cut-to-size, punched, and press-ready printing plates. Printware offers its customers complete equipment service, technical support, and a full line of consumables under its iJetColor and SilverStream® brands. Printware, LLC is a member of the Vanguard Graphics International group of companies. For more information, visit www.printwarellc.com or www.ijetcolor.com.

About Memjet

Memjet is a global leader in color printing technologies that provide remarkable speeds and affordability. The company supplies technologies and components to OEM partners across the printing industry. Memjet maintains its corporate office in San Diego, and has offices in Dublin, Sydney, Taipei, Singapore and Boise, Idaho. The company is privately held. For more information, please visit www.memjet.com, 'Like' us on Facebook or follow us on Twitter [@memjet](https://twitter.com/memjet).

Note to Editors:

If you need photos to accompany this release contact Claire Leiter – claire@ijetcolor.com

To update contact information or request removal from our editorial mailing list, send an email to tim.murphy@printwarellc.com.

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