



# Creating a unified healthcare ecosystem

We improve the overall healthcare experience by creating leading digital solutions and connecting individuals, processes and systems within the healthcare ecosystem. Our focus? Patient experiences, solving the ever-growing IT complexity, increasing healthcare productivity and creating data-driven care.

Our means? High-quality solutions and 25 years of experience in healthcare. We always operate in close cooperation, based on indepth knowledge and personal interaction with healthcare providers.

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Healthcare is part of our DNA

# Introduction by management

Healthcare stakeholders face several challenges: the continuity of caring & curing in all circumstances, changing patient expectations, collaboration across the healthcare ecosystem and value-driven service models. And that's just scratching the surface.

We help organizations move from a complex IT landscape to obtain their ultimate goal: creating better patient care. Our solutions help facilities to stay digitaly relevant in the changing healthcare landscape.

At Cegeka, we breathe healthcare. Our professionals in the industry have years of experience in digital healthcare services. We understand that data security, privacy and always being online are the prime standards in healthcare. Taking into account these priorities, we provide you with a clear IT strategy and guide you through the process of IT integration and management.

With the EHR of nexuzhealth – a result of our collaboration with Universitair Ziekenhuis Leuven –, we provide an answer to the current demand for qualitative optimization of patient care. This is exactly why we want to foster the cooperation between healthcare providers and patients in a transparent and unified way.

With more than 4,000 professionals, we will lead your organisation through every aspect of the digital transformation process. We create state-of-the-art digital solutions by connecting people, processes and systems within an end-to-end healthcare ecosystem. For us, that's what connected health is all about.



**Gertie Delande** - Vice President Cegeka healthcare, CEO nexuzhealth

We help healthcare stakeholders navigate the increasingly complex IT landscape.



5 future drivers for healthcare stakeholders

# Healthcare stakeholders are confronted with new drivers, forcing them to prepare for the future.

# Higher engagement turns patients and providers into partners

Patients are more **engaged** than ever. They expect **personal and real-time** access to their health information and providers in a mobile way. Patients are at the center of the healthcare ecosystem and play a more active role in making decisions on their own health. As such, communication and information are essential. Patients also expect a more personalized care: from patient and family friendly consultations to online consultations. This new form of engagement will boost the **quality of care**.

**2** Crossing borders for continuity of care through collaboration within the digital healthcare ecosystem

Prevent, cure and care providers are joining forces to create a **continuity of care**, looking for ways to increase efficiency and productivity. The evolution of both the quantity of work and the workforce asks for a new approach. Mergers, specializations, budget restrictions and new technologies force providers to take a critical look at their digital strategies and operations. Hence, healthcare providers are looking for **digital expertise to shape the road towards digital health** together, in order to **cross borders and collaborate within the digital healthcare ecosystem**.



Healthcare providers want to scale their operations and optimize their efficiency. More than ever, the focus is on delivering value. This model of value-based healthcare differs from a fee-for-service approach, in which healthcare providers are paid based on the amount of healthcare services they've delivered. Value-based healthcare pays providers based on patient health outcomes. The "value" is then derived from measuring health outcomes against the cost of delivering those outcomes. Healthcare providers will have to move from IT chaos to IT strategy in order to align their companies to the market needs.



# Improving quality

In the past, healthcare progress was based on limited data. The shift is being made towards evidence-based medicine. A continuous follow-up of data gathered before, during and after procedures gives a much richer (real-time) view on potential outcomes while also optimizing operational excellence. This enables a more predictive approach, potentially with AI, in the choice of treatments: **right patient**, **right time and right place**. However, gathering and leveraging this amount of sensitive and personal data also increases the need to properly manage data **security and complience**.



## Regulatory changes demand further optimization

We can be proud of our healthcare system: it is among the best in the world. However, constant **optimization and regulatory changes comes at a cost**. Digital strategies and operations will provide new insights, facilitate the implementation of new regulations, **increase cooperation and optimize budget**. Challenging times ask for solid corner stones. Partners you can rely on. And that's exactly what you'll find at Cegeka. True progress for better patient care is our goal. No gimmicks, only true progress. Towards a datadriven business that is future-proof.

> Pragmatic. Trusted. That's Cegeka.

#### Are you struggling with changing and new technologies?

#### **Digital strategies** Creating digital relevancy

#### Solution

A pragmatic IT roadmap based on 3 components guaranteeing your digital relevancy

- Business
- Technology
- Customers/users

#### **Our approach**

- Result-driven workshops
- Customer/user research
- Prototyping
- Design thinking methods
- High level architecture and plan

#### **Benefits**

- Deeper customer/user understanding
- Assessing and dehyping technology
- Business growth and security

#### Are you looking for software that delivers the desired business value?

Software development Digital factory

#### Solution

Cloud native development based on reusable components delivered from our high-quality agile software factory.

#### Our approach

- Business analysis
- Development (incl. low code)
- Testing and evaluation
- Continuous release

#### **Benefits**

- Future-proof development
- Cost efficiency
- Reliability and predictability
- Business-oriented
- Speed to market

#### Are you not getting the most out of your data ecosystem?

#### Data & Al

Building a data-driven business

#### Solution

- Cloud Based Business
  Intelligence
- Big Data ProcessingArtificial Intelligence
- Development
- Machine Learning Platforms
- Data Lakes / Data Warehouses

#### Our approach

- Data Intelligence Analysis
- Proof of Value
- Pilot
- Project Waves
- Support and Improve

#### **Benefits**

- Gain better insights into the management and financial status of your organization through dashboards and reports
- Simplify data management
  and data storage
- Boost the marketing department with lead scoring algorithms, customer segmentation, etc.
- Analyze your processes and optimize them based on objective data insights

# Our focus? Improving patient experiences

At Cegeka, we believe in creating digital relevance for healthcare. In this pursuit, we consider technology to be a mean, not an end. We focus on four crucial business outcomes for all healthcare stakeholders.



#### IMPROVING PATIENT EXPERIENCES

How? By putting the patient at the heart of the healthcare journey. A patient-driven digital strategy will lead to future-proof services. A short time-to-market of new software, developed in close cooperation with the right stakeholders, improves both satisfaction and the quality of care.



#### SOLVING EVER-GROWING IT COMPLEXITY

Healthcare providers want to scale their operations and optimize their efficiency. More than ever, the focus is on delivering value. To deliver this value IT must support daily operations whilst creating room to invest in new business enabling technologies.



#### INCREASING HEALTHCARE PRODUCTIVITY

Digitization and automation drive productivity and efficiency. The right digital workplace is an important enabler of internal productivity. It also unburdens IT and enhances the quality of work. From strategy to execution and adoption: our digital workplace solutions are output-driven.



#### CREATING DATA-DRIVEN CARE

There is a growing demand for qualitative optimization of patient care. But how can we respond? By using available data or capturing additional data and translating it into valuable insights.



# A glance at our operations

This is truly a full circle since our end-to-end solutions and services make up an integrated portfolio that covers the whole scope of IT. From application development to implementation and infra services. All of these solutions and services can be delivered in different models and via different ways of cooperation.



As a family-owned IT solutions provider, we work in close cooperation with our customers.



Why choose Cegeka as your IT solutions provider? Healthcare has been part of Cegeka's DNA for more than 25 years now. We have unrivalled experience in the industry and continue to expand it every day. We work in close cooperation, which means we work *together* with our customers. We provide them with advice and assistance. Much like healthcare providers do for their patients.

#### 1. We have extensive experience

Healthcare is a complicated business – not just for patients but for all healthcare stakeholders. With years of experience in the sector, Cegeka understands these complications. For years now, we have been developing solutions, which enable better healthcare.

#### 2. We focus on business outcomes

At Cegeka, we firmly believe in a pragmatic approach. When we implement new IT solutions, we do it to create customer-centricity and digital relevance. To increase your productivity and efficiency. To protect your data and your organisation. In other words, we help you become part of the digital ecosystem.

#### 3. We work in close cooperation

When you enter Cegeka, you become part of a family. As a family-owned IT solutions provider, we work in close cooperation with our customers. Our client relationships are built on trust. We don't work for you; we work with you.

### 4. We deliver end-to-end solutions and services

We start by researching the possibilities of emerging trends and technologies that can be valuable for your organisation. We then build and integrate solutions in and beyond the cloud. Finally, we manage and optimize your business processes, applications and infrastructure.



#### Do you suffer a loss of productivity due to lack of collaboration platforms and shadow IT?

#### **Digital workplace – Usercentricity, collaboration and insights** Boosting digital dexterity

#### Solution

- Business applications and insights
- Communication and collaboration platforms
- Personalized experience
- Security services
- Infra and enabling technologies (multi-cloud)

#### **Our approach**

- Proven methodology for implementing workplaces
- Design, build, POC, pilot, rollout, manage and user adoption

#### **Benefits**

- "Always up-to-date" on all workplace domains (functionality, applications, device & security)
- User-centric philosophy with proactive user adoption approach
- Increase productivity and focus on core tasks through smarter tools and automated processes

#### Is your IT landscape fit for future?

#### **Application modernization**

6 R's & Managed integration services

#### Solution

- Container platform
- Managed platform to support containers in a controlled environment
- Integration platform
- API gateway / Enterprise service bus
- DevOps
- Cloud native app development
- Application transformation

#### Our approach

Discover, determine, migrate, go-live

Use the 6 R approach:

- Re host
- Re platform
- Re purchase
- Re factor
- Re tain Re tire
- Retire

#### **Benefits**

- Future-proof application landscape with integration of legacy
- Focus on functional rather than technical integration
- More agile IT processes (Continuous Integration / Continuous Delivery)
- Scalability & cloud portability

#### Do you notice an inefficient use of on-premise infrastructure resources?

#### **Edge computing**

Internet of Things & 5G

#### Solution

- Platform functionality in 1 single box, single management pane
- Software defined (networks, datacenters, storage)
- Certified solutions A-brands
- Extension of datacenter functionalities

#### **Our approach**

 Seamless approach from design to implementation and 24/7 management and support

#### **Benefits**

- More efficient on-premise infrastructure with a small datacenter footprint
- Single/integrated management pane – increased speed, decreased errors
- Local processing of large data sets to increase speed and reduce bandwidth



















#### Do you have difficulties managing workloads within different clouds?

#### **Cloud computing**

Cloud services, IaaS/Paas/SaaS & Hybrid Cloud

#### Solution

- Orchestration of workloads maximizing benefits of a multicloud landscape
- From cloud assessments over optimal usage of different cloud resources to operational management of different cloud models

#### **Our approach**

- Identification, transformation and management of multicloud environment
- We evaluate your core, Shoot for the Stars, Retain your legacy and move on commodity
- Cegeka is your cloud consultant, integrator, coordinator, broker, innovator

#### **Benefits**

- Leverage the right and relevant cloud functionalities
- Life cycle management of a dynamic cloud solution portfolio
- Cloud governance to control cost, security and compliancy

#### Do you have trouble keeping up with the continuously evolving cyber threat landscape?

#### **Cyber security**

Prevent, detect & respond

#### Solution

- Offering an integrated set of services to prevent, detect and respond to cyber threats, helping your business to focus on what matters
- Providing insight and control over who has access to your data and applications

#### Our approach

- Business-oriented: start with
  why
- In close cooperation & pragmatic
- Sustainable (people, process & technology)
- Leveraging partnerships
- Supported by market best practices & standards
- Integration focus
- Zero trust principle

#### **Benefits**

- Lets you focus on core business activities
- Facilitates a carefree and agile cooperation within your business and with your business partners
- Cost effectiveness (meeting objectives) and cost efficiency (ROI)





# **Testimonial**



#### HEILIG HART REGIONAL HOSPITAL LEUVEN

The Heilig Hart regional hospital in Leuven wanted to build a new structured platform that would be accessible for every employee and across all departments. It had to be both a means of communication as well as a knowledge base, where everyone could easily find information and documents. Cegeka developed an accessible internal Sharepoint-based portal that keeps all internal information up-to-date and makes it centrally available.

# Cegeka brings different departments in close cooperation

After a merger of different hospitals, GasthuisZusters Antwerpen (GZA) was looking for a cross-campus solution to improve its internal communication and to manage its unstructured information centrally. The organisation called in the help of Cegeka because of our broad experience in the healthcare sector. Thanks to a SharePoint implementation, GZA now has a document management system with integrated intranet, centralised documents and a central knowledge base.

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#### THE PROBLEM

GZA was looking for a way to manage all cross-campus and unstructured information for the campuses centrally. Why? To ensure better cooperation between the employees of different departments. Based on a SharePoint implementation, we developed a document management system with an integrated communication portal, centralised documents and a central knowledge base.

> Cegeka did not waste time, but quickly delivered 80% of the project so we could start working with it. This way, our employees gained experience with the new platform and there was more internal support.

> > **Geert De Groof -**Internal Project Lead GZA

#### **Step 1: Intranet**

The intranet is the first of the GZA portal's three components. It ensures smooth and transparent communication among all employees. "In addition to general information, there is also room for more specific information, such as holiday and training calendars," Geert De Groof, internal project lead at GZA, says. "Everyone can log into the portal at home to check the latest news."

#### Step 2: Document management

The second corner stone of the portal is the document management section. "It allows everyone to view documents and link them to a specific project as well as categorise them under specific departments, committees or working groups," Veerle De Boeck, SharePoint developer at GZA, adds. "Apart from the public part of the portal, which is available to all users, there is also a protected part. This is reserved for members of specific departments, committees or working groups." GZA Ziekenhuizen GasthuisZusters Antwerpen Sint-Augustinus Sint-Vincentius Sint-Jozef

#### Step 3: Knowledge base

The third component is the knowledge base, a resource that includes all procedure descriptions, manuals and e-learning modules. "Every process description goes through an approval procedure," De Groof explains. "The workflow functionality in SharePoint automates the entire process. All documents are centralised, clearly structured and user-friendly. Moreover, they meet the requirements of organisations such as JCI (the Joint Commission International)."



#### THE RESULT

"Our cooperation with Cegeka has been more than successful," De Groof concludes. "We worked with them in close consultation and full trust. This was supported by Cegeka's quick follow-ups and discussions of changes." GZA found a pragmatic partner in Cegeka. "They did not waste time with details or unnecessary customisation. Instead, they quickly delivered 80% of the project so we could start working with it. This way, our employees gained experience with the new platform and there was more internal support. In the meantime, Cegeka migrated the GZA portal to the latest SharePoint version."

"Now, our employees are very familiar with the portal," De Groof says. "Everyone can easily find documents and we have a single channel to inform and communicate with our employees. It really is a great improvement."

#### WHY CEGEKA

"In the past, we had already collaborated with Cegeka on a number of projects. We were always very happy with that cooperation. Their step-by-step approach really appeals to us. At the start of the project, we first met with all key users and presented a proof of concept to the management committee. After their approval, we implemented the portal and migrated all data," De Groof explains. "This process included a conversion of the legacy layout of all documents to a new general template." "From the start, Cegeka has always had a strategic focus on healthcare. For instance, with the Electronic Patient Record," Peter Poeck, SharePoint Solution Expert at Cegeka says. "The SharePoint project at GZA is a good example of that experience. But also, of our strategic vision of a connected organisation, where communication, cooperation and people are the key elements."

Easy access to up-to-date and approved information is very valuable and efficient for their employees, because they no longer have to validate the information themselves.

> Bart Swerts -Sharepoint product expert at Cegeka

#### **ABOUT GZA**

GasthuisZusters Antwerpen is a non-profit organisation providing care and welfare services. It has over one thousand hospital beds in its three campuses: Sint-Augustinus, Sint-Jozef and Sint-Vincentius. Consequently, it provides over a quarter of all healthcare services in the Antwerp area. GZA employs over 4,000 people. The hospital group accommodates over 40,000 inpatients and 15,000 outpatients every year.

#### **CHALLENGES**

- Transparent communication
- Information stored in a centralised & unambiguous manner
- An efficient structure

#### SOLUTIONS

- Enterprise content management
- Document & workflow
- Information & collaboration
  management

#### **TECHNOLOGY**

- SharePoint
- Cegeka's vision of a "connected organisation"

