

Top 10 things

to pay attention to in your journey to SECURITY AWARENESS



1 THEY'RE PHISHING FOR YOU!

Phishing is an illegitimate email that tricks people into interacting with a cybercriminal or redirects to an infected website. A phishing email can be very persuasive and difficult to detect or identify as fraudulent.

2 SAFE WEB BROWSING IS KEY

Safe web browsing requires knowing how to avoid websites infected with malware, viruses, spyware and adware. Webroot Threat Trends reports there are 1.4 million new unique phishing sites created each month! Top 5 sites being spoofed? Google, Chase, Dropbox, PayPal, Facebook!



3 RANSOMWARE LOCKS YOU OUT!

Encrypting and holding access to your files until a ransom is paid, this company nightmare is almost always the result of a person unintentionally clicking on an infected link in an email or on a website.



4 MANAGE THOSE P@\$WORDZ

Effective passwords are those that are too complicated to remember, are never written down (especially in a computer file) and are changed frequently. Does anybody ACTUALLY do that? Sure! Get a password manager.

5 SECURE YOUR MOBILE PHONE

Want a secure phone? Then just use it for phone calls! No email, web browsing, texting, access to the office, etc. It'll be pretty secure. Not practical? Then don't ignore protecting each of the internet based functions of your mobile devices.



6 IDENTITY THEFT

Your good name and reputation may be valuable to you, but thieves want your money or information about you they can convert into money. Protecting your information is important but catching ID Theft early is very helpful. How? Monitor everything!



7 MULTI-FACTOR AUTHENTICATION

Signing up for this additional login security wherever it is offered is an effective way to reduce the risk of losing control of your accounts. Yes, it is a bit of a hassle, but will be worth it the first time you get a text confirming your login... and it isn't you who is logging in! Use for access to financial accounts, email, outside access to work, etc.



PASSWORD + VERIFICATION = AUTHENTICATION

8 SOCIAL ENGINEERING

Be alert to any conversations, by email, phone, or even in person, where you are asked questions that are outside of your core, normal information topics in that environment. Remember, you don't HAVE to answer anything immediately when asked by a person you don't know. Verify the person or company you are speaking with before disclosures.



9 I JUST WANT TO BE SECURE

Can you be secure? NO. Can you be MORE secure? YES. Security and convenience are frequently opposite ends of a seesaw. When one goes up, the other goes down. Cost doesn't always fit this model. Expensive technical solutions aren't always going to provide more security. Increased security awareness, though, can always provide a good ROI.

10 99 THINGS TIED FOR 10TH

Cybercrime is very profitable, there is a very low chance of getting caught, and a growing global network of connected perpetrators have everyone in their sights as targets. You will never protect yourself completely, but you can do more. Increasing your level of security awareness a little each day is a great first step everyone can take to minimize their risk of becoming a victim.