

Reducing Risk Exposure for a Global Logistics Firm

Phishgoggles works with a global logistics company to reduce its susceptibility to phishing.



The Client

A Global Logistics Firm



Thunderbolt Global Logistics is an international air and ocean freight forwarder with 15 employees. The company ships general cargo and oversize machinery within the U.S. and worldwide.

The Challenge

Cybersecurity Threats Exploit the Fast-Paced Shipping Industry

Like many businesses, international shipping involves a large volume of emails from multiple domestic and international locations. Employees must operate at a fast pace to respond to emails and process transactions.

Management realized the risk posed to the business if just one employee was fooled into clicking on a phishing email, opening a malicious attachment, or engaging in unsafe activities online. The company decided the best defense would be to increase everyone's security awareness to the point it became second nature.





Thunderbolt enrolled all employees in the **Phishgoggles Security** Awareness Service to increase awareness and alertness to phishing and online scams. The multi-faceted program is designed as a long-term, timeefficient process that not only teaches specifics to employees, but instills a growing awareness of situations that 'just may not seem right'.

Information Exposure

Phishgoggle's service exposed the company's employees to a mix of short educational modules. regular simulated phishing activity, interactive refreshers, resource information, blog posts, current events news, and other reinforcement mechanisms.

Making an Impact

Instead of presenting an overwhelming amount of information in a brief period of time, the program delivers brief information in a variety of formats over a period of several months.

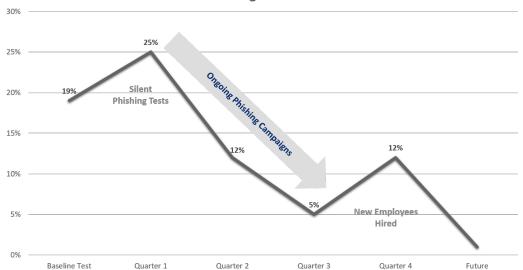
"The security awareness program has absolutely worked. Because the entire staff is now better aware of so many electronic pitfalls, this more than anything has kept us safe. We have not lost a day of work to any cyber issue."

- Stu Tobin, Partner, Thunderbolt Global Logistics

The Results

A Reduction in Clicks





Highly Reliable Systems & Secure Infrastructure



Benchmarking

As the chart above shows, nearly 20% of employees failed the benchmark phishing test. They clicked links, opened attachments and entered data that could have put this successful company in jeopardy.



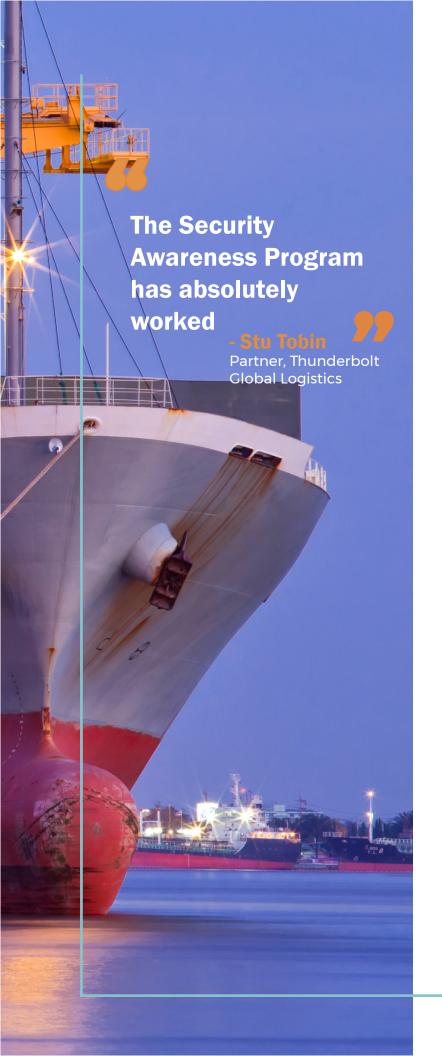
New Employees

Between Q3 & Q4, Thunderbolt hired new employees who also initially failed to distinguish between real and phishing emails, accounting for the Q4 spike in responses, and the clear need for continuing security awareness education to instill new behaviors.



Reduced Clicking

Over the next several weeks, the number of successful phishing attempts fell significantly, and with them, the risk of falling victim to phishing and online scams. Seeing the results, the firm has recognized its risk of exposure and maintained the service for existing and new employees.





Cybersecurity threats are continually evolving.

With Phishgoggles Security Awareness Service, our customers can rest assured they have the human layers of security covered to avoid preventable cyberattacks.

Being proactive may be the best risk management decision you ever make.



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