

# 2018 Mark Andy Student Design Competition

*Is your artwork best in class?*

Mark Andy is hosting a design competition and you could be the winner!

There are two categories: **Flexo Print** and **Digital Hybrid Print**.

For the **Flexo Print** category, Mark Andy is asking you to design a coffee bag, a pasta bag or a Muesli bag. Pick ONE of the listed bags and submit a design as follows:

- Bitmaps min 300 dpi
- Colors CMYK
- All small text must be black and 5 point minimum
- Fonts changed to curves
- All text must be in English
- Use a creative & unique name for your product
- Put a barcode on your design (ex: 0000...)
- Since you are designing a product package, make sure you make the design as realistic as possible by adding all technical information and ingredients.

Mark Andy will print the winner's design on white PET foil 12 microns, CMYK, size 404.8mm x 360mm.

For the **Digital Hybrid** category, Mark Andy is asking you to design a beer label, jam label or wine label. Pick ONE of the listed labels and submit a design as follows:

- Bitmaps min 300 dpi
- Colors CMYK
- All small text must be black and 5 point minimum
- Fonts changed to curve
- All text must be in English
- Use a creative & unique name for your product
- Put a barcode on your design (ex: 0000...)
- Since you are designing a product label, make sure you make the design as realistic as possible by adding technical information and ingredients.

If the winner of this category designs a beer or jam label, Mark Andy will print it on a self-adhesive white paper, CMYK, size 144mm x 70mm, cold foil (silver or gold).

If the winner of this category designs a wine label, Mark Andy will print it on a self-adhesive white structural paper, CMYK, size 95mm x 90mm.

**Deadline: 15 July 2018**

Submit Project by Email: [lena.chmielewska@markandy.com](mailto:lena.chmielewska@markandy.com)

**GOOD LUCK!**