

# 2019 CHINESE NEW YEAR

## SIX TIPS ON INTERNATIONAL SHIPPING



### CHINESE NEW YEAR

The Chinese New Year is an annual festival viewed as the biggest and most important holiday in China. 2019 is the Year of the Earth Pig.

15

The 2019 CNY begins on the 5th of February and lasts for 15 days. That's more than half of the month of February.

1/5

1/5 of the world's population celebrates CNY. It is observed in Hong Kong, Singapore, Vietnam, Taiwan, other Asian countries, and Chinatowns around the world.

2.5B

Known as the world's largest annual migration, 2.5 billion trips were made over the CNY in China in 2017. That's a quarter of the entire world's population.



### THE FREIGHT WAIT

Many businesses will close for two weeks and won't re-open immediately after the holiday.



**NO NEW ORDERS ACCEPTED**  
Many suppliers stop accepting new orders in late December.



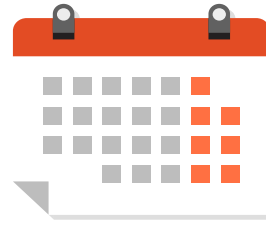
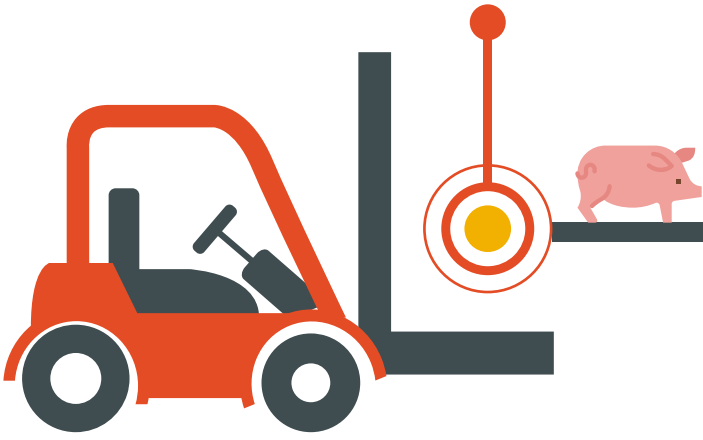
**SUPPLIERS CLOSE FOR WEEKS**  
Every factory is closed for weeks. No cargoes are released. No exceptions.



**SLOW PRODUCTION POST CNY**  
Many workers don't return back to their employers after the CNY causing severe disruption.

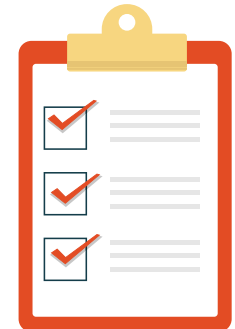
### HOW TO AVOID SHIPPING PROBLEMS

Here are six steps to mitigate shipping problems and to ensure your shipments are delivered on time.



1

Get confirmation on your suppliers' schedules in advanced to prevent delayed orders.



2

Confirm your shipment booking again, at least one week before your cargo's departure date.

3

Place your orders and shipping bookings in advance to ensure delivery.

4

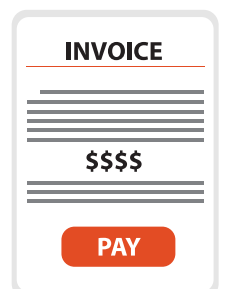


Do not place last minute orders in January.



5

Communicate with your contacts in China 7 days after the CNY.



6

Don't pay order deposits before the CNY as some factories might never open again.