



# Business Overview

## October 2013



## **Software-powered services for creative organizations**

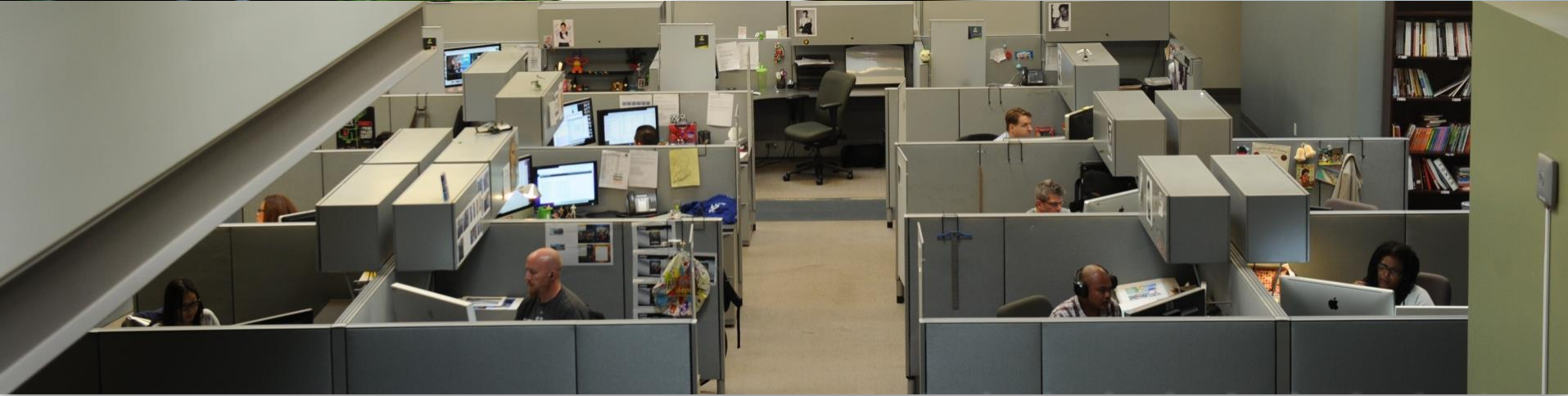
*ZOO is a new generation provider of services that works with leading content owners and creative organizations to enable the delivery of media content globally, faster, and for less investment*



## Our approach

- Highly efficient approaches to creative media production through the use of Cloud computing combined with talented people
- Our clients can select the combinations of services and technology that best enable them to respond and react to ever-changing market dynamics





# Markets

- Filmed entertainment
- Post production
- Broadcast
- Publishing
- Marketing



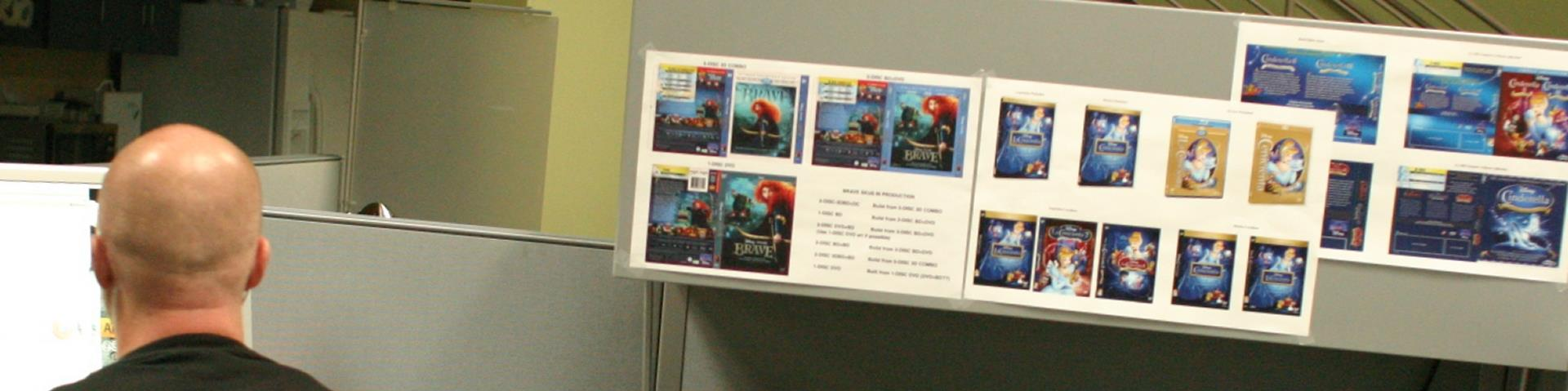


# Business Profile

- Software-as-a-Service
- Bureau services
- Enterprise clients – software & production services
- New product and service expansion



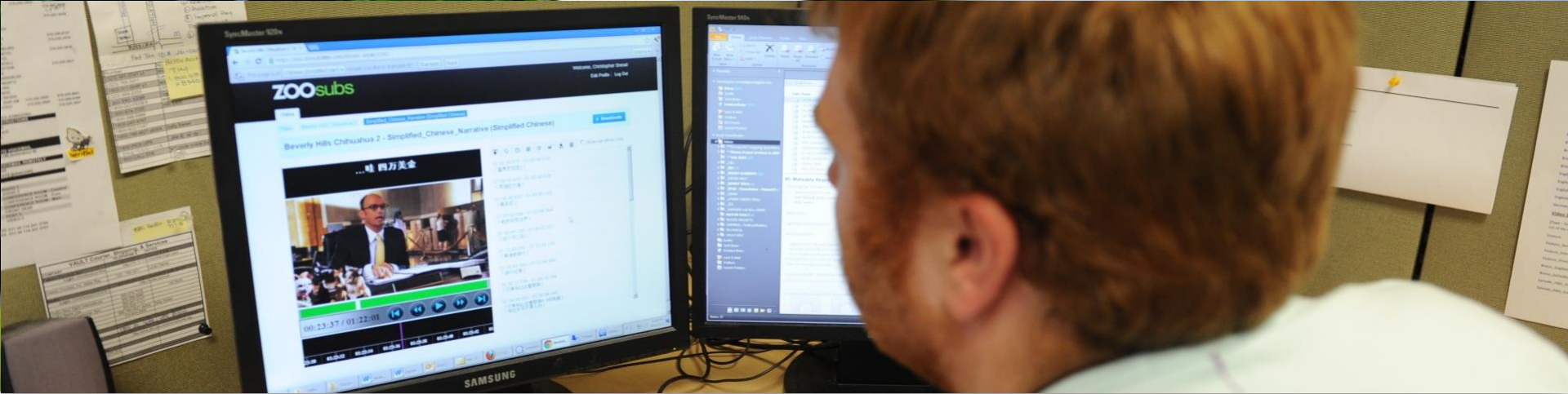




# ZOOcore

- Helps creative organizations to manage their work and greatly improve efficiency, compliance and on-time delivery
- A cloud-based platform
- Licensed as SaaS (available with a range of optional automation tools)

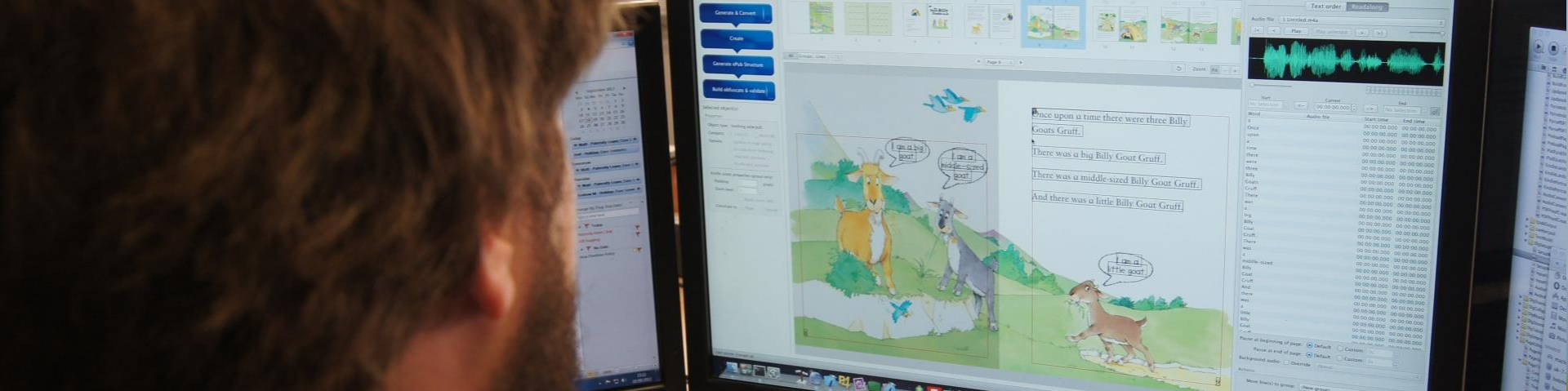




# ZOOsubs

- Offers video content owners full-service subtitling
- Powered by cloud software
- Instant access to the widest range of formats for packaged media and digital distribution





# Summary

- Market leading proposition
- Premier clients secured
- Diversifying client and revenue mix
- Significant client growth anticipated