



Featured Member Blog – Sample Submission

What is your title and company name?

Owner, Tags On Resale (<http://stores.ebay.com/tagsonresale>)

How did you get started in this industry/business?

I have always had a love for shopping, like a lot of women. My love came in the form of the hunt for good quality at fantastic pricing. Starting my on-line store happened when I purchased a dress for myself for a holiday party. Something came up and we couldn't attend the party. I knew the dress had value so, I listed it on eBay with the bid started at \$150. When the dress went for \$750, I knew I had to keep going. I invested that money back into the business and did so with all of my profits for quite some time. Being able to do something I loved and making money doing it grew from a hobby into a business.

Did someone or something inspire you?

I moved from a small town to California at a young age. I couldn't afford to purchase high end clothing at full price, so I figured out how to do it on a budget.

Years later my husband, child and I moved back to my hometown to be closer to family. Good jobs are very hard to find in this area. So, when my full-time job took a turn for the worst and I felt like I was being mistreated, I knew I had to do something. I turned a hobby into a business. Although it was tuff, I never gave up or gave into others telling me it wasn't going to work. I think when you are passionate about something and you work hard, anything is possible.

What is (are) your area(s) of expertise?

Shopping of course. No seriously, I think my success can be attributed to my Customer Service Skills. It is much deeper than just for business. I live my life by the golden rule, "Treat others as you would want to be treated".

As a thought leader in your area(s) of expertise, what advice or tips can you offer to other women?

You don't have to put up with anyone anywhere mistreating you. Sometimes you are in a job or situation where all seems hopeless. If it makes you feel bad, then it is wrong for you. Believe in yourself. Doing nothing won't change the situation, so do something to make it better. Anything is possible.

What do you find most challenging and/or most rewarding about your career?

Running a business by myself is both very challenging and very rewarding. There is a lot of time and work required to maintain the 100% customer rating my business has, but it is so rewarding to know that I am doing it. I also find it rewarding when I get messages from customers thanking me for selling them an item they wanted, but couldn't afford it at retail price. Everyone deserves nice things and making this possible for women on a budget is rewarding.

What are your future goals?

My future goals are to grow my business and provide jobs for local women. I live in a small town that does not offer as many good paying jobs as other areas. I know so many women with college education that work so smart and so hard, but still do not make much more than minimum wage. I would love to grow my business and provide jobs for a town that is in need of economic growth and more opportunities for women.