



75 F

**Gaurav Burman** is the VP & Country President of 75F India. His previous position was with Schneider Electric, as their Director – Marketing where he was also a part of the Management Team of Schneider Electric, South Asia. Gaurav has handled diverse portfolios in his career including product management, alliances, channel sales, and enterprise sales. Prior to Marketing, Gaurav spent 20 years of his life in Sales and worked with companies like PCL, IBM, L&T, APC, and Schneider Electric. He was recently recognised as one of the 50 Most Talented CMOs in India in 2013, and one of the 100 Most Talented CMOs in the World by the US-based CMO Council. Gaurav obtained his Civil Engineering Degree from The Thapar Institute, Patiala. He pursued his MBA in Marketing from XLRI, Jamshedpur.



**Mr. Gaurav Burman,**  
VP & Country President, India,  
75F

Founded in 2012 and headquartered in Minneapolis - USA, 75F is a fast-growing Building Intelligence Solutions provider that leverages Internet of Things (IoT) and cloud computing to predict, monitor and proactively manage various elements in a building including its temperature, lighting, air quality and its energy management needs. The company's Intuitive, Self-learning System optimizes comfort, increases energy efficiency and provides insights into how a commercial building uses its energy efficiently. 75F stands for 75 Fahrenheit, which was set by the

United Nations in 2008 as the optimum temperature in all its offices worldwide. Inspired by this, 75F seeks to deliver optimal comfort while saving maximum energy. In the last 5 years alone the company has notched up several customers including popular names like Border Foods, Magnet 360, Rockler and Yoga Fit in the US and has created hundreds of energy-efficient and intelligent buildings in the process. 75F launched its operations in India in August 2016, and has been growing steadily, acquiring several customers ever since.

## PROFILE

## PROPERTY HOUSE

**About the Product :** 75F has developed a unique approach to HVAC zone controls; Dynamic Airflow Balancing™. Leveraging IoT design philosophy and the power of cloud computing, the 75F solution achieves what was once thought to be only theoretically possible; continuous commissioning or perfect air balancing. The company also offers Lighting Automation and Control, Outdoor Air Optimisation, and Indoor Air Quality Management solutions among others. Another highlight of 75F's products is Facilisight, a futuristic energy management tool with a dynamic UI. Facilisight's suite of web and mobile apps allow customers to manage temperature and lighting remotely and round the clock. It is an extremely user-friendly interface that has simplified the process of overseeing and managing 75F systems across sites irrespective of geographic location or complexity. It is compatible with iPhone, iPad and Android phones.

**Awards and Recognition :** 75F has won numerous awards for its pioneering and disruptive technology. 75F India was awarded the 'Hot 100 Race to Grace 2017' award and had been listed as one of the Top 50 SMEs by ASSOCHAM in India. Committed to innovation, the company is well poised to revolutionize the way

energy efficiency and comfort is managed in the future. 75F global has been conferred with the title of 'Titans of Technology-2016' and won the 'People's Choice Award' at CleanTech Open 2014 and the Eureka awards 2016. They were the Presenters at the 2014 Google Demo Day. 75F also scored big at the Regional Entrepreneurial competition and the Minnesota Cup in 2014 apart from winning a \$100K cash recognition from AOL's founder Steve Case.

**75F and Sustainability :** 75F is a member of the United Nations Environment Program-Sustainable Buildings and Climate Initiative (UNEP-SBCI), an international platform for stakeholders to jointly carry out activities supporting sustainable development. In India, it has partnered with India Green Buildings Council (IGBC) and Alliance for an Energy Efficient Economy (AEEE). Globally, buildings are responsible for 40% of their annual energy consumption and up to 30% of all energy-related greenhouse gas emissions. 75F's solution can contribute up to 38 LEEDv4 credits and in the process help construct a more sustainable world and ecosystem for future generations.

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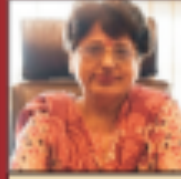
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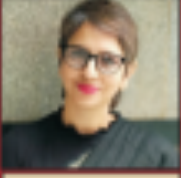
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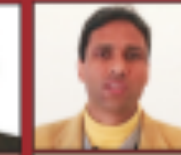
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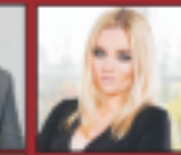
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