SENNOVATE

CASE STUDY : MEDIA & ENTERTAINMENT

Enabling Business with Infrastructure Consolidation and Oracle Business Application Management for a Media Company

INDUSTRY
Media & Entertainment

TOOLS
Oracle Applications (EBS R12)

GEOGRAPHIES
United States

REVENUE
$129M

Business Challenge

- Oracle EBS the early versions of R12, was administered on an un-supported hardware and software. Very little, or no support from the vendor

- Lack of capital budget allocation for this project YoY, and had to manage within operational budgets. At the time of project handover to Sennovate, the operational budget got reduced by 35% due to management decision

- Under performance of hardware devices, and no scope for additional hardware in terms of enhancing memory, CPU or storage.

- Unstable hardware was prone to crashes, and required alternative hardware. Sennovate managed to use the available hardware such as Oracle Database Appliance (ODA), which was procured for a different purpose by the client

- With deployment of Oracle Apps (EBS) DBA, Discoverer Administrator and Application Developer cornered the organization to zero internal support territory. This kept the customer up at night.

Sennovate Solution

- Sennovate's Managed Services team comprising of Oracle EBS and Database experts took over

- Applied all security patches to make sure the systems is secure and stable, supported with Sennovate's huge experience becoming useful

- Re-purposed the ODA as the only alternate support hardware, and co-located Oracle EBS and Discoverer in that system.

- Engineered a seamless platform migration process to migrate Oracle EBS and Discoverer, from un-supported Solaris hardware to Oracle Enterprise Linux on ODA

- Achieved, 35% savings in human resource utilization than earlier, and fell within the operating budget

- Developed a detailed road map for the customer, for smooth and easy upgrade of Oracle EBS and Oracle Discoverer, to the latest supported versions of Oracle Cloud thereby, minimizing Total Cost of Ownership (TCO)

Key Results

- Sennovate's managed services team was quick to bring the IT environment under its control providing a big relief to the customer

- Made the environment stable and secure in less than two weeks

- Re-purposed and migrated the Oracle EBS and Discoverer to ODA in a very short time

- No additional hardware or license costs incurred. The solutions delivered were achieved within 35% of allocated resource costs

- Provided clarity with a detailed future IT road map that, aligns to their operations budget

- Happy management as they achieved their goals without much capital expenditure

- End of the day peace of mind for the customer means they can sleep peacefully at night

- Path for Oracle Cloud migration was established as a future road map.