PROFITSEE INC.

COOKIES POLICY

May 30, 2019

This Cookies Policy explains how ProfitSee Inc. ("**we**," "**us**" or "**our**") uses cookies and similar technologies (collectively referred to as "**cookies**"). Whenever you visit or use our website at https://www.myprofitsee.com or our web apps (collectively, our "**Website**") or our hosted software services (our "**Services**"), information may be automatically collected by us and our service providers through the use of cookies. This policy provides you with information about these cookies and how you can control them for our Website and Services. This policy applies only to us and not to any third-party sites that may be accessible from our Website or Services.

What are cookies?

A cookie is a small text file that is sent to and stored by your device's browser when you visit or interact with a website. When you visit that website again, the cookie allows the party that served the cookie to recognize your browser or device. Cookies are either first-party cookies or third-party cookies. Cookies sent by the website owner (in this case, ProfitSee) are called "first-party cookies." Cookies sent by parties other than the website owner are called "third-party cookies" (such as a third party providing services to us, such as Google for Google Analytics). Cookies used may be "session" cookies that last until you close your browser or "persistent" cookies that remain on your device for an extended period of time unless deleted by you.

Why do we use cookies?

We use cookies because some are essential or strictly necessary to the operation and usage of our Website and Services. We use other cookies to enable us to track information about your online activity or preferences which helps us to improve our Website and Services. For example, we keep track of the pages you visit on our Website to determine what portion of the Website or Services is most popular or most used. This data is used to deliver tailored content or marketing communications to you, to analyze how our Website and Services are used, and to improve our Website and Services. Additionally, there are also cookies served by third parties on our Website. These third party cookies enable third party features or functionality, such as third party analytics, that helps us to analyze your and all of our users' use of our Website and Services and provide you with a better user experience. Cookies can also enable us if we choose in the future, to use third party advertising networks to provide targeted advertising (which we currently do not do).

What types of cookies do we use and how do we use them?

The cookies we use on our Website and Services, and how we use them, are listed here [hyperlink]. These cookies may include some or all of the following categories or types of cookies:

- **Essential website cookies**: These cookies are essential or strictly necessary to make our Website and Services usable by enabling basic functions like page navigation, logging in and access to secure areas. Our Website and Services cannot function properly without these cookies. This category of cookies cannot be disabled.

- **Performance and functionality cookies**: These cookies are used to enhance the performance and functionality of our Website and Services but are non-essential. However, without these cookies, certain functionality may become unavailable.

- **Analytics and customization cookies**: These cookies collect and analyze anonymous usage information to help us understand how our Website and Services are being used. These cookies enable us to gather this information helping us to improve our Website and Services and your experience.

- **Marketing Cookies:** We use a marketing database management program provided by HubSpot that deploys cookies we set related to our marketing communications. These cookies may collect personal information such as your email/name, which pages you visit on our website, your history arriving at our website, and the like. Collected information is used to evaluate the effectiveness of our marketing campaigns or to provide better targeting for our own marketing.

- **Advertising cookies**: These are generally placed by third-party advertising platforms or networks we may engage to collect information about your visits to and actions on our Website so that the third party can deliver tailored advertising to you later including across websites. We currently do not use third party advertising services.

- **Social networking cookies:** These are cookies placed by a social networking provider when we use its social networking plugin so you can share pages and content that you find interesting on our Website on the third party social networking site.

How can you control cookies used on our Website?

Through our cookie consent banner, you have the right to decide to consent and accept cookies or reject cookies, other than essential or strictly necessary cookies which cannot be rejected. If you reject cookies, however, certain features of our Website and Services may not function fully or as intended.

You can also control your cookie preference as provided below.

Through your Browser. Most browsers by default are set to accept cookies. However, browsers typically allow individuals to block cookies and remove existing browser cookies if they choose. How you do so depends on your browser and the type of cookie. Certain browsers can be set to block or clear all browser cookies or only third party cookies. If you configure your computer to block or clear all cookies, certain features of our Website and Services may not function fully or as intended. You can change your cookie settings at any time. To learn how to set your internet browser to block or clear cookies, please visit https:/www.consumer.ftc.gov/articles/0042-online-tracking or http:/www.allaboutcookies.org, or go to the help menu within the internet browser on your device or consult the documentation that your browser manufacturer provides for more information.

Opting out of Google Analytics. We use Google Analytics. Google Analytics uses cookies to collect information to help us analyze how our users use our Website and Services. These cookies collect information in the aggregate to give us insight into how our Website is being used and to understand how we can improve the Website. Google Analytics stores information about what Website pages you visit, how long you are on the Website, how you got here, and what you click on. If you would like to opt-out of having your information collected and used as described, please download and install the Google Analytics opt-out tool available at https://tools.google.com/dlpage/gaoptout. You can find out more about the Google Analytics service at https://policies.google.com/technologies/partner-sites.

Opting out of Interest-based/Targeted Ads. We currently do not use third party targeted advertising services or advertising cookies. When engaged by us, we will provide you with information about our third party advertising provider and its cookies, including information about how to opt-out of these technologies.

What about social networking cookies/plugins?

Our Website currently uses social networking plugins. When you visit our Website and share content with others through the plugins, the providers of these social networking plugins on our Website can place cookies on your device and receive information about your visit to our Website including information about the device you used to visit our Website and information about your activity, without any further action from you. This sometimes can occur whether or not you have a social networking account or are logged in to that social networking network. Data may then be collected by them to enable them to serve advertising on other sites they think are relevant to your interests or to track online behavior. These social plugins and cookies are not strictly necessary

These social networking providers' plugins and cookies are not within our control. Please refer to the respective privacy policies and cookies policies at the social networking provider website for information about what type of information they collect through these plugins cookies and how they use, share, or protect the information they collect through their social networking plugin cookies.

What about other tracking technologies, like web beacons?

Cookies are not the only way to recognize or track visitors to a website. Tracking pixels (sometimes referred to as web beacons or clear GIFs) are similar in function to cookies, and are used to track online movements. In contrast to cookies, which are stored on your computer hard drive, clear gifs are tiny electronic tags embedded invisibly on web pages or in emails. We use clear GIFS or pixels in our HTML-based emails to let us know which emails have been opened by recipients. This allows us to gauge the effectiveness of certain communications and the effectiveness of our marketing efforts. We may tie the information gathered by clear gifs in emails to our customers' personal information.

You can normally render web beacons and other tracking technologies ineffective by switching off cookies in your browser. There are also browser add-ons and extensions that specifically block web beacons. If you object to web beacons in emails, we recommend that you follow the instructions for blocking and deleting cookies above. We will still know how many of our emails are opened and we will automatically receive your IP address, a unique identifier of your device or other access device; but we will not identify you as an individual.

Do you use flash cookies or local shared objects?

We no longer use flash technologies in any of our applications on our Website or Services.

Do you serve targeted advertising?

We currently do not use third party targeted advertising services or advertising cookies. When engaged by us, we will provide you with information about our third party advertising provider and its cookies, including information about how to opt-out of these technologies.

What about Do Not Track?

There are different ways you can prevent tracking of your online activity. One of them is setting a preference in your browser that alerts websites you visit that you do not want them to collect certain information about you. This is referred to as a Do-Not-Track ("**DNT**") signal. Please note that currently our Website does not respond to these signals from web browsers. At this time, there is no universally accepted standard for what a company should do when a DNT signal is detected.

How often will you update this Cookie Policy?

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. The date at the top of this Cookie Policy indicates when it was last updated.

Where can I get further information?

If you have any questions about our use of cookies or other technologies, please email us at privacy@myprofitsee.com.