

## ProfitSee Cookies List:

Below are the first and third party cookies used on our Website and in the ProfitSee hosted Services (app.myprofitsee.com) which may be placed on your device.

Cookie Name	Type	Domain	Vendor	Purpose	Cookie Length	Category
ProfitSee	First party	app.myprofitsee.com	ProfitSee	This is the most important cookie. It keeps the reference to the current user to make our application usage secure related to current users application permissions. It is removed as soon as the browser session ends.	Session	Essential
new_company_id	First party	app.myprofitsee.com	ProfitSee	This cookie is set for a very short time after OAuth process when user successfully authenticates a company file from a data provider to be used in our applications. With help of this cookie, our applications knows where to continue the set-up process. It is removed as soon as the process continues within the applications.	Session	Essential
process	First party	app.myprofitsee.com	ProfitSee	This cookie is set at the beginning of the process when a new company file is added to our applications. Now our applications knows about the ongoing process in case the applications was left for example during OAuth process. It will be removed as soon as the process ends.	Session	Essential
oauth_error	First party	app.myprofitsee.com	ProfitSee	This cookie is set if an error happens during OAuth process, so when the client returns to our application the related error message is shown and the cookie is removed.	Session	Essential
lock	First party	app.myprofitsee.com	ProfitSee	This cookie is used to store information if name of companies will stay hidden within the applications. It is only set in case anonymization is on and the cookie will be removed if anonymization is turned off.	Session	Essential
__utma	Third party	app.myprofitsee.com	Google	Google Analytics - Used to distinguish users and sessions. This cookie keeps track of the number of times a visitor has been to our Website, when their first visit was, and when their last visit occurred. It is used to calculate new and returning visitor statistics.	2 years	Analytics and Customization
__utmb	Third party	app.myprofitsee.com	Google	Google Analytics - Used to determine new sessions/visits. The B and C cookies are brothers, working together to calculate how long a visit takes. __utmb takes a timestamp of the exact moment in time when a visitor enters a site, while __utmc takes a timestamp of the exact moment in time when a visitor leaves a site.	30 minutes	Analytics and Customization
__utmc	Third party	app.myprofitsee.com	Google	Google Analytics- The B and C cookies are brothers, working together to calculate how long a visit takes. __utmb takes a timestamp of the exact moment in time when a visitor enters a site, while __utmc takes a timestamp of the exact moment in time when a visitor	Session	Analytics and Customization

Cookie Name	Type	Domain	Vendor	Purpose	Cookie Length	Category
				leaves a site.		
__utmt	Third party	app.myprofitsee.com	Google	Google Analytics - Used to throttle request rate for the service.	10 minutes	Analytics and Customization
__utmz	Third party	app.myprofitsee.com	Google	Google Analytics - keeps track of where the visitor came from, what search engine you used, what link you clicked on, what keyword you used, and where they were in the world when our Website was accessed.	6 months	Analytics and Customization
_hs_opt_out	First party	myprofitsee.com	HubSpot	Opt-out of HubSpot tracking: This cookie is used by the HubSpot marketing management program we use for the cookies notice to remind visitors not to be asked to accept cookies again. This cookie is set when we give visitors the choice to opt out of cookies.	13 months	Essential
_hs_do_not_track	First party	myprofitsee.com	HubSpot	This cookie is set when visitors choose to disable tracking. Setting this cookie is different from opting out of cookies, as it still allows anonymized information to be sent to the HubSpot program.	13 months	Essential
_hs_ab_test	First party	myprofitsee.com	HubSpot	This cookie is used to consistently serve visitors the same version of an <a href="#">A/B test page</a> they've seen before.	Session	Essential
<id>_key	First party	myprofitsee.com	HubSpot	When visiting a password-protected page, this cookie is set so future visits to the page from the same browser do not require login again. The cookie name is unique for each password-protected page.	information not available	Essential
hs-messages-is-open	First party	myprofitsee.com	HubSpot	This cookie is used to determine and save whether the chat widget is open for future visits. It resets to re-close the widget after 30 minutes of inactivity.	30 minutes	Essential
hs-messages-hide-welcome-message	First party	myprofitsee.com	HubSpot	This cookie is used to prevent the welcome message from appearing again for one day after it is dismissed.	1 day	Essential
-hsmem	First party	myprofitsee.com	HubSpot	This cookie is set when visitors log in to a Hubspot-hosted site	1 year	Essential
__hstc	First party	myprofitsee.com	HubSpot	HubSpot Analytics: The main cookie for tracking visitors. It contains the domain, utk, initial timestamp (first visit), last timestamp (last visit), current timestamp (this visit), and session number (increments for each subsequent session).	13 months	Performance/ Marketing
hubspotutk	First party	myprofitsee.com	HubSpot	This cookie is used to keep track of a visitor's identity. This cookie is passed to HubSpot on form submission and used when de-duplicating contacts.	13 months	Functionality/ Marketing
__hssc	First party	myprofitsee.com	HubSpot	This cookie keeps track of sessions. This is used to determine whether to increment the session number and timestamps in the __hstc cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.	30 minutes	Performance/ Marketing

Cookie Name	Type	Domain	Vendor	Purpose	Cookie Length	Category
__hsrc	First party	myprofitsee.com	HubSpot	Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser. If this cookie does not exist when HubSpot manages cookies, it is considered a new session.	Session	Performance/Marketing
messagesUtk	First party	myprofitsee.com	HubSpot	This cookie is used to recognize visitors who chat with us via the messages tool. If you leave our Website before you are added as a contact, you will have this cookie associated with your browser. If we chat with a visitor who later returns to our Website in the same cookies browser, the messages tool will load their conversation history.	13 months	Performance/Marketing
_ga	Third party	myprofitsee.com	Google	Used to distinguish users	2 years	Analytics and Customization
_gat	Third party	myprofitsee.com	Google	Used to throttle request rate	1 minute	Analytics and Customization
_gid	Third party	myprofitsee.com	Google	Used to distinguish users	1 day	Analytics and Customization
_distillery	Third party	myprofitsee.com	Wistia	This cookie may be set by the website itself, or by Wistia, to support video functionality that may be found throughout the website. This cookie tracks how you interact with videos on our Website, including across different pages.	1 year	Functionality
_cfduid	First party	academy. myprofitsee.com	Cloudflare /Hubspot	Identify individual clients behind a shared IP address and apply security settings on a per-client basis.	1 year	Essential
_cfuid	First party	academy. myprofitsee.com	Cloudflare /Hubspot	It is a cookie related to rate limiting policies.	Session	Essential
_cfduid	First party	hubspot.net hs-analytics.net hubspot.com	Cloudflare /Hubspot	Identify individual clients behind a shared IP address and apply security settings on a per-client basis.	1 year	Essential

Cookie Name	Type	Domain	Vendor	Purpose	Cookie Length	Category
wistia-http2-push-disabled	Third party	fast.wistia.com	Wistia	This cookie collects visitor interaction data regarding video content so that such content can be made more relevant to the visitor.	1 day	Targeting/ Advertising
PHPSESSID	Third party	html5-player.libsyn.com	Libsyn	This cookie tracks how you interact with podcasts on our Website. Information is presented to us in statistic form.	Session	Analytics and Customization

**Social Networking Plugins.** Our Website currently uses social networking plugins (like the LinkedIn share button or the Facebook share and like buttons) to enable you to share our Website content with others on the respective third party social networking site. When you visit our Website and share content with others through the plugins, the providers of these social networking plugins on our Website use cookies and receive information about your visit to our Website including information about the device you used to visit our Website and information about your activity, without any further action from you. This sometimes can occur whether or not you have a social networking account or are logged in to that social networking network. Data may then be collected by them to enable them to serve advertising on other sites they think are relevant to your interests or to track online behavior. These social plugins are not strictly necessary. We use the following social plugins and the providers of these social plugins may use cookies including those sets forth below and others:

- LinkedIn share button (bcookie, bscookie, lang, lidc, rtc, JSESSIONID)
- Twitter tweet/share button (tfw\_exp)
- Facebook share and like buttons (\_js\_datr, \_datr, locale, sb, wd)

We have no control over how these plugins or cookies work, the data these social networking providers collect through these plugins or what they do with this information. For more information on how these social networking providers use your personal data collect by their social plugins, please refer to their respective privacy policies.