# Del Monte Pacific Limited 

Second Quarter and First Half 2009 Results

11 August 2009


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## Executive Summary



## Executive Summary

## Branded sales strong despite global slowdown, while unbranded export sales declined

- Philippines sales up $11 \%$ in Peso terms
- S\&W total sales, including fresh pineapples, up 42\%
- Fresh pineapple sales, including non-S\&W brand, doubled
- FieldFresh successfully launched Del Monte branded processed products across 12 major cities in India
- Export sales lower by 14\%, though at a lower rate than the $27 \%$ in the first quarter


## Executive Summary

Decline in Q2 net sales and net profit have slowed down significantly compared to Q1 results.

| vs 2008 | Q1 | Q2 |
| :---: | :---: | :---: |
| Net Sales | $-16 \%$ | $-11 \%$ |
| Net Profit | $-32 \%$ | $-9 \%$ |

## Executive Summary

- Sales of US\$78.9m, down US\$9.7m
- Lower export sales (US\$4.3m)
- Unfavourable currency translation of Philippine sales (US\$5.5m)
- Foregone sales of disposed China company (US\$5.2m)
- If not for the latter two, sales would have been up slightly
- Net profit of US\$5.1m, down US\$0.5m
- Gross margin: 24.7\%, up from 23.6\%, on better prices in most markets and favourable impact of Peso depreciation on costs
- Gross profit down 7\% due to lower sales
- Net profit lower than prior year due to higher marketing expense to support new products, coupled with higher interest expense


## 2Q 2009 Results



## Second Quarter 2009

|  | In US\$m | 2 Q <br> 2008 | 2 Q <br> 2009 | Chg <br> (\%) |
| :--- | :---: | :---: | :---: | :--- |
| Turnover | 88.6 | 78.9 | -10.9 | o Lower export sales <br> o Currency translation impact from <br> 12\% Peso depreciation <br> o Foregone sales of China company |
| Gross profit | 20.9 | 19.5 | -7.1 | Lower sales offset better pricing in <br> most markets and the favourable <br> Peso depreciation impact on costs |
| Operating profit | 10.3 | $\mathbf{8 . 5}$ | -17.8 | Higher selling \& other expenses to <br> support new products |
| Finance inc/(exp) | $\mathbf{( 2 . 4 )}$ | $\mathbf{( 1 . 6 )}$ | -34.8 | No more forex forward hedging loss |
| Share of loss | $\mathbf{( 0 . 8 )}$ | $\mathbf{( 1 . 0 )}$ | +24.2 | 41.6\% stake in FieldFresh India |
| Tax | $\mathbf{( 1 . 5 )}$ | $\mathbf{( 0 . 8 )}$ | -46.1 | Lower taxable income |
| Net Profit | 5.6 | 5.1 | -9.2 | Mainly due to lower sales |
| Net Debt | $\mathbf{( 5 4 . 0 )}$ | $(\mathbf{1 0 9 . 3 )}$ | +102.3 | Primarily working capital requirement |
| Gearing (\%) | $\mathbf{2 7 . 8}$ | 56.2 | +28.4 <br> ppts | Higher due to above factors |

## Peso/US\$ Impact

|  | 1Q | 2Q | 1H |
| :--- | ---: | ---: | ---: |
| Peso/US\$ rate in 2009 | 48.424 | 47.800 | 48.226 |
| Peso/US\$ rate in 2008 | 40.675 | 42.788 | 41.995 |
| Y-o-Y depreciation | $\mathbf{1 9 \%}$ | $\mathbf{1 2 \%}$ | $\mathbf{1 5 \%}$ |


| Impact on Net Profit <br> in US\$m | 1Q 2009 | 2Q 2009 | 1H 2009 |
| :--- | :---: | :---: | :---: |
| Asia Pacific | $(2.1)$ | $(1.4)$ | $(3.5)$ |
| Europe \& North <br> America | 1.7 | 1.3 | 3.0 |
| Net impact | $(0.4)$ | $(0.1)$ | $(0.5)$ |
|  |  |  |  |

Near natural hedge

## 2Q Turnover Analysis

## By Market

Asia Pac 76\%


| Asia Pac | $-13 \%$ | -Philippine sales grew 11\% in <br> Peso but down 2\% in US\$ terms <br> Sales down in other Asia <br> Pacific markets due to weak <br> consumption <br> Foregone sales of China <br> company which was disposed <br> in September 08 <br> E\&NA <br> Processed <br> $-5 \%$ <br> -Reduced volume of processed <br> fruits and concentrate <br> Beverages <br> $-3 \%$ <br> - Weaker demand in export <br> markets <br> Negative impact of Peso <br> depreciation (excluding this, <br> decrease would have been <br> 12\%) <br> Non-Foregone sales of China <br> company plus unfavourable <br> impact of Peso depreciation <br> (excluding this and Peso <br> impact, turnover of beverage <br> would have been up 23\%) <br> $+22 \%$ <br> -Strong sales of fresh <br> pineapples |
| :--- | :--- | :--- |

## Gross margin $\uparrow$

- Better pricing in most markets
- Favourable impact of Peso depreciation on the Group's predominantly Peso costs



## 2Q Cash Flow Variance Analysis (2Q: Apr 09 to June 09)



## 1H 2009 Results



## First Half 2009

| In US\$m | $\begin{array}{r} 1 H \\ 2008 \end{array}$ | $\begin{array}{r} 1 H \\ 2009 \end{array}$ | Chg <br> (\%) |  |
| :---: | :---: | :---: | :---: | :---: |
| Turnover | 160.3 | 139.3 | -13.1 | Lower export sales <br> o Currency translation impact from 15\% Peso depreciation <br> o Foregone sales of China company |
| Gross profit | 36.6 | 35.0 | -4.5 | Lower sales offset better pricing in most markets and the favourable Peso depreciation impact on costs |
| Operating profit | 18.0 | 15.6 | -13.3 | Lower gross profit and higher other operating expenses |
| Finance inc/(exp) | (1.9) | (3.3) | 74.5 | Higher interest expense from higher borrowings |
| Share of loss | (1.7) | (1.8) | +8.0 | 41.6\% stake in FieldFresh |
| Tax | (2.8) | (1.4) | -51.7 | Lower taxable income |
| Net Profit | 11.6 | 9.1 | -21.2 | Mainly due to lower turnover |
| Net Debt | (54.0) | (109.3) | +102.3 | Primarily working capital requirement |
| Gearing (\%) | 27.8 | 56.2 | $+28.4$ <br> ppts | Higher due to above factors 15 |

## 1H Turnover Analysis

## By Market

Asia Pac 76\%

## E\&NA

 24\%
## By Product



| Processed | $-19 \%$ | - Weaker demand in export <br> markets <br> Negative impact of Peso <br> Nepreciation (excluding this, <br> decrease would have been <br> 12\%) |
| :--- | :--- | :--- |
| Beverages | $-8 \%$ | - Foregone sales of China co. <br> (excluding this and Peso <br> impact, turnover of beverage <br> would have been up 24\%) |
| Non- <br> processed | $+38 \%$ | - Higher volume and prices of <br> fresh pineapples |

## Gross margin $\uparrow$

- Improved prices in most markets
- Favourable impact of Peso depreciation on the Group's predominantly Peso costs

Net margin $\downarrow$

- Higher interest expense
\%

Margin


## Balance Sheet

## Working Capital Management

| No. of <br> days | 2 Q <br> 2008 | 2 Q <br> 2009 | Change | Comment | Action Plan |
| :--- | :---: | :---: | :---: | :--- | :--- |
| Inventory | 84 | 139 | 55 | Higher tinplate and <br> tomato paste <br> inventory due to <br> global slowdown | - Delay tinplate <br> orders <br> Sell excess tomato <br> paste |
| Receivable | 48 | 63 | 15 | Higher receivables <br> from export <br> customers | Collect any overdue <br> amounts <br> Manage credit terms |
| Payable | 63 | 70 | 7 | Extended payment <br> terms | Manage payment <br> terms |

We are actively managing working capital levels.
An improvement is expected remainder of the year.

## Credit Standing

- Loan utilisation only 55\% of bank credit lines
- Outstanding loans of commercial banks grew 10.2\% YoY in May
$>$ Bank lending growth has remained healthy despite indications that banks have tightened their credit standards
> More stringent standards have allowed DMPL more access to credit lines because of flight to quality
- Loan Mix: 65\% Peso and 35\% US\$ to optimise natural hedge 75\% Short term and 25\% Long term

Gearing and Coverage Ratios
Net debt equity ratio $=56 \%$ Interest cover = 10.3x

Debt cover $=1.8 x$

| Dividend | Book Closure <br> Date | Payment Date | Dividend/ <br> Share | Payout Ratio |
| :---: | :---: | :---: | :---: | :---: |
| Interim | 25 Aug 2009 | 10 Sept 2009 | US\$0.0063 | $75 \%$ |

US cents


## Business Updates

- Sales remained strong in Peso terms, up 11\% driven by


## Philippines

 continued growth of the successful Del Monte Fit ' $n$ Right juice drink in PET|  | Volume | Market Share |
| :--- | :---: | :---: |
| $>$ Beverage | $+17 \%$ | +4.6 pts |
| $>$ Culinary | $+11 \%$ | +1.3 pts |
| $>$ Food service | $+11 \%$ |  |

- Continued to launch new innovative products including:
$>$ Fit 'n Right Fruit snacks, launched to broaden the
 snack offering and stimulate fruit consumption
$>$ A revolutionary new fruit and vegetable drink in Tetra Pak targeted at schoolchildren
> Quick n Easy culinary range and a new more affordable 90 gram Tomato Sauce sachet
- Food service sales continued to increase behind the Group's dominance in on-premise juice sales.



## Fit ‘n Right Leads New Products



New Flavors


## Europe \& N. America

- DM US increased their price to trade by $6 \%$ on 1 May 2009, third price increase since 2008
- Reduced freight cost for US/Europe and Asian routes
- Narrowed the volume and net sales gap

| vs 2008 | Q1 | Q2 |
| :--- | :---: | :---: |
| Volume | $-32.5 \%$ | $-21.4 \%$ |
| Net Sales | $-29.5 \%$ | $-5.4 \%$ |

## S\&W in Asia

- Sales up 42\%, reflecting strong growth in fresh fruit and distribution of processed products such as tropical fruit into South Korea and Southern China
- Identified importer and distributor for Vietnam, sell-in starts 3Q09
- Maiden campaign launched in Singapore starting with S\&W Sweet 16 and select S\&W
 canned fruits:
> In-store sampling at 12 top NTUC Fairprice stores
> Advertising in local newspaper
> Advertising in women's weekly magazine
$>$ Outdoor bus stop panel advertising



## Outdoor Merchandising




- 125 panels $\times 2$ weeks per campaign
- 49.6\% Reach and 10.8x Frequency
- Starting Thursday, 16 July


## FieldFresh in India

* Product contribution margins significantly improved to 14\% from -1\% on much better sales mix with contribution from the Del Monte branded processed foods business and the rationalised fresh export range under the FieldFresh brand.
* DMPL's 41.6\% share of loss, however, was slightly higher at US $\$ 1.0 \mathrm{~m}$ vs US $\$ 0.8 \mathrm{~m}$ in 2Q08. This was due to brand building investment through higher marketing and organizational expenses to support the expansion of the company's fruit drinks, packages fruits, ketchup \& sauces and Italian range products across more cities in India.
* In May, FieldFresh successfully launched the Del Monte brand in India through the "Get a taste of a legend" campaign geared towards building on the heritage of the Del Monte brand, which is now available in 12 major cities.



## Brand Building in India



## Del Monte. Now in India.


*"Get a taste of a legend" campaign geared towards building on the heritage of the Del Monte brand.

* Representative products from the entire range are presented to give an idea of the company's product offering to consumers.
\% Advertisements were released through different media in four launch cities initially.


## Product Offering in India

* Fruit Drinks: Pineapple Fruit Drink, Pineapple Orange Fruit Drink and Four Seasons Mixed Fruit Drink
* Packaged Fruits: Pineapple Slices, Pineapple Tidbits, Fiesta Fruit Cocktail, Peach Halves, Prunes and Whole Kernel Corn
- Ketchup \& Sauces: Tomato Ketchup and Tomato Chili Sauce
* Italian Range: Dry Pasta Range, Table Olives and Olive Oil



## Market Presence in India

* Del Monte now available in 12 cities:

Delhi

* Mumbai
* Bangalore
- Pune
* Jaipur
- Punjab
- Chandigarh
- Hyderabad
* Ahmedabad

Jammu

* Dehradun
- Agra



## Outlook and Action Plans

## Outlook and Action Plans

- The Group has begun to bridge the earnings gap versus last year.
- Barring unforeseen circumstances, Management expects to at least maintain earnings at last year's level.
- Key Initiatives to Growth:
a) Continue to maximize the potential of our growing brands and markets.
$>$ In the Philippines, expansion of our Fit ' n Right product portfolio and our Culinary range.
> Continued market expansion for S\&W and the Fresh business.
$>$ In India, market gains with distribution and advertising support behind the Del Monte launch.


## Outlook and Action Plans

b) Maximizing product mix and profits in Exports.
$>$ Optimisation of product mix with more profitable and higher demand products such as concentrate, fruit cups and tropical fruits.
> Reallocation to other profitable customers of excess supply resulting from softness in US and Europe consumer demand.
c) Continued attack on costs to maintain healthy margins.
$>$ Lower material costs expected in the second half.
$>$ Lower freight rates in domestic and international routes.
$>$ Year-on-year productivity and efficiency programs, duplicating last year's level.

## Outlook and Action Plans

d) Improve funds management.
> Reduce working capital to bring down debt and interest expense.
> Control Capex and overhead expenses.

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