# **Del Monte Pacific Limited**

#### Second Quarter and First Half 2009 Results

11 August 2009

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# Cautionary Note on Forward-looking Statements

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Such forward looking statements are typically identified by words such as 'believe', 'estimate', 'intend', 'may', 'expect', and 'project' and similar expressions as they relate to the Group. Forward looking statements involve certain risks and uncertainties as they relate to future events. Actual results may vary materially from those targeted, expected or projected due to various factors.

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- Executive Summary
- 2Q 2009 Results
- 1H 2009 Results
- Balance Sheet
- Dividend
- Business Updates
- Outlook and Action Plans





# Branded sales strong despite global slowdown, while unbranded export sales declined

- **Philippines** sales up 11% in Peso terms
- **S&W** total sales, including fresh pineapples, up 42%
- **Fresh** pineapple sales, including non-S&W brand, doubled
- FieldFresh successfully launched Del Monte branded processed products across 12 major cities in India
- Export sales lower by 14%, though at a lower rate than the 27% in the first quarter



# Decline in Q2 net sales and net profit have slowed down significantly compared to Q1 results.

vs 2008	Q1	Q2
Net Sales	-16%	-11%
Net Profit	-32%	-9%



#### Sales of US\$78.9m, down US\$9.7m

- Lower export sales (US\$4.3m)
- Unfavourable currency translation of Philippine sales (US\$5.5m)
- Foregone sales of disposed China company (US\$5.2m)
- If not for the latter two, sales would have been up slightly

#### Net profit of US\$5.1m, down US\$0.5m

- Gross margin: 24.7%, up from 23.6%, on better prices in most markets and favourable impact of Peso depreciation on costs
- Gross profit down 7% due to lower sales
- Net profit lower than prior year due to higher marketing expense to support new products, coupled with higher interest expense



# 2Q 2009 Results



#### **Second Quarter 2009**

In US\$m	2Q 2008	2Q 2009	Chg (%)	
Turnover	88.6	78.9	-10.9	<ul> <li>Lower export sales</li> <li>Currency translation impact from 12% Peso depreciation</li> <li>Foregone sales of China company</li> </ul>
Gross profit	20.9	19.5	-7.1	Lower sales offset better pricing in most markets and the favourable Peso depreciation impact on costs
Operating profit	10.3	8.5	-17.8	Higher selling & other expenses to support new products
Finance inc/(exp)	(2.4)	(1.6)	-34.8	No more forex forward hedging loss
Share of loss	(0.8)	(1.0)	+24.2	41.6% stake in FieldFresh India
Тах	(1.5)	(0.8)	-46.1	Lower taxable income
Net Profit	5.6	5.1	-9.2	Mainly due to lower sales
Net Debt	(54.0)	(109.3)	+102.3	Primarily working capital requirement
Gearing (%)	27.8	56.2	+28.4 ppts	Higher due to above factors 9

# **Peso/US\$ Impact**

	1Q	2Q	1H
Peso/US\$ rate in 2009	48.424	47.800	48.226
Peso/US\$ rate in 2008	40.675	42.788	41.995
Y-o-Y depreciation	19%	12%	15%

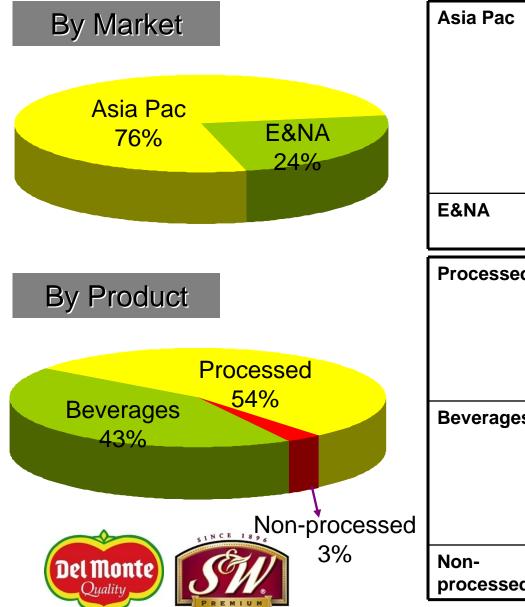
Impact on <u>Net Profit</u> in US\$m	1Q 2009	2Q 2009	1H 2009
Asia Pacific	(2.1)	(1.4)	(3.5)
Europe & North America	1.7	1.3	3.0
Net impact	(0.4) (	(0.1)	(0.5)





Near natural hedge

## **2Q Turnover Analysis**

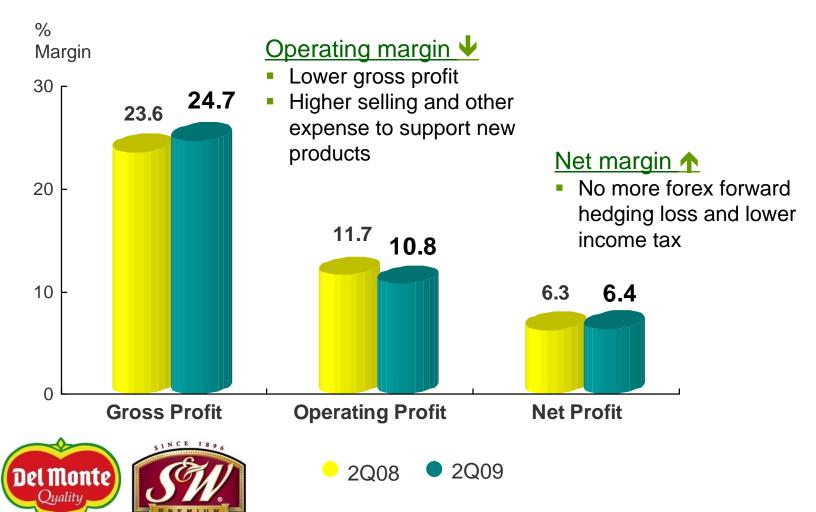


sia Pac	-13%	<ul> <li>Philippine sales grew 11% in Peso but down 2% in US\$ terms</li> <li>Sales down in other Asia Pacific markets due to weak consumption</li> <li>Foregone sales of China company which was disposed in September 08</li> </ul>
&NA	-5%	<ul> <li>Reduced volume of processed fruits and concentrate</li> </ul>
rocessed	-18%	<ul> <li>Weaker demand in export markets</li> <li>Negative impact of Peso depreciation (excluding this, decrease would have been 12%)</li> </ul>
everages	-3%	<ul> <li>Foregone sales of China company plus unfavourable impact of Peso depreciation (excluding this and Peso impact, turnover of beverage would have been up 23%)</li> </ul>
lon- rocessed	+22%	<ul> <li>Strong sales of fresh pineapples</li> </ul>

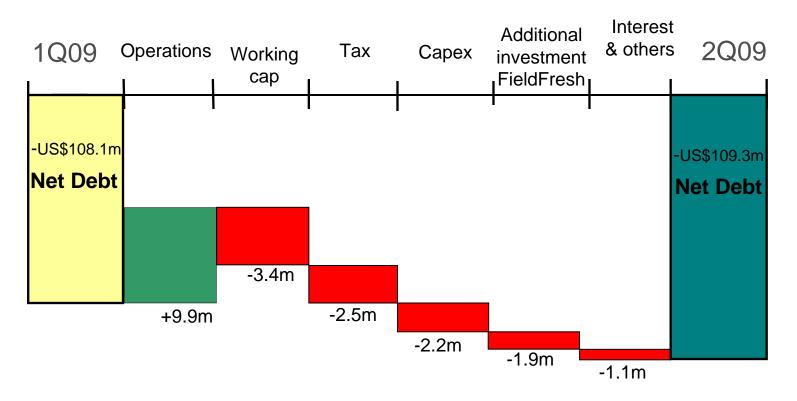
#### Gross margin 🛧

- Better pricing in most markets
- Favourable impact of Peso depreciation on the Group's predominantly Peso costs





#### 2Q Cash Flow Variance Analysis (2Q: Apr 09 to June 09)





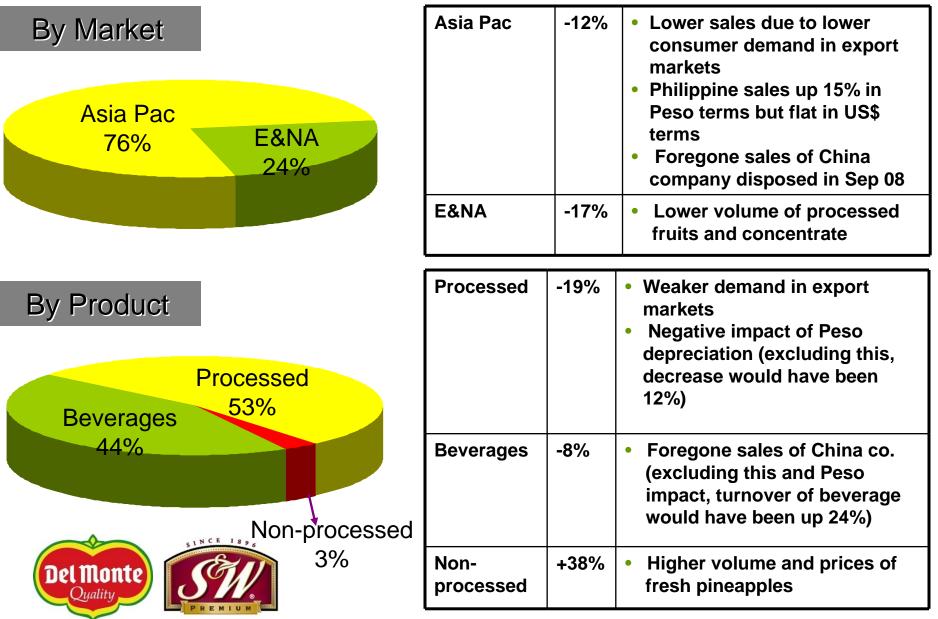
# 1H 2009 Results



#### First Half 2009

In US\$m	1H 2008	1H 2009	Chg (%)	
Turnover	160.3	139.3	-13.1	<ul> <li>Lower export sales</li> <li>Currency translation impact from 15% Peso depreciation</li> <li>Foregone sales of China company</li> </ul>
Gross profit	36.6	35.0	-4.5	Lower sales offset better pricing in most markets and the favourable Peso depreciation impact on costs
Operating profit	18.0	15.6	-13.3	Lower gross profit and higher other operating expenses
Finance inc/(exp)	(1.9)	(3.3)	74.5	Higher interest expense from higher borrowings
Share of loss	(1.7)	(1.8)	+8.0	41.6% stake in FieldFresh
Тах	(2.8)	(1.4)	-51.7	Lower taxable income
Net Profit	11.6	9.1	-21.2	Mainly due to lower turnover
Net Debt	(54.0)	(109.3)	+102.3	Primarily working capital requirement
Gearing (%)	27.8	56.2	+28.4 ppts	Higher due to above factors

# **1H Turnover Analysis**

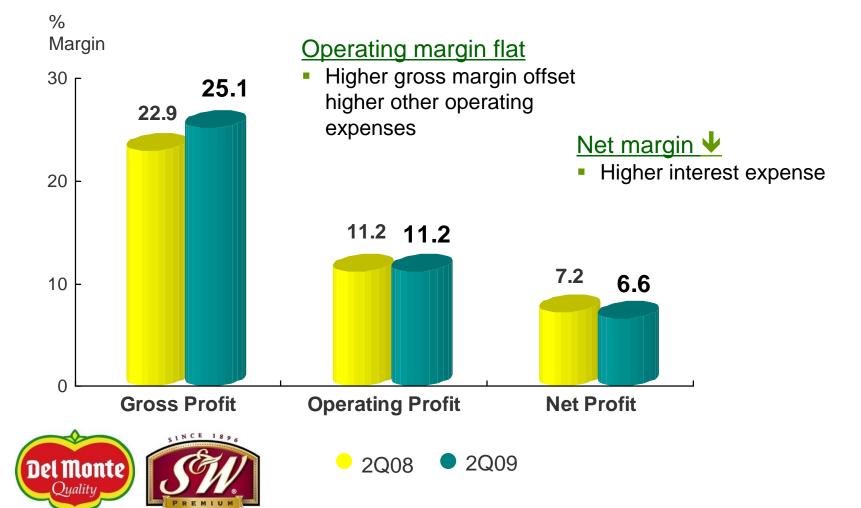


#### Gross margin 🛧

Improved prices in most markets

#### Favourable impact of Peso depreciation on the Group's predominantly Peso costs





# **Balance Sheet**



# **Working Capital Management**

No. of days	2Q 2008	2Q 2009	Change	Comment	Action Plan
Inventory	84	139	55	Higher tinplate and tomato paste inventory due to global slowdown	<ul> <li>Delay tinplate orders</li> <li>Sell excess tomato paste</li> </ul>
Receivable	48	63	15	Higher receivables from export customers	<ul> <li>Collect any overdue amounts</li> <li>Manage credit terms</li> </ul>
Payable	63	70	7	Extended payment terms	<ul> <li>Manage payment terms</li> </ul>

We are actively managing working capital levels. An improvement is expected remainder of the year.



# **Credit Standing**

- Loan utilisation only 55% of bank credit lines
- Outstanding loans of commercial banks grew 10.2% YoY in May
  - Bank lending growth has remained healthy despite indications that banks have tightened their credit standards
  - More stringent standards have allowed DMPL more access to credit lines because of **flight to quality**
- Loan Mix: 65% Peso and 35% US\$ to optimise natural hedge 75% Short term and 25% Long term

#### **Gearing and Coverage Ratios**

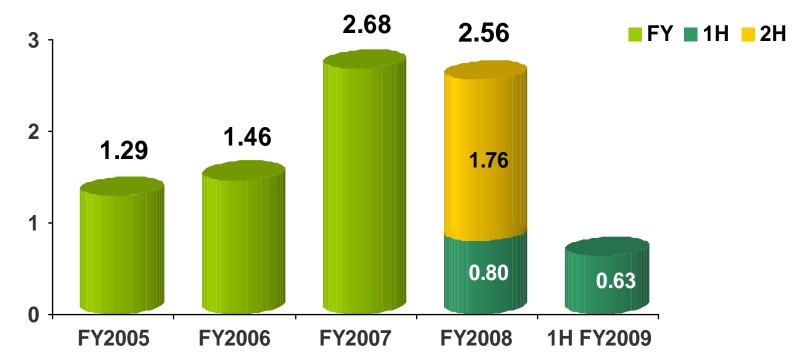
Net debt equity ratio = 56% Interest cover = 10.3x Debt cover = 1.8x



#### **Dividend**

Dividend	Book Closure Date	Payment Date	Dividend/ Share	Payout Ratio
Interim	25 Aug 2009	10 Sept 2009	US\$0.0063	75 %

US cents



# **Business Updates**



Sales remained strong in Peso terms, up 11% driven by continued growth of the successful **Del Monte Fit 'n Right juice drink in PET** 

		Volume	Market Share
$\succ$	Beverage	+17%	+4.6 pts
$\succ$	Culinary	+11%	+1.3pts
$\succ$	Food service	+11%	

- Continued to launch new innovative products including:
  - Fit 'n Right Fruit snacks, launched to broaden the snack offering and stimulate fruit consumption
  - A revolutionary new fruit and vegetable drink in Tetra Pak targeted at schoolchildren
  - Quick n Easy culinary range and a new more affordable 90 gram Tomato Sauce sachet
- Food service sales continued to increase behind the Group's dominance in on-premise juice sales.









#### Fit 'n Right Leads New Products





#### New Flavors













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## **Europe & N. America**

- DM US increased their price to trade by 6% on 1 May 2009, third price increase since 2008
- Reduced freight cost for US/Europe and Asian routes
- Narrowed the volume and net sales gap

vs 2008	Q1	Q2
Volume	-32.5%	-21.4%
Net Sales	-29.5%	-5.4%



# S&W in Asia

- Sales up 42%, reflecting strong growth in fresh fruit and distribution of processed products such as tropical fruit into South Korea and Southern China
- Identified importer and distributor for Vietnam, sell-in starts 3Q09
- Maiden campaign launched in Singapore starting with S&W Sweet 16 and select S&W canned fruits:
  - In-store sampling at 12 top NTUC Fairprice stores
  - Advertising in local newspaper
  - Advertising in women's weekly magazine
  - Outdoor bus stop panel advertising







# **Outdoor Merchandising**





our other obsessions.



- 125 panels x 2 weeks per campaign
- 49.6% Reach and 10.8x Frequency
- Starting Thursday,16 July

### **FieldFresh in India**

- Product contribution margins significantly improved to 14% from -1% on much better sales mix with contribution from the Del Monte branded processed foods business and the rationalised fresh export range under the FieldFresh brand.
- DMPL's 41.6% share of loss, however, was slightly higher at US\$1.0m vs US\$0.8m in 2Q08. This was due to brand building investment through higher marketing and organizational expenses to support the expansion of the company's fruit drinks, packages fruits, ketchup & sauces and Italian range products across more cities in India.
- In May, FieldFresh successfully launched the Del Monte brand in India through the "Get a taste of a legend" campaign geared towards building on the heritage of the Del Monte brand, which is now available in 12 major cities.



# **Brand Building in India**



Get a taste of a legend" campaign geared towards building on the heritage of the Del Monte brand.

- Representative products from the entire range are presented to give an idea of the company's product offering to consumers.
- Advertisements were released through different media in four launch cities initially.

# **Product Offering in India**

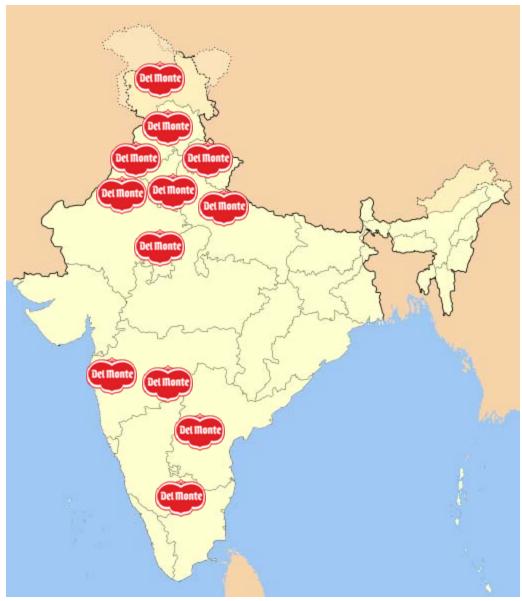
- Fruit Drinks: Pineapple Fruit Drink, Pineapple Orange Fruit Drink and Four Seasons Mixed Fruit Drink
- Packaged Fruits: Pineapple Slices, Pineapple Tidbits, Fiesta Fruit Cocktail, Peach Halves, Prunes and Whole Kernel Corn
- Ketchup & Sauces: Tomato Ketchup and Tomato Chili Sauce
- Italian Range: Dry Pasta Range, Table Olives and Olive Oil



# **Market Presence in India**

- Del Monte now available in 12 cities:
  - Delhi
  - Mumbai
  - Bangalore
  - Pune
  - Jaipur
  - Punjab
  - Chandigarh
  - Hyderabad
  - Ahmedabad
  - 🚸 Jammu
  - Dehradun
  - Agra





# Outlook and Action Plans



## **Outlook and Action Plans**

- The Group has begun to bridge the earnings gap versus last year.
- Barring unforeseen circumstances, Management expects to at least maintain earnings at last year's level.
- Key Initiatives to Growth:
- a) Continue to maximize the potential of our growing brands and markets.
  - In the Philippines, expansion of our Fit 'n Right product portfolio and our Culinary range.
  - Continued market expansion for S&W and the Fresh business.
  - In India, market gains with distribution and advertising support behind the Del Monte launch.



# **Outlook and Action Plans**

- b) Maximizing product mix and profits in Exports.
  - Optimisation of product mix with more profitable and higher demand products such as concentrate, fruit cups and tropical fruits.
  - Reallocation to other profitable customers of excess supply resulting from softness in US and Europe consumer demand.
- c) Continued attack on costs to maintain healthy margins.
  - Lower material costs expected in the second half.
  - Lower freight rates in domestic and international routes.
  - Year-on-year productivity and efficiency programs, duplicating last year's level.



### **Outlook and Action Plans**

- d) Improve funds management.
  - Reduce working capital to bring down debt and interest expense.
  - Control Capex and overhead expenses.





