# **Del Monte Pacific Limited**

#### Second Quarter and First Half 2009 Results

11 August 2009

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# Cautionary Note on Forward-looking Statements

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# Branded sales strong despite global slowdown, while unbranded export sales declined

- **Philippines** sales up 11% in Peso terms
- **S&W** total sales, including fresh pineapples, up 42%
- **Fresh** pineapple sales, including non-S&W brand, doubled
- FieldFresh successfully launched Del Monte branded processed products across 12 major cities in India
- Export sales lower by 14%, though at a lower rate than the 27% in the first quarter



# Decline in Q2 net sales and net profit have slowed down significantly compared to Q1 results.

vs 2008	Q1	Q2
Net Sales	-16%	-11%
Net Profit	-32%	-9%



#### Sales of US\$78.9m, down US\$9.7m

- Lower export sales (US\$4.3m)
- Unfavourable currency translation of Philippine sales (US\$5.5m)
- Foregone sales of disposed China company (US\$5.2m)
- If not for the latter two, sales would have been up slightly

#### Net profit of US\$5.1m, down US\$0.5m

- Gross margin: 24.7%, up from 23.6%, on better prices in most markets and favourable impact of Peso depreciation on costs
- Gross profit down 7% due to lower sales
- Net profit lower than prior year due to higher marketing expense to support new products, coupled with higher interest expense



# 2Q 2009 Results



#### **Second Quarter 2009**

In US\$m	2Q 2008	2Q 2009	Chg (%)	
Turnover	88.6	78.9	-10.9	<ul> <li>Lower export sales</li> <li>Currency translation impact from 12% Peso depreciation</li> <li>Foregone sales of China company</li> </ul>
Gross profit	20.9	19.5	-7.1	Lower sales offset better pricing in most markets and the favourable Peso depreciation impact on costs
Operating profit	10.3	8.5	-17.8	Higher selling & other expenses to support new products
Finance inc/(exp)	(2.4)	(1.6)	-34.8	No more forex forward hedging loss
Share of loss	(0.8)	(1.0)	+24.2	41.6% stake in FieldFresh India
Тах	(1.5)	(0.8)	-46.1	Lower taxable income
Net Profit	5.6	5.1	-9.2	Mainly due to lower sales
Net Debt	(54.0)	(109.3)	+102.3	Primarily working capital requirement
Gearing (%)	27.8	56.2	+28.4 ppts	Higher due to above factors 9

# **Peso/US\$ Impact**

	1Q	2Q	1H
Peso/US\$ rate in 2009	48.424	47.800	48.226
Peso/US\$ rate in 2008	40.675	42.788	41.995
Y-o-Y depreciation	19%	12%	15%

Impact on <u>Net Profit</u> in US\$m	1Q 2009	2Q 2009	1H 2009
Asia Pacific	(2.1)	(1.4)	(3.5)
Europe & North America	1.7	1.3	3.0
Net impact	(0.4) (	(0.1)	(0.5)





Near natural hedge

## **2Q Turnover Analysis**



sia Pac	-13%	<ul> <li>Philippine sales grew 11% in Peso but down 2% in US\$ terms</li> <li>Sales down in other Asia Pacific markets due to weak consumption</li> <li>Foregone sales of China company which was disposed in September 08</li> </ul>
&NA	-5%	<ul> <li>Reduced volume of processed fruits and concentrate</li> </ul>
rocessed	-18%	<ul> <li>Weaker demand in export markets</li> <li>Negative impact of Peso depreciation (excluding this, decrease would have been 12%)</li> </ul>
everages	-3%	<ul> <li>Foregone sales of China company plus unfavourable impact of Peso depreciation (excluding this and Peso impact, turnover of beverage would have been up 23%)</li> </ul>
lon- rocessed	+22%	<ul> <li>Strong sales of fresh pineapples</li> </ul>

#### Gross margin 🛧

- Better pricing in most markets
- Favourable impact of Peso depreciation on the Group's predominantly Peso costs





#### 2Q Cash Flow Variance Analysis (2Q: Apr 09 to June 09)





# 1H 2009 Results



#### First Half 2009

In US\$m	1H 2008	1H 2009	Chg (%)	
Turnover	160.3	139.3	-13.1	<ul> <li>Lower export sales</li> <li>Currency translation impact from 15% Peso depreciation</li> <li>Foregone sales of China company</li> </ul>
Gross profit	36.6	35.0	-4.5	Lower sales offset better pricing in most markets and the favourable Peso depreciation impact on costs
Operating profit	18.0	15.6	-13.3	Lower gross profit and higher other operating expenses
Finance inc/(exp)	(1.9)	(3.3)	74.5	Higher interest expense from higher borrowings
Share of loss	(1.7)	(1.8)	+8.0	41.6% stake in FieldFresh
Тах	(2.8)	(1.4)	-51.7	Lower taxable income
Net Profit	11.6	9.1	-21.2	Mainly due to lower turnover
Net Debt	(54.0)	(109.3)	+102.3	Primarily working capital requirement
Gearing (%)	27.8	56.2	+28.4 ppts	Higher due to above factors

# **1H Turnover Analysis**



#### Gross margin 🛧

Improved prices in most markets

#### Favourable impact of Peso depreciation on the Group's predominantly Peso costs





# **Balance Sheet**



# **Working Capital Management**

No. of days	2Q 2008	2Q 2009	Change	Comment	Action Plan
Inventory	84	139	55	Higher tinplate and tomato paste inventory due to global slowdown	<ul> <li>Delay tinplate orders</li> <li>Sell excess tomato paste</li> </ul>
Receivable	48	63	15	Higher receivables from export customers	<ul> <li>Collect any overdue amounts</li> <li>Manage credit terms</li> </ul>
Payable	63	70	7	Extended payment terms	<ul> <li>Manage payment terms</li> </ul>

We are actively managing working capital levels. An improvement is expected remainder of the year.



# **Credit Standing**

- Loan utilisation only 55% of bank credit lines
- Outstanding loans of commercial banks grew 10.2% YoY in May
  - Bank lending growth has remained healthy despite indications that banks have tightened their credit standards
  - More stringent standards have allowed DMPL more access to credit lines because of **flight to quality**
- Loan Mix: 65% Peso and 35% US\$ to optimise natural hedge 75% Short term and 25% Long term

#### **Gearing and Coverage Ratios**

Net debt equity ratio = 56% Interest cover = 10.3x Debt cover = 1.8x



#### **Dividend**

Dividend	Book Closure Date	Payment Date	Dividend/ Share	Payout Ratio
Interim	25 Aug 2009	10 Sept 2009	US\$0.0063	75 %

US cents



# **Business Updates**



Sales remained strong in Peso terms, up 11% driven by continued growth of the successful **Del Monte Fit 'n Right juice drink in PET** 

		Volume	Market Share
$\succ$	Beverage	+17%	+4.6 pts
$\succ$	Culinary	+11%	+1.3pts
$\succ$	Food service	+11%	

- Continued to launch new innovative products including:
  - Fit 'n Right Fruit snacks, launched to broaden the snack offering and stimulate fruit consumption
  - A revolutionary new fruit and vegetable drink in Tetra Pak targeted at schoolchildren
  - Quick n Easy culinary range and a new more affordable 90 gram Tomato Sauce sachet
- Food service sales continued to increase behind the Group's dominance in on-premise juice sales.









#### Fit 'n Right Leads New Products





#### New Flavors













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## **Europe & N. America**

- DM US increased their price to trade by 6% on 1 May 2009, third price increase since 2008
- Reduced freight cost for US/Europe and Asian routes
- Narrowed the volume and net sales gap

vs 2008	Q1	Q2
Volume	-32.5%	-21.4%
Net Sales	-29.5%	-5.4%



# S&W in Asia

- Sales up 42%, reflecting strong growth in fresh fruit and distribution of processed products such as tropical fruit into South Korea and Southern China
- Identified importer and distributor for Vietnam, sell-in starts 3Q09
- Maiden campaign launched in Singapore starting with S&W Sweet 16 and select S&W canned fruits:
  - In-store sampling at 12 top NTUC Fairprice stores
  - Advertising in local newspaper
  - Advertising in women's weekly magazine
  - Outdoor bus stop panel advertising







# **Outdoor Merchandising**





our other obsessions.



- 125 panels x 2 weeks per campaign
- 49.6% Reach and 10.8x Frequency
- Starting Thursday,16 July

### **FieldFresh in India**

- Product contribution margins significantly improved to 14% from -1% on much better sales mix with contribution from the Del Monte branded processed foods business and the rationalised fresh export range under the FieldFresh brand.
- DMPL's 41.6% share of loss, however, was slightly higher at US\$1.0m vs US\$0.8m in 2Q08. This was due to brand building investment through higher marketing and organizational expenses to support the expansion of the company's fruit drinks, packages fruits, ketchup & sauces and Italian range products across more cities in India.
- In May, FieldFresh successfully launched the Del Monte brand in India through the "Get a taste of a legend" campaign geared towards building on the heritage of the Del Monte brand, which is now available in 12 major cities.



# **Brand Building in India**



Get a taste of a legend" campaign geared towards building on the heritage of the Del Monte brand.

- Representative products from the entire range are presented to give an idea of the company's product offering to consumers.
- Advertisements were released through different media in four launch cities initially.

# **Product Offering in India**

- Fruit Drinks: Pineapple Fruit Drink, Pineapple Orange Fruit Drink and Four Seasons Mixed Fruit Drink
- Packaged Fruits: Pineapple Slices, Pineapple Tidbits, Fiesta Fruit Cocktail, Peach Halves, Prunes and Whole Kernel Corn
- Ketchup & Sauces: Tomato Ketchup and Tomato Chili Sauce
- Italian Range: Dry Pasta Range, Table Olives and Olive Oil



# **Market Presence in India**

- Del Monte now available in 12 cities:
  - Delhi
  - Mumbai
  - Bangalore
  - Pune
  - Jaipur
  - Punjab
  - Chandigarh
  - Hyderabad
  - Ahmedabad
  - 🚸 Jammu
  - Dehradun
  - Agra





# Outlook and Action Plans



## **Outlook and Action Plans**

- The Group has begun to bridge the earnings gap versus last year.
- Barring unforeseen circumstances, Management expects to at least maintain earnings at last year's level.
- Key Initiatives to Growth:
- a) Continue to maximize the potential of our growing brands and markets.
  - In the Philippines, expansion of our Fit 'n Right product portfolio and our Culinary range.
  - Continued market expansion for S&W and the Fresh business.
  - In India, market gains with distribution and advertising support behind the Del Monte launch.



# **Outlook and Action Plans**

- b) Maximizing product mix and profits in Exports.
  - Optimisation of product mix with more profitable and higher demand products such as concentrate, fruit cups and tropical fruits.
  - Reallocation to other profitable customers of excess supply resulting from softness in US and Europe consumer demand.
- c) Continued attack on costs to maintain healthy margins.
  - Lower material costs expected in the second half.
  - Lower freight rates in domestic and international routes.
  - Year-on-year productivity and efficiency programs, duplicating last year's level.



### **Outlook and Action Plans**

- d) Improve funds management.
  - Reduce working capital to bring down debt and interest expense.
  - Control Capex and overhead expenses.





