



DEL MONTE PACIFIC LIMITED

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DEL MONTE PACIFIC AND SUNMOON ESTABLISH EXCLUSIVE DISTRIBUTORSHIP FOR THE PHILIPPINES

Del Monte Pacific Limited ("DMPL") is pleased to announce that SunMoon Food Company Limited ("SunMoon"), through its wholly owned subsidiary United Agro Produce Pte Ltd, has granted to DMPL's subsidiary, Del Monte Philippines, Inc. exclusive rights to distribute, sell and commercially deal with SunMoon's products in the Philippines. These include high quality dehydrated garlic and onion products.

This strategic alliance capitalises on DMPL's and SunMoon's high quality trusted products, renowned brands, and technology in food processing and packaging, as well as DMPL's long heritage in the Philippines and well-entrenched distribution network.

Gary Loh, Deputy Chairman of SunMoon, said, "This collaboration facilitates SunMoon's access to Del Monte's strong distribution network in the Philippines. It will definitely open new doors for further collaboration and will allow both companies to seize more opportunities to enlarge our respective markets. It will further extend and enhance the existing supply chain network and exposure of our renowned brands for cross selling opportunities."

"We are thrilled to have partnered with SunMoon who shares our passion for excellent quality food products," said Joselito D. Campos Jr., CEO and Managing Director of DMPL. "We are also honoured that they have chosen us to be their exclusive distributor for the Philippine market. This underscores their confidence in our distribution, marketing and selling capabilities."

About SunMoon Food Company Limited

<http://www.sunmoonfood.com>

SunMoon Food Company Limited (Bloomberg: SMOON SP/Reuters: SMFC.SI) is a fully integrated fresh fruits and dehydrated produce group listed on the Mainboard of the Singapore Exchange. From its establishment in 1965, the Company grew to become a leading Asian-based integrated fruit grower, packer and distributor. The Group pioneered the export of Chinese fruits to Europe, Asia, Australia and North America and became one of Asia's largest fruit exporters; its fresh fruit products are sold in more than 30 countries. The Group's fruit trading business built an excellent reputation as an integrated fruit distributor, developed a comprehensive supply chain network and developed the renowned SunMoon and Trigem brands.

The Group has also become the leading integrated dehydrated produce manufacturer in China, exporting dehydrated garlic and onion globally. It counts top-tier food companies like Newly Weds, Givaudan, McCormick, Mars, Lee Kum Kee and Nissin Foods amongst its customers - and Nestlé, Unilever, Ajinomoto, and Symrise amongst its end-users.

SunMoon is focused on meeting the increasing consumer demand for healthy, safe and premium fresh produce.

About Del Monte Pacific Limited

www.delmontepacific.com

Listed on the Mainboard of the Singapore Exchange, Del Monte Pacific Limited (Bloomberg: DELM SP/ Reuters: DMPL.SI) is a group of companies that cater to today's consumer needs for premium quality, healthy fruit and vegetable-based products. It innovates, produces, markets and distributes its products worldwide.

In the Philippines where the Group owns the Del Monte brand, it enjoys leading market shares for canned pineapple juice and juice drinks, canned pineapple and tropical mixed fruits, tomato sauce, spaghetti sauce and tomato ketchup, and also markets products under its second-tier brand, Today's.

Del Monte Pacific also holds the exclusive rights to produce and distribute food and beverage products under the Del Monte brand in the Indian sub-continent.

The Group also owns 41.1% of Bharti Del Monte India Private Limited (previously FieldFresh Foods Private Limited) (www.bhartidelmonte.in). Bharti Del Monte India markets Del Monte-branded processed products in the domestic market and Fieldfresh-branded fresh fruits and vegetables globally and in the domestic market. Del Monte Pacific's partners in Bharti Del Monte India are the well-respected Bharti Enterprises and EL Rothschild Limited.

Del Monte Pacific owns the S&W brand (www.swfinefoods.com) for all markets except the Americas, Australia and New Zealand. The S&W brand originated in the USA in 1896 as a producer and marketer of premium quality processed fruit and vegetable product.

With its 20,000-hectare contiguous pineapple plantation in the Philippines, 700,000-ton processing capacity and a port beside the Cannery, Del Monte Pacific operates the world's largest fully-integrated pineapple operation. It is proud of its long heritage of more than 80 years of pineapple growing and processing. It has long-term supply agreements with other Del Monte trademark owners and licensees around the world.

Del Monte Pacific and its subsidiaries are not affiliated with other Del Monte companies in the world, namely, Del Monte Foods Co. (USA), Fresh Del Monte Produce Inc. (USA), Del Monte Asia Pte. Ltd. and these companies' parent or subsidiaries.

Del Monte Pacific is 78.5%-owned by NutriAsia Pacific Ltd (NPL). NPL is owned by the NutriAsia Group of Companies which is in turn majority-owned by the Campos family of the Philippines. The NutriAsia Group is the market leader in the liquid condiments, specialty sauces and cooking oil market in the Philippines. Its flagship brands, led by UFC, have more than 80% market share in the local ketchup and hot chili sauce categories.

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