



**ECOMMERCE
GOOGLE ADS & BING ADS
PPC MANAGEMENT**

If you have SKUs on your website then our Ecommerce PPC Packages are a great option for you. We have created billions of ads for our Ecommerce clients which have resulted in millions of sales.

Each month since I started with LP our accounts have gotten better & better. Within six months we were breaking records with online orders and daily sales over the phone. I can't thank LP enough as they really have really shown us how to be successful with online marketing



- Michael Elson, VP
Penn Tool Co

Google Shopping Ads

Our Ecommerce Experts will help you turn online browsing into online buying!

Shopping Feed Setup

We create a successful foundation for your Shopping campaigns with custom data feeds & advanced optimization techniques to maximize your return.

You Own the Account

Whether you come to us with an existing Google Ads account or we create a new one for you, if you choose to leave you take all of our work with you.

Your Stats Anywhere, Anytime

The Logical Position Client Dashboard is our real-time reporting system built to give you access to data most other agencies keep hidden behind lock and key.

Call Analytics & Recordings

We're partnered with Marchex and CallRail, the leading call analytics platform, to provide you with the best data to successfully optimize your account.

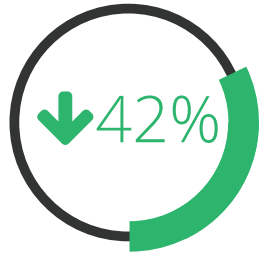
Remarketing Ads

We use remarketing to keep visitors engaged with your site by designing custom image ads that follow your target audience around the web.

Real People, Real Management

Our clients work with real people - not software - to work through real situations. We use our experts to create goals & execute strategy that will lead to your success.

Cost-per-click ↓ 42%

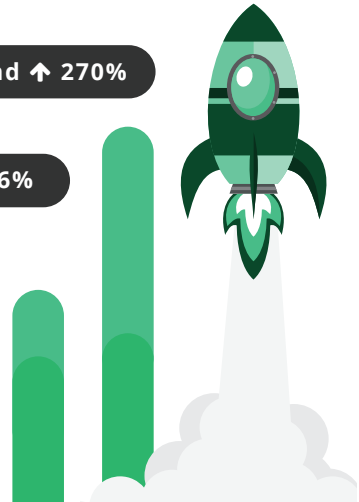


Return on ad spend ↑ 270%

Conversions ↑ 196%

Clicks ↑ 73%

Conversion rate ↑ 71%



STARTER
Monthly Ad Spend: \$1,000 - \$2,999

\$599
per month plus ad spend
Platforms: Google Ads, Bing Ads
Review Calls: Monthly
Account Access: Admin
Reporting: Yes
Google Analytics: Yes
Goal Setting: Yes
Call & Conversion Tracking: Yes
Remarketing/Display Ads: Yes
Google Shopping: Yes
Account Restructure: \$649 \$300 OFF <small>with a 6 month agreement</small>

STANDARD
Monthly Ad Spend: \$3,000 - \$6,999

\$699
per month plus ad spend
Platforms: Google Ads, Bing Ads
Review Calls: Monthly
Account Access: Admin
Reporting: Yes
Google Analytics: Yes
Goal Setting: Yes
Call & Conversion Tracking: Yes
Remarketing/Display Ads: Yes
Google Shopping: Yes
Account Restructure: \$749 \$300 OFF <small>with a 6 month agreement</small>

PREMIER
Monthly Ad Spend: \$7,000 And Up

10%
per month plus ad spend
Platforms: Google Ads, Bing Ads
Review Calls: Custom
Account Access: Admin
Reporting: Advanced
Google Analytics: Yes
Goal Setting: Yes
Call & Conversion Tracking: Yes
Remarketing/Display Ads: Yes
Google Shopping: Yes
Account Restructure: \$1,099 \$300 OFF <small>with a 6 month agreement</small>