

## LOCAL GOOGLE ADS & BING ADS PPC MANAGEMENT

If you are a local business that serves **3 states or less**, you can benefit from our Local PPC Packages! We have managed billions of ads for local businesses and know what it takes to get you in front of potential clients right when they are searching.

### "Priceless"

★★★★★

"I couldn't be happier with the results. Sales have increased approximately 20% from the time I first started using them. I'm getting calls from qualified customers that would have normally went to my competitors and have turned in to sales."

- Don Chapelle, President  
Brilliant Ice

### Real People, Real Management

Our clients work with real people - not software - to work through real situations. We use our experts to create goals & execute strategy that will lead to your success.

### You Own the Account

Whether you come to us with an existing Google Ads account or we create a new one for you, if you choose to leave you take all of our work with you.

### Your Stats Anywhere, Anytime

The Logical Position Client Dashboard is our real-time reporting system built to give you access to data most other agencies keep hidden behind lock and key.

### Call Analytics & Recordings

We're partnered with Marchex and CallRail, the leading call analytics platform, to provide you with the best data to successfully optimize your account.

### Remarketing Ads

We use remarketing to keep visitors engaged with your site by designing custom image ads that follow your target audience around the web.

### Tracking Code Installation

You will be able to see what keywords & campaigns are converting, and we will be able to better optimize your account, making your advertising dollars work better!

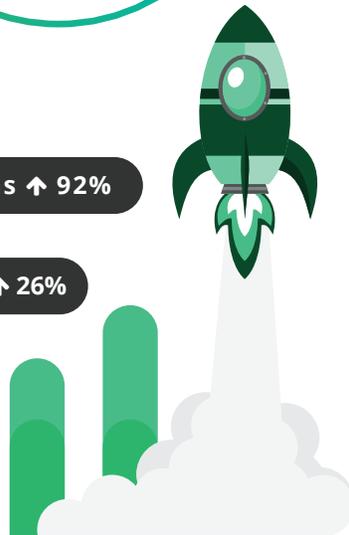
**Cost-per-conversion ↓ 43%**



**Conversions ↑ 92%**

**Click-through-rate ↑ 26%**

**Clicks ↑ 22%**



### STANDARD

Monthly Ad Spend: \$400 - \$3,999

	<b>\$399</b>
	per month plus ad spend
Platforms:	<b>Google Ads, Bing Ads</b>
Review Calls:	<b>Monthly</b>
Account Access:	<b>Admin</b>
Reporting:	<b>Yes</b>
Google Analytics:	<b>Yes</b>
Goal Setting:	<b>Yes</b>
Call & Conversion Tracking:	<b>Yes</b>
Remarketing/Display Ads:	<b>Yes</b>
Local Targeting Strategies:	<b>Yes</b>
Account Restructure:	<del>\$540</del> <b>\$300 OFF</b> <small>with a 6 month agreement</small>

### PREMIER

Monthly Ad Spend: \$4,000 And Up

	<b>10%</b>
	per month plus ad spend
Platforms:	<b>Google Ads, Bing Ads</b>
Review Calls:	<b>Custom</b>
Account Access:	<b>Admin</b>
Reporting:	<b>Advanced</b>
Google Analytics:	<b>Yes</b>
Goal Setting:	<b>Yes</b>
Call & Conversion Tracking:	<b>Yes</b>
Remarketing/Display Ads:	<b>Yes</b>
Local Targeting Strategies:	<b>Yes</b>
Account Restructure:	<del>\$890</del> <b>\$300 OFF</b> <small>with a 6 month agreement</small>