

NATIONAL GOOGLE ADS & BING ADS PPC MANAGEMENT

If you serve a national audience, or are local but serve more than 3 states, then our National PPC Packages are the best fit for you. We are sure to get you in front of your audience at the right time, regardless of where they are!

"Logical Position has been a pleasure to work with from initiation to implementation. The team has been instrumental in helping us execute our Google, Bing and Facebook campaigns. These efforts have increased our web visibility and have allowed us to further boost lead generation."



- Lauren Crays
Atlas Van Lines

Real People, Real Management

Our clients work with real people - not software - to work through real situations. We use our experts to create goals & execute strategy that will lead to your success.

You Own the Account

Whether you come to us with an existing Google Ads account or we create a new one for you, if you choose to leave you take all of our work with you.

Your Stats Anywhere, Anytime

The Logical Position Client Dashboard is our real-time reporting system built to give you access to data most other agencies keep hidden behind lock and key.

Call Analytics & Recordings

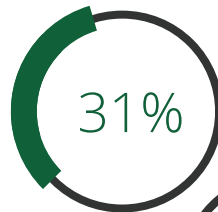
We're partnered with Marchex and CallRail, the leading call analytics platform, to provide you with the best data to successfully optimize your account.

Remarketing Ads

We use remarketing to keep visitors engaged with your site by designing custom image ads that follow your target audience around the web.

Tracking Code Installation

You will be able to see what keywords & campaigns are converting, and we will be able to better optimize your account, making your advertising dollars work better!



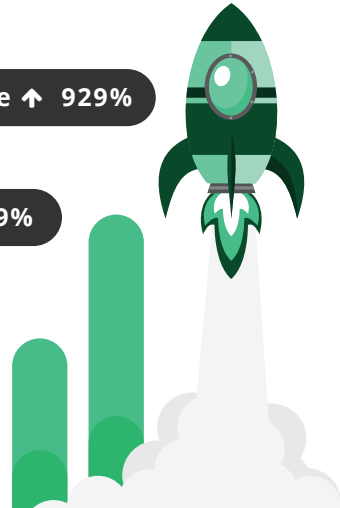
Conversion Rate

Click-through-rate ↑ 929%

Conversions ↑ 459%

Clicks ↑ 248%

Cost-per-conversion ↓ 71%



STARTER	STANDARD	PREMIER
Monthly Ad Spend: \$500 - \$2,999	Monthly Ad Spend: \$3,000 - \$5,999	Monthly Ad Spend: \$6,000 And Up
\$499 per month plus ad spend	\$599 per month plus ad spend	10% per month plus ad spend
Platforms: Google Ads, Bing Ads	Platforms: Google Ads, Bing Ads	Platforms: Google Ads, Bing Ads
Review Calls: Monthly	Review Calls: Monthly	Review Calls: Custom
Account Access: Admin	Account Access: Admin	Account Access: Admin
Reporting: Yes	Reporting: Yes	Reporting: Advanced
Google Analytics: Yes	Google Analytics: Yes	Google Analytics: Yes
Goal Setting: Yes	Goal Setting: Yes	Goal Setting: Yes
Call & Conversion Tracking: Yes	Call & Conversion Tracking: Yes	Call & Conversion Tracking: Yes
Remarketing/Display Ads: Yes	Remarketing/Display Ads: Yes	Remarketing/Display Ads: Yes
Account Restructure: \$649 \$300 OFF <small>with a 6 month agreement</small>	Account Restructure: \$749 \$300 OFF <small>with a 6 month agreement</small>	Account Restructure: \$1,099 \$300 OFF <small>with a 6 month agreement</small>