

GET SEEN FASTER WITH EXPERT SEO

GOOGLE RANKINGS & MAP OPTIMIZATIONS FOR LOCAL BUSINESSES

Search Engine Optimization (SEO) gets you ahead of your competitors and in front of your local customers. Be seen more quickly on search engines with SEO services that get you into maps listings and move you towards the top of the search results.

"We are completely satisfied with our results using Logical Position for our Digital Marketing and look forward to continuing this relationship for many years to come."



- Michael Elson, VP
Penn Tool Co

GAIN LOCAL EXPOSURE WITH CUSTOM SEO CONTENT

Boost your rankings with SEO strategies and content customized for your goals and budget.

Own Your Keywords

Get more views, clicks, and customers with content tailored to the Google keywords that bring people to your business. We'll review and optimize your site's titles, descriptions, keyword frequency, and other elements to raise you in the rankings for your most important keywords.

Get Real Support

Get the support of an expert SEO team and dedicated Account Manager. Your Account Manager will communicate with you about strategy, results, and any questions you might have. Working together, we'll build an SEO campaign that minimizes your costs and maximizes your return.

Track Your Results

Always know how your SEO is doing through emailed monthly reports and updates to your personalized SEO Dashboard. The Dashboard is our real-time reporting system that gives you the data you need to measure your results.

Select Your Strategy

We'll work with you to choose the SEO options that make sense for your business. Choose the package that gives you the number of keywords, content pieces, and visuals that's right for you.

Get Listings and Reviews

We'll get your business listed in Google My Business and other directories vital to Local SEO. We'll also conduct email marketing campaigns that reach out to customers and get you more reviews.

Create SEO-Friendly Content

Attract more attention to your site with content designed specifically for SEO. Our professional writing team will create news stories, blog posts, and other articles that earn you visitors and boost your ranking. We can also create eye-catching images and infographics to keep your customers engaged.

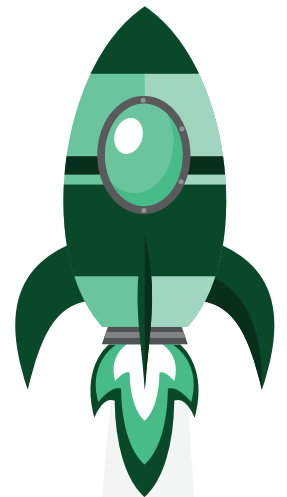
Avoid Long Contracts

Breathe easier without annual contracts that tie you in. We'll take it month-by-month and adjust your service level to meet your needs.

 Organic Search Traffic ↑ 76%

 New Site Users ↑ 59%

 Transactions ↑ 78%



LOCAL SEO PACKAGES

Starter

Monthly Cost: \$699

LP Reporting

Onsite Implementation

Local Listings

Google My Business

Moz Local

Ongoing Updates

Content (Recurring)

Onsite Blog 1

Monthly Consulting 2

Visual Asset 1

Offsite Content 1

Basic

Monthly Cost: \$1,249

LP Reporting

Onsite Implementation

Local Listings

Google My Business

Moz Local

Ongoing Updates

Content (Recurring)

Onsite Blog 2

Monthly Consulting 3

Visual Asset 2

Offsite Content 2

NATIONAL SEO PACKAGES

Basic

Monthly Cost: \$1,249

LP Reporting

Onsite Implementation

Content (Recurring)

Onsite Blog 2

-

Monthly Consulting 3

Visual Asset 2

Offsite Content 2

Intermediate

Monthly Cost: \$1,899

LP Reporting

Onsite Implementation

Content (Recurring)

Onsite Blog 2

Long Form Blog 1

Monthly Consulting 3

Visual Asset 3

Offsite Content 3

Standard

Monthly Cost: \$2,599

LP Reporting

Onsite Implementation

Content (Recurring)

Onsite Blog 3

Long Form Blog 1

Monthly Consulting 5

Visual Asset 4

Offsite Content 4

Advanced

Monthly Cost: \$3,999

LP Reporting

Onsite Implementation

Content (Recurring)

Onsite Blog 3

Long Form Blog 2

Monthly Consulting 10

Visual Asset 5

Offsite Content 5

Intermediate

Monthly Cost: \$1,899

LP Reporting

Onsite Implementation

Local Listings

Google My Business

Moz Local

Ongoing Updates

Content (Recurring)

Onsite Blog 2

Long Form Blog 1

Monthly Consulting 3

Visual Asset 3

Offsite Content 3

Standard

Monthly Cost: \$2,599

LP Reporting

Onsite Implementation

Local Listings

Google My Business

Moz Local

Ongoing Updates

Content (Recurring)

Onsite Blog 3

Long Form Blog 1

Monthly Consulting 5

Visual Asset 4

Offsite Content 4

Professional

Monthly Cost: 5,199

LP Reporting

Onsite Implementation

Content (Recurring)

Onsite Blog 4

Long Form Blog 2

Monthly Consulting 10

Visual Asset 6

Offsite Content 8