



**GENESIS**  
INTEGRATION

# Client Case Study

Aviva Insurance



## Client Case Study



**Client:** Aviva Insurance

**Location:** Calgary, AB

**Market:** Corporate

### Tech Talk

For the meeting room, we used a Crestron system powered by a DMP5200 unit that could handle video switching, control, and amplification in a compact all in one solution.

Also featured is a motorized projection screen and ceiling mounted projector and speakers. There is a laptop video input and a wall mounted touch screen to control the system through a simple, custom designed user interface.

The staff lounge received a ceiling mounted 52" LED TV with a hidden cable box.

### The Challenge

Aviva Insurance is one of Canada's largest insurance companies with offices across Canada. They approached Genesis Integration to design and build AV systems for their new Calgary location.

Through in depth consultations with the client and their user groups, Genesis was able to design an audio visual system specific to their needs. We outfitted the office space with a system for their meeting spaces and staff rooms. Due to the new duct work in the ceiling, Genesis had to work with the contractor to re-route the ducts in order to accommodate the screens and be able to have power coming from the ceiling.

### The Result

As Aviva Insurance moved into their new office space they received a functional and easy to use AV presentation system in their meeting room.

The system is used everyday for presentations and allows staff to share various data for analysis, review and improved decision making. In the staff room employees now have an AV system to keep entertained and informed with while taking a break from their workday.

