



LEAD. INNOVATE. INSPIRE!

The annual Women in Healthcare Leadership Conference is a collaboration between HFMA-WI and the ACHE-Wisconsin Chapter, and brings together healthcare leaders and industry partners for a full-day event dedicated to inspire, promote, and educate women and men in order to create opportunities for growth, mentorship, and sponsorship of women leaders.

This year marks our 5 year anniversary event since the conference started in 2014, so you won't want to miss it as we learn to better **LEAD, INNOVATE, and INSPIRE!** at work and in our communities.

The first 225 people registered for the conference will receive a FREE COPY of the book, "The Emerging Healthcare Leader: A Field Guide, Second Edition." A special THANK YOU to Cerner for sponsoring the book with HFMA!

**FRIDAY,
NOVEMBER 8,
2019**

The Ingleside Hotel

2810 Golf Road, Pewaukee, WI 53072

REGISTRATION:

Register now at: <http://www.hfmawisconsin.com/wi-hfma-2019-women-in-healthcare-leadership-conference.html>

Registration for this event may be purchased by table (8 seats) or by individual attendee. Company is responsible for inviting guests to fill their table, and for registering all guest names, titles, and email addresses.

Table Fee: \$750

Individual Registration Fee:

Early Bird (Before October 18th) -- \$100

After October 18th -- \$125

Price includes continental breakfast and lunch during the conference on November 8th; and wine, cheese & chocolate tasting at the pre-conference networking social on November 7th (RSVP with online registration).

HOTEL AND LODGING:

The Ingleside Hotel (formerly Country Springs), 2810 Golf Road, Pewaukee, WI 53072

For lodging, contact The Ingleside Hotel directly at 262-547-0201 to make your hotel reservations. Let them know you are with HFMA. Single/Double Standard Deluxe Room Rate is \$129 per night with the HFMA Room Block, until Monday, October 7, 2019 or while rooms in the block are still available.

CONTINUING EDUCATION CREDITS:

6 HFMA Certification Credit Hours; 5.25 ACHE Qualified Education Credits.

As an independent chartered chapter of the American College of Healthcare Executives, American College of Healthcare Executives - Wisconsin Chapter is authorized to award 5.25 hours of ACHE Qualified Education credit toward advancement or recertification in the American College of Healthcare Executives.

Participants in this program who wish to have it considered for ACHE Qualified Education credit should list their attendance when they apply to the American College of Healthcare Executives for advancement or recertification.

To request a certificate of participation contact the Conference Chair-Kathleen Olewinski, FACHE at: kmo@uwm.edu

WHO SHOULD ATTEND:

All leaders in healthcare leadership roles from emerging leader and early careerist to C-suite executives, whether employed with a hospital or health system, clinic or medical group, long-term care or senior living setting, vendor or industry partner, consulting firm or self-employed as an entrepreneur.

PROGRAM LEARNING OBJECTIVES:

LEAD. INNOVATE. INSPIRE!

Participants will learn to:

- ★ Approach leadership through a framework that is grounded in principle, purpose, and passion.
- ★ LEAD with principle and be a catalyst for emerging leaders, and explore strategies for developing and inspiring the next generation of leaders.
- ★ INNOVATE with purpose, and gain insights and practical tactics for embracing innovation in your career, as a team, and as a leader.
- ★ INSPIRE with passion, and develop effective mentoring and coaching relationships that inspire participants as partners in learning and growth.
- ★ Create your own path to leadership at work, in your field, and in your community through shared experiences with a panel of inspiring women who lead in healthcare and technology and innovate with purpose across various segments of the healthcare industry and beyond.
- ★ Network and connect with women healthcare leaders and industry partners.

*Thank You To Our
Committee Members
Kathleen Olewinski,
Conference Chair and Carrie
Racine, Vice Chair*



PRE-CONFERENCE NETWORKING SOCIAL:

**Thursday, November 7,
6:30-7:30 pm
at The Ingleside Hotel**

“WINE TASTING PAIRED WITH CHEESE & CHOCOLATE”

Do you prefer red or white? Dry or sweet? Please join us for some wine sampling, paired with tasty appetizers, for an evening of networking and socializing with other attendees, hosted by wine connoisseurs from The Ingleside Hotel.

Networking Social gathering for all conference attendees and open to HFMA Wisconsin Chapter members.

Open to all conference attendees with online registration. Please RSVP as part of your conference registration.

CONFERENCE PROGRAM: FRIDAY, NOVEMBER 8, 2019

7:30-8:15 am	Check-in/Registration and Continental Breakfast/Networking	9:45-10:45 am	LEAD: Natalie Lamberton	2:30-2:45 pm	Break
8:15-8:30 am	Welcome	10:45-11:00 am	Break	2:45-4:00 pm	LEADERS PANEL:
8:30-9:30 am	KEYNOTE: Dr. Joan Prince	11:00 am-12:00 pm	INNOVATE: Carmen Wolf		Vicki Hill (Moderator), Stephanie Chedid, Amy Rislov, Lori Zindl
9:30-9:45 am	Break	12:00-1:00 pm	Lunch	4:00 pm	Closing Remarks & Wrap-Up
		1:00-1:30 pm	Networking Activity		
		1:30-2:30 pm	INSPIRE: Dr. Wendy Horton		



8:30-9:30 AM KEYNOTE:

DR. JOAN PRINCE, Vice Chancellor - University of Wisconsin-Milwaukee

Lead with Principle - Innovate with Purpose - Inspire with Passion

Leadership styles – leadership books – leadership tapes and leadership advice populate the world of executive reading as we seek ways in which to move staff towards being active players in reaching the goals of an organization. Whether the organizational leaders are experienced or a novice, the need for learning and understanding what motivates others, as well as themselves, is critical in ensuring that their style is appropriate and motivational. This presentation will engage the audience in a discussion around how one may approach leadership through a framework that is grounded in principle, purpose and passion.

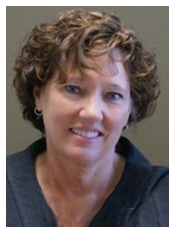


9:45-10:45 AM LEAD:

NATALIE LAMBERTON, Chief Executive Officer - Talas Harbor Healthcare

A Catalyst for Emerging Leaders

Whether you're an emerging leader, on the path to leadership, or supporting early careerists, this session will engage you in exploration and strategies for developing and inspiring the next generation of leaders. Learn how to create your own advisory board and explore elements of overcoming failure through perseverance, tenacity, resilience and lifelong learning.



11:00 AM - 12:00 PM INNOVATE:

CARMEN WOLF, Executive Partner - Bluetree Network

Finding Your Melody!

"There are not more than five musical notes, yet the combinations of these five give rise to more melodies than can ever be heard" (Sun Tzu, in The Art of War). For some, innovation may sound overwhelming or just beyond their grasp. We'll demystify what it means to innovate. Gain insights and practical tactics for embracing innovation in your career, as a team, and as a leader. What's your melody?



1:30-2:30 PM INSPIRE:

DR. WENDY HORTON, Chief Administrative Officer - The Ohio State University

Developing Effective Mentoring and Coaching Relationships

Participants will gain an understanding of the difference between mentoring and coaching; what constitutes effective and ineffective mentoring and coaching relationships; and how to develop effective mentoring and coaching relationships that inspire participants as partners in learning and growth.



2:45-4:00 PM LEADERS PANEL:

VICKI HILL, MS, MBA, FACHE (Moderator), Director, Performance Improvement - Leidos

STEPHANIE CHEDID, President/Chief Executive Officer - Luther Manor

AMY RISLOV, MS, System Vice President, Human Resources - SSM Health

LORI ZINDL, President - OS inc. and efficientC

Inspiring Women Leaders Who Innovate With Purpose



Engage with a panel of inspiring women who lead in healthcare and technology and innovate with purpose, and create your own path to leadership at work, in your field, and in your community. This panel discussion will feature leadership from across the healthcare industry including traditional hospital and health systems, long-term care and senior living, information technology services and entrepreneurs.



CONFERENCE

HFMA Wisconsin
c/o Mary Kaja
PO Box 1604
Madison, WI 53701-1604

Save-the-Date for 2020:

**2020 Women in Healthcare
Leadership Conference**

Friday, November 6, 2020

NEW THIS YEAR***

BOOK DONATION (at the Conference)

We ask that you consider bringing a book to donate to Next Door's Books for Kids, a not for profit organization and program dedicated to improving literacy and providing books for children in Milwaukee's central city with the hope that every child could have books to call their own. Books for Kids distributes over 82,000 books each year, and has distributed more than 1 1/2 million books throughout Milwaukee since the program was established in 1990. If you choose to bring a book to donate, we will have a bin set up near the registration table so you can drop it off when you arrive for the conference in the morning. Next Door's Books for Kids program especially needs: Books for children ages 0 - 5 years; Board books (sturdy cardboard); and Multicultural books. Books donated at the conference will be delivered by the Conference Chair and volunteers during a site visit with the children at Next Door Milwaukee.

For more information about the book program please visit: www.nextdoormke.org/donate-now/book-donations/

LIBRARY DONATION (online)

A special account has been set up for those who wish to pay it forward and support literacy and lifelong learning with the new Good Hope Library project through the Milwaukee Public Libraries (MPL). Opening in November, the Good Hope Branch Library is located on the far north side of Milwaukee, and the service area is one of the geographically largest of all the MPL branches with an average patron count of 88,940. If you choose to donate any amount, your gift will help the library meet the needs of today's patrons and the next generation. Making a tribute gift of \$100 or more is a meaningful way to honor someone special to you, or in memory of a loved one, and add your name to MPL's NEW Good Hope Branch Library Donor wall. For more information or to donate any amount use our special link:

supportmpl.org/support/#good-hope-donor-wall

Additional information will be shared during our conference for those interested in learning more.

VETERANS SUPPORT (activity at the Conference)

Continuing our conference tradition of honoring veterans and in celebration of Veterans Day in November, we will be signing holiday cards and encouraging conference attendees to join us in writing personal messages to veterans. Cards and envelopes will be provided at the conference during the luncheon, and signed cards will be delivered by the Conference Vice Chair during a site visit to the Wisconsin Veterans Home at King. For more information about King's Veterans Facility in Waupaca county, visit: dva.wi.gov/Pages/veteransHomes/VeteransHomeKing.aspx