



OUR CAPABILITIES

EXPERTS IN THE DESIGN, PRODUCTION, AND MANAGEMENT OF BRANDED ENVIRONMENTS
EXHIBITS | EVENTS | ENVIRONMENTS | MOBILE VEHICLE TOURS | MUSEUM | EXPERIENTIAL



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WHAT WE DO

Exhibit Concepts, Inc. (ECI) is an award-winning event marketing partner that designs, produces and manages branded environments.

ECI has delivered big ideas and even bigger results since 1978. Our company is full of creative and passionate people dedicated to providing unique solutions and excellent customer experiences for trade show exhibits, corporate events, interior environments, museums, mobile vehicle tours, experiential engagement, and technology solutions.

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200K+
SQUARE FEET

OF PRODUCTION
& WAREHOUSING

CORPORATE
HEADQUARTERS
DAYTON, OH
+ CHICAGO

EST.
1978

**2ND GENERATION
OWNED**

OVER
1,250
PROJECTS
ANNUALLY

OVER
115 / **13**
EMPLOYEES / VETERANS

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GOOD TO KNOW

As one of the largest WBENC-certified companies in the industry, we support Corporate Members as a Tier 1 partner and strive to expand our Tier 2 supplier base of Certified WBEs.



This credential is awarded to companies who meet the EDPA's stringent standards for business practices and is shared amongst only the highest-qualified exhibit designers and producers in the industry.



Since 2013, ECI is recognized by Event Marketer Magazine as a Top 50 Exhibit Designer and Producer in the US.



ECI was recommended to join the exclusive and prestigious Association of Briefing Program Managers (ABPM). A current member of the association was required to sponsor our company and we then partook in a thorough vetting and interview process, eventually concluding with our admittance into the association. ECI is 1 of only 12 design and build agencies granted admittance to this association. This membership is a testament to how we can be a trusted partner to you in this space.



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WHERE WE'VE WORKED

We support our clients wherever the need may be—across the U.S. and around the world. Whether your program consists of one major event or you manage a global brand exhibiting in multiple international geographies and cities, Exhibit Concepts has the experience and resources to deliver results for our clients.

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WHY WORK WITH US?

THE EXHIBIT CONCEPTS DIFFERENCE

PROVEN

ECI 4D Methodology™

CREATIVITY

innovative and
technological solutions

PEACE OF MIND

new client
onboarding program

CONFIDENCE

39 years of award-winning
expertise in trade shows and
branded environments

COMPREHENSIVE

full capability across all
categories of face-to-face
marketing

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PROVEN

ECI 4D METHODOLOGY™

Our proven methodology results in solutions that exceed client expectations, achieves better results, meets budget requirements and reduces error and rework. We incorporate dedicated project management resources and automation tools to stay on track, keep our clients informed and coordinate numerous interdependencies in order to produce the most compelling and memorable physical embodiment of a brand.

DISCOVER DISCOVERY,
STRATEGY,
INTERPRETIVE PLAN

DESIGN THEME,
DESIGN,
ENGAGEMENT

DEVELOP PROTOTYPE,
MODELING, SOURCING,
FABRICATION

DELIVER TRANSPORTATION, INSTALLATION,
DISMANTLE, WAREHOUSING,
TOUR MGT., EVENT MGT., ANALYTICS

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CREATIVITY

BE AHEAD OF THE CURVE

It's a core value of ECI to be forward-thinking when it comes to creativity, tech, and general innovation. We're continually investing in this aspect of our business so we can stop chasing trends and start creating them.

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PEACE OF MIND

SMOOTH TRANSITION FOR NEW CLIENTS

The decision to move to a new exhibit house is not taken lightly.

We employ a cohesive process for welcoming our clients that ensures a smooth transition, establishes transparency of our operations and sets the stage for superior service levels.

There are 5 main steps to onboarding new clients:

1. Orientation Meeting

Overview of ECI team, processes, timelines, and facility tour.

2. Property Transition Plan

Mutual transition plan to move property to ECI facility at optimal time, minimizing cost and resource impact for all parties.

3. Client Trade Show Visit

See first-hand how services are sold, evaluate competitors, and gauge overall effectiveness.

4. New Programs and Projects

ECI's 4D Methodology™

5. Ongoing Reviews

Annual or semi-annual meetings to review performance, and establish mutual targets and objectives for the upcoming show season.



CONFIDENCE

THIS IS ALL WE DO

We believe there is no better way to communicate than face to face. And for nearly 40 years, we've helped organizations tell their story through events and exhibits.

We bring new and unexpected ideas to the table to create spaces that stand out and inspire.

We obsess about the visitor's experience.

We know how to design and construct trade show exhibits to withstand the demands of transportation, installation, and dismantling, and museum exhibits to withstand the wear and tear of years of visitors—many of whom have sticky fingers.

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COMPREHENSIVE

EXTENSIVE PORTFOLIO OF FACE-TO-FACE MARKETING SOLUTIONS

If it involves your brand in a physical face-to-face space, we know how to do it. From the moment a visitor steps into your lobby, they form an impression of the organization. Ensure a cohesive on-brand experience from lobbies to showrooms,

executive briefing centers to mobile tours, to VIP events to trade shows by working with the company that has experience across all these different environments. Not only are we experts in designing and building these different types of spaces, but it means you have one partner that understands your brand strategy.

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ALREADY HAVE A DESIGN AGENCY?

Exhibit Concepts works with some of the top design firms in the world. We bring the ability to accurately estimate the costs associated with producing their designs. We alert the Creative Team when a current design direction will pose a budget challenge and alternative solutions need to be explored. Responding with on-budget and elegant solutions for these challenges is one of our hallmarks.

"Wanted to drop you guys a note and let you know how awesome everything looked at the Moto shop! It's unbelievable each time I get the opportunity to see the renderings come to life. Never gets old! You guys nailed it, once again!"

*Lindsay Dykstra
Engine Shop*



WE ARE A TRUSTED BRAND ADVOCATE

Each client is unique but shares a common trait, they want big ideas that deliver big results for their brands and they trust ECI to get it done, every time.

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OUR WORK

Our goal is to **BRING OUR CLIENT'S STORY TO LIFE** in face-to-face settings in the most **COMPELLING, MEMORABLE,** and **INSPIRATIONAL** way possible. We are true believers in the power of live marketing/3D environments to immerse people in the experience.

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STAND OUT FROM THE CROWD

Whether custom or rental, our design methodology produces unique solutions to branded architecture, audience engagement, traffic flow, and functionality. All while capturing the essence of your brand and delivering key messages to your audience.

And on the topic of rentals: A rental shouldn't look like a rental. Period. Our goal on every project is to find a design solution that meets both your financial and trade show objectives.

trade show

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“Exhibit Concepts did an excellent job translating the Mazak brand, the innovative nature of our company, and the unique design of our machines into a dynamic, effective booth design that differentiated us from our competition. Trade shows represent a significant investment and an important opportunity to interact with our customers and prospects, so it’s critical that we make the most of the experience and Exhibit Concepts helped us do that.”

Brian Papke
Mazak Corporation



trade show MAZAK | IMTS | CHICAGO | 100 X 170'

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trade show CONNECTION | HIMSS | ORLANDO | 30 X 40'

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trade show KELLOGG'S | NAMA | LAS VEGAS | 20 X 20'

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trade show REGAL | PACK EXPO | LAS VEGAS | 32 X 45'

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“Exhibit Concepts was able to interpret our vision for a booth that was warm, inviting and representative of our company culture. We wanted to bring this authenticity to the trade show floor and bring a piece of Adwerx Durham on the road. We won fans and new business alike because our booth’s glow pulled people in. [ECI] was able to use their expertise to offer a solution that fit the budget and our big expectations.”

Molly McKinley
Adwerx

IN THE LAST YEAR, ECI MANAGED OVER 240,375
SQUARE FEET OF BOOTH SPACE FOR OUR CLIENTS
AT OVER 480 DIFFERENT TRADE SHOWS

trade show ADWERX | FAMILY REUNION | LAS VEGAS | 10 X 10'

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trade show ABBOTT | CNW | ORLANDO | 20 X 20'

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trade show SECTRA | RSNA | CHICAGO | 50 X 50'

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trade show LEXISNEXIS 40 X 40'

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trade show RCS | NASHVILLE | 20 X 20'

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trade show UTC AEROSPACE SYSTEMS | HELI-EXPO | ORLANDO | 40 X 40'

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TAKE YOUR BRAND GLOBAL

Exhibiting internationally brings a new level of complexity—cultural differences, language barriers, taxes, customs and venue challenges. And applying U.S. practices to international exhibits does not always lead to success. You need a partner who knows how to work across borders.

international

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international YOUNG INNOVATIONS | IDS | GERMANY | 13 X 6m

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OVER THE PAST THREE YEARS, ECI HAS SUPPORTED OUR CLIENTS
IN 27 COUNTRIES AND 56 CITIES OUTSIDE OF THE UNITED STATES.



international OXO | GERMANY

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international SYMANTEC | BLKMKT CAMPAIGN TOUR | U.S., SPAIN, GERMANY

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international ABBOTT | WCPGHN | MONTREAL | 30 X 30'

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international LEXISNEXIS | SINGAPORE

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international GORMAN-RUPP | SYDNEY

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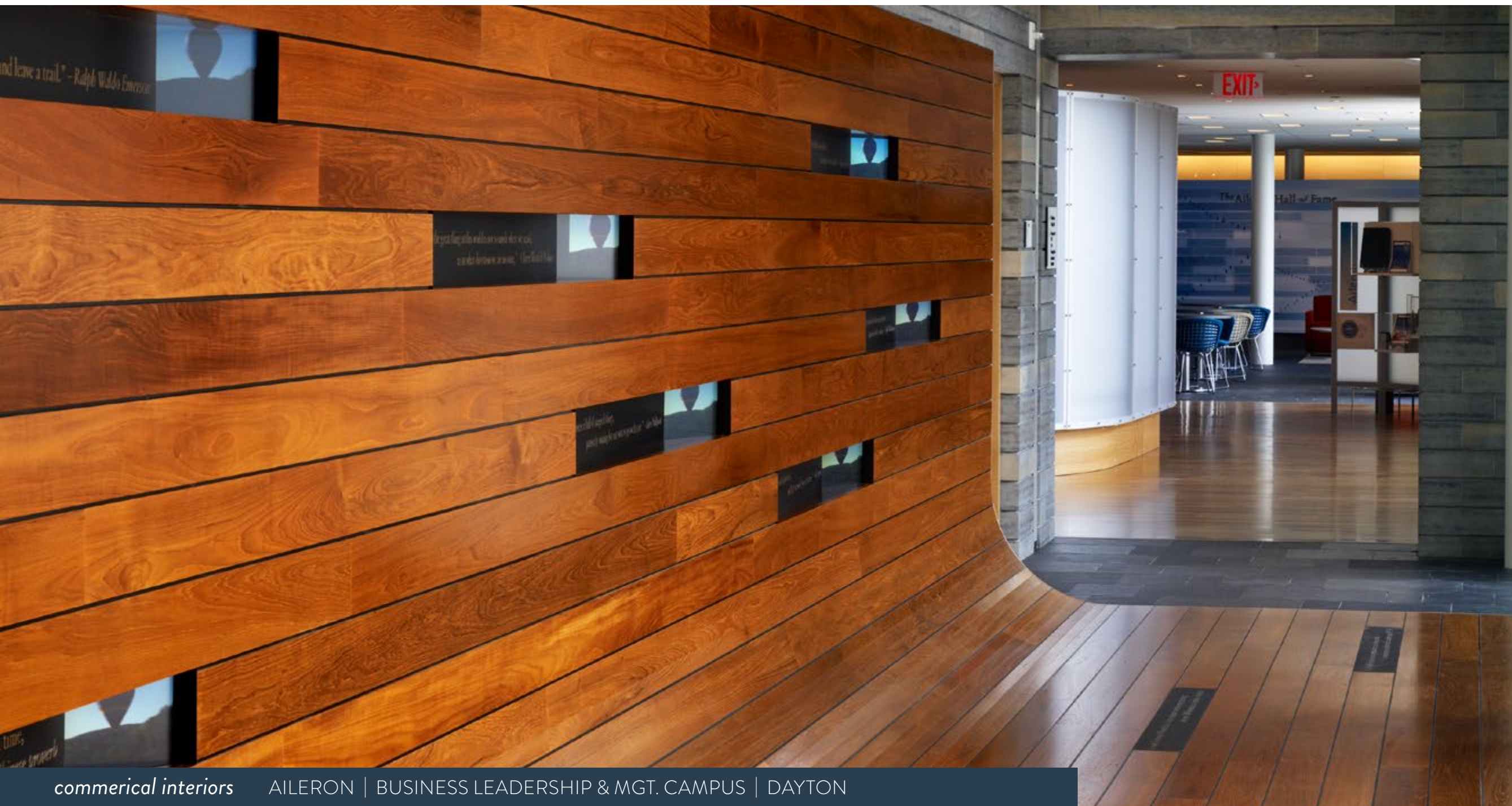
MAKING A FIRST IMPRESSION

Your building is a canvas where every element should convey your brand's character and culture. Whether a lobby, showroom, briefing center, training facility or complete interior, ECI has the experience and expertise to deliver a unique branded experience for your customers and employees alike.

commercial interiors

EXPERTS IN THE DESIGN, PRODUCTION, AND MANAGEMENT OF BRANDED ENVIRONMENTS

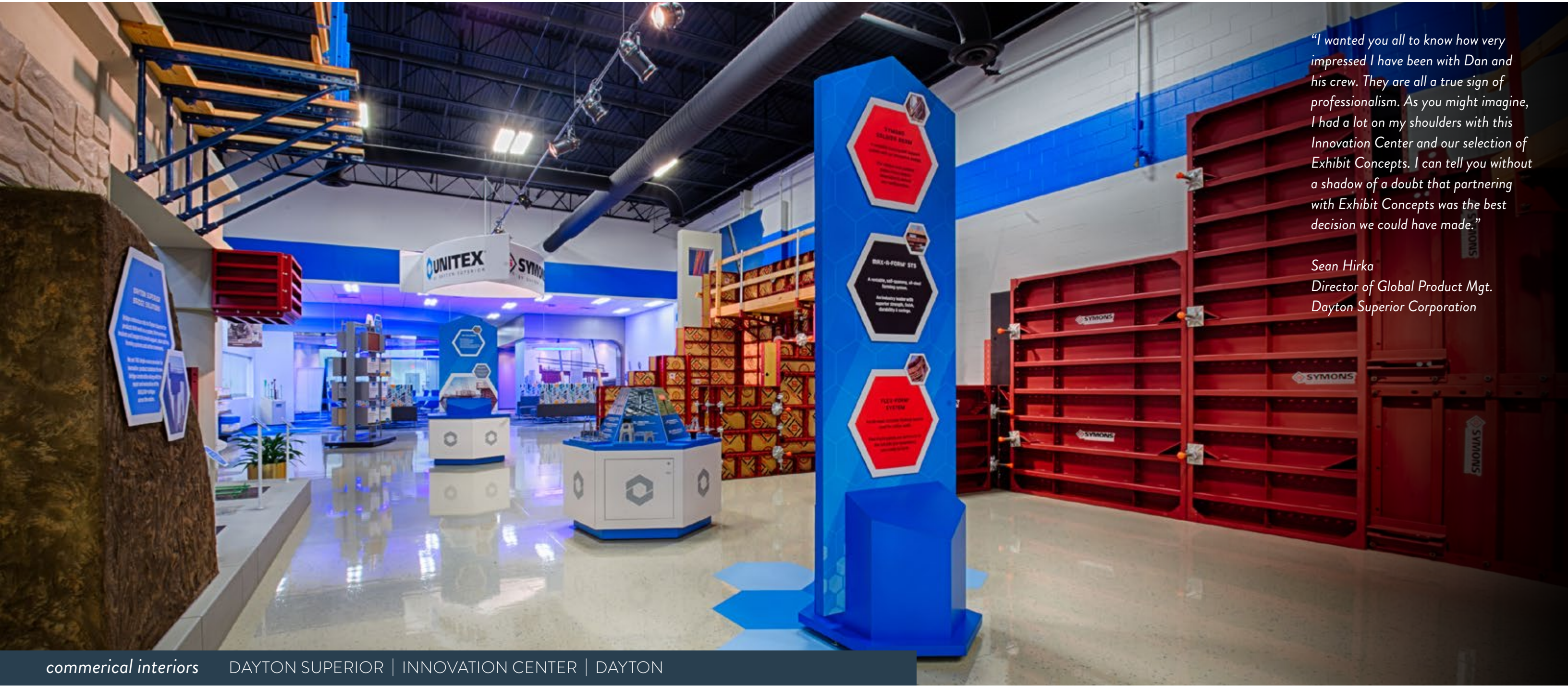
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commercial interiors | AILERON | BUSINESS LEADERSHIP & MGT. CAMPUS | DAYTON

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"I wanted you all to know how very impressed I have been with Dan and his crew. They are all a true sign of professionalism. As you might imagine, I had a lot on my shoulders with this Innovation Center and our selection of Exhibit Concepts. I can tell you without a shadow of a doubt that partnering with Exhibit Concepts was the best decision we could have made."

*Sean Hirka
Director of Global Product Mgt.
Dayton Superior Corporation*

commercial interiors | DAYTON SUPERIOR | INNOVATION CENTER | DAYTON

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commercial interiors | MOTOROLA | MOTO STORE | CHICAGO

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“Exhibit Concepts built a state-of-the-art kiosk for one of our mall locations. The outstanding team at ECI helped us design, plan, manage, and fabricate our entire store. General Growth Properties, a nationwide mall developer, was so impressed with our kiosk that they added ECI to their list of preferred vendors. ECI manufactured our kiosk at their facility and it was installed within a week. They are the complete package and an outstanding organization with which to do business.”

Mike Boehringer
Director of Operations
MAR-CHELE INC.



commerical interiors MAR-CHELE | RETAIL KIOSK | CINCINNATI



commercial interiors MARSH | PLYGEM SHOWROOM | CINCINNATI



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TAKE YOUR SHOW ON THE ROAD

Mobile tours are a great way to extend the reach of a brand and bring your message right to the doorstep of customers and consumers.

mobile vehicle tours

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mobile vehicle tours COMMUNITY BLOOD CENTER | EDUCATIONAL VEHICLE

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mobile vehicle tours AEP OHIO | GRIDSMART MOBILE DEMO

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mobile vehicle tours UNIVERSITY OF DAYTON | RIVERMOBILE CLASSROOM

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MAKE IT SPECIAL

Extending the reach of your brand beyond the trade show venue is a great way to communicate your brand message in a controlled and memorable environment. We can design, produce and manage any event, any size, any duration, anywhere.

events

EXPERTS IN THE DESIGN, PRODUCTION, AND MANAGEMENT OF BRANDED ENVIRONMENTS

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events TERADATA | PARTNERS EVENT | NASHVILLE

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“A huge giant thank-you for all of your hard work on the Omega event. The result was incredible and the client is thrilled and we felt as though everything was seamless. Sean and Tim are amazing to have on-site and we just wanted to send a sincere heartfelt thank-you for all of the hard work that went into the week. We share the same ‘make it happen’ attitude and we therefore should be getting more Omega projects to come.”

David Wilson
Engine Shop, LLC



events ENGINE SHOP | OMEGA EVENT—PGA CHAMPIONSHIPS | KOHLER, WI

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events WIRELESS POWER CONSORTIUM | CES EVENT | LAS VEGAS

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events ENGINE SHOP | CORONA TOUR | MICHIGAN

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BRING HISTORY TO LIFE

Everyone loves a good story. Making a strong connection with your audience, whether through a museum installation or visitor experience, is the key to bringing history to life. We know how to produce experiences that captivate attention, evoke emotions, and inspire action.

museum

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museum ECOLAND | KILGORE, TX



museum VAN SICKLE & ROLLERI | NATIONAL NAVY SEAL MUSEUM | FORT PIERCE, FL

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museum COMPUTER HISTORY MUSEUM | MOUNTAIN VIEW, CA

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museum KRAEMER DESIGN + PRODUCTION | LEONARDO'S CHILDREN'S MUSEUM | ENID, OK



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**YOUR STORY
IS IMPORTANT.**
WE'RE HERE TO HELP YOU TELL IT.

EXHIBITCONCEPTS.COM

▶ in f @ G+ 🐦

CHICAGO
300 AIRPORT ROAD #4
ELGIN, IL 60123

DAYTON
700 CROSSROADS COURT
VANDALIA, OH 45377



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