BLKMKT

Updated - BLKMKT Briefcase

Norton™
from symantec

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Front Graphic

Back Graphic

Imprinted iPad Case Cover to hold and protect iPad while in transport in the case.

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Norton from symantec

Imprinted iPad Case Cover

Front Silkscreened Graphic

iPad with Protective Cover

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Back Graphics

Front Graphics

Messaging placed on the front of cases for ease of delivery of presentation

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Interior messaging placed inside lid of cases for further explaination of presentation

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Norton from symantec

Sales Associate would pull the accordian style attached credit cards out of the case

Each of these can cost between .85¢ and $30.00

Norton from symantec

Exterior Graphic

Based on credit limit and availability stolen credit cards can be bought and sold between .85¢ and $30.00

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Inside Lid Graphic

Mulitple Credit Card Presentation

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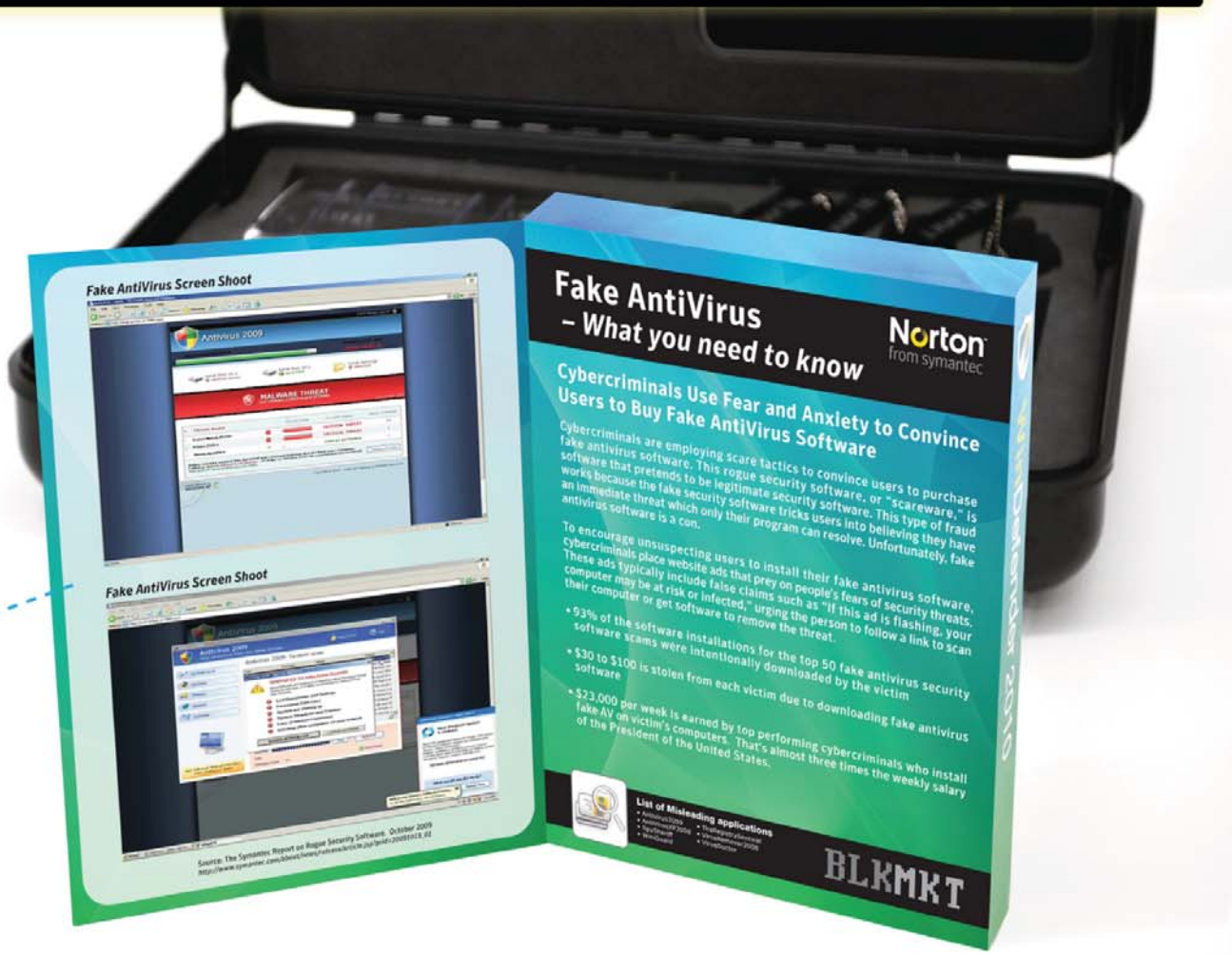
False Software Application Box with flip face cover that revels information on Misleading Applications



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Interior Elements
- Pen & Case
- Flashing Blue Light
- 3 USB Grenade Flash Drives

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Stolen Identity Folder
and Figure Pop Up
with easel back

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CYBER FACTS -
Page 1

BLKMKT

The potential worth of the top 10 most active advertisers was
$18.3 MILLION

In 2008, Symantec detected 55,389 PHISHING website hosts, an increase of 66 percent over 2007, when Symantec detected 33,428 PHISHING HOSTS. One particular automated phishing toolkit was responsible for an average of 14 PERCENT of all phishing attacks during 2008.

EVERY 3 SECONDS
an identity is stolen.

Between July 1, 2007 and June 30, 2008, Symantec observed nearly
70 thousand
distinct active advertisers (individuals) on underground economy servers totaling over
44 MILLION POSTED MESSAGES

CYBERCRIME
has surpassed illegal
DRUG TRAFFICKING
as a criminal moneymaker.

Between July 1, 2007 and June 30, 2008,
SYMANTEC ESTIMATES
THE VALUE
of total advertised goods on underground economy servers was over $276 million.

The estimated value of the total advertised goods for the TOP 10 most active advertisers (individuals) was over
$575,000

The potential worth of all
CREDIT CARDS
advertised during this reporting period: $5.3 BILLION.

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CYBER FACTS -
Page 2

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CREDIT CARDS SOLD FOR
10¢ TO $30
APIECE ON THE INTERNET
BLACK MARKET IN 2008.

BANK ACCOUNT
credentials accounted for 19%
of all advertised goods on the
underground economy in 2008.

CREDIT CARD INFORMATION
MADE UP 32%
OF ALL GOODS
advertised on the underground economy in 2008.

Web-based
ATTACKS
are now the primary mechanism
for MALICIOUS online activity.

MORE THAN
9 OUT OF 10
of the world's emails are SPAM.

808,000
UNIQUE DOMAINS,
many of which were mainstream
web sites, were attacked in 2008.

90% of digital threats
are an attempt to
STEAL YOUR PRIVATE
INFORMATION.

$40,000:
The AVERAGE advertised
stolen bank account balance.

CYBER CRIMINALS

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Don Fanucci
At the age of 15, Don Fanucci carried out a series of attacks in February 2000 against several highly trafficked commercial websites. He was sentenced in his home city, Montrael, Quebec, on Sept. 12, 2001 to eight months open custody, one year probation, restricted Internet usage, and a fine. Global economic damages resulting from the attacks are believed to be from $7.5 million to $1.2 billion.

Pox
One of the authors of the "Love Bug" (iloveyou) e-mail virus, Pox allegedly helped infect and cripple over 50 million computers and networks on May 4, 2000. The virus affected computers belonging to the Pentagon, CIA and other large organizations and caused millions of dollars in damages. Because the Philippines did not have any laws against computer hacking, Pox has never charged with any crime.

Kodiak
In 1994, Kodiak accessed the accounts of several large corporate customers of a major bank and transferred funds to accounts set up by accomplices in Finland, the United States, Germany, Israel and England. In 2005, he was convicted and sentenced to three years in jail. It has been estimated that Kodiak stole $10.7 million.

Iceman
Iceman conducted computer hacking and identity theft on the Internet on a massive scale. As part of the scheme, Iceman hacked into financial institutions, credit card processing centers and other secure computers in order to acquire credit card account information and other personal identification information. The amount of fraudulent charges on the cards in Butler's possession totaled approximately $86.4 million.

Ivanov
Ivanov operated from Russia and hacked into dozens of computers throughout the United States, stealing usernames, passwords, credit card information, and other financial data, and then extorting those victims with the threat of deleting their data and destroying their computer systems. Ivanov was responsible for an aggregate loss of approximately $25 million.

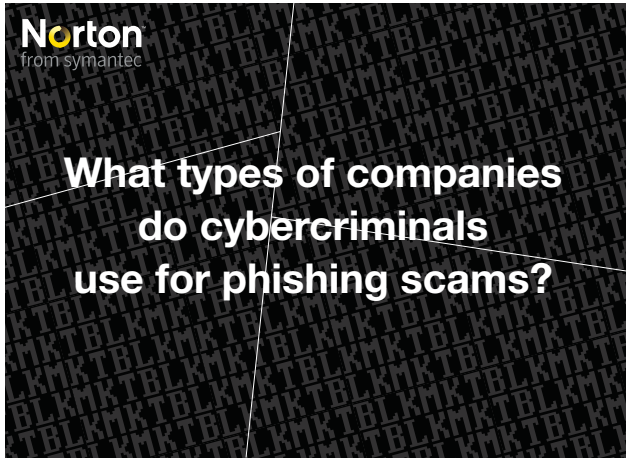
Mitnick
In 1992 when Mitnick commenced an unprecedented series of computer intrusions and electronic thefts from technology companies throughout the United States and the world. Victims of Mitnick's conduct suffered millions of dollars in damages. His combined sentence of 68 months incarceration is the longest sentence given to any cybercriminal.

Lindsly
Lindsly was a major ringleader in a cybercrime organization, known as the "Phone Masters," whose ultimate goal was to own the telecommunications infrastructure from coast-to-coast. These cybercriminals organized their assaults on computers through teleconferencing and utilized an encryption program to hide the data which they traded with each other.

Daphtpunk
Daphtpunk associated himself with "the Darkside Hackers." With a very high level of computer knowledge and skill, he accessed computer systems without authorization. "The Darkside Hackers" also used unauthorized access devices to fraudulently obtain cellular telephone service through cloned cell phones or long distance telephone service through stolen calling card numbers. Daphtpunk's conduct resulted in a $90,000 loss.

Puzzle layouts

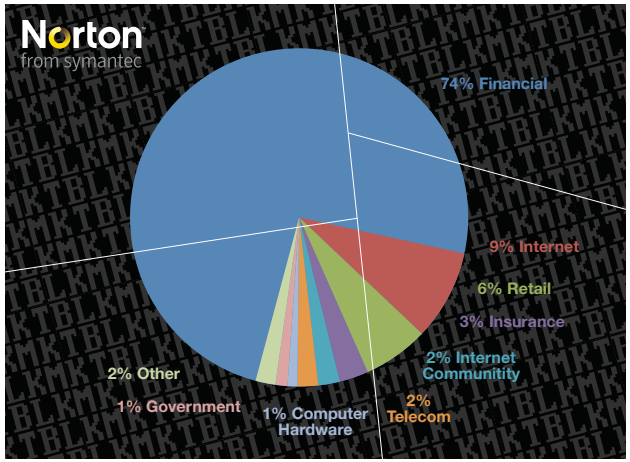
FRONT



FRONT

FRONT

BACK



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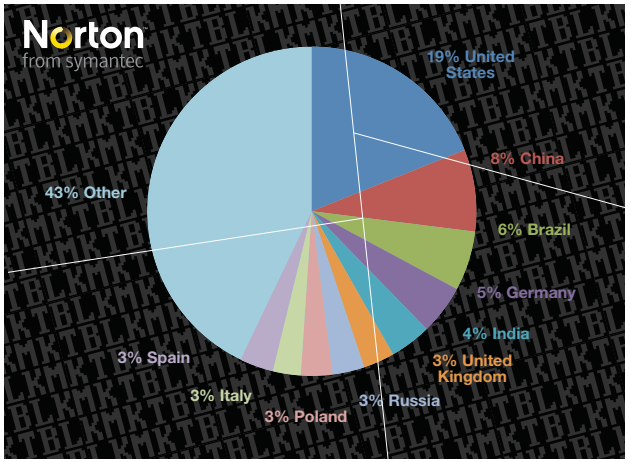

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