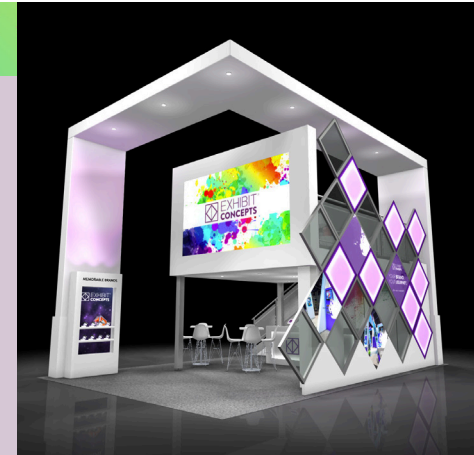


THE INSPIRATION

Every story has a hero. At Exhibit Concepts, we believe our clients are the hero. Our goal is to bring their story to life in face-to-face settings in the most compelling, memorable, and inspirational way possible. Our EXHIBITORLIVE booth is a testament to them and their stories. Every corner of the booth showcases the client's journey: identifying an objective, encountering obstacles and how together, they ultimately succeeded. A true hero's journey, if you will. Technology is a key part of this story, bringing those stories to life in the most eye catching and interactive of ways.



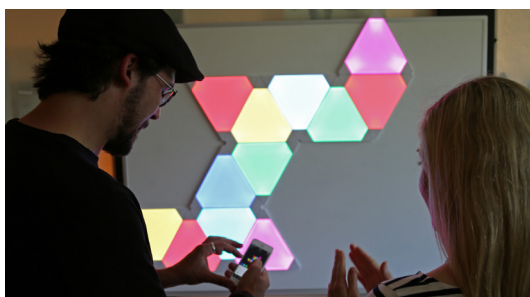
AISLE TILES beMatrix LEDskin[®]

The LEDskin product is a LED tile system that is custom made to integrate seamlessly into the b62 beMatrix Frame System. It's completely customizable for a variety of applications and dimensions. We utilized this product on the large main screen on the front of the booth to play a video loop. The diamond patterned side wall also incorporates these tiles. Four (4) dynamic video content tiles display photos from client projects. Other tiles utilize LED lights to match the client's brand colors. These tiles can be added together to create a large single screen or broken up into smaller pieces for other applications. Best of all, the backside of the tiles can be hidden using fabric or hard panels.



OBJECT THEATRE

This is where the storytelling journey begins. Our team built a "Cabinet of Curiosities" that houses eight custom crystal cubes 3D laser engraved with objects representing a different client story. These storytelling aids sit on a pressure sensitive switch. When the crystal cube is lifted from the shelf, the switch triggers a video. The back wall of this "Cabinet" is a 4K UHD TV, loaded with custom video content that takes the visitor on a journey through the client's project. Eight total cubes provide a variety of content, from Mazak's large IMTS rental to flight-inspired graphics at Dayton Children's Hospital. Visitors are invited to choose an object that is of interest or to share their situation with our brand ambassador who selects an object representative of their situation.



NANOLEAF LIGHT PANELS

These triangular panels connect together in any shape and are easily mounted onto a flat surface. The colors are customized using an app, to create scenes and schedule lighting changes.