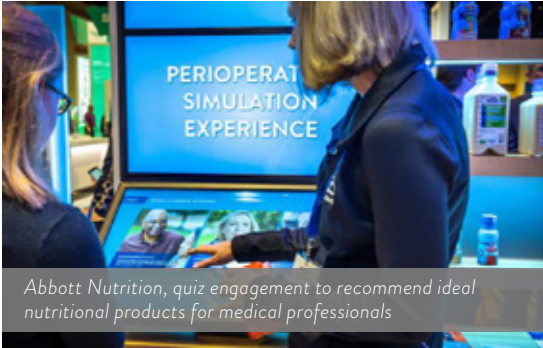


ENGAGEMENT



Abbott Nutrition, quiz engagement to recommend ideal nutritional products for medical professionals

MATCH YOUR OBJECTIVES TO THE DESIRED EXPERIENCE.

Before starting any engagement discussion or thinking about technology, Exhibit Concepts starts with Discovery to focus on what you are trying to accomplish along with the visitor experience to design an engagement strategy. The goal is to engage and captivate your audience, while also creating a compelling user experience that will resonate long after they have left the booth. This is what ECI does best - Campaign Theming, Engagement Strategy, Custom APP Development, VR/AR, Metrics Tools, and Technology Integration. Our solution team designs and delivers technology-driven engagements for our clients as well as sources new technology like Bluetooth® beacons and LED lighting.

FOCUS ON THE VISITOR EXPERIENCE

Face-to-face marketing is all about creating a compelling, impactful experience for your visitor. What pulls them from the aisle into your space? What prompts a conversation with a quality lead that turns into your next big win? This is why engagement is the key to your success.

DESIGN & ENGAGEMENT

There are many ways to reach your audience with compelling engagement, including:

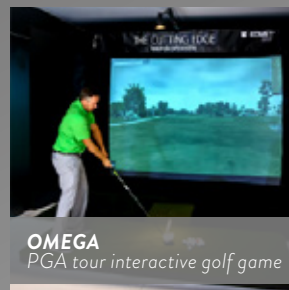
- LEAD QUALIFICATION
- PRODUCT SAMPLES
- LEARNING EXPERIENCES
- GAMIFICATION
- BRAND ACTIVATION
- HANDS-ON EXPERIENCES



EMERSON CLIMATE
Cartoon spokesperson



CORONA
Brand Activation for College Football Tour



OMEGA
PGA tour interactive golf game



CHICAGO PNEUMATIC
Pit Stop Challenge competition, SEMA

ENGAGEMENT

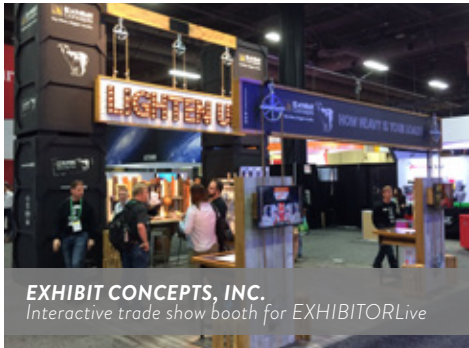


EXHIBIT CONCEPTS, INC.
Interactive trade show booth for EXHIBITORLive



CORONA
Brand Activation for College Football Tour



EXHIBIT CONCEPTS, INC.
String art decision tree



GALE CENGAGE
Photo mural in remembrance of Orlando victims



KELLOGG'S
Social aggregator photo booth for ANC show



EMERSON CLIMATE TECHNOLOGIES
Interactive water conservation game

When it comes to creating an engaging experience, ANYTHING IS POSSIBLE.

Whether it's a trade show, a product launch, or a corporate event, engagement is the key to making a big impact with your audience. Our team works to understand your goals and objectives, the desired visitor experience, and budget to create an engagement that will leave a lasting impression.

READY TO PLAN YOUR NEXT ENGAGEMENT OR EXPERIENCE?

Contact the Exhibit Concepts engagement strategists to create a plan that fits your needs and meets your goals, too.

800.324.5063