

# Uncovering Diversity Impact in Three Days

Tealbook's **IMPACT** Solution in Action



## THE CLIENT

A public, U.S.-based molecular insights company.

## THE CHALLENGE

As part of an RFP response, the client needed to provide their diversity spend breakdown. The Director of Procurement had heard about our innovative technology, and reached out to Tealbook. He had their supplier list and corresponding spend, but needed this diversity data—fast. The deadline was just three days away. Could Tealbook help?

## WHAT TEALBOOK DELIVERED

In **three** days:

Identified **20%** of their suppliers as small or diverse  
**88%** of their suppliers were found to already have profiles in Tealbook

*"We were 100% satisfied, and it allowed us to respond to the opportunity with the data we absolutely needed."*

—Director of Procurement at U.S.-based molecular insights company

## HOW TEALBOOK DID IT

- The client gave Tealbook their supplier list and spend
- Tealbook's machine learning technology instantly matched their list against 100 diverse and small business sources
- The findings were automatically benchmarked against peer-validated records in Tealbook

## THE OVERALL IMPACT

In partnering with Tealbook's **IMPACT** solution, our client:

- Responded to the RFP on time with the critical data required
- Gained insight into their diversity spend, with trust in the accuracy of the results
- Established a baseline for diversity efforts to set growth goals

## WHAT'S IN IT FOR YOU?

Start with a diversity report. Once your supplier list is in Tealbook, have the option of exploring three solutions:

**ENRICH** your understanding of who you work with today

**EXPLORE** to find the most trusted and innovative new suppliers

Grow the **IMPACT** of your diversity and innovation programs

*"It really told a good story and gave us a valuable baseline on which we can build our diversity program,"*

—Director of Procurement at the client company, who then subscribed to Tealbook's three solutions.