



Category Management Knowledge Group

Proficiency In Excel

This accredited program builds your Excel skills, no matter to help you become more proficient in developing and analyzing Excel spreadsheets using category management data.



INDIVIDUAL PURCHASE

\$99.00 USD

BUY NOW

TEAM PURCHASE

Minimum of 5 people
required for bulk pricing

REQUEST QUOTE

QUESTIONS?

Check out our website.

CMKG.ORG

Upgrade Your Skills

Maximize Your Excel Skills.

Excel is a skill required for most business professionals - particularly those who need to manipulate, analyze and/or graph data. Working smarter in Excel saves you time, gives you confidence in your analytics, reduces errors, and can also be fun! Learn how to maximize your Excel skills across a broad range of topics, while at the same time benefiting from the applied category management examples provided.

Learn With Category Management Examples.

All of the data examples used in these courses are appropriate to category management work, and the examples tie in with real data sources that you use in your everyday business, so you get the benefit of also learning how to manipulate similar data sources within Excel.

Mini Modules Make It Easy.

Your program is broken into different mini modules that start with the basics, followed by intermediate and advanced topics. Each mini module includes a "how to" video, followed by a workshop where you will complete examples that were taught in the video. You only need to complete the modules that are relevant or new to you. Topics reviewed include Range Names, Dynamic Range Names, Absolute and Relative References, Basic Formula Writing, Custom Formats, Custom Lists, Text Functions, Pivot Tables and VLOOKUP and HLOOKUP formulas.

next

PROGRAM CURRICULUM >>



Program Curriculum

Building Excel Skills

Foundational Accredited Category Management Training Course

Participants will have access to a set of mini Excel courses that start “basic” and move up to “advanced” topics. All of the data examples used in these courses are appropriate to category management work. Participants learn to maximize their Excel skills across a broad range of topics, and they also benefit from the applied category management learnings provided in these courses. Topics reviewed include Range Names, Dynamic Range Names, Absolute and Relative References, Basic Formula Writing, Custom Formats, Custom Lists, Text Functions and VLOOKUP and HLOOKUP formulas.

Which Skill Development Program is best for your needs?

Advanced Retailer Understanding

Assortment & Space Management Skills

Becoming More Effective in Your Category Management Approach

Building Pricing and Promotion Skills

Category and Business Insights

Category and Business Insights 2

Consumer and Shopper Analytics and Insights

Proficiency in Excel

Proficiency in Understanding and Using Data 1

Proficiency in Understanding and Using Data 2

Selling Skills 1: Developing Fact-Based Powerpoint & Presentation Skills

Selling Skills 2: Strategic Selling and Collaborative Business Planning Skills

Understanding Retailer Strategy and Category Management 1

Understanding Retailer Strategy and Category Management 2

www.cmkg.org/category-management-skill-development-programs

3 Tips to Turn Your Excel Skills From Good to Great!

Excerpt from **BLOG.CMKG.ORG**

Best Practices • Industry Updates • Resources • Thought Leadership

Looking for some ways to improve your Excel skills to reduce errors, save time and/or take you to a new level of category management analysis?

Excel is a great tool and necessary program for almost anyone in business to know how to use. But there's always more to learn, faster ways to do things, shortcut keys, and helpful formulas. It can also waste an incredible amount of your time and be very inefficient without utilizing Excel's powerful features through a solid understanding. If this sounds familiar, you are not alone — there are a lot of people in this camp because many of us have learned on-the-job rather than through training. The opportunity?

Learn more effective Excel skills, save time and frustration and transform yourself into an Excel rockstar!

Looking for 3 tips that can help you (no matter your current Excel level) to become more efficient and reduce the chance for errors in your Excel workbooks? Learn how to

- 1. Effectively Move Around Your Workbook*
- 2. Learn (and Understand) Formula Writing*
- 3. Learn to Master PivotTables!*

questions?

CMKG
Train Ahead.

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