

# How to use List View columns in Promotion Scheduler

This guide explains the different columns found in List View in Promotion Scheduler.

*This guide is only of relevance if you have the promotion module in effectmanager.*



Using List View in Promotions Scheduler provides an overview of all your promotions with the given filters.

In the columns are data from the promotions such as Start Week, Promotion Week, Category, Type, State, Total Unit Subsidy, Trade Terms, Sales in, etc.

The columns can be put into three overall guiding groups. Below we will go through the different columns found in List View.

*If you are looking for a guide, that explains the different views in Promotion Scheduler, please see our guide [How to use Promotion Scheduler views](#).*

Below we will go through the different columns found in List View - they will be in the order described in this article until you make changes to the columns.

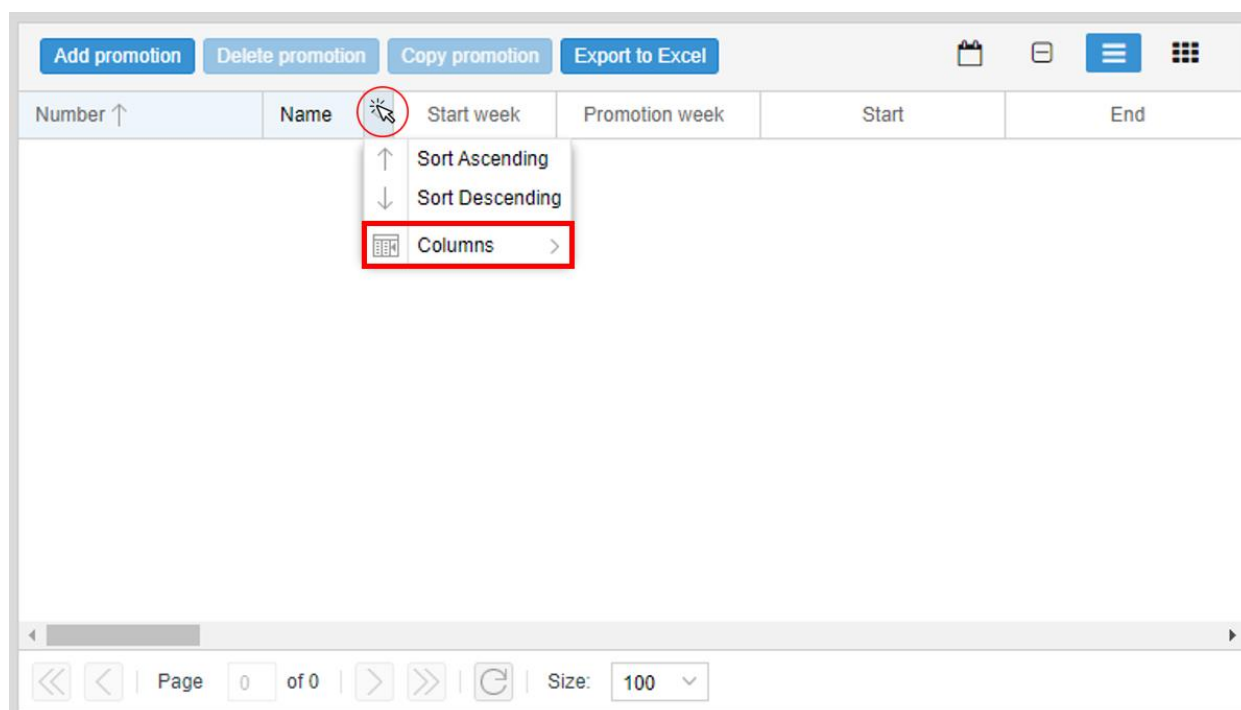
Therefore, if your columns are in a different order it is because they have been rearranged by you. The sort order of columns in List View is personal and your changes will not affect your colleagues. See how you can change the columns shown in List View.

The columns can be put into five overall guiding groups:

- [General promotion information](#)
- [General financial information](#)
- [Key Performance Indicators](#)
- [Key Performance Indicators P&L \(Sales In\)](#)
- [Key Performance Indicators P&L \(Sales Out\)](#)

## Change Columns view

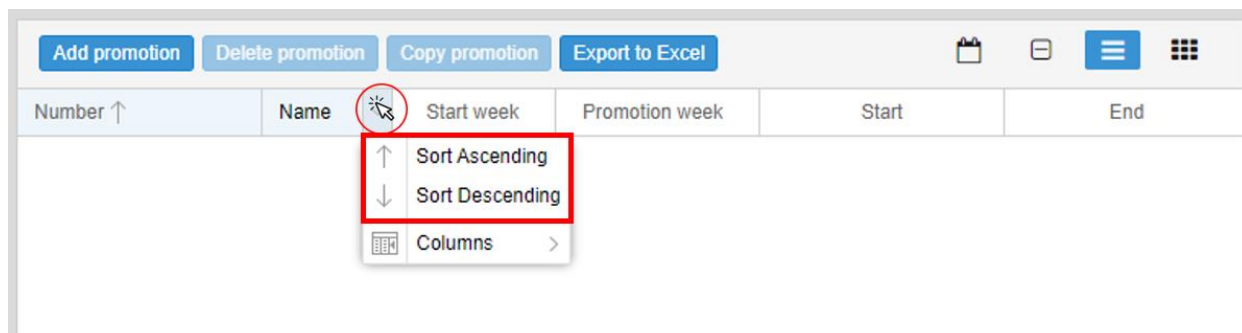
Columns in List View and In the Promotion Editor Product Tab can be edited by placing the cursor on a header and pressing the arrow. Then place the cursor on *Columns* and select/deselect by adding or removing the checkmark.



**👍 Pro tip:** You can sort the order of your columns by placing the cursor on the header of the column you wish to sort. Press the header, and it will first sort by ascending order, press it again and it will sort it by descending order. You can also press the arrow and select your sort order.

To change the order of the columns, you simply drag the column to the desired location.

*See the video in our online Knowledge Base Guide*



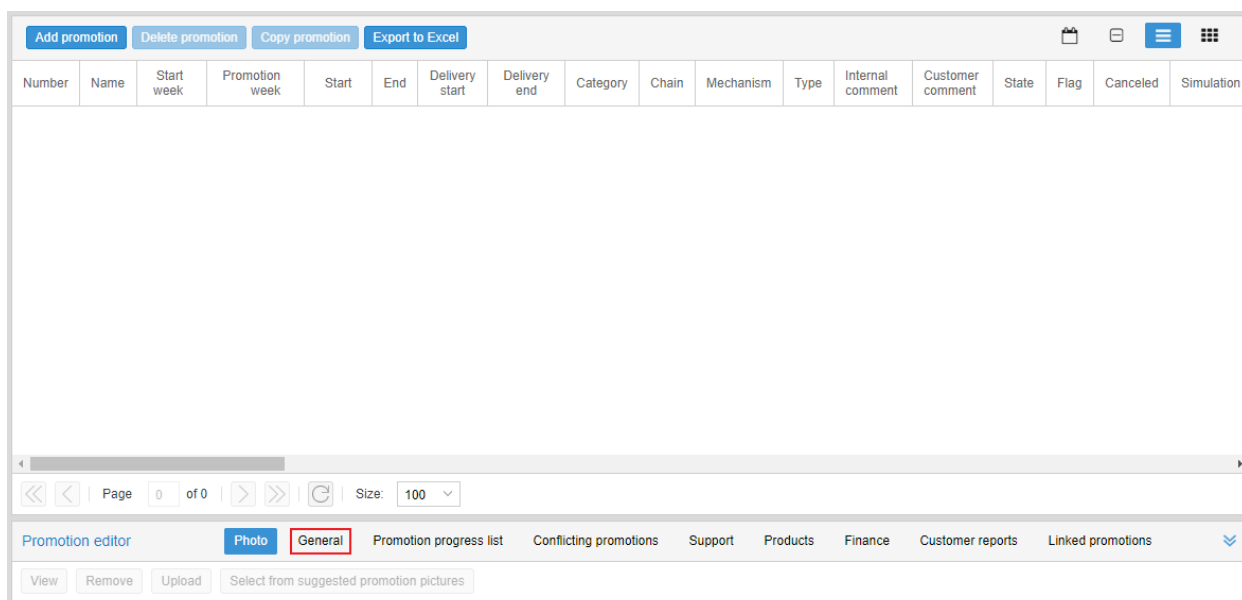
## Columns in List View

The columns in List View provides you with a quick overview of your promotions. It contains promotion data from general promotion information to promotion finance.

The description is based on no columns being deselected or moved.

## General promotion information

**Columns 1 Number -18 Simulation** contains general information about the promotions. It is in these columns you can see the promotions number, name, start week, type, etc. All this information can be edited in the Promotion Editor - General tab.

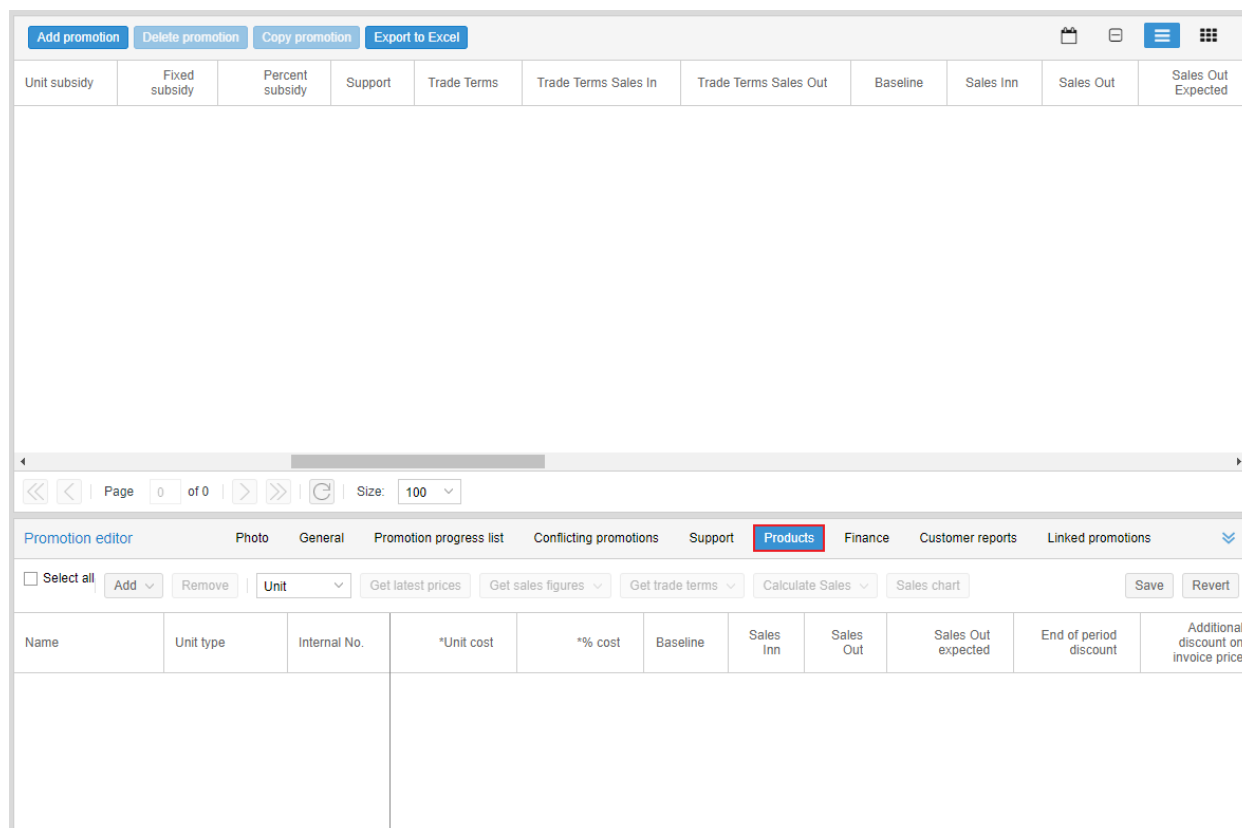


## General financial information

**Columns 19 Unit Subsidy -29 Sales out Expected** contains general financial information about your promotions. It is in these columns you can see the total Unit Subsidy, sales out, baseline, etc.

All this information is also available in the Promotion Finance Reports; Finance, P&L, P&L Sales In or P&L Sales Out in the Finance tab, in the Products tab, and your promotion cube.

*If you need guides for the Promotion Editor Reports, [please follow this link for guides](#)*



The screenshot shows the 'Promotion editor' interface. At the top, there are buttons for 'Add promotion', 'Delete promotion', 'Copy promotion', and 'Export to Excel'. Below these are several tabs: 'Photo', 'General', 'Promotion progress list', 'Conflicting promotions', 'Support', 'Products' (highlighted in red), 'Finance', 'Customer reports', and 'Linked promotions'. A toolbar contains options like 'Select all', 'Add', 'Remove', 'Unit', 'Get latest prices', 'Get sales figures', 'Get trade terms', 'Calculate Sales', 'Sales chart', 'Save', and 'Revert'. The main table has the following columns: Name, Unit type, Internal No., \*Unit cost, \*% cost, Baseline, Sales Inn, Sales Out, Sales Out expected, End of period discount, and Additional discount on invoice price.

Unit subsidy	Fixed subsidy	Percent subsidy	Support	Trade Terms	Trade Terms Sales In	Trade Terms Sales Out	Baseline	Sales Inn	Sales Out	Sales Out Expected


  

Name	Unit type	Internal No.	*Unit cost	*% cost	Baseline	Sales Inn	Sales Out	Sales Out expected	End of period discount	Additional discount on invoice price

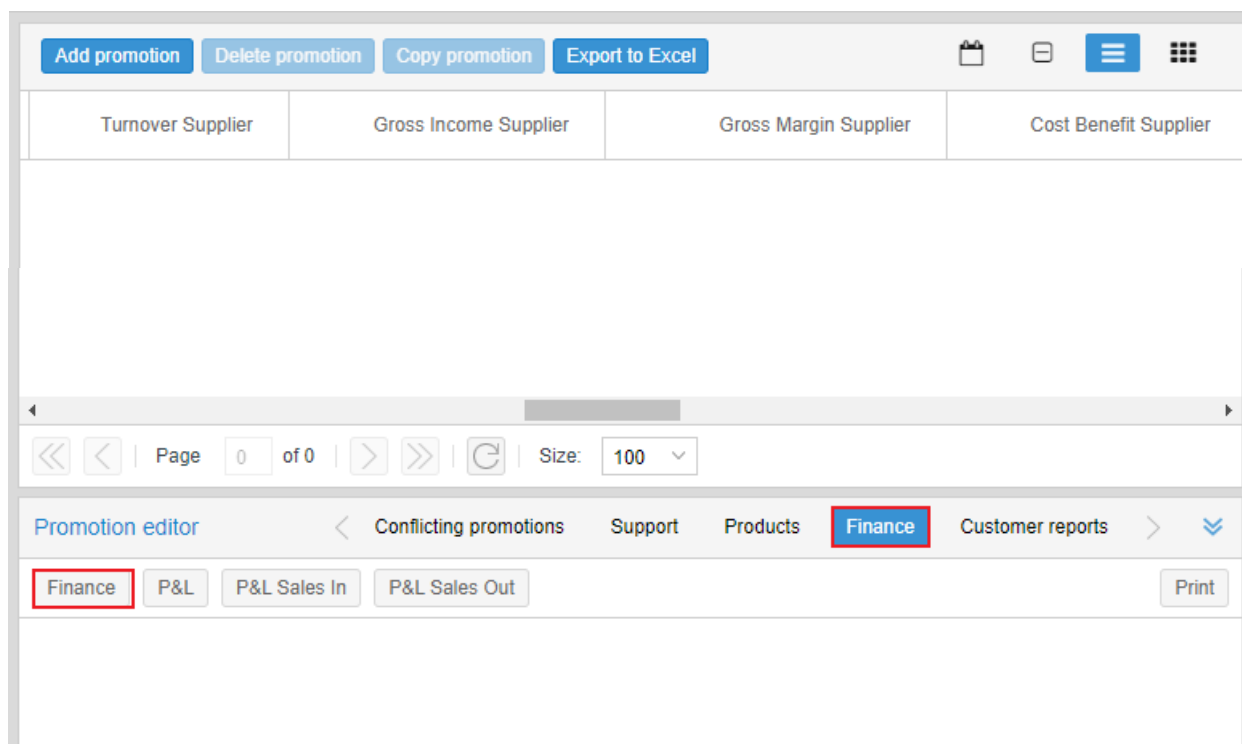
## Key Performance Indicators

**Columns 30 Turnover Supplier - 33 Cost Benefit Supplier** and **Columns 42 Turnover incl. VAT Chain - 48 Cost Benefit Chain** contains general key performance indicators for your promotions. It is in these columns you can see the total supplier turnover, customer turnover, gross margin, etc. All this information is also available in the Promotion Report Finance or P&L in the Finance tab and your promotion cube.

*If you need a guide that explains the KPI's in the Promotions Reports, please see our guide [Promotion Reports KPI Calculations](#).*

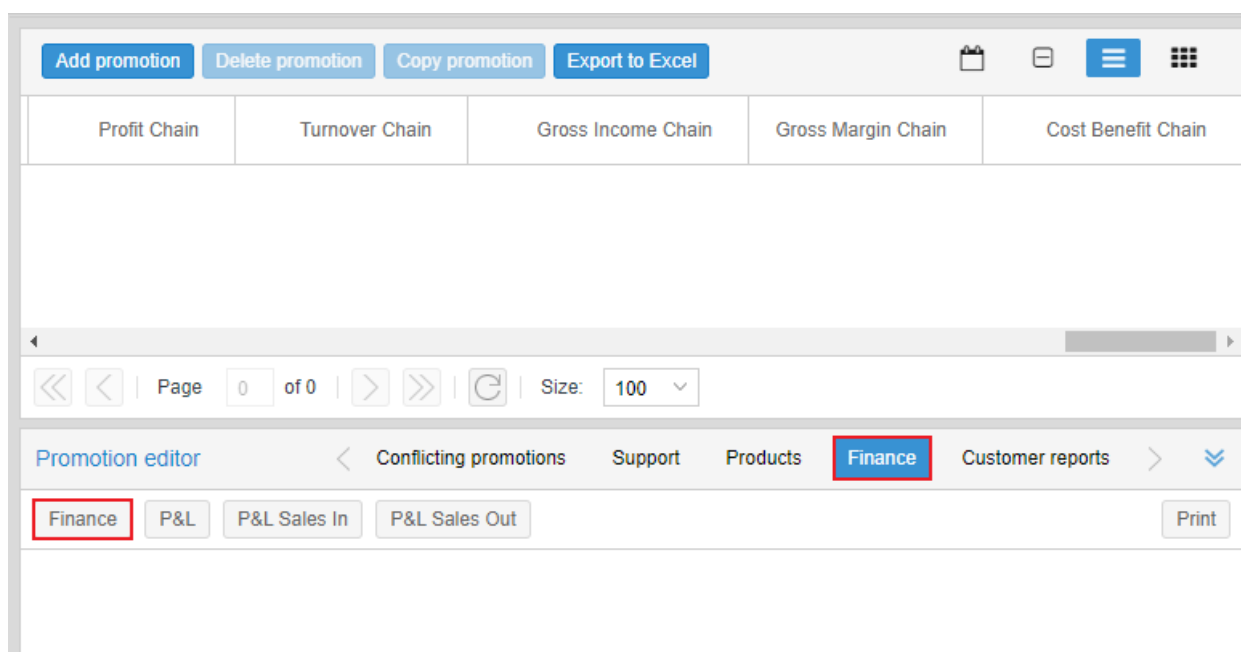
 **Pro tip:** We recommend using your access to the Promotion Cube for further analysis of your promotions.

## Columns 30 Turnover Supplier - 33 Cost Benefit Supplier



The screenshot shows the 'Promotion editor' interface. At the top, there are buttons for 'Add promotion', 'Delete promotion', 'Copy promotion', and 'Export to Excel'. Below these are four columns: 'Turnover Supplier', 'Gross Income Supplier', 'Gross Margin Supplier', and 'Cost Benefit Supplier'. A pagination bar shows 'Page 0 of 0' and 'Size: 100'. At the bottom, there are navigation tabs: 'Promotion editor', 'Conflicting promotions', 'Support', 'Products', 'Finance' (highlighted with a red box), and 'Customer reports'. Below the tabs are buttons for 'Finance' (highlighted with a red box), 'P&L', 'P&L Sales In', 'P&L Sales Out', and 'Print'.

## Columns 42 Turnover incl. VAT Chain - 48 Cost Benefit Chain



Add promotion | Delete promotion | Copy promotion | Export to Excel

Profit Chain	Turnover Chain	Gross Income Chain	Gross Margin Chain	Cost Benefit Chain
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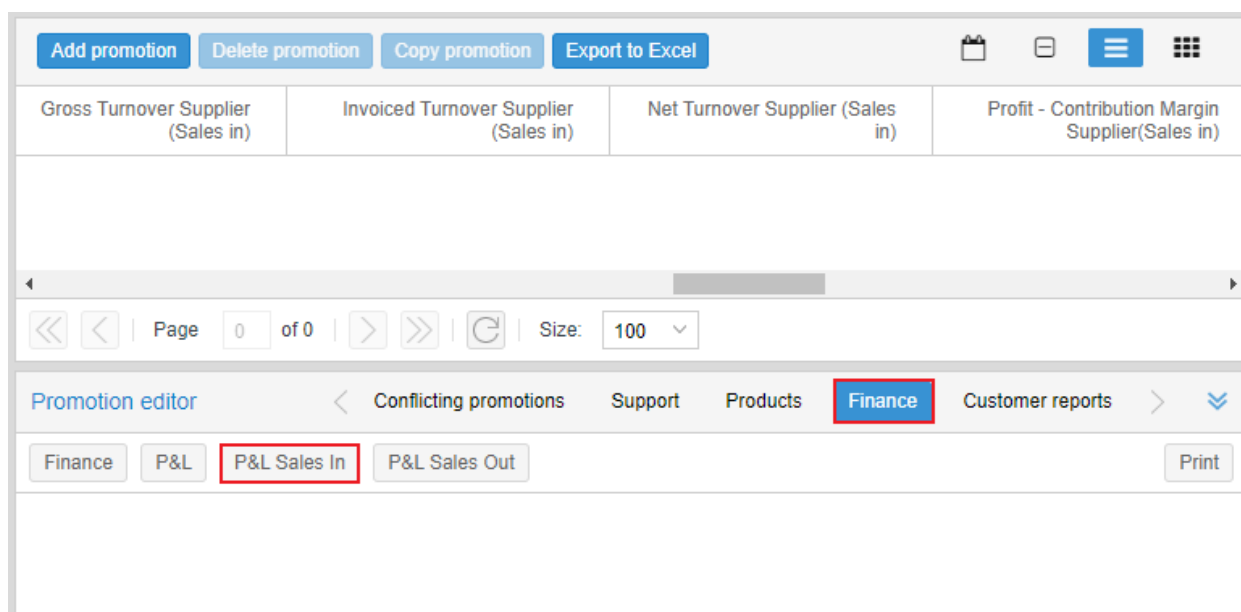
Page 0 of 0 | Size: 100

Promotion editor < Conflicting promotions | Support | Products | **Finance** | Customer reports >

**Finance** | P&L | P&L Sales In | P&L Sales Out | Print

### Key Performance Indicators P&L (Sales In)

**Columns 34 Gross Turnover Supplier (Sales In) - 37 Profit - Contribution Margin Supplier (Sales In)** contains the total key performance indicators for the P&L Sales In in the Finance Tab.



Add promotion | Delete promotion | Copy promotion | Export to Excel

Gross Turnover Supplier (Sales in)	Invoiced Turnover Supplier (Sales in)	Net Turnover Supplier (Sales in)	Profit - Contribution Margin Supplier(Sales in)
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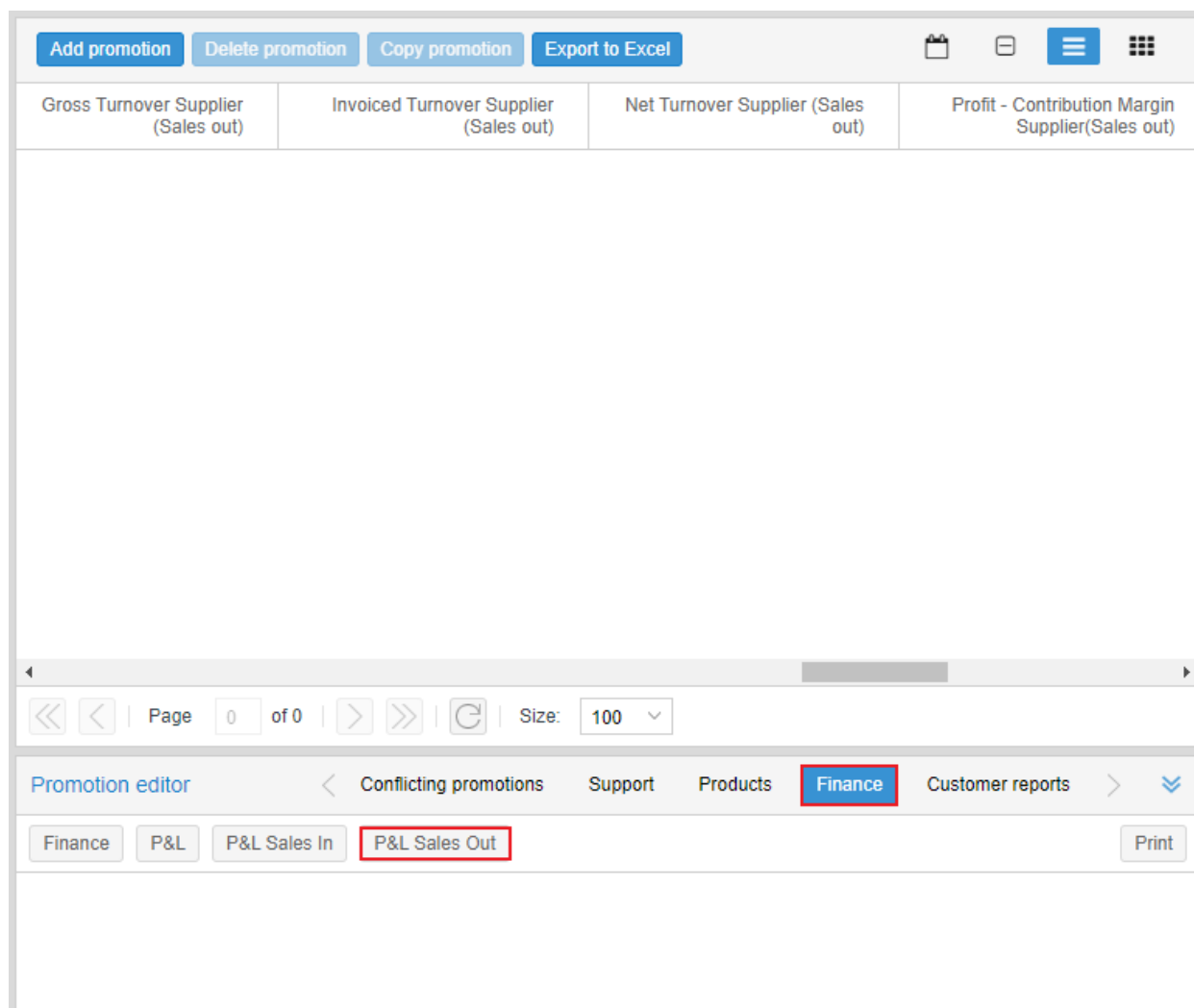
Page 0 of 0 | Size: 100

Promotion editor < Conflicting promotions | Support | Products | **Finance** | Customer reports >

Finance | P&L | **P&L Sales In** | P&L Sales Out | Print

## Key Performance Indicators P&L (Sales Out)

**Columns 38 Gross Turnover Supplier (Sales Out) - 41 Profit - Contribution Margin Supplier (Sales Out)** contains the total key performance indicators for the P&L Sales Out in the Finance Tab.



The screenshot displays the 'Promotion editor' interface. At the top, there are four action buttons: 'Add promotion', 'Delete promotion', 'Copy promotion', and 'Export to Excel'. Below these are four column headers: 'Gross Turnover Supplier (Sales out)', 'Invoiced Turnover Supplier (Sales out)', 'Net Turnover Supplier (Sales out)', and 'Profit - Contribution Margin Supplier(Sales out)'. The main area is currently empty. At the bottom, there is a navigation bar with 'Promotion editor' and several tabs: 'Conflicting promotions', 'Support', 'Products', 'Finance' (highlighted in blue), and 'Customer reports'. Below the 'Finance' tab, there are sub-tabs: 'Finance', 'P&L', 'P&L Sales In', and 'P&L Sales Out' (highlighted with a red border). A 'Print' button is also visible on the right.

[Here you can download an example of the List view Exported to Excel.](#)