

# How to maintain Retail Chains in effectmanager

This guide shows you how to maintain your Retail Chains in effectmanager by adding, editing, or deleting Retail Chains.

*This guide is only of relevance if you have the Promotion Module in effectmanager.*



In effectmanager, you can add as many Retail Chains as you want. The Retail Chains are used when adding prices to your products and when creating promotions.

**👍 Pro tip:** The Retail chains are also used for importing POS data and Sales-in to completed promotions.

If you need more knowledge of how sales are automatically imported to completed promotions, please see our guide, [How sales are automatically updated on completed promotions](#)

**★ NEW Functionality:** You can now add a standard [Promotion Length to Retail Chains](#), as this may vary between chains. Just edit your Retail Chains to use your own Promotion length.

The Promotion Length is used when creating Promotions in Promotion Scheduler.

## Creating Retail Chains

Go to settings in effectmanager, in the sidebar menu press *Retail Chains*.

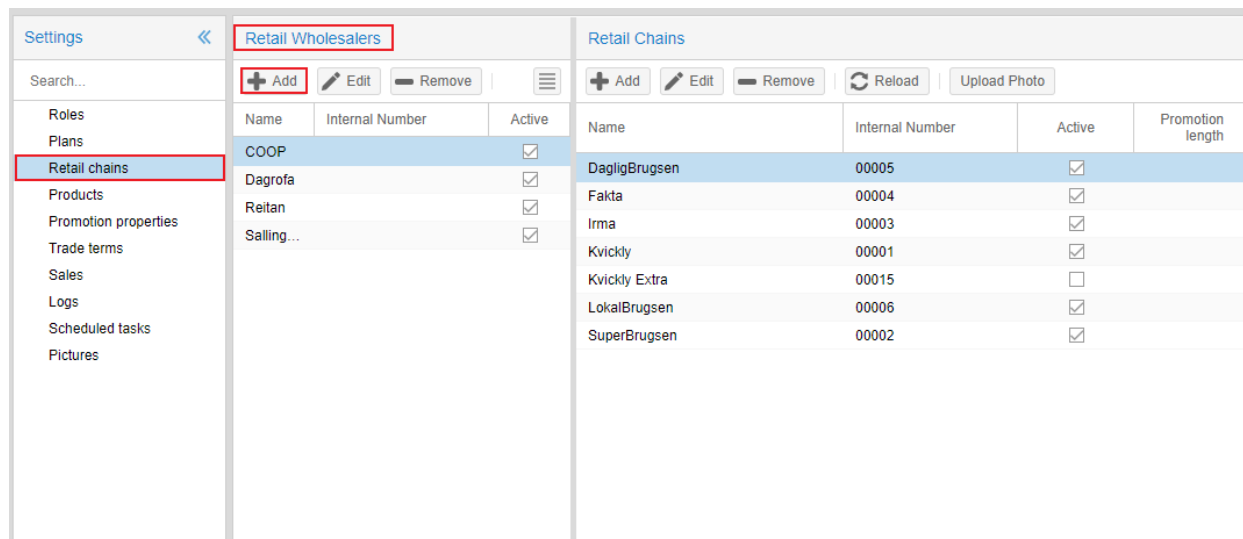
In the left window, is your Retail Wholesalers, and in the right-side window is Retail Chains.

Creating Retail Chains is a two-step process.

- [First Creating the Retail Wholesalers](#)
- [Second Creating the Retail Chains](#)

## Creating Retail Wholesalers

1. First, you must create your Retail Wholesaler. Start by pressing *Add* in the left window.



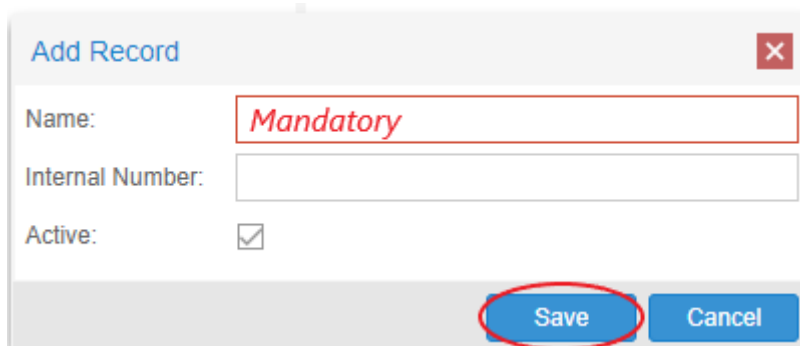
The screenshot shows the 'Retail Wholesalers' and 'Retail Chains' sections of the effectmanager interface. The 'Retail Wholesalers' section has a table with columns for Name, Internal Number, and Active. The 'Add' button is highlighted with a red box. The 'Retail Chains' section has a table with columns for Name, Internal Number, Active, and Promotion length.

Name	Internal Number	Active
COOP		<input checked="" type="checkbox"/>
Dagrofa		<input checked="" type="checkbox"/>
Reitan		<input checked="" type="checkbox"/>
Salling...		<input checked="" type="checkbox"/>

Name	Internal Number	Active	Promotion length
DagligBrugsen	00005	<input checked="" type="checkbox"/>	
Fakta	00004	<input checked="" type="checkbox"/>	
Irma	00003	<input checked="" type="checkbox"/>	
Kvickly	00001	<input checked="" type="checkbox"/>	
Kvickly Extra	00015	<input type="checkbox"/>	
LokalBrugsen	00006	<input checked="" type="checkbox"/>	
SuperBrugsen	00002	<input checked="" type="checkbox"/>	

2. In the pop-up window, you can now add the Wholesaler information. Create the Wholesaler by pressing *Save*.

The *Wholesaler Name* is mandatory.



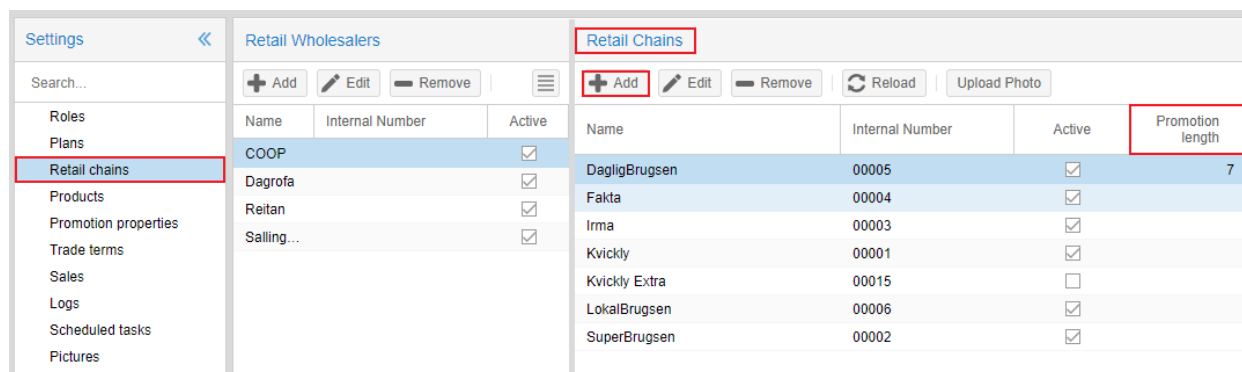
The 'Add Record' pop-up window shows the following fields and controls:

- Name:** A text input field containing the text "Mandatory" in red, indicating it is mandatory.
- Internal Number:** An empty text input field.
- Active:** A checkbox that is checked.
- Buttons:** "Save" and "Cancel" buttons at the bottom. The "Save" button is circled in red.

## Creating Retail Chains

When the [Retail Wholesalers](#) are created, you can add, edit, or remove Retail Chains in the right-side window.

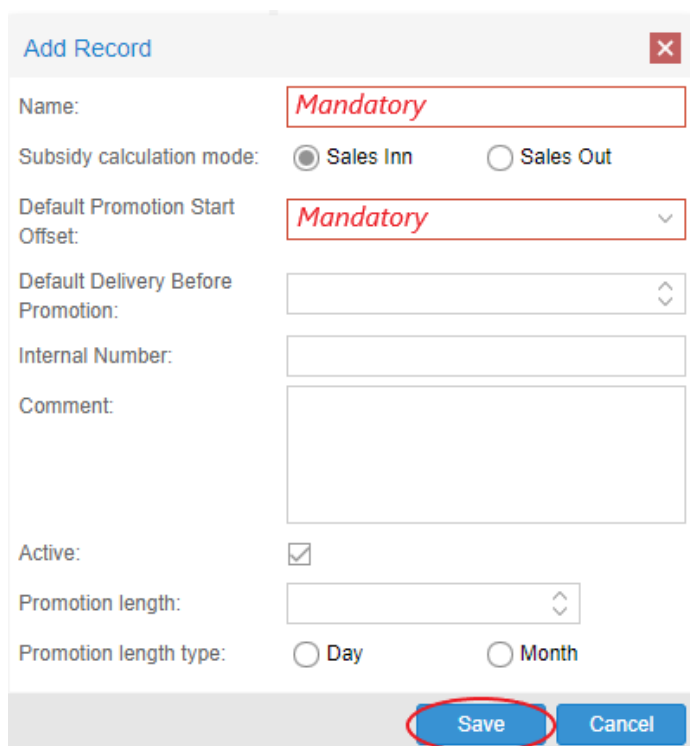
1. To add a Retail Chain press *Add* in the right-side window.



Name	Internal Number	Active	Promotion length
COOP		<input checked="" type="checkbox"/>	
Dagrofa		<input checked="" type="checkbox"/>	
Reitan		<input checked="" type="checkbox"/>	
Salling...		<input checked="" type="checkbox"/>	
DagligBrugsen	00005	<input checked="" type="checkbox"/>	7
Fakta	00004	<input checked="" type="checkbox"/>	
Irma	00003	<input checked="" type="checkbox"/>	
Kvickly	00001	<input checked="" type="checkbox"/>	
Kvickly Extra	00015	<input type="checkbox"/>	
LokalBrugsen	00006	<input checked="" type="checkbox"/>	
SuperBrugsen	00002	<input checked="" type="checkbox"/>	

2. In the new window, input the Retail Chains master data. Create the Retail Chain by pressing *Save*.

**NB!** If the Retail Chains promotion length is not provided, effectmanager will use 7 days as predefined promotion length.



**Add Record** [Close]

Name:

Subsidy calculation mode:  Sales Inn  Sales Out

Default Promotion Start Offset:

Default Delivery Before Promotion:

Internal Number:

Comment:

Active:

Promotion length:

Promotion length type:  Day  Month

**Save** **Cancel**