

Dagligbrugsen

Product Group	Mechanism	Promotions 9/1/2019 12/31/2019	Promotions 9/1/2020 12/31/2020	Promotions Diff	Chain Total 9/1/2019 12/31/2019	Chain Total 9/1/2020 12/31/2020	Chain Total Diff
Coconut water, Coconut water, Mineral water +, Almindelige produkter	Buy 1.00 for Amount 10.00	1	0	-1	0.00	0.00	0.00
Total (Dagligbrugsen)		1	0	-1	0.00	0.00	0.00

Fakta

Product Group	Mechanism	Promotions 9/1/2019 12/31/2019	Promotions 9/1/2020 12/31/2020	Promotions Diff	Chain Total 9/1/2019 12/31/2019	Chain Total 9/1/2020 12/31/2020	Chain Total Diff
Coconut water, Coconut water, Energy drink	Buy 1.00 for Amount 1.00	1	0	-1	0.00	0.00	0.00
Coconut water, Coconut water, Mineral water +	Buy 2.00 for Amount 25.00	1	0	-1	14.000.00	0.00	-14.000.00
Mineral water +	Buy 6.00 for Amount 35.00	0	1	1	0.00	10.000.00	10.000.00
Mineral water + , Coconut water, Almindelige produkter, Coconut water	Buy 1.00 for Amount 10.00	1	0	-1	-93.750.00	0.00	-93.750.00
Total (Fakta)		3	1	-2	-79.750.00	10.000.00	89.750.00

Kvickly

Product Group	Mechanism	Promotions 9/1/2019 12/31/2019	Promotions 9/1/2020 12/31/2020	Promotions Diff	Chain Total 9/1/2019 12/31/2019	Chain Total 9/1/2020 12/31/2020	Chain Total Diff
Coconut water	Buy 1.00 for Amount 10.00	1	0	-1	47.193.00	0.00	-47.193.00
Coconut water	Buy 2.00 for Amount 20.00	1	0	-1	61.868.00	0.00	-61.868.00
Coconut water	Buy 2.00 for Amount 25.00	2	0	-2	85.210.00	0.00	-85.210.00
Coconut water	Buy 3.00 get 1.00 free	1	0	-1	45.000.00	0.00	-45.000.00
Mineral water +	Buy 2.00 for Amount 35.00	1	0	-1	33.750.00	0.00	-33.750.00
Mineral water +	Buy 6.00 for Amount 35.00	0	1	1	0.00	10.000.00	10.000.00
Total (Kvickly)		6	1	-5	182.675.00	10.000.00	-172.675.00

Superbrugsen

Product Group	Mechanism	Promotions 9/1/2019 12/31/2019	Promotions 9/1/2020 12/31/2020	Promotions Diff	Chain Total 9/1/2019 12/31/2019	Chain Total 9/1/2020 12/31/2020	Chain Total Diff
Coconut water	Buy 1.00 for Amount 15.00	1	0	-1	50.000.00	0.00	-50.000.00
Total (Superbrugsen)		1	0	-1	50.000.00	0.00	-50.000.00