

How to manually create products Retail Prices export file

This guide shows you how to manually create products in effectmanager - adding Retail Chains to products using an export file.



This guide is only of relevance if you have the promotion module in effectmanager.

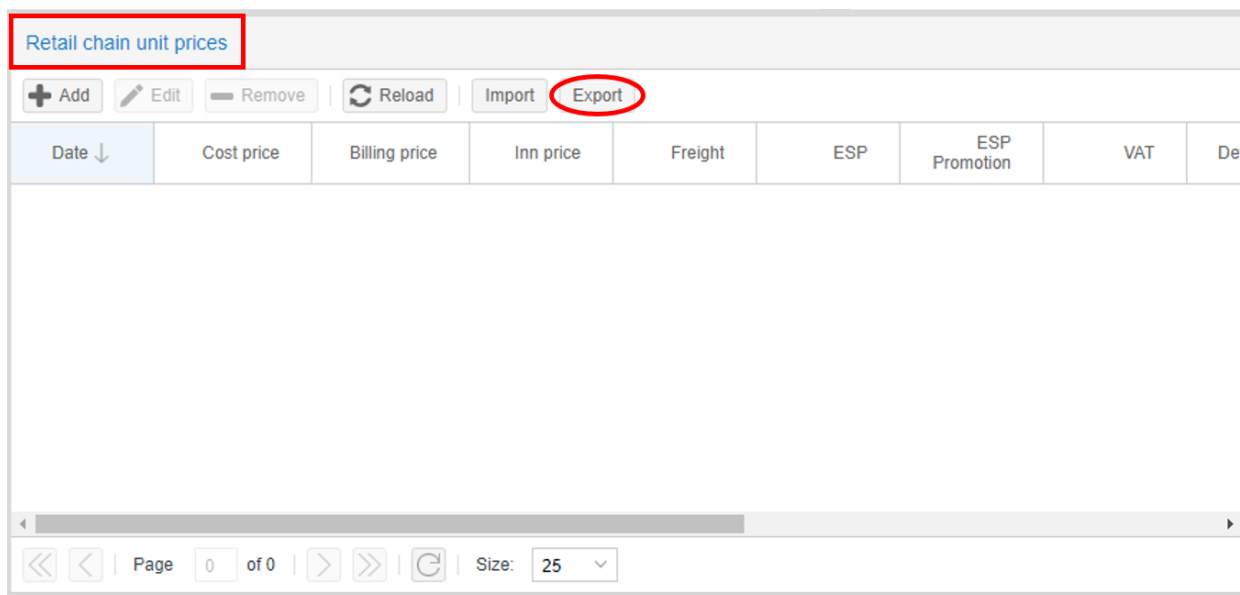
If you want to add or edit several prices connected to products, you do this by using the export/import of an Excel-file.

Add Retail Prices

After creating a product and adding chains, you need to add retail prices.

To add prices to products using an export/import file navigate to products.

1. In the window, go to *Retail chain unit prices* and press *Export*.

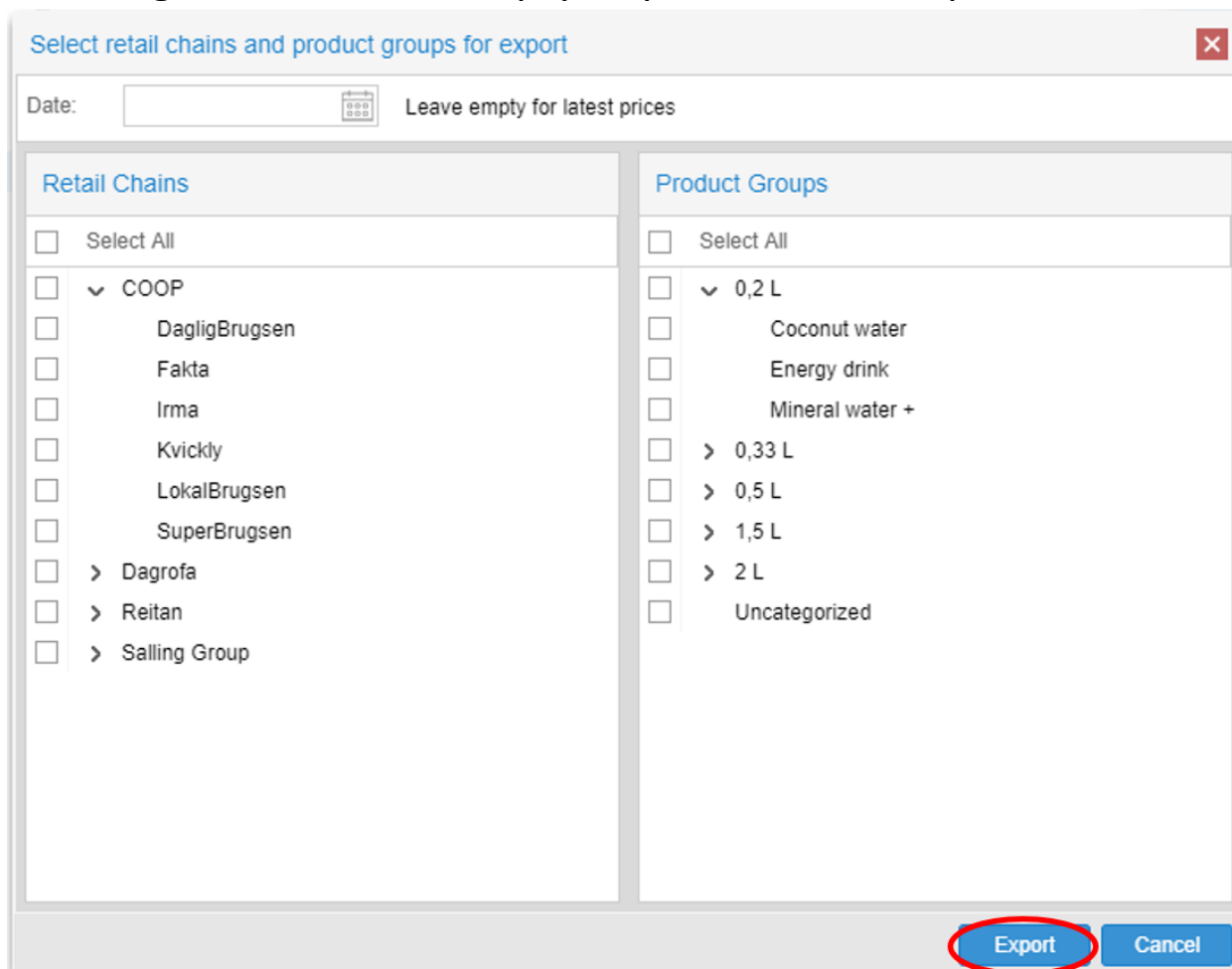


The screenshot shows a web interface for 'Retail chain unit prices'. At the top, the title 'Retail chain unit prices' is highlighted with a red box. Below the title is a toolbar with buttons: '+ Add', 'Edit', 'Remove', 'Reload', 'Import', and 'Export'. The 'Export' button is circled in red. Below the toolbar is a table with the following columns: 'Date ↓', 'Cost price', 'Billing price', 'Inn price', 'Freight', 'ESP', 'ESP Promotion', 'VAT', and 'De'. The table is currently empty. At the bottom of the interface, there is a pagination bar showing 'Page 0 of 0', a refresh icon, and a 'Size: 25' dropdown menu.

2. In the pop-up window, mark the selected categories you wish to make corrections to and press *Export*.

All Retail Chains and Product Groups are exported if nothing is selected.

Leaving the date field empty, exports the latest prices.



Select retail chains and product groups for export

Date: Leave empty for latest prices

Retail Chains	Product Groups
<input type="checkbox"/> Select All	<input type="checkbox"/> Select All
<input type="checkbox"/> COOP	<input type="checkbox"/> 0,2 L
<input type="checkbox"/> DagligBrugsen	<input type="checkbox"/> Coconut water
<input type="checkbox"/> Fakta	<input type="checkbox"/> Energy drink
<input type="checkbox"/> Irma	<input type="checkbox"/> Mineral water +
<input type="checkbox"/> Kvickly	<input type="checkbox"/> > 0,33 L
<input type="checkbox"/> LokalBrugsen	<input type="checkbox"/> > 0,5 L
<input type="checkbox"/> SuperBrugsen	<input type="checkbox"/> > 1,5 L
<input type="checkbox"/> > Dagrofa	<input type="checkbox"/> > 2 L
<input type="checkbox"/> > Reitan	<input type="checkbox"/> Uncategorized
<input type="checkbox"/> > Salling Group	

Export Cancel

3. When adding or correcting product prices, the following fields must be filled out, in the export file.

See description on the next page or download our guide for column description of the Retail Prices export file.

A – RetailChainId: NEVER make corrections to this field.

C – Date: The date the prices are valid from. *Mandatory*

E – CustomerNumber: Copy to add Retail chain to a new product.

A	B	C	D	E
RetailChainId	UnitId	Date	Chain	CustomerNumber
cab636ea-52b0-40b7-854a-a95e00c72f3b	df0bf6cf-7d07-49d4-9e59-04b7318bfbb4	01-01-2019	Bilka	32
d7f01dfd-7e81-4b46-bc95-a95e00c7bb4e	df0bf6cf-7d07-49d4-9e59-04b7318bfbb4	01-01-2019	Føtex	41
c441b420-90d2-4666-a09e-a95e00c7feba	df0bf6cf-7d07-49d4-9e59-04b7318bfbb4	01-01-2019	Salling	19
286f5971-4105-447d-a47b-04b7318bfbb4	df0bf6cf-7d07-49d4-9e59-04b7318bfbb4	01-01-2019	Salling	19
1984ff40-2252-4239-92b1-04b7318bfbb4	df0bf6cf-7d07-49d4-9e59-04b7318bfbb4	01-01-2019	Salling	19
10b7057a-b4b4-4d1a-af11-04b7318bfbb4	df0bf6cf-7d07-49d4-9e59-04b7318bfbb4	01-01-2019	Salling	19
487e063d-fb34-48b2-b661-04b7318bfbb4	df0bf6cf-7d07-49d4-9e59-04b7318bfbb4	01-01-2019	Salling	19
0ff26149-3d8e-44b5-9965-a95e00ca663c	df0bf6cf-7d07-49d4-9e59-04b7318bfbb4	01-01-2019	Salling	19
8a3ceef5-78d3-44d1-ad19-a95e00ca9322	df0bf6cf-7d07-49d4-9e59-04b7318bfbb4	01-01-2019	DagliBrugsen	34
7832c64f-3ee7-4165-b977-a95e00caa56c	df0bf6cf-7d07-49d4-9e59-04b7318bfbb4	01-01-2019	Kvickly	9
6449d75d-c8fe-45af-99f5-a95e00cab0c0	df0bf6cf-7d07-49d4-9e59-04b7318bfbb4	01-01-2019	SuperBrugsen	30
f29b9026-e0c7-4109-a640-a9d800bc15b4	df0bf6cf-7d07-49d4-9e59-04b7318bfbb4	01-01-2017	Føtex Food	27
b6b95990-60d7-452e-860e-a9e600f0fcc	df0bf6cf-7d07-49d4-9e59-04b7318bfbb4	01-01-2000	Bilka	32
b6b95990-60d7-452e-860e-a9e600f0fcc	d4450e85-47a2-4230-88ba-06611de508ae	01-01-2000	Føtex	41
404f573f-d1ce-4208-8e4e-aa070091cc98	d4450e85-47a2-4230-88ba-06611de508ae	01-01-2000	Salling	19

B – UnitId: NEVER make corrections to this field.

D – Chain: The chains available to you in effectmanager. Copy to add Retail chain to a new product.

F – Unit: Your unit description name. Copy from Product Export

H – InternalNumber: Your internal unit number. Copy from the Product Export.

J – Active: Define status, by marking field. Active = SAND, Inactive = FALSK

F	G	H	I	J
Unit	EAN	InternalNumber	ExternalNumber	Active
Your Unit Description name	6410220003080	306671	81152701	SAND
Your Unit Description name	6410220003080	3066	81152701	FALSK
Your Unit Description name	6410220003080	3066	81152701	SAND
Your Unit Description name				
Your Unit Description name				
Your Unit Description name	6410220003080	3066		SAND
Your Unit Description name	6410220003080	3066		SAND
Your Unit Description name	6410220003080	3066		SAND
Your Unit Description name	6410220003080	3066		SAND
Your Unit Description name	6410220003080	3066		SAND
Your Unit Description name	6410220003080	3066	81152701	SAND
Your Unit Description name	6410220003080	3103	15752901	FALSK
Your Unit Description name	6410220003080	3103	15752901	SAND
Your Unit Description name	6410220003080	3103	15752901	SAND

G – EAN: EAN of the unit. Copy from Product Export.

I – ExternalNumber: Unit number from the wholesaler.

K – BillingPrice: The wholesaler's price with the manufacture.

M – InnPrice: The chain's purchase price at the manufacturer.

O – ESP: The chain's sales price to consumer. Price per sales unit.

K	L	M	N	O	P
BillingPrice	CostPrice	InnPrice	Freight	ESP	ESPPromotion
45,6	26,4847	63,9312	0	15,95	12
45,6	26,4847	63,9312	0	15,95	12
0	26,4847	63,9312	0	0	0
0	0	0	0	0	0
96	63,6684	96	0	0	0
96	63,6684	96	0	0	0
96	63,6684	96	0	0	0
96	63,6684	96	0	0	0
0	63,6684	129,72	0	33,95	
106,62	63,6684	121,44	0	30,95	

L – CostPrice: The price of manufacturing or ordering the products.

N – Freight: freight costs from manufacture to wholesaler

P – ESPPromotion: The chain's promotion sales price to consumers. Price per sales unit.

Q – VAT: The VAT - default is 25%.

S – UnitCost: amount given by the vendor to the chain per item sold in connection with promotions.

U – ListPrice: Suppliers List Price before any discounts.

Q	R	S	T	U	V
VAT	Elasticity	UnitCost	PercentageCost	ListPrice	Tax
25	0	0	0	0	
25	0	0	0	0	
25	0				
25	0				
25	0	0		0	
25	0	0		0	
25	0	0		0	
25	0	0		0	
25	0	0		0	
25	0	0		0	

R – Elasticity: Enter if calculated, otherwise enter 1.

T – PercentageCost: Percentage amount of the billing price given by the supplier to the chain per sold unit in connection with promotions.

V – Tax: Product taxes – like sugar taxes. Tax is per sales unit.

4. When you have made the changes to your file, save it and import it to effectmanager.

In the window, go to *Retail chain unit price* and press *Import*.

Retail chain unit prices

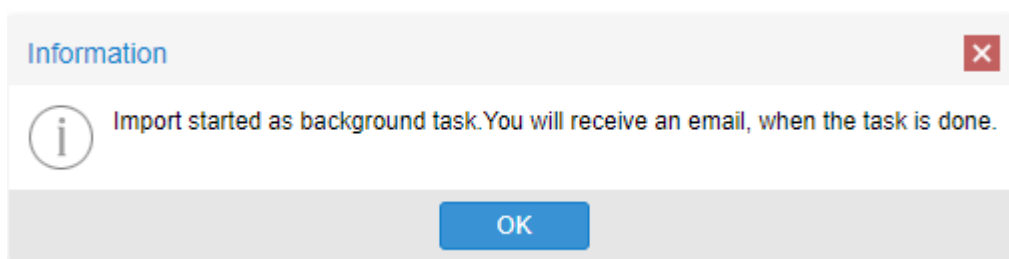
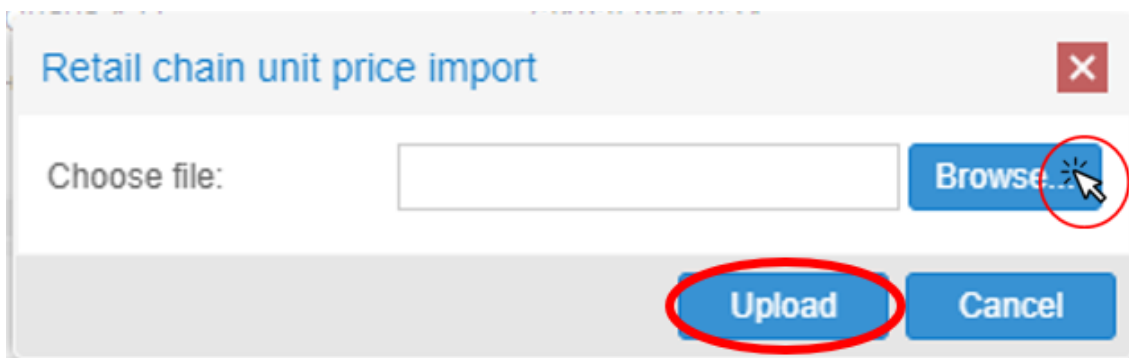
+ Add
✎ Edit
– Remove
🔄 Reload
📄 Import
📄 Export

Date ↓	Cost price	Billing price	Inn price	Freight	ESP	ESP Promotion	VAT	Det

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Page 0 of 0
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Size: 25

5. In the pop-up window, find your file by pressing *Browse* and then press *Upload*.

A new pop-up informs you that the import has started.



6. When the import has completed, you will receive an email notification.

Prices are now added to the products and can be found in Retail Chain Unit Price.

Price import successful



noreply@effectmanager.dk
Til Stephanie Risager



Price import triggered for file: Retail Prices.xlsx succeeded

Import status: (79 out of 79 entries were imported).

Attached you can find the imported file.

Best regards,
Effectmanager Team